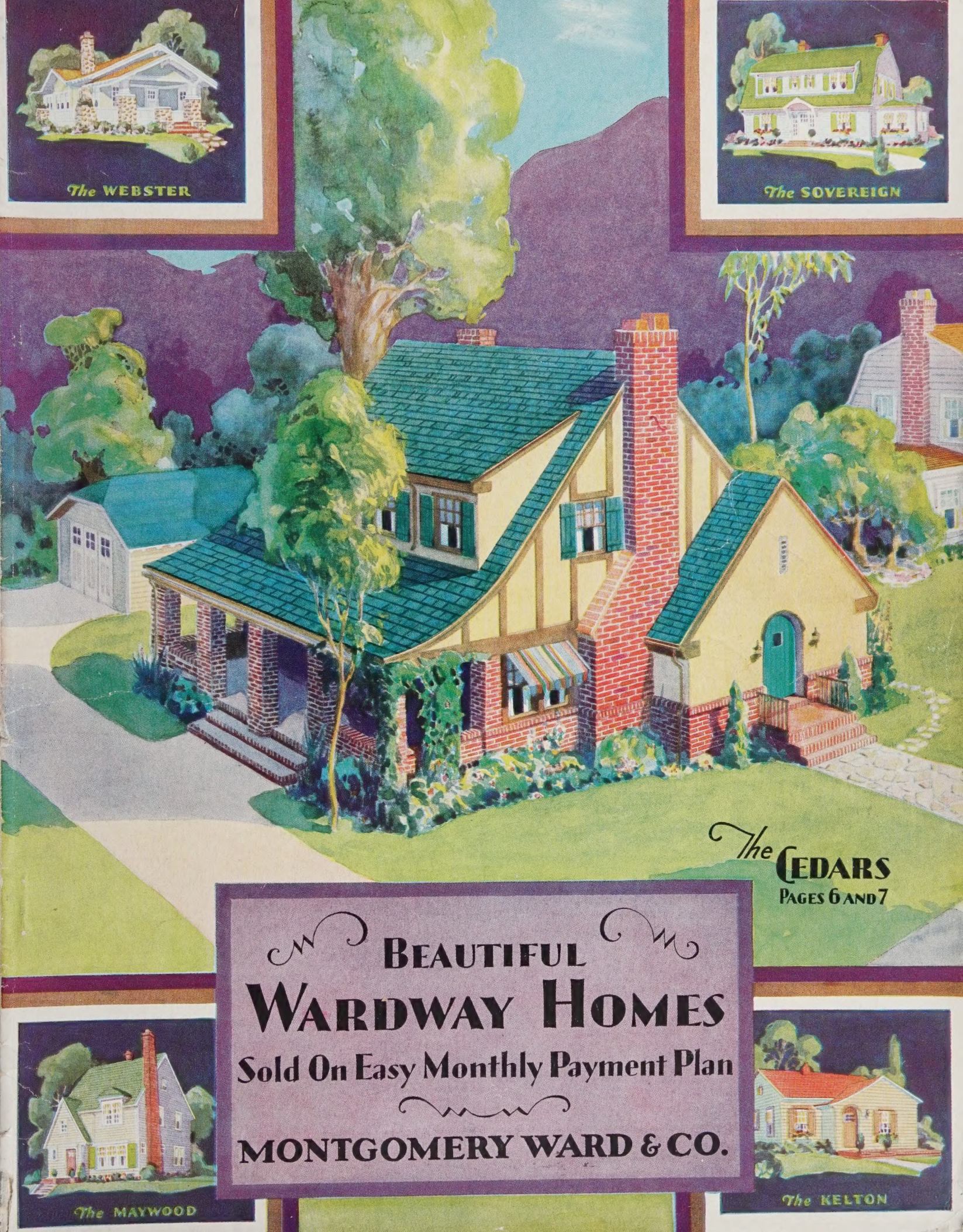


BEAUTIFUL WARDWAY HOMES

Sold On Easy Monthly Payment Plan

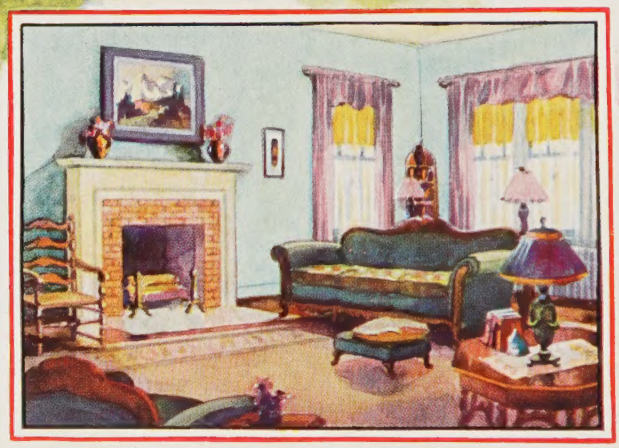
MONTGOMERY WARD & CO.

"Our Home-

Roof stain is not included in Ward's price, but may be had at a slight additional cost. Shingles for sidewalls are regularly supplied. If you prefer bevel siding, we can supply you at a special low price.

This Is the Beautiful KENWOOD Six Rooms and Bath $ 2087

Described on Opposite Page



"No one around here has so inviting a living room as ours. The lovely Colonial fireplace gives warmth and cheer on cool evenings."

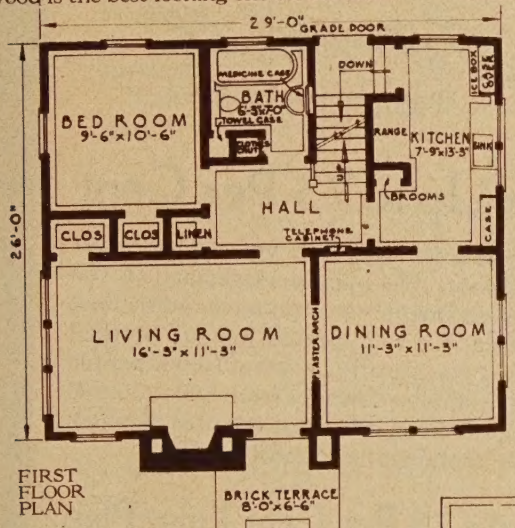
"My wife says that her kitchen is the best looking, brightest and most convenient, in our neighborhood. It surely looks efficient and business-like to me. The sink is directly beneath the twin windows, with an icebox at the left with a case above it. At the right is the work table and another case. Everything is neat and orderly, yet within easy reach."

Copyright 1930 by Montgomery Ward & Co., Inc.

We'll Own It Outright in Just a Few Years!

–thanks to Ward's
They loaned me $4,500
I had my lot and $400 cash
Now I pay only $37.98 *a month*
–just like rent!"

"My wife and I had been thinking, planning—dreaming about a home all our own for years—ever since we were married, in fact. One of the first things I did was to buy a lot. But we never got right down to building the actual house until a few months ago when Ward's showed us how easy it is. And now we are so thrilled—so happy in our own home that we tell everybody about it. Our home is built in a neighborhood of lovely houses—our neighbors have particularly good looking homes—but we feel our Kenwood is the best looking one on the block.



FIRST FLOOR PLAN

"You enter the dining room through a wide plaster arch. This is a delightful room, big and bright, with windows on two sides. And it is so handy to the kitchen—directly through a swinging door, that we eat all our meals here.

"My wife frequently remarks about our very convenient center hall. We have had many occasions to be thankful for this feature. The hall is the radiating point of the house. It has a big linen closet and an opening to the clothes chute, which also opens into the bath room, conveniently located at the foot of the stairs.

The Kitchen Is a Model of Modern Planning

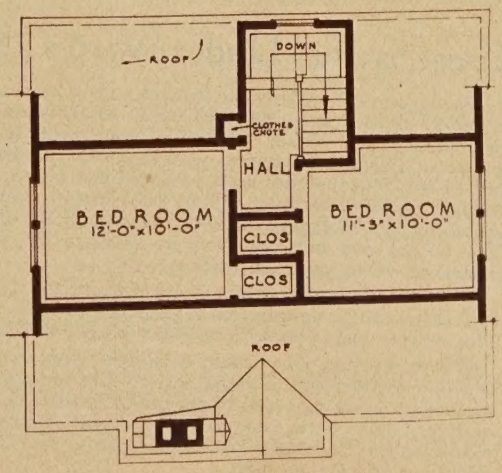
"Two windows give excellent light and ventilation from two sides. The sink with handy drainboard is located directly under the twin window. A kitchen case and work table is at the right. The ice box with cupboards above is at the left. The range is set in a special recess in the opposite wall between a handy broom closet and the cellar stairs and rear entry. We bought some tile-like linoleum for the floor, tinted the walls, and we have a really charming and up-to-date kitchen.

"The arrangement of bedrooms is ideal for us. We use the upstairs rooms for ourselves and the children.

We Selected the Kenwood

"The instant we saw a picture of the Kenwood we were attracted to it. We liked the graceful treatment of the entrance, the massive chimney, the simple shutters and the general handsome, modern appearance of the whole house. Now that it is completed, we find it even more appealing.

"We moved all our old furniture into our new home and you'd hardly believe what a difference the new surroundings make. The minute you step into the living room from the front terrace you will be impressed with the very pleasant and cozy appearance. The spread of the windows at one end, nicely curtained, makes an attractive background for our furnishings and the cheery fireplace at your left helps the general atmosphere of warmth.



SECOND FLOOR PLAN

Size of Home, 29 feet wide by 26 feet long.

The Kenwood Was Easy to Buy and Easy to Build

"My brother-in-law is quite handy with tools and so is my dad. So, between the three of us we did most of the actual work, such as setting up the frame work, putting on the roof, painting, etc. It was quite simple and very interesting. Your instructions, blueprints, plans, etc., were very easy to follow. And the completed house is worth hundreds of dollars more than it cost us.

"We had a lot worth $1200 and only about $400 in cash that we could use for buying a home. Ward's arranged a $4,500 loan for us which covered the WARDWAY materials and left $1500 *extra cash* to help me pay for building the house. Now I pay you only $37.98 a month, which is less than the rent I have been paying for years, and my payments grow smaller every month. And now we can call this beautiful home *ours!*"

Ward's Price Includes

Framing Lumber—No. 1 Quality Yellow Pine; **Roof Sheathing**—No. 2 Quality Yellow Pine; **Wall Sheathing**—No. 2 Quality Yellow Pine—Shiplap, not Boards; **Sub-Flooring**—No. 2 Quality Yellow Pine, tongued and grooved for both 1st and 2nd floors (No. 3 quality usually supplied by others for sheathing and sub-flooring); **Lath**—No. 1 Quality White Pine or Cypress (our option); **Roof Shingles**—5-2 Perfect Red Cedar, the highest grade wood shingle manufactured (no stain included); **Sidewalls**—5-2 Perfects Red Cedar Shingles Stained grey; **Outside Finish**—Clear Fir; **Flooring**—13/16 by 2¼-inch Clear Oak in all first floor rooms excepting kitchen and bath; 13/16 by 2¼-inch Clear Maple in kitchen and bath; 13/16 by 2¼-inch Clear Yellow Pine in balance of rooms; **Door and Window Frames**—Clear Western White Pine; **Windows**—Clear Western White Pine; **Interior Doors**—One panel design with White Pine stiles and rails and Fir panels; **Trim**—Craftsman backband style in Clear Fir; **Kitchen Cabinet**—Design "B" with extra top section over icebox; see Page 80; **Medicine Cabinet**—Design "B"; see Page 80; **Linen Closet**—See Page 81; **Telephone Cabinet**—See Page 80; **Clothes Chute**—; **Broom Closet**—; **Towel Case**—; **Building Paper**—Heavy 40-lb. grade; **Hardware**—Plymouth design; see Page 85; **Eaves Trough and Downspouts**—Galvanized molded gutters; **Paint**—Three coats for trim; **Varnish**—Three coats for floors and for interior trim and doors; **Wood Filler**—For all oak floors; **Stain**—For woodwork in living and dining rooms; **(Complete Set of Plans and Specifications)**.

Unless otherwise requested, we furnish White Paint for the trim, gray stained sidewall shingles, Light Oak Filler for oak floors and Walnut Stain for the woodwork in the living and dining rooms. No stain included for roof shingles.

Price does not include cement, brick or plaster.

For more detailed specifications see Pages 80 to 84.

OPTIONS

See detailed descriptions on Pages 86 and 87.

Oak Doors and Trim for living and dining rooms, add $66.25; **Oak Floors**—Entire second floor, add $19.20; **Radio Slate Surfaced Asphalt Shingles** with tight roof sheathing, add $36.65; **Plasterboard and Plaster** instead of wood lath, add $107.00; **Storm Doors and Windows**, add $64.10; **Screen Doors and Windows**, galvanized wire, add $44.80; **Shades** for outside doors and windows, add $15.20.

For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 88 to 97.

NEW 75% LOAN

We Loan Up to 75% of Completed Cost of Your Home and Lot!

G. A. McCALL, Manager
Ward's Mortgage Loan Department

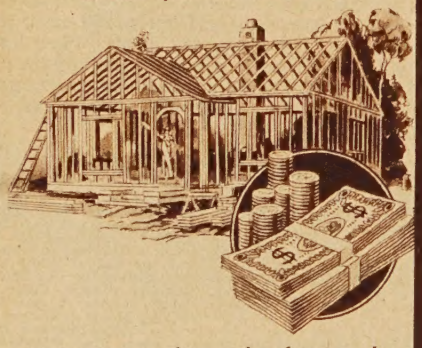
"WHEN I tell you that Montgomery Ward & Co. will finance a home for you up to 75 per cent of its completed value and that you can pay us back each month *at less than rent* over a period of 15 years, you will probably rub your eyes and read again—thinking that such an offer is too good to be true. But it is true—and that isn't all. After many years of experience with the financing of homes, during which time I have made a thorough study of almost every financing plan, I can say unreservedly that Ward's new 15-year 75 per cent Loan Plan is the easiest, soundest and most economical long-term financing plan ever offered. I urge you to investigate it thoroughly. Get our figures in black and white. Compare them with what others have to offer. See how we can save you hundreds of dollars in the financing of your home."

G. A. McCall

Manager, Mortgage Loan Dept.
Montgomery Ward & Co.

Money Advanced As Building Progresses

Money advanced by our Loan Dept. to build your foundations.



More money advanced as framework of structure rises.

Full amount of loan now paid out for finishing touches.

NOW Ward's Loans Up to 75 Per Cent

Now Ward's, with its enormous resources, will loan you up to 75 per cent of the value of the house and lot. We supply materials of the highest quality without any down payment—we advance additional money to pay for labor. All you need is a well located lot and a small amount of cash, perhaps none, provided you build in a town of 10,000 people or more. For those who wish to build in smaller towns of from 800 to 10,000 population we have other plans to choose from, the most popular of which is the 15-year 65 per cent Loan Plan explained on opposite page.

Great Savings Under Ward's 75 Per Cent Loan Plan

When you deal with us the full amount of the loan is covered by ONE mortgage for a period of 15 years. NO SECOND MORTGAGE! You save hundreds of dollars in financing costs alone! Moreover, your monthly payments are remarkably low. On a loan of $5000, for instance, your monthly payments would be only $8.44 per thousand or $42.20! This includes both principal and interest at 6 per cent. At the end of the 15-year period your loan will be paid in full. And remember that all title expense, recording fees, mortgage tax and cost of financing are included in your loan from Ward's. You do not pay out one cent in advance for handling the transaction, except for insurance, when you deal with us.

We make a complete examination of your title. This important legal service assures you that there will be no question regarding your title after building operations are started. This service costs you nothing extra when you buy at Ward's.

Where else can you obtain a 15-year loan on such favorable terms as at Ward's? Our plan enables you to avoid entirely the use of second mortgages. Under the ordinary method of financing up to 75 per cent it is usually necessary to secure a five year first mortgage and a three year second mortgage, which increases the cost of the title expense, recording fees, mortgage tax, commissions, etc., to several hundred dollars more than under our liberal loan plan.

15 YEARS TO PAY

EASY PAYMENTS - LIKE RENT
ONLY $20 to $55 A MONTH

Ward's 65 Per Cent 15-Year Loan

Under Ward's 65 per cent loan plan you pay only $8.44 per thousand a month, which includes *both principal and interest at 6 per cent.* On a $4000 loan from us your payments each month would amount to only $33.76! Think how reasonable this makes your rent—and you're paying the money to your own account. When you consider that under ordinary conditions the monthly payments on a $4000 loan financed on a first and second mortgage are as high as $52 or more, you can more readily appreciate Ward's extremely liberal terms.

As under the 75 per cent loan all expenses incident to handling the transaction, except insurance, are included in the one loan.

Other Loan Plans to Choose From—5-Year Loan

Those who require a shorter term loan to tide them over the initial cost of building or those who can pay the loan in 5 years, should inquire about our 5-year loan offer. Under this plan we will loan up to 65 per cent of the value of the house, including the lot, and the average monthly payments are only $40 per month on a $4000 loan including both principal and interest at 6 per cent.

Under this plan our very nominal financing charge includes recording fees and mortgage tax where required.

A Loan Plan for Our Farm Customers

Any of our Farm Customers who are interested in building a home should ask for details concerning our new arrangements to loan up to 50 per cent of a fair appraised value of land, for a period of 5 years. This loan offer may enable you to go ahead now with that new home you have so often wished for. It is not necessary for you to wait until you have the ready cash to pay for everything. Payments, including 6 per cent interest, may be arranged monthly, quarterly, semi-annually or annually. Recording fees and mortgage tax, where required, are always included in our extremely low financing charge.

Our Four Plans for Payment in Cash

PLAN 1. **Cash With Order.** Under this plan we allow a 2 per cent discount for cash in full with order. You run no risk whatever in sending in the entire amount, because you are absolutely protected by our binding guarantee of satisfaction.

PLAN 2. **One-Fourth Cash, Balance C. O. D.** Under this plan you do not need to send the full amount of cash with your order. You may send us one-fourth of the total amount with order and pay the balance when you receive the materials. (No discount allowed under this plan.)

PLAN 3. **Statement of Deposit.** Under this plan simply send us $100 with your order as an evidence of good faith and deposit the balance of the purchase price with your Bank or Building and Loan Association. Then send us a statement of deposit signed by your bank or building and loan association, specifying that the balance due us will be paid within five days after arrival of shipment. This allows you five days to inspect the shipment and absolutely satisfy yourself. (No discount allowed under this plan.)

PLAN 4. **Ninety-Day Plan.** Under this plan you can pay in three installments as building work progresses. If you are in a position to arrange a loan with your Bank or Building and Loan Association, we will ship all materials on receipt of a letter (form of which we will furnish) signed by your Bank or Building and Loan Association, showing that they have set aside enough money to pay for materials. Payments are to be made to us in three installments as construction progresses. (No discount allowed under this plan.)

If Interested in These Plans, Ask for Complete Information

WRITE US ABOUT YOUR NEEDS

No two people's circumstances and needs are exactly the same. Our new plans can be arranged to suit your individual case perfectly. After you have looked over the homes in this book, fill out and send us the blank on Page 109. We will then give you an approximate estimate of the amount we will be able to loan you. This estimate will not obligate you in any way, and any information you give us will be treated confidentially.

Let us help you solve your financing problems. We are always glad to hear from you whether you buy a home or not.

After 15 YEARS What Will You Have

This?

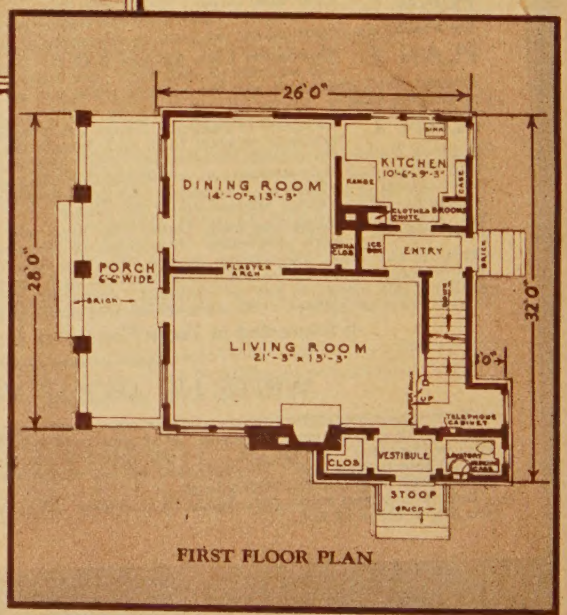
A Pile of Worthless Rent Receipts—

Or This?

A Sound Investment in a Beautiful Home of Your Own!

The Cedars is an ideal design for a corner lot, as it is a beautiful, distinctive home whether you view it from the front, sides or rear.

The Cedars bedrooms are most charming, with an abundance of light and air. The plan below shows a most delightful arrangement. The vestibule, with closet and lavatory, adjoins large, bright rooms and side porch.



FIRST FLOOR PLAN

The CEDARS
Six Big Rooms and Bath

AVERAGE PAYMENTS $50 A Month

Your Rent Can Buy This Home!

Our Price $2694

FOR FREE ESTIMATE USE BLANK ON PAGE 109

"I Recommend This Modified Colonial Home *For Its Modern Beauty, Ideal Floor Plan—and Its Wealth of Built-In Conveniences"*

"THE CEDARS—our home pictured on the front cover—is a masterpiece of architectural beauty. And it is as distinctive and practical as it is beautiful and modern. The Cedars was designed by foremost architects to bring you the last word in a six-room home. I am proud to recommend it. You will be more proud to own it—to live in it.

The Cedars Is Our Supreme Achievement

"Many a man will look at these pictures and say to himself, I can't afford a home like that! But you will be surprised how little actual cash you will need and how easy our Monthly Payment Plan is. Our direct method of selling—eliminating all unnecessary middlemen profits and selling costs—makes it possible for us to offer you the very highest quality materials to complete the Cedars at a price far below what you would expect to pay for such a home.

"And remember, you are protected by Ward's 58-year-old guarantee of 'Satisfaction or Your Money Back.' I know you will be pleased—Ward's guarantees it.

Wardway Plan Saves You Time and Money

"The WARDWAY Ready-Cut System saves you about 30 per cent of carpenters time, too. Everything goes together quickly, easily and permanently. You get a better job for less money, and quicker. You can even do some of the work yourself and save still more.

"You also save on the architect's fees. They would ordinarily amount to 5 to 10 per cent additional on the finished cost of your home. You actually save all this when you build a WARDWAY Home. So if the Cedars appeals to you as the one home you want more than any other; if it will answer your requirements as to space, arrangement, etc., you will be able to own it for less than a much inferior home would cost built in the old-fashioned way. Actually, you may save $750 to $2500—and I do not know of a better all-round investment.

J. A. WEBBER
Manager

Life Is Sweeter in Such a Home

"Note the quiet repose of the pleasing exterior, the snug vestibule, luxurious living room with its fireplace that adds a touch of comfort and warmth. Picture the many pleasant hours your wife, your children and friends, will spend on the inviting porch. The compact kitchen—everything handy—will save many tiring steps. Every bedroom has cross-ventilation—cool in summer—healthful all the time. I won't have to ask your wife to note the large closet space, handy clothes chute, china closet, etc.

"Vestibule and Porch. You enter the living room through a vestibule in which there is a roomy closet and extra toilet room. The porch, which runs along the entire side of the house, is 28 feet long; the roof is supported by five imposing brick columns.

"Living Room. The spacious living room is unusually pleasant with its charming colonial fireplace. It is most conveniently arranged with access to the porch as well as the main entrance through the vestibule and to the rear entrance through the service entry. The stairs lead up through a charming arch and a telephone cabinet is built into the wall close by.

"Dining Room. This unusually large room is very charming. It has a direct entrance to the porch and the outside grounds—a very convenient feature. It presents a beautiful outlook over the gardens through its rear window. The china closet, built in a recess is very modern—very convenient.

"Kitchen. A square room, without odd corners, planned to save steps—to lighten work. Its three windows assure a bright and airy room, cheerful to work in. One of the most convenient features is the entry hall from which access is made to the outside, basement, living room and kitchen. Here space is provided for the refrigerator with shelves above.

"Three Bedrooms and Bath. Note how carefully these rooms have been planned. Very generous in size and all rooms have cross ventilation and plenty of light. All rooms lead off the center hall in which are located a clothes chute and linen closet.

Don't Delay—Make This Home Yours!

"Write me personally now, and I will gladly answer any questions you may have and help you get started toward a home of your own—the Cedars or any other. Using the blank in the back of this book is the easiest way to write us. Our experts will tell you exactly what it will cost you to build on your own lot. Write me frankly. It will not obligate you in any way."

J. A. Webber

Our Price Includes

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap not boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved for both 1st and 2nd floors. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Clear Red Cedar Vertical Grain, the highest grade wood shingle manufactured. (Stain not included.)
Sidewalls—Metal Lath for stucco.
Ceiling—Clear Yellow Pine or Fir for porch.
Outside Finish—Clear Fir.
Flooring—13/16 by 2¼-inch Clear Oak in all rooms except kitchen and bath. 13/16 by 2¼-inch Maple in kitchen and bath.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Craftsman backband style in Clear Fir.
Kitchen Cabinet—Design "C"; see Page 80.
Medicine Cabinet—Design "B"; see Page 80.
Linen Closet—See Page 81.
Telephone Cabinet—See Page 81.
Clothes Chute—
Broom Closet—
Mirror Door—
Building Paper—Heavy 40-pound grade.
Hardware—Patrician design; see Page 85.
Eaves Trough and Downspouts—Galvanized molded gutters.
Paint—Three coats for trim.
Varnish—Three coats for floors and for interior trim and doors.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms, vestibule and stairs.
Complete Set of Plans and Specifications.

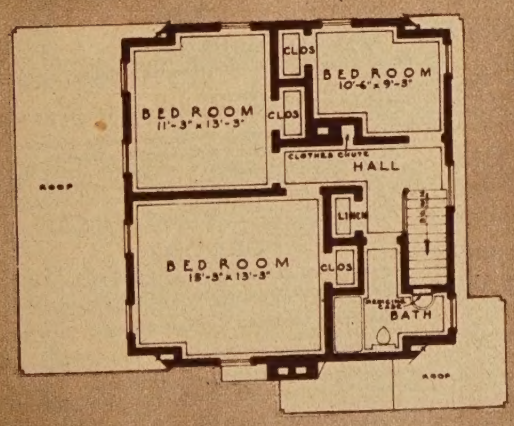
Unless otherwise requested, we furnish Dark Brown Paint for outside trim, Light Oak Filler for oak floors and Walnut Stain for the woodwork in living and dining rooms, vestibule and stairs. Stain for roof not included.
Price does not include cement, brick or plaster.
For more detailed specifications see Pages 80 to 84.

OPTIONS

See detailed descriptions on Pages 86 and 87.

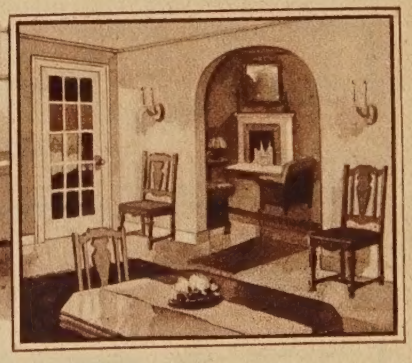
Oak Doors and Trim for living and dining rooms, vestibule and stairs, add $106.55.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add $41.15.
Plasterboard and Plaster instead of wood lath, add $133.50.
Storm Doors and Windows, add $83.05.
Screen Doors and Windows, galvanized wire, add $53.65.
Shades for outside doors and windows, add $18.00.

For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 88 to 97.



SECOND FLOOR PLAN
Size of Home, 26 feet wide by 28 feet long.

The Beautiful Colonial Fireplace. Cheerful and Warm on Cool Evenings. Handsome Always.



The Inviting, Roomy Dining Room, with Modern Graceful Plaster Arch to Living Room.

The AVALON
5 ROOMS AND BATH

AVERAGE PAYMENTS $37.50 A Month

Price $1885

Gothic Entrance
Graceful High Peaked Gables
Five Rooms—Front Bedroom With Bay

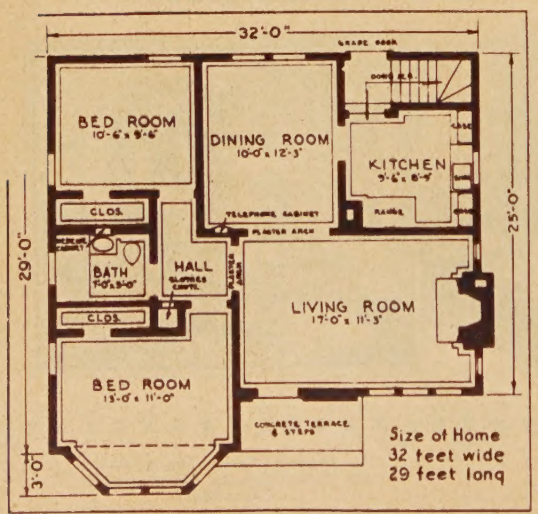
THE AVALON is a truly beautiful home and will prove an investment you may expect to pay big dividends as long as you have it, and pay a profit if you ever have occasion to sell. With the saving our price and ready-cut system offers you, with our special economical plan for easy payments, and with the real charm of the house itself, there is every reason in the world to congratulate yourself for choosing it. Outside, its sharp-peaked gables, its tiny-paned windows, its bright-painted shutters suggest the quaintness that is New England. Inside, there is everything you want for modern quickness and efficiency in housekeeping.

Comfortably Sized—Five Rooms and Bath

From the doorway with its suggestion of the Gothic you enter the **living room.** Here a fireplace with a simple Colonial mantel, arched doorways and five windows seem so friendly—so hospitable.

Stepping into the **dining room** with its twin windows and on into the **kitchen**, you will see how easy housework can be. The space for the sink is under a window, with our improved modern cabinet cases on either side, and the ice-box space has been arranged under the left one.

The **two bedrooms** and **bath** as well as living room all open on a little connecting hall, where a convenient clothes chute is provided. Stepping into the first bedroom, you are delighted with its airy charm enhanced by one window at the side and the four-window bay facing the front. How pleasant your little ruffled curtains will look in them! The second bedroom, quietly at the rear, has good ventilation and light through its two windows and hallway. Clothes closets in each.



Our Price Includes High Quality Materials

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not just square-edged boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
Siding—24-inch Royal Red Cedar Shingles—stained gray.
Ceiling—Clear Yellow Pine or Fir for porches and cornice.
Outside Finish—Clear Fir.
Flooring—13/16 by 2¼ Clear Oak flooring in all rooms except kitchen and bath.
13/16 by 2¼ Clear Maple flooring in kitchen and bath.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Craftsman backband style in Clear Fir.
Kitchen Cabinet—Design "A" with extra top section; see Page 80.
Medicine Cabinet—Square top Venetian mirror style. Design "B"; see Page 80.
Telephone Cabinet—See Page 80.
Building Paper—Heavy 40-pound grade.
Hardware—Plymouth design; see Page 85.
Eaves Trough and Downspouts—Molded box gutters.
Paint—Three coats for trim.
Varnish—Three coats for floors and for interior trim and doors.
Stain—For woodwork in living and dining rooms.
Complete Set of Plans and Specifications.
Unless otherwise requested, we furnish White Paint for the trim, gray stained sidewall shingles and Walnut Stain for woodwork in living and dining rooms. Price does not include cement, brick or plaster.
For more detailed specifications see Pages 82 to 85.

OPTIONS

See detailed descriptions on Pages 86 and 87.

Oak Doors and Trim for living and dining rooms, add $71.00.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add $45.00.
Plasterboard and Plaster instead of wood lath, add $79.60.
Storm Doors and Windows, add $49.20.
Screen Doors and Windows, galvanized wire, add $37.35.
Shades for outside doors and windows, add $16.40.

For descriptions and prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 88 to 97.

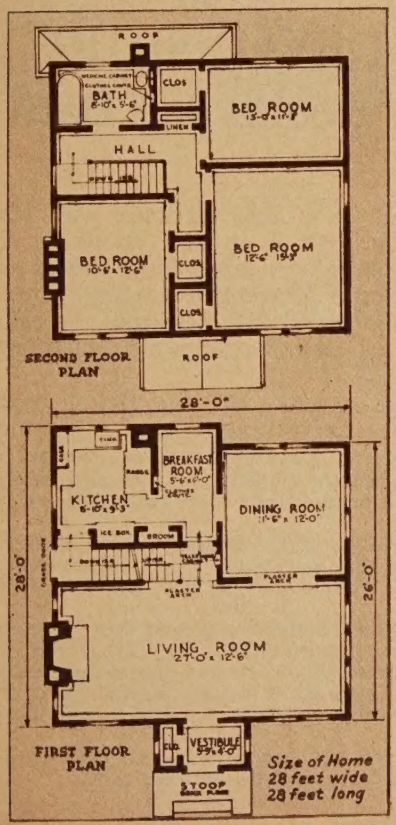
FOR FREE ESTIMATE USE BLANK ON PAGE 109 Montgomery Ward & Co.

Big, Inviting Living Room With Fireplace for Families Who Welcome Many Guests

The DORCHESTER
6 Rooms and Bath

AVERAGE PAYMENTS $52.50 A Month

Price $2710



Six Large Rooms—With Breakfast Nook and Bath

FIRST impressions are most lasting—and the Dorchester will introduce itself very favorably to your friends. The charming gabled entrance and arched door is quaintly individual and appealing. Entering, you step into a home of graceful spaciousness, finished with a magic touch of modern beauty and convenience that makes every room more pleasant. From the generous club-like roominess of the living room—an ideal place to entertain your guests—through the archway to the many-windowed dining room, then into the tidy breakfast nook and picturesque kitchen, your journey is one of increasing satisfaction. It is a home in which you will want to do much, and in which the doing will be worth while!

A second archway leads from the living room to the upstairs—and there you will find simplicity of arrangement affording the utmost in privacy. All the rooms are large, and each bedroom is cross ventilated and well lighted.

Large Bright Rooms—Excellent Arrangement

Living Room. Of warm agreeable appearance, well lighted and very attractive with two plastered arches and massive fireplace. Permits wide variety of arrangements for furniture.

Dining Room. Bright cheerful room with four windows. Archway increases its pleasant atmosphere.

Breakfast Nook. Delightfully cozy and compact; and easy to keep clean.

Kitchen. Very conveniently arranged. Twin windows over sink and compact cabinets give it that "picture-book effect. With the single window in the other wall you are afforded plenty of light and ventilation. Entrance from outside is through door on side.

Bedrooms. Large and light with desired cross ventilation. All open off central hall—an arrangement that utilizes every inch of space. Large closet in each bedroom.

Bathroom. Located so that it is most conveniently accessible from both floors.

Our Price Includes the Following

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, matched to provide a tight windproof wall. Not ordinary boards as most builders furnish.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
Sidewalls—24-inch Royal Red Cedar Shingles stained grey.
Hardwood Flooring—$1\frac{3}{16}$ by $2\frac{1}{4}$-inch Clear Maple for bathroom, kitchen and breakfast nook, all other floor $1\frac{3}{16}$ by $2\frac{1}{4}$-inch clear oak.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Craftsman backband style in Clear Fir.
Kitchen Cabinet—Design "B"; see Page 80.
Medicine Cabinet—Square top Venetian Mirror style "B"; see Page 80.
Telephone Cabinet—See Page 80.
Clothes Chute—Built into towel cabinet.
Building Paper—Heavy 40-pound grade.
Hardware—Patrician design; see Page 85.
Eaves Trough and Downspouts—Galvanized molded gutters.
Paint—Three coats for trim.
Varnish—Three coats for floor and for interior trim and doors.
Wood Filler—For all oak floors.
Stain—For woodwork in living room, dining room and vestibule.
Complete Set of Plans and Specifications.
Unless otherwise requested, we will furnish White Paint for trim, Light Oak Filler for oak floors and Walnut Stain for woodwork in living room, dining room and vestibule.
Price does not include cement, brick or plaster.
For more detailed specifications see Pages 80 to 85.

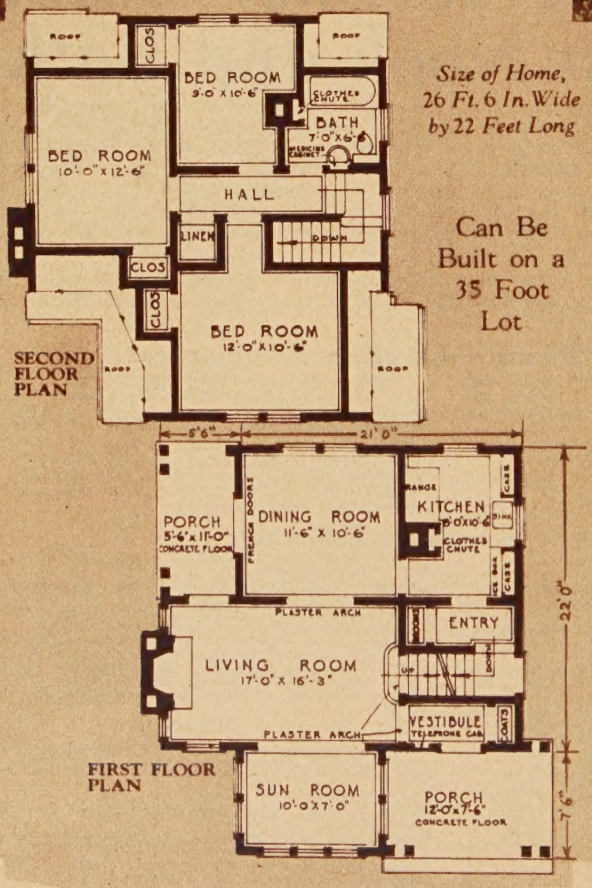
OPTIONS

See detailed descriptions on Pages 85 and 87.

Oak Doors and Trim for living and dining room, vestibule and stairs, add $113.90.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add $33.60.
Plasterboard and Plaster instead of wood lath, add $131.50.
Storm Doors and Windows, add $78.30.
Screen Doors and Windows, galvanized wire, add $59.15.
Shades for outside doors and windows, add $23.50.

For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 88 to 97.

A Delightful



Size of Home, 26 Ft. 6 In. Wide by 22 Feet Long

Can Be Built on a 35 Foot Lot

AVERAGE PAYMENTS
$47.50 A Month
Price $2453

The DEVONSHIRE
7 Rooms and Bath

A STEP beyond the porch is a cozy vestibule with coat closet at one end. Through an arched doorway you enter the living room, large, and adapted to almost any style of furniture or decoration. There is a fireplace with a window on either side; another window gives front exposure and allows cross-ventilation. From this room a door leads to the side porch.

The enclosed sunroom is directly off the living room. Seven windows welcome the cheerful sunshine for summer, and in winter this is a cozy nook. Two windows face the porch.

The Dining Room. Directly back of the living rooms, through an arched opening. French doors face the side porch and there are two windows in the rear wall, commanding the garden.

The Kitchen. This practical room, off the dining room, is modernly arranged for the greatest saving of time and steps. Two windows—one in the rear, the other above the sink. A clothes chute and built-in cases for dishes are furnished.

Three Bedrooms. Three sleeping chambers on second floor, each with clothes closets of generous size, and two windows. They are within easy access of the bathroom which is located only a few feet from stairs landing.

Bathroom. Is furnished with the very latest features, including a clothes chute and handsome steel medicine cabinet. In the main hall there is a linen closet containing five shelves.

All rooms have Oak flooring except the kitchen and bath, which are in clear Maple. Telephone cabinet is built into the vestibule wall.

Modern Home at Low Cost

Timbered High Gables ~~ Two Porches
Open Fireplace ~~ Many Windows
Bring Charm and Cheer to the DEVONSHIRE

THIS charming home of many gables and half timbered effect in front, strikes a new note in home building. The Devonshire is bound to please. No matter how exacting you are, you will get full measure of satisfaction from such features as the sun porch, fireplace, side porch, and generous window space. Whether it be built on a large or small lot, it will proudly beautify whatever landscaping you decide upon, so well proportioned is it in every outward detail.

A house where a great many architectural perfections blend into a gracious, informal simplicity. Nor is the attractive exterior of the Devonshire its only merit, for inside it lives up to the myriad qualities so evident to the passerby. A first glance might give the idea that the Devonshire is hard to build, but in reality it is very simple. The plans are so thorough, the instructions so complete, that step by step can be followed without any trouble. If you are handy with tools you can do some of the work yourself and reduce building cost. Besides it is great fun, as many customers have told us.

Another decided advantage is the Easy Payment Plan which enables you to enjoy living in the Devonshire while paying for it as you formerly paid monthly rent, with only receipts to show for it afterward. These plans are explained in detail on Pages 4 and 5. Turn to these pages now and see for yourself how Ward's monthly payment plan will work in your case, how easy Ward's makes everything to enable you to own your own home.

These detail sketches — of the pleasant breakfast porch, the cozy living room just off the sun porch, the efficiently arranged, well ventilated kitchen and the well appointed bath — visualize the great charm of the Devonshire interiors after they are furnished.

Our Price Includes All Following Materials

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved for both 1st and 2nd floors. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingles manufactured.
Siding—24" Royal Red Cedar Shingles, stained gray, and Metal Lath for stucco.
Ceiling Clear Yellow Pine or Fir—For porches.
Outside Finish—Clear Fir.
Flooring—1⅜ by 2¼-inch Clear Oak for all rooms except kitchen and bath; 1⅜ by 2¼-inch Clear Maple for kitchen and bath.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Craftsman backband style in Clear Fir.
Kitchen Cabinet—Design "A" and extra top section; (see Page 80).
Medicine Cabinet—Design "B"; see Page 80.
Linen Closet
Telephone Cabinet—See Page 80.
Clothes Chute
Broom Closet
Building Paper—Heavy 40-pound grade.
Hardware—Patrician design; see Page 85.
Eaves Trough and Downspouts—Galvanized molded gutters.
Paint—Three coats for trim. Stained shingles for sidewalls.
Varnish—Three coats for floors and for interior trim and doors.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms, sun room, vestibule and stairs.
Complete Set of Plans and Specifications.

Unless otherwise requested, we furnish White Paint for the trim, Silver Gray stained shingles for sidewalls, Light Oak Filler for oak floors and Walnut Stain, for the woodwork in living and dining rooms, sun room, vestibule and stairs.

Price does not include cement, stucco, brick or plaster.

For more detailed specifications see Pages 80 to 84.

OPTIONS

See detailed descriptions on Pages 86 and 87.

Oak Doors and Trim for living and dining rooms, sun room, vestibule and stairs, add $69.75.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add $40.00.
Plasterboard and Plaster in place of wood lath, add $115.00.
Storm Doors and Windows, add $88.15.
Screen Doors and Windows, galvanized wire, add $65.75.
Shades for outside doors and windows, add $20.75.

For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 88 to 97.

The PLYMOUTH

Average Payments

PLANS "A" and "B" $25 A MONTH

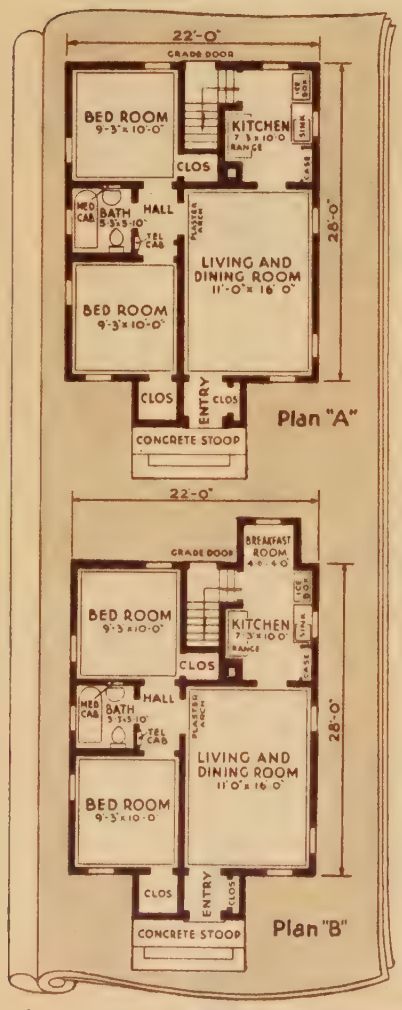
Prices

"A" PLAN $1278

"B" PLAN $1328

DELIGHTFUL SMALL HOME *for Smart Neighborhoods*

4 Bright Rooms..Planned to Lighten Housework



AN inspired architect solved the home problem of many young married people when he planned the Plymouth. Strikingly graceful exterior lines combine with an unusually efficient interior arrangement to create a home for you, economical of space, low in price and rich in charm. Combining the living and dining rooms greatly reduces the cost of furnishing the Plymouth.

The beautiful entrance with its soaring upward sweep to a high peaked gable will impress even the most casual observer. Completing this French provincial suggestion is doorway arch of classic grace. The panel door has leaded diamond panes and opens into a formal roomy vestibule with closet for outer-garments at the right.

A concrete terrace is suggested as the threshold to this delightful home. The Plymouth may be had in Plan "A" with outside dimensions 22 feet by 28 feet; or Plan "B" with same general dimensions, but having in addition an attractive breakfast nook opening from the kitchen.

Arranged for Efficient Homekeeping

Living and Dining Room. A most favorable impression is created as you step from the formal vestibule through a wide doorway into the large room in which centers the activity of the home. Three wide windows flood the room with light. An attractive plaster arch opens into the hall.

Bedrooms and Bath. Hall which opens off the living room has a good sized bedroom at each end of it with bathroom opening off at the left—ideal for convenience and privacy. Bedrooms are well lighted, each having a window on two sides.

Kitchen. You go through a swinging door from the dining wing and discover one of the most efficient home workshops ever devised. Along the right wall in logical arrangement are: the kitchen case—storage space below, metal working top, the sink space and the ice box corner. Directly opposite is the range compartment. Stairs to cellar lead down from kitchen. The architect has saved you many steps daily.

All Following Quality Materials Included in Our Price

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing— No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, matched to provide a tight windproof wall. Not ordinary boards as most builders furnish.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved (No. 3 quality usually supplied by others for sheathing and sub-flooring).
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
Sidewalls—24-inch Royal Red Cedar Shingles—Stained gray;
Outside Finish—Clear Fir.
Flooring—½ by 2¼ Clear Oak for living and dining room, vestibule and hall; ½ by 2⅛ Clear Yellow Pine for balance of rooms.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Craftsman backband style in Clear Fir.
Kitchen Case—Design "A." See Page 80.
Medicine Cabinet—Square top Venetian Mirror Style "B"; see Page 80.
Telephone Cabinet—See Page 80.
Building Paper—Heavy 40-pound grade.
Hardware—Plymouth design; see Page 85.
Eaves Trough and Downspouts—Galvanized molded box gutters.
Paint—Three coats for trim.
Varnish—Three coats for floors and for interior trim and doors.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining room.
Complete Set of Plans and Specifications. Unless otherwise requested, we furnish White Paint for trim, Light Oak Filler for oak floors and Walnut Stain for the woodwork in living and dining rooms, and entry.
Price does not include cement, brick or plaster.
For more detailed specifications see Pages 80 to 85.

OPTIONS

See detailed descriptions on Pages 86 and 87.

Oak Doors and Trim for living and dining rooms and vestibule, add $45.20.
Hardwood Floors—Oak in bedrooms, maple in kitchen and bathroom, add "A" plan $21.85—"B" plan $23.45.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add "A" plan $23.85—"B" plan $25.05.
Plasterboard and Plaster in place of wood lath, add "A" plan $65.00—"B" plan $68.75.
Storm Doors and Windows, "A" and "B" plans, add $33.20.
Screen Doors and Windows, galvanized wire, "A" and "B" plans, add $26.75.
Shades for outside doors and windows, "A" and "B" plans, add $9.60.

For descriptions and prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 88 to 97.

The NEW STYLE NOTE in Small Homes

Bedrooms in Rear . . . Quiet and Restful

HOW easily it can be yours—this pleasant low house with sidewalls of silver-gray shingles, brightened by boxes of geraniums at its quaint casement windows, or given an English touch by tiny evergreens at its prim door-stoop. With the sash and trim painted to contrast colorfully with the gray, and with the inside finished beautifully in the modern manner, the Drexel is more than a new house. It is your own charming *home*, expressing your own *good taste*, and your splendid sense of value.

Every Room Bright and Cheerful

Living Room. You step into it from the small vestibule, and note at once the three windows, the graceful arch leading into the dining room, and the one undivided wall which suggests so many possibilities in furnishing.

Dining Room. Delightfully facing the front, with a little alcove and two casement windows.

Kitchen. Built to save steps, with ice-box, sink, and our own convenient case "B" shown on Page 80, all within close reach.

Bedrooms and Bath. Especially designed at the rear for privacy and quiet. Each bedroom has two large windows and a closet. The bathroom, with its Venetian mirror medicine cabinet, opens into a hall with a linen closet—equally convenient to each bedroom.

Our Price Includes These High Quality Materials

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not Boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved for both 1st and 2nd floors. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingles manufactured.
Siding—24 Royal Red Cedar shingles stained silver gray.
Ceiling—Clear Yellow Pine or Fir for porches and cornice.
Outside Finish—Clear Fir.
Flooring—1⅜ by 2¼-inch Clear Oak in living and dining room and hall. 1⅜ by 2⅜-inch Clear Yellow Pine in balance of rooms.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Craftsman backband style in Clear Fir.
Kitchen Cabinet—Design "B"; see Page 80.
Medicine Cabinet—Square top Venetian mirror style; see Page 80.
Telephone Cabinet—See Page 80.
Building Paper—Heavy 40-pound grade.
Hardware—Plymouth design; see Page 85.
Eaves Trough and Downspouts—Molded Box gutters.
Paint—Three coats for trim.
Varnish—Three coats for floors and for interior trim and doors.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms.
Complete Set of Plans and Specifications.
Unless otherwise requested, we furnish White Paint for trim, gray-stained sidewall shingles, Light Oak Filler for oak floors and Walnut Stain for the woodwork in living and dining rooms.
Price does not include cement, brick or plaster. More detailed specifications on Pages 80 to 85.

OPTIONS

Detailed descriptions on Pages 86 and 87.

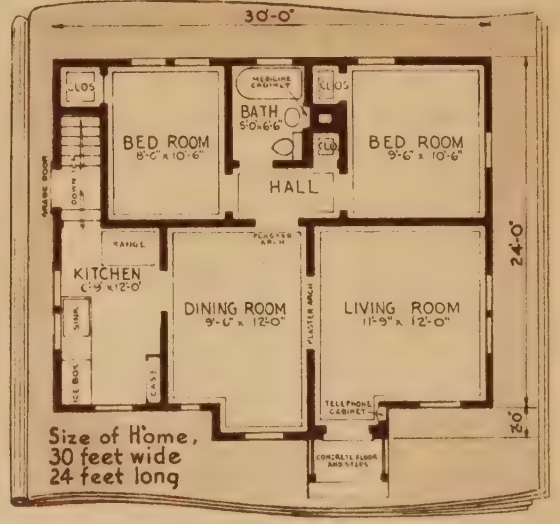
Oak Doors and Trim for living and dining rooms, add $33.90.
Hardwood Floors—Oak for bedrooms and hall; Maple for kitchen and bath instead of Yellow Pine, add $24.00.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add $30.60.
Plasterboard and Plaster instead of wood lath, add $72.20.
Storm Doors and Windows, $36.50.
Screen Doors and Windows, galvanized wire, add $28.70.
Shades for outside doors and windows, add $11.70.

For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 88 to 97.

The DREXEL

AVERAGE PAYMENTS $30 A Month

Price $1551



Unusual Room Arrangement

So many people favor this floor plan because the dining room, living room and kitchen are at the front of the home, with the two bedrooms and bath with their private hall entirely separate at the back of the house. Built-in telephone cabinet, kitchen case and Venetian mirrored medicine chest are modern touches of convenience and charm.

The PARKSIDE

DUPLEX With High-Peaked English Gables Brick and Stucco With Rich Half-Timbered Effect

Upper, 4 Rooms and Bath
Lower, 5 Rooms and Bath

AVERAGE PAYMENTS **$60** *A Month*

PRICE $3143

YOU can build and live in this beautiful home, and let your tenant help pay for it. Brick veneer front with stucco and half-timbered front gables; sides and back stucco as pictured and priced. May also be built with all stucco, shingle or bevel siding if you prefer. Stairway leading upstairs direct from vestibule assures privacy to both apartments. Renting one floor often takes care of the easy monthly payments.

Higher Re-Sale Value

The demand for houses like this is constantly increasing. Whether you build it to live in or for re-sale, you'll find the Parkside a thoroughly practical choice.

Attracts Larger Rental

Better grade of tenant and higher rent are to be expected for the Parkside because its appearance is like the fine modern type of one-family home.

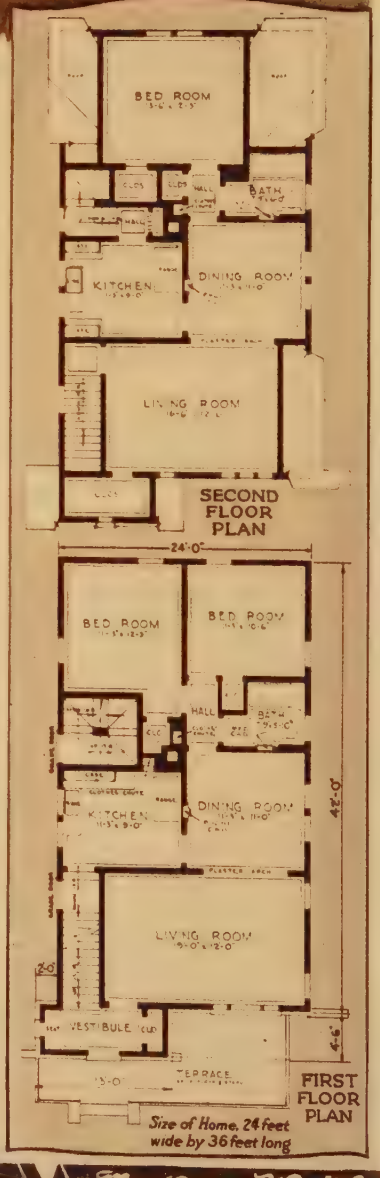
Unusually High Quality Materials Included in Price

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved for both 1st and 2nd floors. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
Sidewalls—Brick veneer as shown in front elevation. Front gable and balance is stucco. (Price does not include brick or stucco.)
Ceiling—Clear Yellow Pine or Fir for porches and cornice.
Outside Finish—Clear Fir.
Flooring—13/16 by 2¼-inch Clear Oak all rooms except kitchen and bathrooms; 13/16 by 2¼-inch Clear Maple for kitchens and bathrooms.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Craftsman backband style in Clear Fir.
Kitchen Cabinets—Special design.
Medicine Cabinet—Square top Venetian Mirror, Design B; see Page 80.
Telephone Cabinet—First floor; see Page 80.
Building Paper—Heavy 40-pound grade.
Hardware—Patrician design; see Page 85.
Eaves Trough and Downspouts—Galvanized, molded box.
Paint—Three coats for trim.
Varnish—Three coats for floors and for interior trim and doors.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms and halls.
Complete Set of Plans and Specifications.
Unless otherwise requested, we furnish dark brown Paint for trim. Light Oak Filler for oak floors and Walnut Stain for the woodwork in living and dining rooms and halls.
Price does not include cement, brick, plaster or stucco. For more detailed specifications see Pages 80 to 84.

OPTIONS

See detailed descriptions on Pages 86 and 87.

Oak Doors and Trim for living and dining rooms, first floor; living and dining rooms and front entrance hall, second floor, add $93.80.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add $42.65.
Plasterboard and Plaster in place of wood lath, add $165.00.
Storm Doors and Windows, add $73.95.
Screen Doors and Windows, galvanized wire, add $58.00.
Shades for outside doors and windows, add $19.50.
For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 88 to 97.



Size of Home, 24 feet wide by 36 feet long

FOR FREE ESTIMATE USE BLANK ON PAGE 109 Montgomery Ward & Co.

Ultra Modern English Type

For Brick Veneer Construction

7 Rooms and Bath—Attached Garage

The WHITMORE
7 Rooms and Bath
Attached Garage

Average Payments $60.00 A Month

Price $2726

ARE you thinking of a home in the very latest style? Do you want an individual and distinctive home that your neighbors will point to with pride—that will arrest the admiring attention of passers-by? Then you will go far to equal the undeniable attractiveness of the brick veneer Whitmore, our finest home. The peaked gothic gables—broken patches of roof—picturesque half-timbered stucco will appeal to you. The unusual compactness and convenience of the interior lay-out, generous closet space and first floor lavatory are other features of this charming ultra modern Whitmore home.

Look at the Floor Plans! See How Comfort and Convenience Is Retained

Stepping over a flagstone terrace you enter thru the vestibule, with coat closet, into a lovely large reception room. To the left is a beautifully balustraded staircase with a convenient downstairs lavatory off the first landing. To the right thru a wide plaster arch you pass into a charming living room with two sets of casement windows beside the cheery fireplace. Triple windows face the front lawn.

The dining room, big and bright, has windows on two sides and is handy to the kitchen thru a swinging door. A moment's study of the layout of the Whitmore's up-to-date kitchen will show you how well the range, sink, ice box, cupboards, broom closet and work tables have been planned to secure the greatest possible convenience.

Three Lovely Bedrooms

Upstairs the Whitmore has three lovely bedrooms delightfully arranged. A unique balcony adds charm to the front bedroom. There is loads of closet space to please the lady of the house. Each bedroom is well lighted from windows on two sides. Both inside and out, the Whitmore is a home of **outstanding** attractiveness—a home that's **different**—and new.

Our Price Includes These High Quality Materials

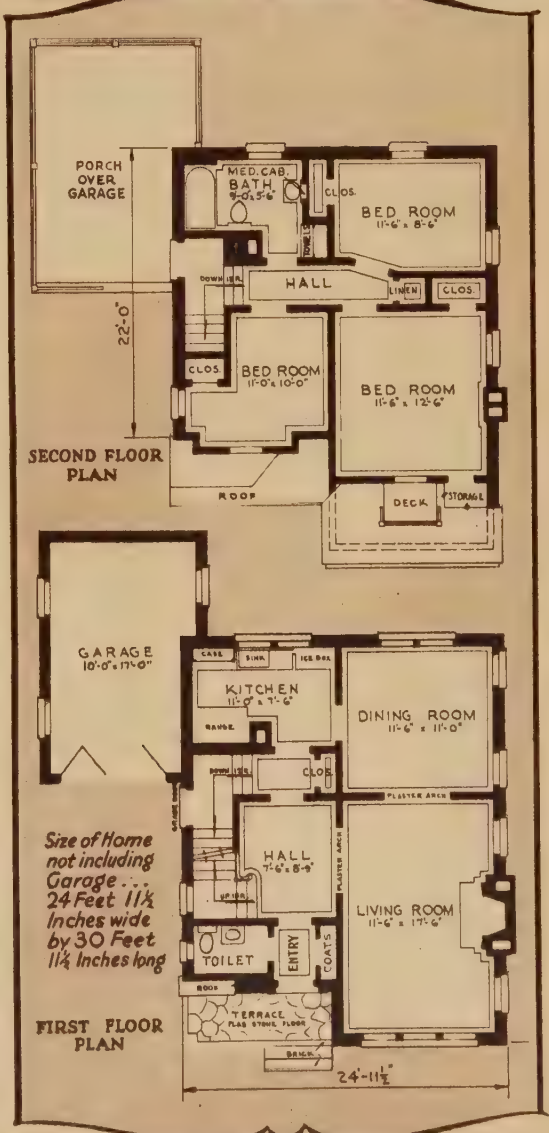
Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, to make a tight and wind proof wall, not boards as many builders furnish.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality. White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
Sidewalls—Brick. (To be furnished by customer.)
Ceiling—Clear Yellow Pine or Fir for Porches and cornice.
Outside Finish—Clear Fir.
Flooring—13/16 by 2¼-inch Clear Oak all rooms except kitchen and bath; 13/16 by 2¼-inch Clear Maple in kitchen and bath.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Craftsman backband style in Clear Fir.
Kitchen Cabinet—Design "A", see Page 80.
Medicine Cabinet—Design "B"; see Page 80.
Linen Closet—See Page 81.
Telephone Cabinet—See Page 80.
Broom Closet—
Building Paper—Heavy 40-pound grade.
Hardware—Patrician design; see Page 85.
Eaves Trough and Downspouts—Galvanized molded gutters.
Paint—Three coats for trim.
Varnish—Three coats for floors and for interior trim and doors.
Wood Filler—For all oak floors.
Stain—For woodwork in living, dining and sun rooms.
Complete Set of Plans and Specifications.
Unless otherwise requested, we furnish dark brown Paint for trim, Light Oak Filler for oak floors and Walnut Stain for the woodwork in living, dining and sun rooms.
Price does not include cement, brick or plaster. For more detailed specifications see Pages 80 to 85.

OPTIONS

See detailed descriptions on Pages 86 and 87.

Oak Doors and Trim in living, dining and entry hall and stairs, $125.35.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add $42.00.
Plasterboard and Plaster instead of wood lath, add $115.00.
Storm Doors and Windows, add $61.80.
Screen Doors and Windows, galvanized wire, add $45.85.
Shades for outside doors and windows, add $16.80.

For descriptions and prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 88 to 97.

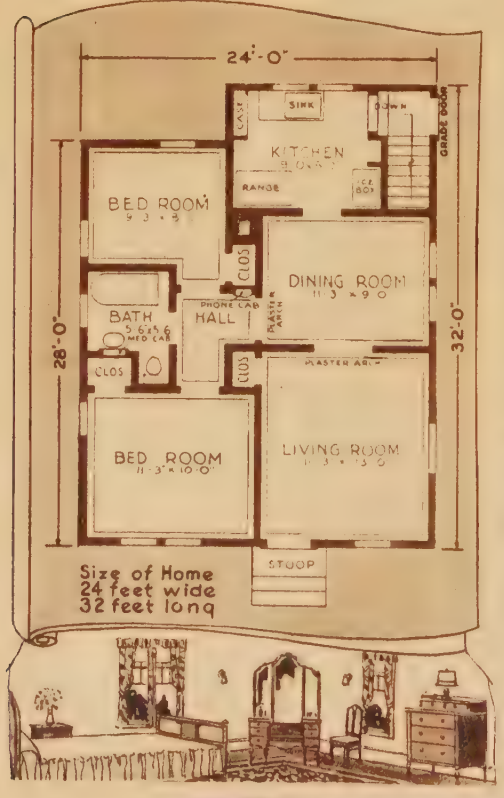


New Grace—New Style—New Economy

In a Compact 5-Room Bungalow

The PONTIAC
5 Rooms and Bath
AVERAGE PAYMENTS $30.00 A Month
Price $1527

JUST visualize the Pontiac as **your** home! Who can't help but admire its distinctive coziness—its quaint charm. The battered end front gable, attractive gray shingled sidewalls and Colonial windows with shutters, brings a suggestion of the old to an entirely new and modern design. It is a real home at an amazingly low price—one that you can buy with payments less than rent. In the Pontiac WARDWAY architects again demonstrate that even at so low a price all modern conveniences and comforts with new beauty and style are retained in WARDWAY Homes.



The Convenience of a City Apartment

Living and Dining Rooms. These important rooms have a new dignity in "The Pontiac." They are arranged to suggest welcome hospitality, while giving the utmost privacy to the other parts of the home.

Kitchen. The convenience of the kitchen can be seen with a glance at the floor plan. Two large windows, over the sink, give an ample flood of unobstructed daylight. The built-in kitchen cabinet is well located. The ice box against an inner wall gains protection from the summer sun, and there is roomy freedom around the range.

Bedrooms and Bath. Arranged with the space saving utility of a high priced apartment rare privacy is given to each of the two bedrooms. The three large closets conveniently located will please every housewife. Space is provided in the bathroom for installing a recess tub which will be furnished when Blackstone plumbing set is ordered.

All Necessary Materials Included in Our Price

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, matched to provide a tight wind-proof wall. Not ordinary boards as most builders furnish.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
Siding—24-inch Royal Red Cedar Shingles—stained grey.
Ceiling—Clear Yellow Pine or Fir for porches and cornice.
Outside Finish—Clear Fir.
Flooring—$\frac{13}{16}$ by 2¼-inch Clear Oak in living and dining room and hall; $\frac{13}{16}$ by 2½-inch Clear Yellow Pine in balance of rooms
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-Panel design with White Pine stiles and rails and Fir panels.
Trim—Craftsman back band style in Clear Fir.
Kitchen Cabinet—Design "A" see Page 80.
Medicine Cabinet—Square Top Venetian Mirror Style. See Page 80.
Telephone Cabinet—See Page 80.
Broom Closet—
Building Paper—Heavy 40 lb. grade.
Hardware—Plymouth design; see Page 85.
Eaves Trough and Downspouts—Molded Box Gutters.
Paint—Three coats for trim; stain for dipping sidewall shingles.
Varnish—Three coats for floors and for interior trim and doors.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms.
Complete Set of Plans and Specifications.

Unless otherwise requested, we furnish White Paint for trim, gray stained sidewall shingles, Light Oak Filler for oak floors and Walnut Stain for the woodwork in living and dining rooms.

Price does not include cement, brick or plaster.

For more detailed specifications see Page 80 to 84.

OPTIONS

See detailed descriptions on Pages 86 and 87.

Oak Doors and Trim—for living and dining rooms, add $39.85.
Hardwood Floors—Oak for bedrooms, Maple for kitchen and bath instead of Yellow Pine, add $21.80.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add $27.00.
Plasterboard and Plaster in place of wood lath, add $76.00
Storm Doors and Windows, add $40.20.
Screen Doors and Windows, galvanized wire, add $31.45
Shades for outside doors and windows, add $11.20.

For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 88 to 97.

The PLAZA

AVERAGE MONTHLY PAYMENTS

$30.00

Price $1597

The BEAUTIFUL ENTRANCE *Says, "Come In"*

New Bungalow Design .. 5 Rooms and Bath

SO pleasing and comfortable in design is the Plaza that every day you live in it will be one of increasing satisfaction. Snugly inviting, it offers a warm welcome to all your friends. That a home so charmingly simple could be so attractive is easily understood when you study its architectural features. A cozy trellis encased porchway with gabled roof and stately columns shelters the Colonial entrance. Shuttered windows, stained shingled sidewalls and gently sloping roof, all tend to increase its appearance of contentment.

A Compact Floor Plan

An exceptionally compact floor plan gives this five room bungalow unusual dignity in the size of its rooms and convenient access to them all.

The Living Room is almost square, and adapted to the newer furnishings. A plaster arch leads directly to the dining room with a suggestion of homey hospitality and both rooms are amply lighted by two windows each.

The Kitchen is equipped for every modern convenience, and is so arranged that the full benefit of daylight is concentrated on the kitchen range, sink and handy cabinet. Space for the ice box is located at an inner wall and therefore shielded from the summer sun.

Two Large Bedrooms, each with two windows; a modern bathroom, a built-in linen closet and two clothes closets complete the floor plan. The bathroom is laid out so that a modern recess bathtub can be installed when desired. Doors from both bedrooms open directly into bathroom.

Our Price Includes These Quality Materials

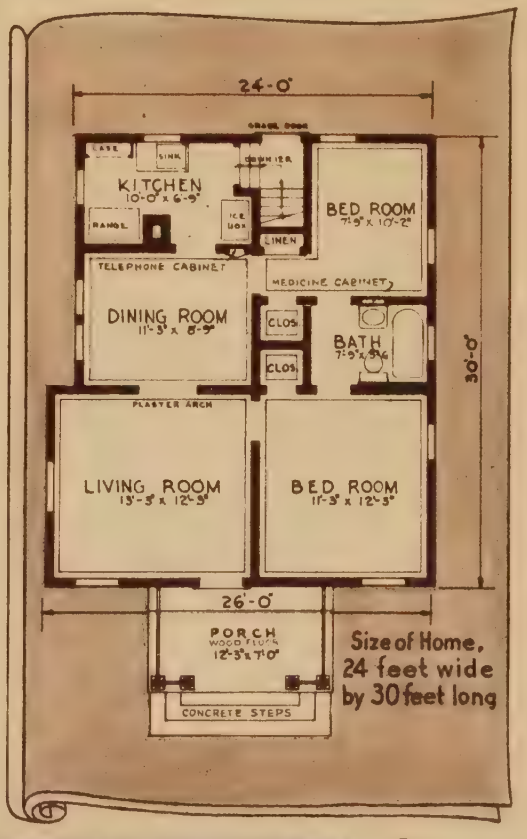
Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
Sidewalls—24-inch Royal Red Cedar Shingles, stained gray.
Ceiling—Clear Yellow Pine or Fir for porches and cornice.
Outside Finish—Clear Fir.
Flooring—$^{13}/_{16}$ by 2¼-inch Clear Oak in living room and dining room; $^{13}/_{16}$ by 2¼-inch Yellow Pine in all other rooms.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Craftsman backband style in Clear Fir.
Kitchen Cabinet—Design "A"; see Page 80.
Linen Closet—See Page 81.
Medicine Cabinet—Square Top Venetian Mirror Style "B." See Page 80.
Telephone Cabinet—See Page 80.
Building Paper—Heavy 40-pound grade.
Hardware—Plymouth design; see Page 85.
Eaves Trough and Downspouts—Galvanized Molded Box Gutter.
Paint—Three coats for trim; Gray stain shingles for sidewalls.
Varnish—Three coats for floors; and for interior trim and doors.
Stain—For woodwork in living and dining rooms.
Complete Set of Plans and Specifications.
Unless otherwise requested, we furnish White Paint for the trim, and Walnut Stain for woodwork in living and dining rooms.
Price does not include cement, brick or plaster.
For more detailed specifications see Pages 80 to 85.

OPTIONS

See detailed descriptions on Pages 86 and 87.

Oak Doors and Trim for living and dining rooms, add $38.10.
Hardwood Floors—Oak for bed rooms and hall, Maple for kitchen and bath in place of yellow pine $24.60.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add $33.55.
Plasterboard and Plaster instead of wood lath, add $69.60.
Storm Doors and Windows, add $45.35.
Screen Doors and Windows, galvanized wire, add $30.70.
Shades for outside doors and windows, add $10.40

For descriptions and prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 88 to 97.

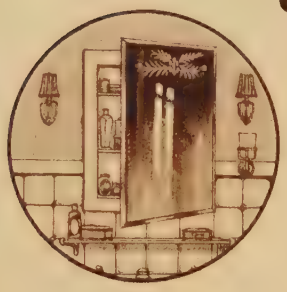


Size of Home, 24 feet wide by 30 feet long

Graceful Porch Pillars and Curving Roof

Distinguish This Exquisite, Modified Colonial Home

Many-Windowed Sunroom With Four Exposures — Cheery Fireplace, Plaster Arch, Modern Built-In Features



HERE is an architectural masterpiece—a real gem of a home! And it's not necessary to have a large income or a big bank account to own the Trenton. It is remarkably low priced—easy and inexpensive to build. And Ward's will help you to finance its construction.

As you stand out in front of the Trenton, you are impressed with the graceful sweep of the roof, the wonderful sun parlor, front porch with colonial columns—and the pleasing general effect. Step inside, and you are charmed by the inviting, cozy interior. Every room, you will note, has windows on at least two sides. The sun room with windows on four sides will especially appeal to you. Every detail—every feature is modern to the minute. Such a home is sure to please you and draw the admiration of your friends.

Why the TRENTON Is Such a Favorite

Living Room of Real Distinction. A charming background for your new or old furnishings. The fireplace lends an atmosphere of cheer and warmth and is one of those details which help make this a really charming home. Oak floors are included—and like fine old furniture, time only serves to make them mellower. The completed room will reflect your own individuality.

"Homey," Inviting Dining Room. Real distinction in decorations is made easy in this inviting dining room. It has balance, charm and dignity which you will especially appreciate when entertaining. Your guests will long cherish recollections of the teas and luncheons you will serve them here and this room will create for you a reputation for bounteous hospitality.

Most Pleasant Kitchen. As a convenient and attractive work room, this kitchen is a gem. Handy cupboards on each side of the sink, which is directly under a window, make a place for everything—it's easy to keep this kitchen tidy. The clothes chute is a convenience you will like. When you have finished this room in white or cheery colors now so popular—where attractive tans and greens predominate, you will have a kitchen that you will be proud to show your friends.

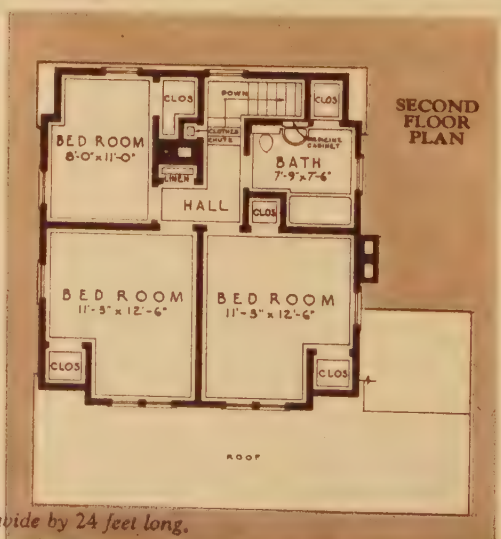
Cheerful Bedrooms. We know how proud you will be of your bedrooms. No other room gives as great an opportunity of expressing your personality. Furnishings can be well arranged and you may decorate each bedroom in an individual color scheme—in the delightful modern combinations now in vogue. Every bedroom has cross ventilation—bright, comfortable, restful rooms indeed.

Bathroom of Elegance. Clean, bright, inviting—the modern bath room in the Trenton presents every sanitary and convenient feature demanded today in well built homes. Gleaming white vitreous china and porcelain fixtures. Nickel-plated fittings and beautiful inlaid tile-like linoleum can be furnished—and when you have attractively tinted the upper walls you will have the best looking bathroom in your neighborhood. Note the closet in the bathroom, a linen closet and clothes chute in the hall. Six big closets on this floor—every woman appreciates what that feature adds to her home.

Expert architects designed these rooms. Nothing desirable has been left out—every detail is in quiet good taste. If the Trenton meets your needs, turn to Page 109 and fill in and mail the information blank. It is sure to help you get your own home—yet obligates you in no way.

Our Price Includes

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
Siding—¼ by 10-inch Clear Redwood Bevel Siding.
Ceiling—Clear Yellow Pine or Fir for porch.
Outside Finish—Clear Fir.
Flooring—13/16 by 2¼-inch Clear Oak in all rooms except kitchen and bath; 13/16 by 2¼-inch Clear Maple in kitchen and bath.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Craftsman backband style in Clear Fir.
Kitchen Cabinet—Design "A" and extra top section; see Page 80.
Medicine Cabinet—Design "B"; see Page 80.
Linen Closet—See Page 81.
Telephone Cabinet—See Page 80.
Clothes Chute—
Building Paper—Heavy 40-pound grade.
Hardware—Patrician design; see Page 85.
Eaves Trough and Downspouts—Galvanized molded gutters.
Paint—Three coats for siding and trim.
Varnish—Three coats for floors and for interior trim and doors.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms and sun room.
Complete Set of Plans and Specifications.
Unless otherwise requested, we furnish Cream Paint for body, White Paint for trim, Light Oak Filler for oak floors and Walnut Stain for the woodwork in living and dining rooms and sun room. Price does not include cement, brick or plaster. For more detailed specifications see Pages 80 to 85.



Size of Home, 24 feet wide by 24 feet long.

OPTIONS

See detailed descriptions on Pages 86 and 87.

Oak Doors and Trim for living and dining rooms and sun room, add $80.25.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add $46.70.
Plasterboard and Plaster instead of wood lath, add $111.80.
Storm Doors and Windows, add $85.70.
Screen Doors and Windows, galvanized wire, add $61.30.
Shades for outside doors and windows, add $23.20.

For descriptions and prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 88 to 97.

FOR FREE ESTIMATE USE BLANK ON PAGE 109 Montgomery Ward & Co.

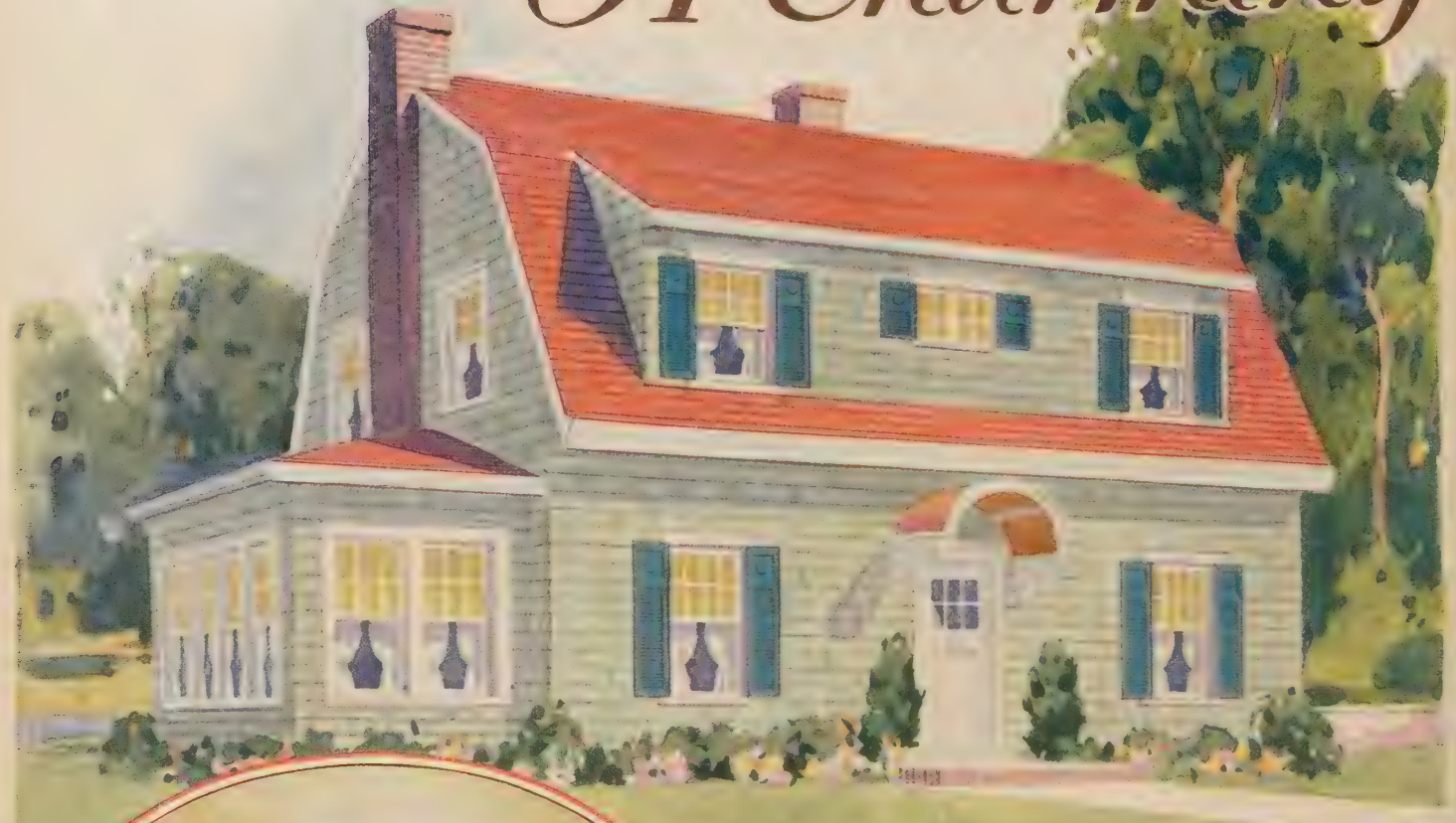
The TRENTON
7 Rooms and Bath

AVERAGE PAYMENTS $47.50 A Month

Price $2598

A distinctive, beautiful home—whether you view it from the front lawn, the side, or rear gardens. Bevel siding is regularly furnished; but we can supply shingles for outside walls, if you prefer. Roof stain can be furnished at slight added cost.

A Charming



"These pictures of my Cambridge Home in Park Ridge show how really attractive and inviting it is, inside as well as out."

Shingles are regularly supplied; but if you prefer bevel siding, we can supply you at a special low price. Stain for roof can be furnished at slight added cost.

Dutch Colonial Home
of Enduring Good Taste

"THE pictures below are of my own home in Park Ridge, Illinois. I planned the Cambridge, faithfully following the delightful Dutch Colonial architecture that characterized the early Knickerbocker residences in Pennsylvania and New York, but bringing into the home every modern feature of comfort, convenience and style demanded by people of taste. Here, then, is a delightful combination of classic beauty, charm and character, with enough of the modern to be of today.

"I built this home from Ready-Cut materials—just as you may, and I can hardly explain the satisfaction and pride I experienced when I had completed the home. Even before we moved in I was actually offered $2500 more than it cost to build! It is worth even more today. The Cambridge is ideal for my family of four. We are enthusiastic over it. We wonder why we didn't build it many years sooner. I would advise you not to put off building another week. Before you pay another month's rent, fill in the blank on Page 109 and write us for further information."

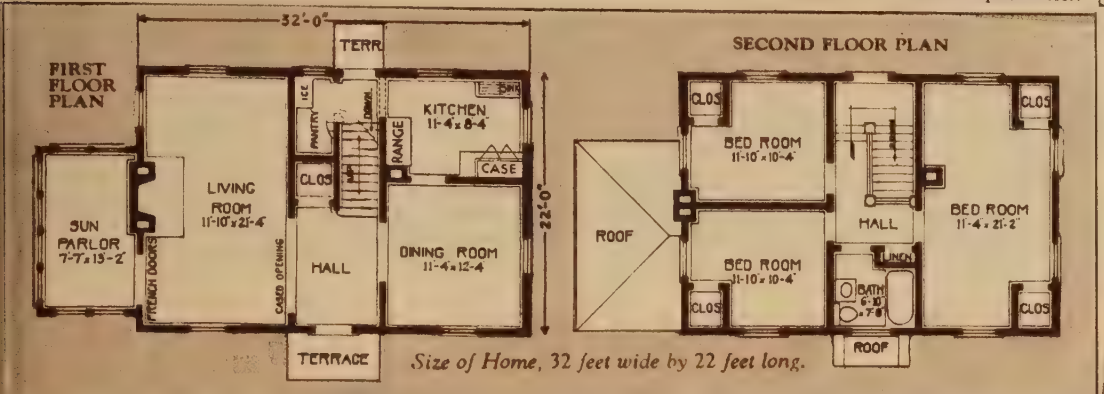
K. S. Ferguson

WARDWAY Homes Department.

The CAMBRIDGE
7 Rooms and Bath

AVERAGE PAYMENTS $47.50 A Month

Price $2489



Size of Home, 32 feet wide by 22 feet long.

The big coat closet, located in the lower center hall will prove a great convenience. Full length mirror in closet door is a feature that will appeal to all.

A Real Home From Sun Parlor to Bedrooms

The low sweep of the gambrel roof is very graceful and the shingled walls, quaint hooded entrance, smart green shutters and massive fireplace chimney are also distinctive Dutch Colonial features.

Cheerful Living Room and Sun Parlor

An unmistakable sign of the modernness of this home is the spaciousness of the living room, which extends the full depth of the house. A large open fireplace is placed in the center of one wall. There are three fine windows. Lovely French doors open into the charming sun parlor, the most popular room in the house.

A Beautiful Reception Hall

This hall, a hospitable entrance to the home, is a shapely little room well lighted during the day through the wide cased openings at either side and the lights of glass in the door. A convenient closet for wraps and a handsome colonial stairway to the second floor leads from the farther end of this hall.

A Bright, Pleasant Dining Room

In its favorable position at the front corner of the house, the dining room will be bright and airy and have attractive outdoor views. And its wall space has been planned to allow proper room for buffet and china closet.

A Light, Well Ventilated Kitchen

Really scientifically designed with two fine windows on two sides for air and sunlight and sufficient wall space for the built-in kitchen case shown under "B" on Page 80, a range and a sink. The adjoining pantry has a swinging casement sash, providing cool space for food in winter; and there is also suitable space for a refrigerator.

Fine Arrangement of Bedrooms and Bath

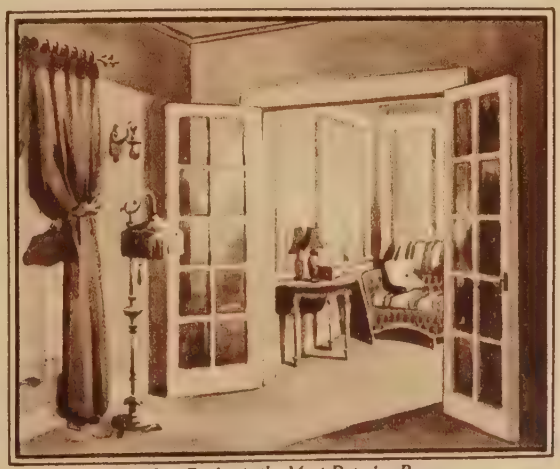
One of the fine features of this home is the large master bedroom—almost as spacious as the living room, having four windows and two closets. At the left of the hall and bath are two more bedrooms, each with a generous closet and two windows which provide cross ventilation.

OPTIONS

See detailed descriptions on Pages 86 and 87.

Oak Doors and Trim for living and dining rooms, sun-parlor, hall and stairs, add $117.45.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add $37.55.
Plasterboard and Plaster instead of wood lath, add $129.30.
Storm Doors and Windows, add $95.70.
Screen Doors and Windows, galvanized wire, add $57.45.
Shades for outside doors and windows, add $22.25.

For prices of Plumbing, Heating, Electric Wiring and Fixture see Pages 88 to 97.



The Sun Parlor is the Most Popular Room

Our Price Includes

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not Boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved for both 1st and 2nd floors. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
Sidewalls—5-2 Perfects Red Cedar Shingles stained Grey.
Ceiling—Clear Yellow Pine or Fir for entrance and cornice.
Outside Finish—Clear Fir.
Flooring—13/16 by 2¼-inch Clear Oak in all rooms except kitchen and bath; 13/16 by 2¼-inch Clear Maple in kitchen and bath.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Craftsman backband style in Clear Fir.
Kitchen Cabinet—Design "B"; see Page 80.
Medicine Cabinet—Design "B"; see Page 80.
Linen Closet—See Page 81.
Telephone Cabinet—See Page 80.
Mirror Door—Front hall closet.
Building Paper—Heavy 40-lb. grade.
Hardware—Patrician design; see Page 85.
Eaves Trough and Downspouts—Galvanized molded gutters.
Paint—Three coats, for trim. Grey stained Shingles for sidewalls.
Varnish—Three coats for floors and for interior trim and doors.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms, sun-parlor, hall and stairs.
Complete Set of Plans and Specifications.
Unless otherwise requested, we furnish White Paint for the trim, Light Oak Filler for oak floors and Walnut Stain for the woodwork in the living and dining rooms, sun-parlor and hall.
Price does not include cement, brick or plaster.
For more detailed specifications see Pages 80 to 84.

AVERAGE PAYMENTS
$45 A Month

High Gables, Hooded Entrance *and* Sunroom

Lend Distinctive Touches to This Dutch Colonial

PEOPLE of taste who want a really handsome and impressive home, prefer the Salem. It is compact, easy and economical to build and to heat, too. It became a favorite all over the country as soon as we introduced it.

The Salem is "22-karat" clear through. The true Colonial design has stood the test of time. It is as distinctive now as it was 100 years ago and it will be 100 years from now. And the quality of the materials, the exact fitting of every piece, make it a rigid, strong, time-defying house that will *not* demand constant attention and repairs. It pays to build a *good house*. The Salem is a good home—really a little gem of a home.

Greatest Livable Space

This home has those little modern details that make for better, more comfortable, more contented living. All floors down stairs, except kitchen which has a maple floor, are excellent oak as found in the better homes.

Living Room and Sunroom. No home is truly modern unless it has a large living room. The day of the small parlor has gone. The Salem gives you a living room 20 feet long and a cheerful sun parlor approached through wide French doors—also a mark of the modern home. A fine colonial staircase is at the opposite end. The convenient closet is modern too.

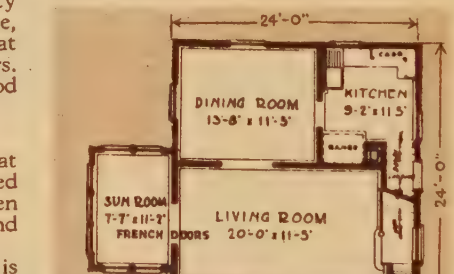
Dining Room and Kitchen. Dining and entertaining are most enjoyable when surroundings are pleasant. Here indeed is a cheerful room—overlooking your garden in two directions. The kitchen is the very essence of efficiency—compact, convenient and bright. Ventilation and light comes from two windows on two sides. The *modern* kitchen, indeed!

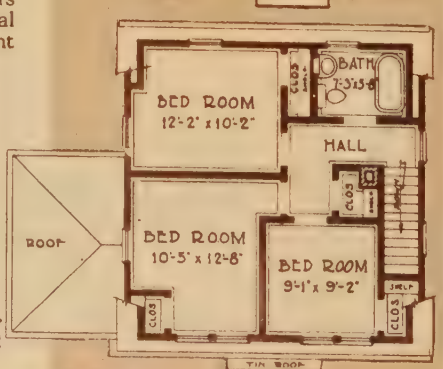
Three Bedrooms and Bath. Three lovely bedrooms, each with a large closet. A fourth closet is off the hall. The bath is most convenient—right at the head of the stairs. You will appreciate this convenience.

The SALEM
7 Rooms and Bath

Price $2296

Size of Home, 24 feet wide by 24 feet long.





What Our Price Includes

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved for both 1st and 2nd floors. (No. 3 quality generally supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
Siding—¼ by 8-inch Clear Redwood Bevel Siding.
Ceiling—Clear Yellow Pine or Fir for entrance and cornice.
Outside Finish—Clear Fir.
Flooring—$13/16$ by 2¼-inch Clear Oak for entire first floor excepting kitchen; $13/16$ by 2¼-inch Clear Maple in kitchen and bath; $13/16$ by 2⅜-inch Clear Yellow Pine in balance of rooms.
Doors and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Craftsman backband style in Clear Fir.
Kitchen Cabinet—Special "L" shaped case.
Medicine Cabinet—Design "B"; see Page 80.
Telephone Cabinet—See Page 80.
Building Paper—Heavy 40-pound grade.
Hardware—Plymouth design; see Page 85.
Eaves Trough and Downspouts—Galvanized molded gutters.
Paint—Three coats for siding and trim.
Varnish—Three coats for floors and interior trim and doors.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms, sun parlor, and stairs.
Complete Set of Plans and Specifications.

Unless otherwise requested, we furnish Cream Paint for the body, White Paint for the trim, Light Oak Filler for oak floors, and Walnut Stain for the woodwork in living and dining rooms, sun parlor and stairs.

Price does not include cement, brick or plaster.

For more detailed specifications see Pages 80 to 84.

OPTIONS

See detailed descriptions on Pages 86 and 87.

Oak Doors and Trim for living and dining rooms, sun parlor and stairs, add $73.20.
Oak Floors for entire second floor except bath, add $31.20.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add $22.90.
Plasterboard and Plaster instead of wood lath, add $108.50.
Storm Doors and Windows, add $84.00.
Screen Doors and Windows, galvanized wire, add $53.15.
Shades for outside doors and windows, add $21.40.

For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 88 to 97.

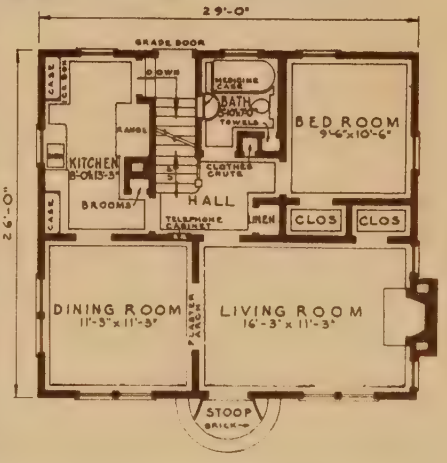
The ROSEHILL
6 Rooms and Bath

AVERAGE PAYMENTS $42.50 A month

Price $2162

Three Well Proportioned Dormers
Add Beauty to This Colonial Home!

A BREATH of Old Quebec—an ultra modern home, copying the fine, stately French Colonial style of architecture that has lived through many centuries of ever-changing fads. The Rosehill, like the masterpieces of art, demonstrates the beauty of simplicity. The Rosehill is superbly suited to the American family, whether they live in the city, the suburb or the country. Nothing has been omitted that might add to your comfort, convenience, or happiness. The pride you will feel when you point it out and say "That's mine," will be equaled by the satisfaction and content living in it will bring your family.



Unusual and Pleasing Arrangement—A Home to Be Lived In

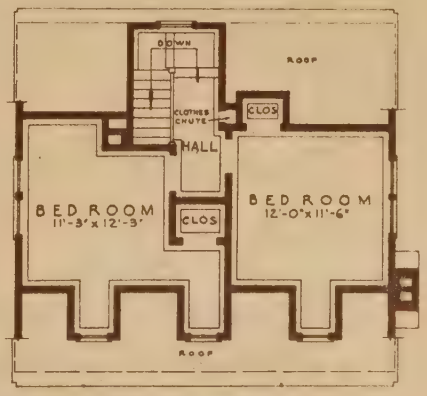
Your home should be inviting, comfortable and convenient. The Rosehill is just that! Every one of the six big rooms has windows on two sides. Thus you are assured of perfect ventilation and bright, cheerful rooms. Your wife will feel like cheering the architect for giving her seven fine closets. Beautiful oak floors are supplied for all first floor rooms except kitchen and bath which have maple floors. One never scrubs oak. That spoils the beauty of the wood. Simply wax your floors every few months and their charm will endure for generations.

Center Halls and Bath. The center halls are the radiating points from which all other rooms lead. There is a large linen closet in the downstairs hall. The bathroom, with towel closet, is located on the first floor, off the hall, convenient to all rooms. A clothes chute leads to the basement with doors in both upper and lower halls.

Living Room and Dining Room. The cheery colonial fireplace with small windows beside it gives a very warm and comfortable appearance to this charming room. A wide, fashionable plaster arch leads to the bright, inviting dining room.

Kitchen. A swinging door leads from dining room to kitchen. This room is planned and arranged in a most efficient and business-like manner with a built-in broom cabinet and two cases. Steps to the rear service door and to the basement lead from the kitchen.

Bedrooms. A delightful departure from the conventional plan. A lovely large bedroom on the first floor will appeal to many. The two upstairs bedrooms are very large and interesting. Dormer recesses and casement windows give a wonderful opportunity for developing your individuality in furnishings and decoration.



Our Price Includes All Materials Needed to Complete Home

Framing Lumber—No. 1 Quality Yellow Pine; **Roof Sheathing**—No. 2 Quality Yellow Pine; **Wall Sheathing**—No. 2 Quality Yellow Pine—Shiplap, not Boards; **Sub-Flooring**—No. 2 Quality Yellow Pine, tongued and grooved for both first and second floors (No. 3 quality usually supplied by others on sheathing and sub-flooring); **Lath**—No. 1 Quality White Pine or Cypress (our option); **Roof Shingles**—5—2 Perfects Red Cedar; the highest grade wood shingle manufactured; **Siding**—¼ by 8-inch Clear Redwood Bevel Siding; **Ceiling**—for hood at entrance; **Outside Finish**—Clear Fir; **Flooring**—13/16 by 2¼-inch Clear Oak for all rooms on first floor except kitchen and bath, 13/16 by 2¼-inch Clear Maple for kitchen and bath, 13/16 by 2⅛-inch Clear Yellow Pine for balance of rooms; **Door and Window Frames**—Clear Western White Pine; **Windows**—Clear Western White Pine; **Interior Doors**—One-panel design with White Pine stiles and rails and Fir panels; **Trim**—Craftsman backband style in Clear Fir; **Kitchen Cabinet**—Design "B" and extra top section, see Page 80; **Medicine Cabinet**—Design "B", see Page 80; **Linen Closet**—see Page 81; **Telephone Cabinet**—see Page 80; **Clothes Chute**; **Broom Closet**; **Building Paper**—Heavy 40-lb. grade; **Hardware**—Plymouth design, see Page 85; **Eaves Trough and Downspouts**—Galvanized Molded Gutters; **Paint**—Three Coats for siding and trim; **Varnish**—Three Coats for floors and for interior trim and doors; **Wood Filler**—for all oak floors; **Stain**—for woodwork in living and dining rooms. (**Complete Set of Plans and Specifications.**)

Unless otherwise requested we furnish White Paint for body and trim, Light Oak Filler for oak floors and Walnut Stain for the woodwork in living and dining rooms.

Price does not include cement, brick or plaster.

For more detailed specifications see Pages 80 to 84.

OPTIONS

See detailed descriptions on Pages 86 and 87.

Oak Doors and Trim for living and dining rooms, $66.25.
Oak Floors for bedrooms and hall on second floor, $19.20.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, $36.00.
Plasterboard and Plaster instead of wood lath, $111.00.
Storm Doors and Windows, $64.25.
Screen Doors and Windows, galvanized wire, $45.20.
Shades for outside doors and windows, $15.65.

For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 88 to 97.

You Will Never Tire of This Colonial Home

With Its Inner Vestibule, Open Porch and Four Light, Airy Bedrooms

THE HARVARD offers a wonderful living room. Big and spacious, extending entire depth of the house. Windows on three sides keep it bright and cheery. The handsome Colonial fireplace makes the room even more inviting.

The Harvard is big and roomy throughout—an excellent home for the larger family—yet it is priced so low and Ward's payments are so easy that the family of moderate income and average circumstances can easily arrange to build it.

Wherever you build this home, it will be the outstanding house on the street. The true colonial design is always in style—always distinctive, always imposing. You will be surprised at the greater social activity your entire family will enjoy when you come to live in the aristocratic Harvard. Don't put off the wonderful experience of building this home of your own another month—see Page 109.

Inviting—Hospitable—Convenient—Comfortable

Lower Floor. Every room—every detail was designed just the way you would probably plan it yourself. There are no odd, space-wasting corners. The distinctive entrance with its quaint dutch seats leads into a convenient vestibule. The dining room is to the left of the roomy center reception hall. The living room is to the right and the colonial staircase with a handy closet beside it directly ahead. The ever popular sun porch leads from the dining room. We predict the big bright kitchen which you will want to equip in the new color vogue will be the handsomest, most pleasant "work shop" in your neighborhood!

Upper Floor. Four bedrooms, a bath and center hall present the most convenient, most private arrangement of rooms you can imagine. Every bedroom is bright and airy having cross ventilation and an outlook on two sides. The centrally located bath will be a beautiful room when you have decorated it in pure white or in one of the new color combinations so popular today. The four big closets provide ample space for clothing and storage.

All High Quality Materials Included in Our Price

Framing Lumber—No. 1 Quality Yellow Pine; **Roof Sheathing**—No. 2 Quality Yellow Pine; **Wall Sheathing**—No. 2 Quality Yellow Pine—Shiplap, not Boards; **Sub-Flooring**—No. 2 Quality Yellow Pine, tongued and grooved for both 1st and 2nd floors (No. 3 quality usually supplied by others for sheathing and sub-flooring); **Lath**—No. 1 Quality White Pine or Cypress (our option); **Roof Shingles**—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured; **Sidewalls**—5-2 Perfects Red Cedar Shingles stained grey; **Ceiling**—Clear Yellow Pine or Fir for entrance and cornice; **Outside Finish**—Clear Fir; **Flooring**—$^{13}/_{16}$ by $2\frac{1}{4}$-inch Clear Oak for all rooms except kitchen and bath; $^{13}/_{16}$ by $2\frac{1}{4}$-inch Clear Maple in kitchen and bath; **Door and Window Frames**—Clear Western White Pine; **Windows**—Clear Western White Pine; **Interior Doors**—One-panel design with White Pine stiles and rails and Fir panels; **Trim**—Craftsman backband style in Clear Fir; **Medicine Cabinet**—Design "B"; see Page 80; **Telephone Cabinet**—See Page 80; **Building Paper**—Heavy 40-pound grade; **Hardware**—Plymouth design; see Page 85; **Eaves Trough and Downspouts**—Galvanized slip-joint gutters; **Paint**—Three coats for trim. Stain for dipping sidewall shingles; **Varnish**—Three coats for floors; and for interior trim and doors; **Wood Filler**—For all oak floors; **Stain**—For woodwork in living and dining rooms, vestibule, 1st floor hall and stairs.

Complete Set of Plans and Specifications.

Unless otherwise requested, we furnish White Paint for trim. Gray stained sidewall shingles, Light Oak Filler for oak floors and Walnut Stain in the living and dining rooms, vestibule, hall and stairs.

Price does not include cement, brick or plaster.

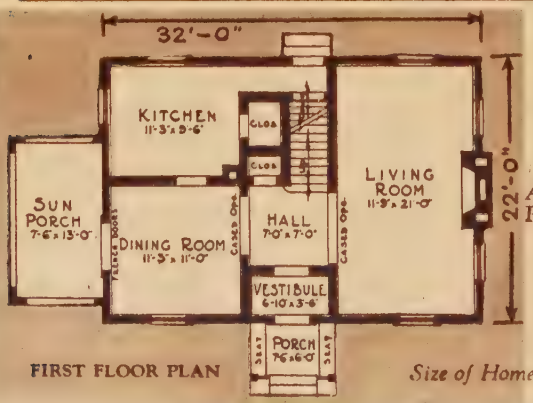
For more detailed specifications see Pages 80 to 84.

OPTIONS

See detailed descriptions on Pages 86 and 87.

Oak Doors and Trim for living and dining rooms, vestibule, front hall and stairs, add $95.10; **Radio Slate Surfaced Asphalt Shingles** with tight roof sheathing, add $39.40; **Plasterboard and Plaster** instead of wood lath, add $126.50; **Storm Doors and Windows**, add $88.15; **Screen Doors and Windows**, galvanized wire, add $56.95; **Shades** for outside doors and windows, add $22.00.

For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 88 to 97.



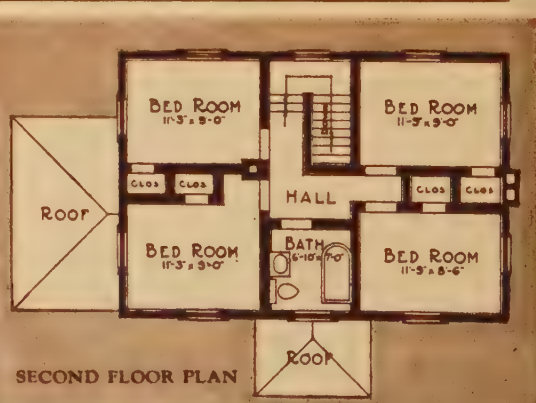
FIRST FLOOR PLAN

The HARVARD
7 Rooms and Bath

AVERAGE PAYMENTS $40 A Month

Price $2179

Size of Home, 32 feet wide by 22 feet long.

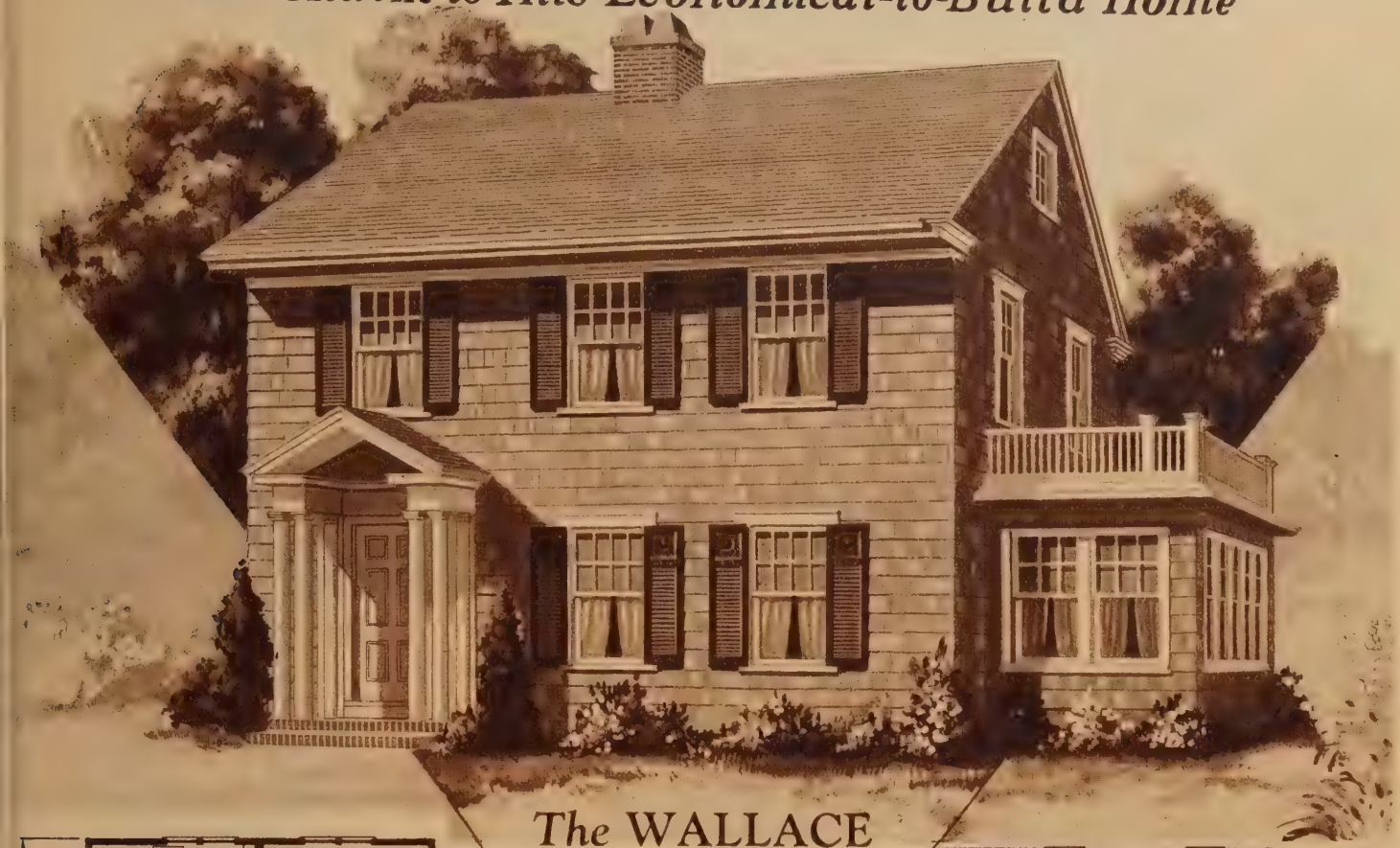


SECOND FLOOR PLAN

FOR FREE ESTIMATE USE BLANK ON PAGE 109

French Doors Open Into Inviting Side Porch

Vestibule, Friendly Fireplace and Modern Colonial Design Give Charm to This Economical-to-Build Home



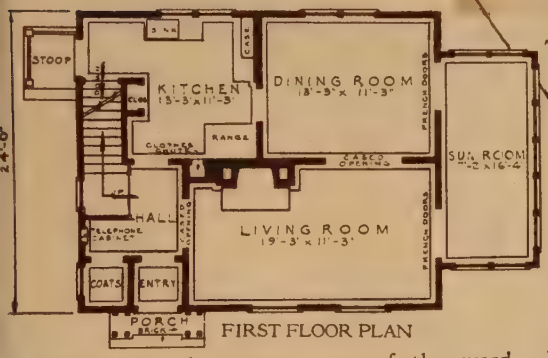
The WALLACE

7 ROOMS AND BATH

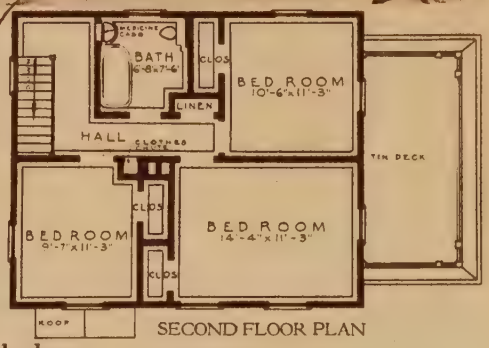
AVERAGE PAYMENTS

$47.50 A Month

Price $2448



FIRST FLOOR PLAN



SECOND FLOOR PLAN

Can Be Built on 48 Foot Lot

Size of Home, 28 feet wide by 24 feet long

HOME—in the truest sense of the word. Modern to the minute—dignified, well balanced, the Wallace requires little money to buy—little to maintain—and Ward's terms are conveniently easy!

You will be amazed at the quality of the materials. Enthusiastic owners have written that such high quality lumber cannot be obtained in their towns at any price. Lumber is cut to fit *exactly*. Even ordinary carpenters can quickly erect the home—the directions are so simple—the method so easy. Neither you nor a builder need be in attendance.

Delightful Inside and Out

Exterior. The whole appearance is one of charm and dignity. The contrast between the dark green shutters and the weathered gray shingles is most attractive. You can soon have rambler roses or other colorful vines climbing over the true colonial entrance. The handsome sun parlor not only enhances the outer appearance but will prove one of the most pleasant rooms in the house.

First Floor. The vestibule brings convenience, warmth and privacy—especially liked by the lady of the house. The appealing colonial staircase, roomy clothes closet, spacious living room and compact kitchen are all reached through the entrance hall. Every detail of plan and construction was designed for simplicity and real charm. The cheery colonial fireplace adds a general atmosphere of warmth and comfort. Your dining room overlooking the garden is pleasant and convenient, too.

Upper Floor. All rooms lead off the hall—another element of simplicity, convenience and privacy. Bedrooms are very pleasant, have no odd corners and each has a cheerful outlook on two sides. You will like the big balcony above the sun room. Four large closets give ample storage room.

Your Favorite Room—the Sun Parlor

A big, bright, cheerful room, with nine windows commanding the lawns and garden from three sides will be the most popular place all the time. French doors lead from both dining and living rooms.

Our Price Includes

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not boards.
Sub-flooring—No. 2 Quality Yellow Pine, tongued and grooved for both 1st and 2nd floors. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar; the highest grade wood shingle manufactured.
Sidewalls—5-2 Perfects Red Cedar Shingles stained gray.
Ceiling—Clear Yellow Pine or Fir for porches and cornice.
Outside Finish—Clear Fir.
Flooring—1⅜ by 2¼-inch Clear Oak in all rooms excepting kitchen and bath; 1⅜ by 2¼-inch Clear Maple in kitchen and bath.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Craftsman backband style in Clear Fir.
Kitchen Cabinet—Design "B"; see Page 80.
Medicine Cabinet—Design "B"; see Page 80.
Linen Closet—See Page 81.
Telephone Cabinet—See Page 80.
Clothes Chute—
Broom Closet—
Building Paper—Heavy 40-pound grade.
Hardware—Plymouth design; see Page 85.
Eaves Trough and Downspouts—Galvanized molded gutters.
Paint—Three coats for trim.
Varnish—Three coats for floors and for interior trim and doors.
Stain—For woodwork in living and dining room, sun parlor, vestibule and stairs.
Complete Set of Plans and Specifications.

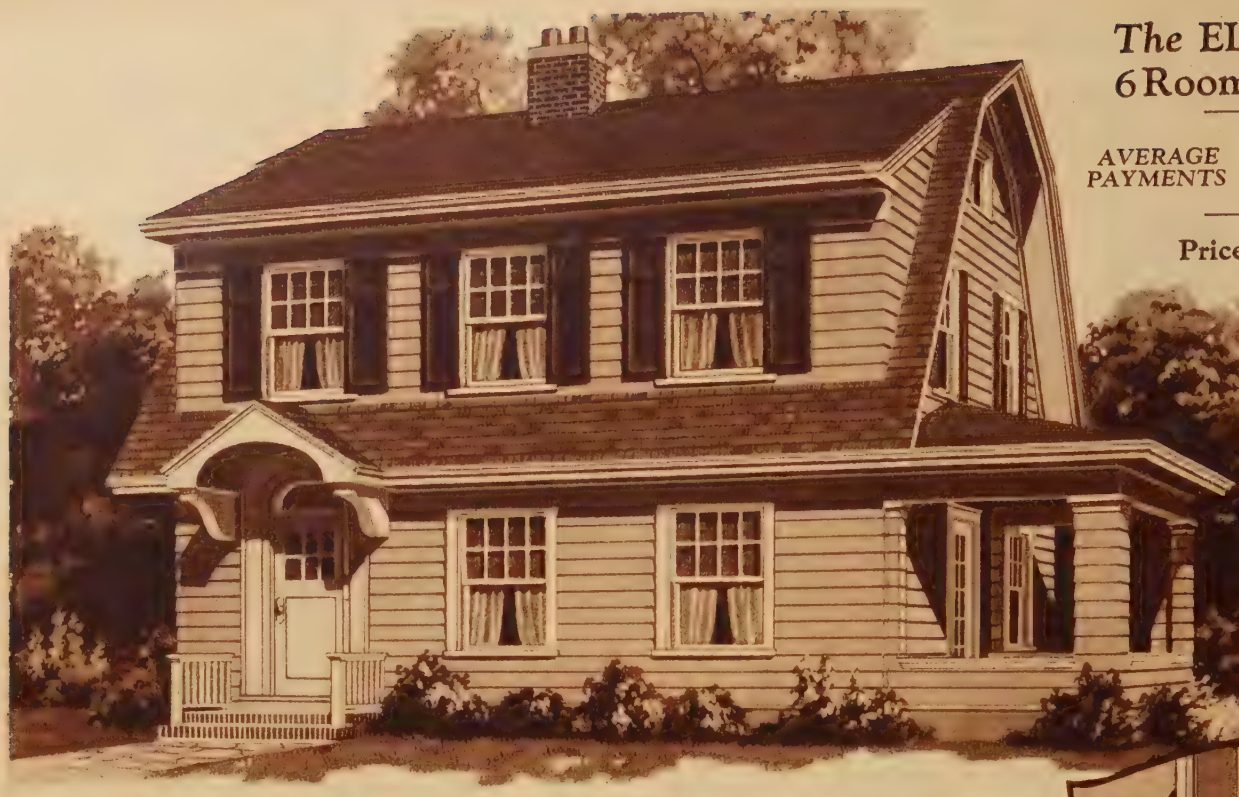
Unless otherwise requested, we furnish White Paint for the trim, gray stained sidewall shingles, Light Oak Filler for oakfloors and Walnut Stain for the woodwork in living and dining rooms, sun parlor, vestibule, hall and stairs.

Price does not include cement, brick or plaster. For more detailed specifications see Pages 80 to 84.

OPTIONS

See detailed descriptions on Pages 86 and 87.

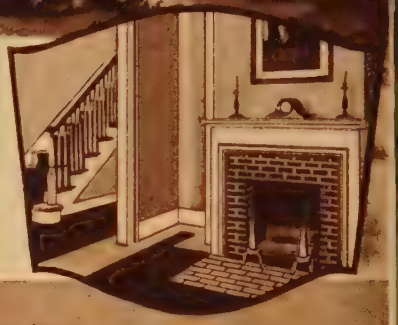
Oak Doors and Trim for living and dining room, sun parlor, vestibule, hall and stairs, add $144.35. **Radio Slate Surfaced Asphalt Shingles** with tight roof sheathing, add $24.90. **Plasterboard and Plaster** instead of wood lath, add $131.20. **Storm Doors and Windows,** add $81.25. **Screen Doors and Windows,** galvanized wire, add $52.50. **Shades** for outside doors and windows, add $24.15. *For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 88 to 97.*



The ELIZABETH
6 Rooms and Bath

AVERAGE PAYMENTS $50 A Month

Price $2578



Hooded Stoop *and* Gambrel Roof Beautify This Dutch Colonial

YOUR neighbors surely will admire this graceful Dutch Colonial home—perfect in line and form as a sculptured masterpiece. To live in the Elizabeth brings happiness, comfort, and the respect and esteem of others. Study the picture—close your eyes—imagine the Elizabeth built on your own lot. Ward's Easy Payment Plan makes ownership easy. A lot and a few hundred dollars—that's all you need. And in a short time you can move into this *home of your own.* Read on Pages 4 and 5 how easy it is to own the home of your dreams. On Pages 84 and 107 read how our Ready-Cut method saves you money. Then fill out and mail the blank on Page 109.

Symmetry of Proportion— Refinement of Detail

Exterior. Striking, distinctive—the low gambrel roof, wide dormer, quaint slatted blinds, wide bevel siding and delightful hooded entrance make it so. The Elizabeth adds dignity to any neighborhood.

Vestibule and Hall. You enter through a vestibule into a large, pleasant hall. Convenient clothes closet, living room, kitchen, and colonial staircase are reached from the hall.

Living Room. On right side of hall is a wide cased opening, the entrance to long pleasant living room. In cool weather one of its greatest charms will be the cheerful, open Colonial fireplace. Terrace door at one end leads to cool porch, which will be most popular all summer long.

Dining Room. Through a cased opening you enter the dining room. Recess alcove with window on each side provides effective background for buffet or china closet. A bright, cheerful room at all times.

Kitchen. A model of convenience! Built-in kitchen case "B," shown on Page 80, is flooded with light from twin windows. Ironing board and brooms have their own special closet. Space for ice box in entry, close to basement and outside door. A second door at front of kitchen opens directly into front hall.

Three Bedrooms and Bath. Note how carefully second floor is planned to make each of the three bedrooms large and well ventilated, to give splendid closet space and to bring bath directly over kitchen in order to save on plumbing. Linen closet is convenient to every room. Clothes chute drops soiled linen to basement.

Our Price Includes Guaranteed High Quality Materials

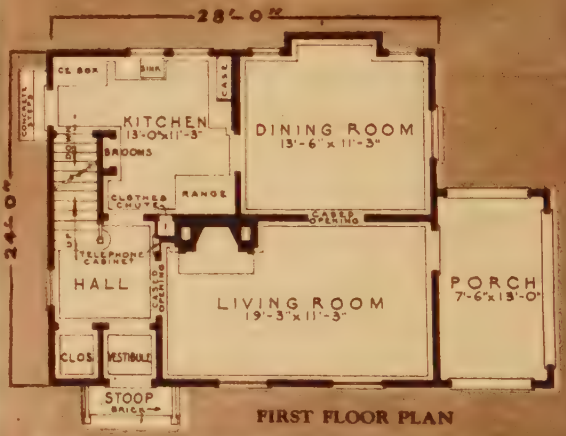
Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved for both 1st and 2nd floors. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
Siding—¼ by 8-inch Clear Red Wood Bevel Siding.
Ceiling—Clear Yellow Pine or Fir for porches and cornice.
Outside Finish—Clear Fir.
Flooring—$^{13}/_{16}$ by 2¼-inch. Clear Oak in all rooms excepting kitchen and bath; $^{13}/_{16}$ by 2¼-inch Clear Maple in kitchen and bath.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Craftsman backband style in Clear Fir.
Kitchen Cabinet—Design "B", see Page 80.
Medicine Cabinet—Design "B", see Page 80.
Telephone Cabinet—See Page 80.
Linen Closet—See Page 81.
Clothes Chute—
Broom Closet—
Building Paper—Heavy 40-pound grade.
Hardware—Plymouth design; see Page 85.
Eaves Trough and Downspouts—Galvanized molded gutters.
Paint—Three coats for siding and trim.
Varnish—Three coats for floors and for interior trim and doors.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms, vestibule, hall and stairs.
Complete Set of Plans and Specifications.
Unless otherwise requested we furnish Cream Paint for the body, White Paint for the trim, Light Oak filler for oak floors and Walnut Stain for the woodwork in living and dining rooms, vestibule, hall and stairs.
Price does not include cement, brick or plaster.
For more detailed specifications see Pages 80 to 85.

OPTIONS

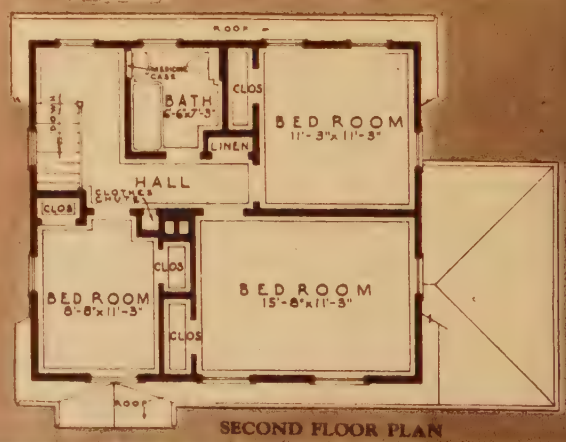
See detailed descriptions on Pages 86 and 87.

Oak Doors and Trim for living and dining rooms, vestibule, hall and stairs, add $116.10.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add $38.10.
Plasterboard and Plaster instead of wood lath, add $115.00.
Storm Doors and Windows, add $77.05.
Screen Doors and Windows, galvanized wire, add $50.10.
Shades for outside doors and windows, add $20.00.
For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 88 to 97.

Size of Home,
28 feet wide by 24 feet long.



FIRST FLOOR PLAN



SECOND FLOOR PLAN

FOR FREE ESTIMATE USE BLANK ON PAGE 109 Montgomery Ward & Co.

One of Our Finest Homes

Proudly We Offer This Dutch Colonial
Meeting the Fullest Demands of Modern Living

THE SOVEREIGN is our largest Dutch Colonial and one of the most popular WARDWAY designs. Sun parlor, arched openings, fireplace, clothes chute, eight big closets and our finest hardware are some of the features so well liked.

Every room has windows on at least two sides thus assuring excellent light and ventilation. Here is a truly magnificent home—outstanding among fine houses, yet so easy to build, so low priced and so easy to pay for that a modest income can handle it. We suggest you fill in and send the blank on Page 109 before you pay another month's rent.

The SOVEREIGN
7 Rooms and Bath

AVERAGE PAYMENTS **$60** A Month

Price **$3100**

Every Detail Appeals to the Homemaker of Taste!

Handsome Exterior. Copied from the imposing homes of Dutch Colonial aristocracy—but modern to the minute. Weathered gray shingled walls, contrasted with green shutters and colorful flower boxes combine in a mighty good-looking house. Maple flooring in kitchen and bath. All other rooms have oak floors.

Entrance—Living and Dining Rooms. Women especially appreciate the vestibule and the center hall and they like the convenience of the closet lighted by a narrow colonial window. There is a graceful colonial stairway leading from the rear of the hall. To the right through a modern plaster arch is the comfortable living room running the full depth of the house. To the left, through another archway is the big inviting dining room lighted by three windows. French doors beside the cheerful Colonial fireplace, lead to a bright and roomy sun parlor.

Kitchen. Everything is arranged for convenience. The kitchen, too, has windows on two sides—quick ventilation, bright and cheerful always. A cased opening leads to the rear entry, closet, cellar stairs and service entrance. Kitchen Case "D," shown on Page 80, is included in our plan as is the convenient clothes chute.

Bedrooms. Look at that master's bedroom—twenty-one feet long—six windows—outlook on three sides—two big closets. Isn't this the bedroom you have dreamed of all your life? The other two are fine, large rooms too, cross ventilation in each—plenty of light and air.

Bathroom—Hall. All rooms lead from the center hall which has a clothes chute and linen closet. The bathroom has two windows, a closet and a Venetian mirrored medicine cabinet.

Our Price Includes

Framing Lumber—No. 1 Quality Yellow Pine; **Roof Sheathing**—No. 2 Quality Yellow Pine; **Wall Sheathing**—No. 2 Quality Yellow Pine—Shiplap, not Boards; **Sub-Flooring**—No. 2 Quality Yellow Pine, tongued and grooved for both 1st and 2nd floors. (No. 3 quality usually supplied by others for sheathing and sub-flooring); **Lath**—No. 1 Quality White Pine or Cypress (our option); **Roof Shingles**—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured; **Siding**—5-2 Perfects Red Cedar Shingles stained gray; **Ceiling**—Clear Yellow Pine or Fir for entrance and cornice; **Outside Finish**—Clear Fir; **Flooring**—13/16 by 2¼-inch Clear Oak in all rooms excepting kitchen and bath; 13/16 by 2¼-inch Clear Maple in kitchen and bath; **Door and Window Frames**—Clear Western White Pine; **Windows**—Clear Western White Pine; **Interior Doors**—One-panel design with White Pine stiles and rails and Fir panels; **Trim**—Craftsman backband style in Clear Fir; **Kitchen Cabinet**—Design "D"; see Page 80; **Medicine Cabinet**—Design "B"; see Page 80; **Linen Closet**—See Page 81; **Telephone Cabinet**—See Page 80; **Clothes Chute**—; **Broom Closet Building Paper**—Heavy 40-lb. grade; **Hardware**—Patrician design; see Page 85; **Eaves Trough and Downspouts**—Galvanized molded gutters; **Paint**—Three coats for trim; **Varnish**—Three coats for floors; two coats for interior trim and doors; **Wood Filler**—For all oak floors; **Stain**—For woodwork in living and dining room, sun parlor, vestibule, hall and stairs; (**Complete Set of Plans and Specifications.**)

Unless otherwise requested, we furnish White Paint for trim, Gray Stained sidewall shingles, Light Oak Filler for oak floors, and Walnut Stain for the woodwork in living and dining rooms, sun parlor, vestibule, hall and stairs.

Price does not include cement, brick or plaster.

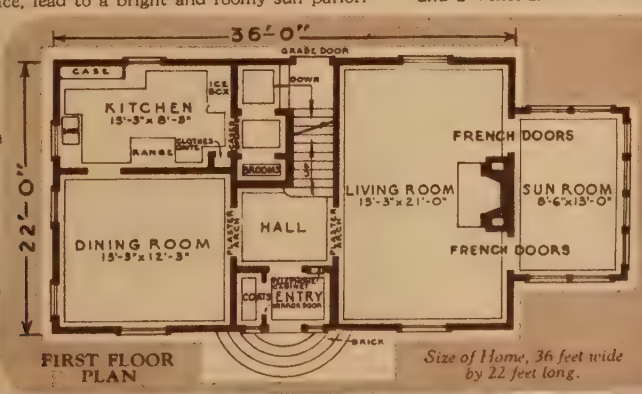
For more detailed specifications see Pages 80 to 84.

OPTIONS

See detailed descriptions on Pages 86 and 87.

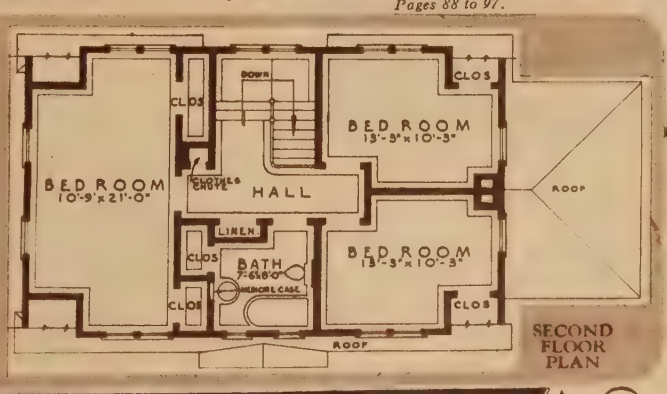
Oak Doors and Trim for living and dining rooms, sun parlor, vestibule, hall and stairs, add $127.50; **Radio Slate Surfaced Asphalt Shingles** with tight roof sheathing, add $39.65; **Plasterboard and Plaster** in place of wood lath, add $141.00; **Storm Doors and Windows**, add $99.00; **Screen Doors and Windows**, galvanized wire, add $63.00; **Shades** for outside doors and windows, add $29.50.

For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 88 to 97.



FIRST FLOOR PLAN

Size of Home, 36 feet wide by 22 feet long.



SECOND FLOOR PLAN

A Modern Adaptation of the

THE English cottage style has come into wide popularity because of its very evident charm, and also because it is particularly well adapted to our varying North American climate.

The Maywood has many fascinating structural features. The perky front gable and quaint windowed dormer give the steep roof a delightful irregularity which is a truly English characteristic. The neat windows—small paned to preserve the scale of the house—are interestingly arranged; and the triple window frame in front gives a charming effect to the living room both from without and within.

A compact home with spacious rooms skilfully planned for comfortable family life. It has the beauty of the lovely little houses in the country sections of England, which have seldom been surpassed in charm.

The Maywood—so far removed from the commonplace and so certain never to go out of favor—will prove a great asset if you should ever wish to sell it. For people now are demanding just such distinctive architectural treatment.

The walls, openings, roof and plan of this house all seem unmistakably to belong to each other. Wide shingles are used for siding, and the huge brick chimney is topped with quaint little caps. A tapestry brick terrace is to be laid in front of the beautiful planked door. Picturesque and appealing, this house will look appropriate and distinguished in the smartest neighborhood.

A Remarkably Attractive and Cheerful Living Room

Few living rooms in small houses have the delightful architectural features which characterize this room. Its fine, large fireplace is balanced by two small sash, one on either side and the three generous windows in front is a most appealing feature. The plaster arches leading into the hall and dining room are artistically designed. This room has exceptional light and air, since it benefits by the windows in the dining room and hall as well as its own. Yet it has plenty of wall space for large pieces of furniture, such as a piano and davenport.

The Maywood has many modern conveniences so much in demand today. The telephone cabinet is built into the wall. A beautiful Venetian mirrored Medicine Cabinet is provided for the bathroom, and a convenient Clothes Chute is built in, with openings on both first and second floors.

Imagine the Joy of a Dining Room With Five Windows!

Sunshine, beautiful views, delightful airiness—everything that one could desire in a dining room—is provided here by a set of triple casement sash and a pair of windows in the sidewall. And yet there is sufficient wall space for the large pieces of furniture. There is also a closet with shelves for table linen, silver or dishes which is tucked out of the way in one corner.

Convenient Vestibule and Hall

The pleasant vestibule gives a sense of architectural importance to the entrance of the Maywood, and also protects the home from such interruptions as business calls, which may be transacted at the door. The hall, opening from the living room through a plaster arch, leads to the stairs and to a coat closet.

A Bright Roomy Kitchen

The large kitchen was carefully planned to minimize the housewife's steps during her work; range, built-in kitchen case (shown under "B" on Page 80) and sink have convenient positions. Space for the refrigerator is provided at the head of the cellar stairs.

Three Large Bedrooms and Bath

The front gable permits the building of a large storage room with a small window at the front of the house on the second floor. This closet adjoins one of the bedrooms, which also contains a door to the attic stairs. The other front room is of generous size, has three fine windows and a big closet. A third bedroom and bath complete the second floor arrangement.

Our Price Includes

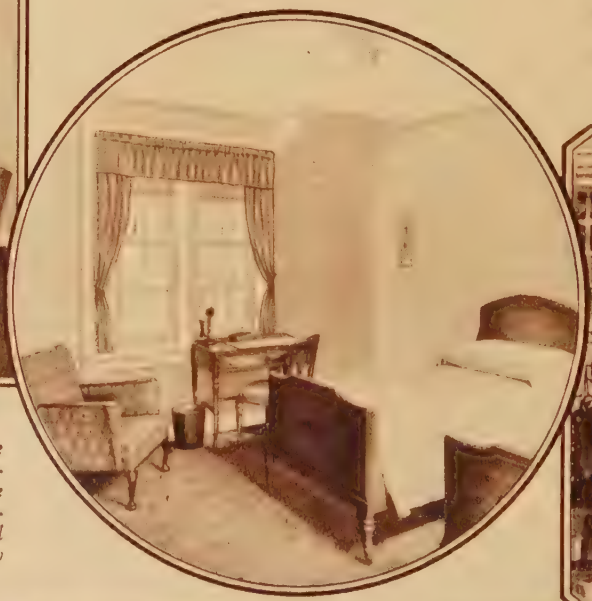
Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved for both 1st and 2nd floor. (No. 3 quality usually supplied by others on sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option.)
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingles manufactured.
Sidewalls—5-2 Perfects Red Cedar shingles, stained gray.
Ceiling—Clear Yellow Pine or Fir for cornice.
Outside Finish—Clear Fir.
Flooring—13/16 by 2¼-inch Clear Oak in all rooms except kitchen and bath; 13/16 by 2¼-inch Clear Maple in kitchen and bath.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Craftsman backband style in Clear Fir.
Kitchen Cabinet—Design "B"; see Page 80.
Medicine Cabinet—Design "B"; see Page 80.
Linen Closet—See Page 81.
Telephone Cabinet—See Page 80.
Clothes Chute.
Building Paper—Heavy 40-pound grade.
Hardware—Patrician design; see Page 85.
Eaves Trough and Downspouts—Galvanized molded gutters.
Paint—Three coats for trim.
Varnish—Three coats for floors and for interior trim and doors.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms, vestibule, hall and stairs.
Complete Set of Plans and Specifications.
Unless otherwise requested we furnish White Paint for the trim, gray stained sidewall shingles, Light Oak Filler for oak floors and Walnut Stain for the woodwork in the living and dining rooms, vestibule, hall and stairs.
Price does not include cement, brick or plaster.
For more detailed specifications see Pages 80 to 84.

OPTIONS

See detailed descriptions on Pages 86 and 87.

Oak Doors and Trim for living and dining rooms, vestibule, hall and stairs, add $94.50.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add $41.90.
Plasterboard and Plaster in place of wood lath, add $122.00.
Storm Doors and Windows, add $65.85.
Screen Doors and Windows, galvanized wire, add $47.55.
Shades for outside doors and windows, add $21.40.

For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 88 to 97.



The handsome Colonial fireplace brings warmth and cheer to this charming living room. The bedrooms are all big and bright, each with cross-ventilation. The fashionable Old English door lends an air of sturdy security to the Maywood

FOR FREE ESTIMATE USE BLANK ON PAGE 109 Montgomery Ward & Co.

Quaint English Cottage Style

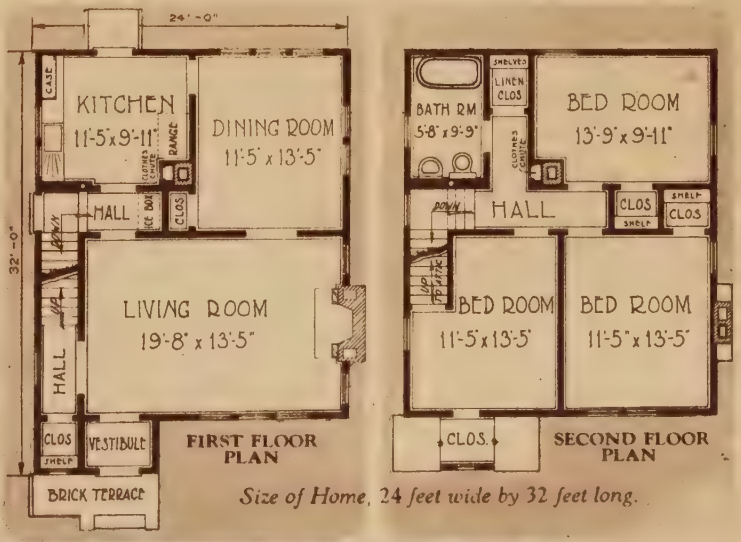
The MAYWOOD
6 Rooms and Bath

AVERAGE PAYMENTS $45 A Month

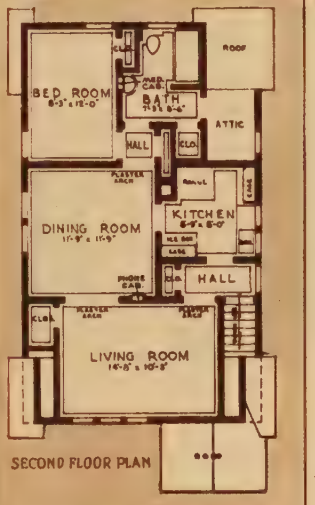
Price $2295

Smart in style, handsome in appearance and sturdy in construction, the Maywood appeals to the home-builder of discrimination. Excellent arrangement, unusually large rooms and generous closet space feature the charming interior.

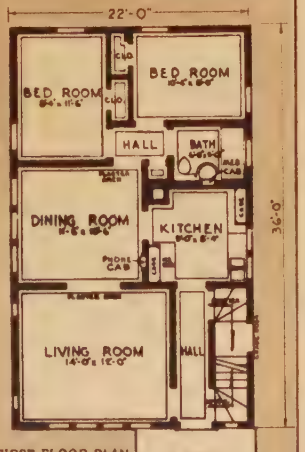
Five windows in the dining room make this a bright and cheerful room. Fine wall space is provided for the buffet below the casement windows in rear wall



Size of Home, 24 feet wide by 32 feet long.



SECOND FLOOR PLAN



FIRST FLOOR PLAN

Size of Home, 22 feet wide 36 feet long

The CORTLAND *For Two Families*

Duplex in Half Timber and Bevel Siding

Lower, 5 Rooms and Bath—Upper, 4 Rooms and Bath

AVERAGE PAYMENTS
$52.50 A Month

Price $2687

THE CORTLAND offers convincing proof that two families can live in a home of unusual beauty and comfort for the amount of rent usually paid by one. If you are the owner of this fine duplex, you can collect rent, make it help meet your payments and in a short time own the home outright.

Wide bungalow siding combined with stucco gables, with English half timbering of unusual beauty, give this home the dignity and charm of an Old Country Manor. And its outward air of cozy comfort is confirmed by a glance at the plans.

Note that every square foot of space is utilized to best advantage. As a result the Cortland is held to a width of only 22 feet. It can be accommodated on a very narrow lot.

The living rooms take up almost the entire front of each floor, which gives them splendid light. The first floor living room has four windows looking out upon the front lawn and two on the side. The upper living room has three large front windows to flood it with sunshine.

The kitchens where the housewives will spend a good part of their working hours are centrally placed—convenient to halls, the dining rooms and stairs. Every bedroom is lighted from two sides and each has a roomy closet. Bathrooms adjoin opening directly from halls.

Stairs and communicating halls are arranged to provide utmost privacy for each family. Rooms are planned for real livability. The whole effort of the architect has been to make a home as modern as it is charming—as convenient for two families as the average home is for one. The Cortland will have a high resale value. It will grow old gracefully. It is not the home of a passing architectural fad. Twenty-five years will probably find it as much admired as it is today.

Our Price Includes All Following Materials

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved for both 1st and 2nd floors. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
Siding—¼ by 10-inch Clear Redwood Bevel Siding.
Ceiling—Clear Yellow Pine or Fir for entrance porch and cornice.
Outside Finish—Clear Fir.
Flooring—$^{13}/_{16}$ by 2¼-inch Clear Oak in living and dining rooms and halls; $^{13}/_{16}$ by 2¼-inch Clear Yellow Pine in balance of rooms.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Craftsman backband style in Clear Fir.
Kitchen Cabinet—Design "A" with extra top section; see Page 80.
Medicine Cabinet—Design "B"; see Page 80.
Linen Closet—See Page 81.
Telephone Cabinet—See Page 80.
Building Paper—Heavy 40-pound grade.
Hardware—Plymouth design; see Page 85.
Eaves Trough and Downspouts—Galvanized molded box gutters.
Paint—Three coats for trim.
Varnish—Three coats for floors and for interior trim and doors.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms and stairs.
Complete Set of Plans and Specifications.
Unless otherwise requested, we furnish Colonial Yellow for the body and Dark Brown Paint for trim. Light Oak Filler for oak floors and Walnut Stain for the woodwork in living and dining rooms and stairs.
Price does not include cement, stucco, brick or plaster.
For more detailed specifications see Pages 80 to 85.

OPTIONS

See detailed descriptions on Pages 86 and 87.

Oak Doors and Trim for living and dining rooms and stairs, add $127.25.
Hardwood Floors—Oak for bedrooms; Maple for kitchen and bath instead of Yellow Pine, add $36.00.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add $39.30.
Plasterboard and Plaster instead of wood lath, add $152.00.
Storm Doors and Windows, add $72.40.
Screen Doors and Windows, galvanized wire, add $54.70.
Shades for outside doors and windows, add $22.50.

For descriptions and prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 88 to 97.

FOR FREE ESTIMATE USE BLANK ON PAGE 109 Montgomery Ward & Co.

FIVE-ROOM HOME FOR NARROW LOT

Half-Timbered Dormer and Upper Gables

The RIDGEWOOD
5 Rooms and Bath

AVERAGE PAYMENTS $32.50 A Month

Price $1670

Big City Style 20 Feet Wide

A HOME of unmistakable beauty and distinction designed particularly for the narrow lot. Its carefully proportioned lines of roof and dormer produce an effect of greater width, so desirable on the lot only 25 or 30 feet wide.

Refinements of design in the half timbered and stucco dormer and upper gable, the many-lighted windows and Colonial shutters, give the Ridgewood enduring charm and attractiveness.

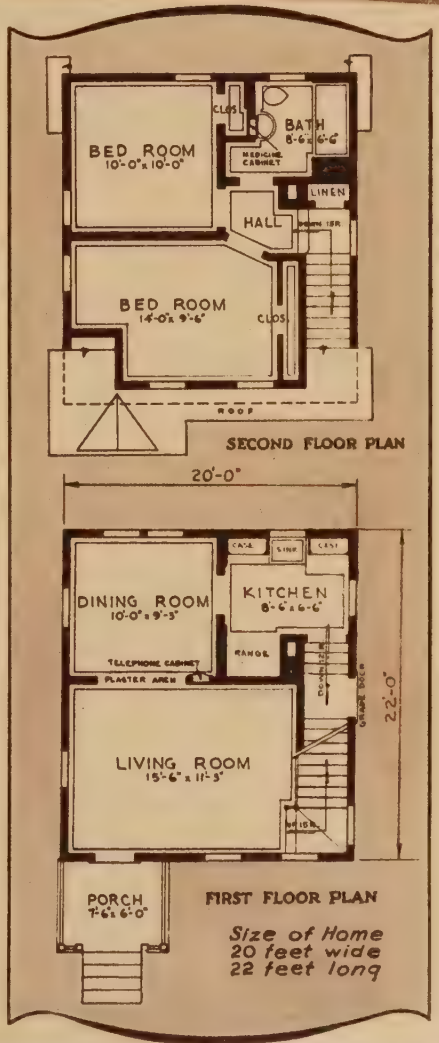
Every Room With Cross Ventilation

Living Room. Extends across the entire front of house, a big pleasant room with graceful Colonial staircase at one end. Light from three sides floods this cheerful room. It is the kind of room every member of the family and every guest will enjoy.

Dining Room. To the rear of the living room, and almost a part of it—through a pleasing plaster archway. Three windows make this room bright and airy. Convenient telephone cabinet built into wall.

Kitchen. Of a size that provides for the most efficient and step-saving arrangement of furniture and fittings, two full size windows admit light from both sides so that stove, sink and built-in kitchen case "A," shown on page 80, have light all hours of the day. Door into entry gives access to basement stairs, and grade door.

Bedrooms. Carefully arranged with the best of ventilation from windows on two sides. Unusually generous closet space. **Bath,** at head of stairs, is directly over kitchen, which simplifies plumbing and lowers the cost.



Our Price Includes All Following Materials

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved, for both 1st and 2nd floors. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
Siding—¾ by 8-inch Clear Redwood Bevel Siding.
Ceiling—Clear Yellow Pine or Fir for porches and cornice.
Outside Finish—Clear Fir.
Flooring—1⅜ by 2¼-inch Clear Oak in living and dining rooms; 1⅜ by 2⅜-inch Clear Yellow Pine in balance of rooms.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Craftsman backband style in Clear Fir.
Kitchen Cabinet—Design "A," with extra upper section; see Page 80.
Medicine Cabinet—Square top Venetian mirror style, Design "B." See page 80.
Telephone Cabinet—See Page 80.
Building Paper—Heavy 40-pound grade.
Hardware—Plymouth design; see Page 85.
Eaves Trough and Downspouts—Galvanized molded box gutters.
Paint—Three coats for siding and trim.
Varnish—Three coats for floors and for interior trim and doors.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms.
Complete Set of Plans and Specifications.
Unless otherwise requested, we furnish Cream Paint for body, White Paint for trim, Light Oak Filler for oak floors and Walnut Stain for the woodwork in the living and dining rooms.
Price does not include cement, brick or plaster.
For more detailed specifications see Pages 80 to 85.

OPTIONS

See detailed descriptions on Pages 86 and 87.

Oak Doors and Trim for living and dining rooms and stairs, add $75.60.
Hardwood Floors—Oak for bedrooms and hall; Maple for kitchen and bath instead of Yellow Pine, add $27.00.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add $24.00.
Plasterboard and Plaster instead of wood lath, add $82.00.
Storm Doors and Windows, add $45.60.
Screen Doors and Windows, galvanized wire, add $36.95.
Shades for outside doors and windows, add $14.40.

For prices and descriptions of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 88 to 97.

The FERNDALE
1st Floor - 5 Rooms and Bath
2nd Floor - 4 Rooms and Bath
AVERAGE PAYMENTS $50 A Month
Price $2526

"Income Bungalow" for Two Families

Upper Floor Often Rents for Enough To Meet Low, Easy Payments

A DOUBLY profitable investment! A wonderful opportunity to let your home actually pay for itself! Our new Ferndale with nine fine rooms and two baths, is conveniently arranged for two families. The regular income from renting the upstairs apartment often takes care of your easy monthly payments for the home. The second floor is as splendidly arranged as many expensive city apartments. The hall, opening from the front porch, provides an entrance for the upstairs so private that your home downstairs need never be disturbed by anyone going above.

Houses like this have an exceptionally high re-sale value. The demand for them is constantly increasing. And whether you build it to live in or for re-sale, you will find the Ferndale an unusually practical choice.

Its attractive Colonial architecture is always in excellent taste. The roof slopes gracefully—the porch always inviting—and details such as the shutters and small paned windows lend individuality. When you examine the floor plan you will immediately realize the convenience it assures.

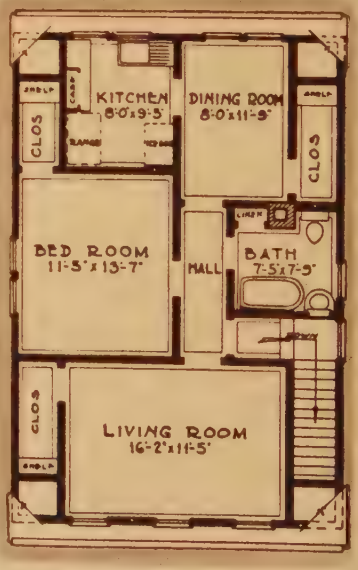
Front Hall. Stairways leading upstairs and to basement are convenient for both families.

Living Rooms. Each living room has several windows, the one downstairs has five overlooking two sides. Upstairs dining room has large shelved closet. Clear oak flooring in both apartments.

Kitchens. Built-in cases in each. Space for range, sink, ice box and stove.

Bedrooms and Baths. Two windows in each bedroom provide good ventilation. Each has a closet. They are all near the bath and lead off a center hall, assuring privacy.

FIRST FLOOR PLAN



SECOND FLOOR PLAN

Our Price Includes the Following Quality Materials

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved for both 1st and 2nd floors. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
Sidewalls—5-2 Perfects Red Cedar Shingles stained gray.
Ceiling—Clear Yellow Pine or Fir for porches and cornice.
Outside Finish—Clear Fir.
Flooring—13/16 by 2¼-inch Clear Oak for living and dining rooms and halls; 13/16 by 2¼-inch Clear Maple for kitchens and bathrooms; 13/16 by 2⅜-inch Clear Yellow Pine for balance of rooms.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Craftsman backband style in Clear Fir.
Kitchen Cabinets—Design "A" for 1st floor; design "B" for 2nd floor; see Page 80.
Medicine Cabinet—Design "B"; see Page 80.
Telephone Cabinet—Both floors; see Page 80.
Building Paper—Heavy 40 pound grade.
Hardware—Plymouth design; see Page 85.
Eaves Trough and Downspouts—Galvanized, molded gutters.
Paint—Three coats for trim.
Varnish—Three coats for floors and for interior trim and doors.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms and halls.
Complete Set of Plans and Specifications.
Unless otherwise requested, we furnish White Paint for trim, Gray Stained for sidewall shingles, Light Oak Filler for oak floors and Walnut Stain for the woodwork in living and dining rooms and halls.
Price does not include cement, brick or plaster. For more detailed specifications see Pages 80 to 84.

OPTIONS

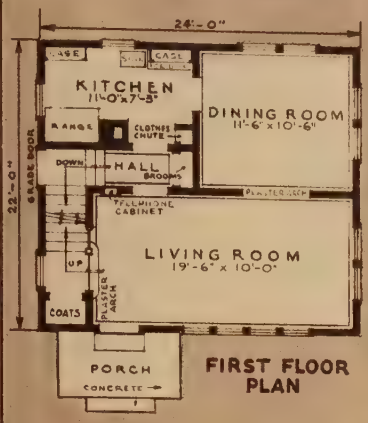
See detailed descriptions on Pages 86 and 87.

Oak Doors and Trim for living and dining rooms, first floor; living and dining rooms and hall, second floor, add $104.65.
Oak Floors for bedrooms in place of Yellow Pine, add $25.30.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add $37.15.
Plasterboard and Plaster in place of wood lath, add $152.00.
Storm Doors and Windows, add $74.25.
Screen Doors and Windows, galvanized wire, add $52.70.
Shades for outside doors and windows, add $24.70.

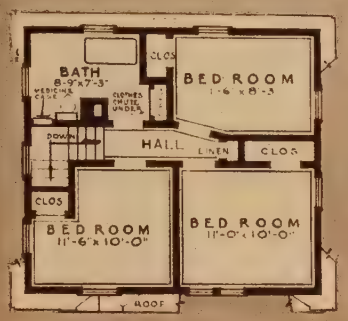
For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 88 to 97.

Size of Home, 24 feet wide by 36 feet long.

Six lovely rooms each with light and ventilation from two sides.



FIRST FLOOR PLAN



SECOND FLOOR PLAN

Size of Home, 24 feet wide by 22 feet long

AMAZINGLY LOW PRICED!

Modern Built-In Features Up-to-the-Minute Inside and Out!

The CRANFORD
6 Rooms and Bath

AVERAGE PAYMENTS $37.50 A Month

Price $1875

IT IS astonishing how much space can be tucked away under a gambrel roof. The Cranford is the ideal home for a narrow or shallow lot. For it is only 24 feet wide and 22 feet deep, yet it has six rooms unusually big and pleasant.

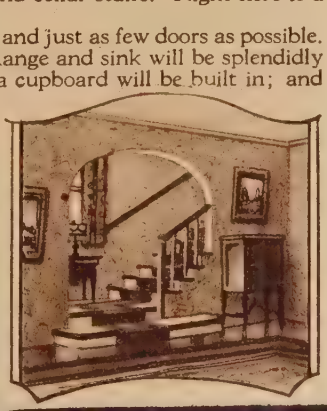
The English half timbered style is always distinctive. Here it is carried out in stucco with gable beams in dark, weathered brown. The steep gable, hooded entrance with its timbered door and the casement window above are distinguishing details seldom found in a house which can be built for so little.

Practically the entire front of this house is living room—a splendid, long room with six windows looking out upon the front and side lawns. At the other end, through a plastered arch, you glimpse the stairs, lighted by a window; handy but out of sight is the coat closet. Through a second plastered arch is the dining room, another "sun room" with its four windows on two sides. Both these rooms have lovely clear oak floors.

Every Room Big, Bright and Airy

The kitchen is just a step from the front door, but shut off from the living room by the entry, where two steps lead to the grade entrance and cellar stairs. Right here is a broom closet, close to both kitchen and living room.

The model kitchen should have just as many windows, and just as few doors as possible. And the architect has done a perfect job on this one. Range and sink will be splendidly lighted by two windows; kitchen case "A" and an extra cupboard will be built in; and the clothes chute is right beside the dining room door.



Not an inch of space is lost on the upper floor. Every room—even the bath—has two windows. Each of these delightfully airy chambers has a good sized closet. A fourth closet for linens is at the end of the hall.

Especially where there are children the bathroom will be a comfort. It is extra large, and right against the chimney, it is bound to be warm. Clothes chute and extra towel case are just inside the door.

For a home which will cost so little the Cranford gives more in space, in comfort, in step-saving conveniences than probably any other home you ever saw. It is modern and stylish in design, with those up to the minute interior features demanded today.

Our Price Includes All Following Materials

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved for both 1st and 2nd floors. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
Sidewalls—Metal Lath for stucco.
Ceiling—Clear Yellow Pine or Fir for entrance porch and cornice.
Outside Finish—Clear Fir.
Flooring—$1\frac{3}{16}$ by 2¼-inch Clear Oak in living and dining rooms; $1\frac{3}{16}$ by $2\frac{3}{4}$-inch Clear Yellow Pine in balance of rooms.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Craftsman backband style in Clear Fir.
Kitchen Cabinet—Design "A" and extra top section; see Page 80.
Medicine Cabinet—Design "B"; see Page 80.
Linen Closet—See Page 81.
Telephone Cabinet—See Page 80.
Clothes Chute—
Broom Closet—
Towel Cabinet—Special in bathroom.
Building Paper—Heavy 40-pound grade.
Hardware—Plymouth design; see Page 85.
Eaves Trough and Downspouts—Galvanized molded gutters.
Paint—Three coats for trim.
Varnish—Three coats for floors and for interior trim and doors.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms and stairs.
Complete Set of Plans and Specifications.

Unless otherwise requested, we furnish Dark Brown Paint for outside trim, Light Oak Filler for oak floors and Walnut Stain for the woodwork in living and dining rooms and stairs.

Price does not include cement, stucco, brick or plaster.

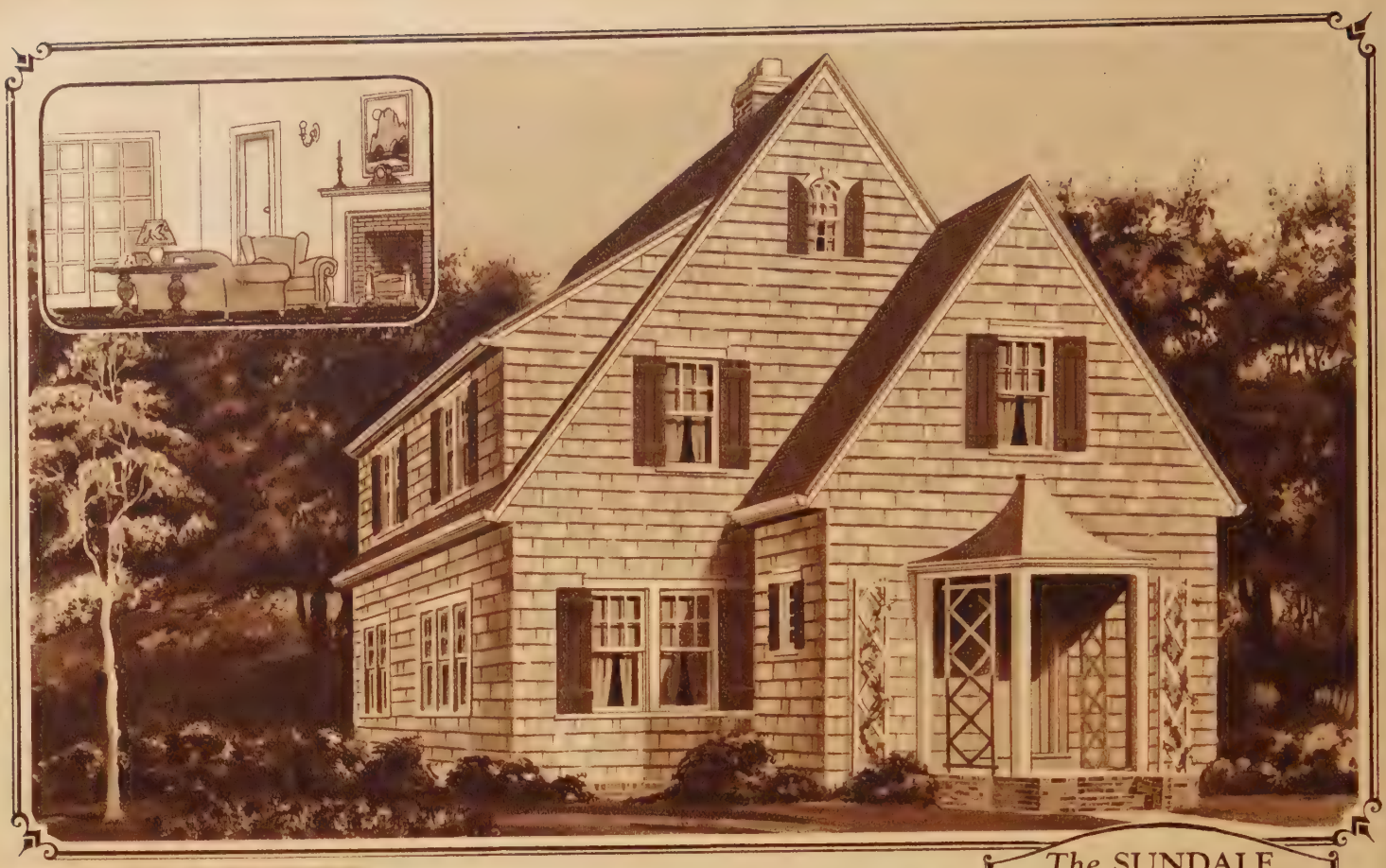
For more detailed specifications see Pages 80 to 84.

OPTIONS

See detailed descriptions on Pages 86 and 87.

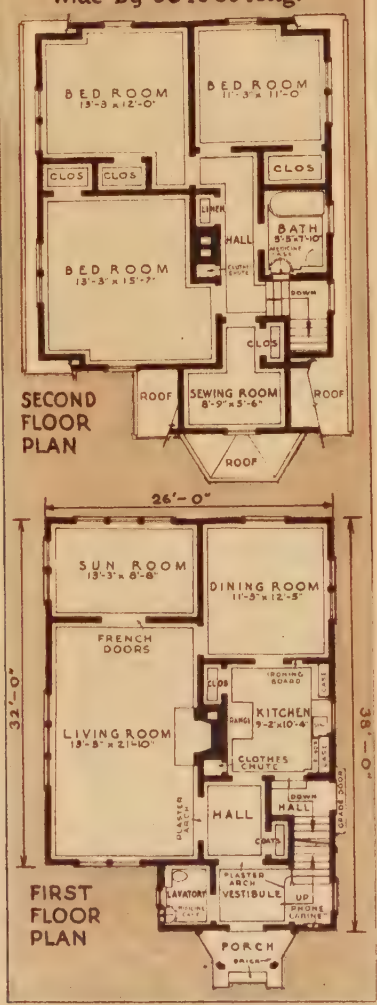
Oak Doors and Trim for living and dining rooms and stairs, add $60.55.
Hardwood Floors—Oak for bedrooms and hall; Maple for kitchen and bath instead of Yellow Pine, add $39.60.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add $27.80.
Plasterboard and Plaster instead of wood lath, add $98.40.
Storm Doors and Windows, add $68.00.
Screen Doors and Windows, galvanized wire, add $49.10.
Shades for outside doors and windows, add $23.20.

For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 88 to 97.



The SUNDALE
7 Rooms and Bath
AVERAGE PAYMENTS $55 A Month
Price $2835

Size of Home 26 feet wide by 38 feet long.



Different!
City-Type Colonial
Charmingly Individualized
Many Built-In Features

THE SUNDALE gets away from the commonplace by the use of steep pitched roofs and interesting dormer windows with modernized shutters to add the enchanting touch so many desire. But withal, the freakish has been rigidly avoided—and the Sundale finds great favor with home-owners of conservative good taste. It will draw the admiration of passersby.

Unusually Big Rooms and Sun Parlor—Sewing Room

The main entrance crowns a brick terrace and is sheltered by a small hip roof. You enter the roomy vestibule going from here to the hall, through an arched doorway. Here is a large closet. Off the vestibule is a lavatory and stairs to second floor.

The arched door of the hall invites you to the living room—nearly twenty-two feet long—truly spacious in typical manor style and lending itself magnificently to the most modest authentic period furnishings. The Colonial mantelpiece is a classic touch. Five windows assure a generous supply of air and light from two sides.

Sun Porch. That attractive spot in summer or winter—is entered from the living room through fascinating French doors.

Dining Room. Also off the living room. Three windows allow comfortable, healthful cross ventilation. This room will be a delight to those who like to do interesting things in decorating and furnishing a room.

Kitchen. Between dining room and front hall. It is thus cut off from the rest of house, so cooking odors need cause you no concern.

Three Bedrooms. Each of the three bedrooms on second floor has a clothes closet and three windows that permit sleep-inducing cross ventilation.

Bathroom. Just to one side of front stairway and leads off center hall. Easy access from sleeping chambers. In front of house is a very convenient sewing room.

Our Price Includes Unusually High Quality Materials

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved for both 1st and 2nd floors. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
Sidewalls—5-2 Perfects Red Cedar Shingles stained gray.
Ceiling—Clear Yellow Pine or Fir for porches and cornice.
Outside Finish—Clear Fir.
Flooring—13/16 by 2¼-inch Clear Oak in all rooms excepting kitchen and bath; 13/16 by 2¼-inch Clear Maple in kitchen and bath.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Craftsman backband style in Clear Fir.
Kitchen Cabinet—Design "A" and extra top section; see Page 80.
Medicine Cabinet—Design "B"; see Page 80.
Linen Closet—See Page 81.
Telephone Cabinet—See Page 80.
Ironing Board—See Page 81.
Clothes Chute
Building Paper—Heavy 40-pound grade.
Hardware—Patrician design; see Page 85.
Eaves Trough and Downspouts—Galvanized molded gutters.
Paint—Three coats for trim.
Varnish—Three coats for floors and for interior trim and doors.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms, sunroom, vestibule and hall.
Complete Set of Plans and Specifications.
Unless otherwise requested, we furnish White Paint for the trim, silver gray stained sidewall shingles, Light Oak Filler for oak floors and Walnut Stain for the woodwork in living and dining rooms, sunroom, vestibule, hall and stair.
Price does not include cement, brick or plaster.
For more detailed specifications see Pages 80 to 84.

OPTIONS

See detailed descriptions on Pages 86 and 87.

Oak Doors and Trim for living and dining rooms, sunroom, vestibule, hall and stairs, add $159.50.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add $46.35.
Plasterboard and Plaster in place of wood lath, add $160.00.
Storm Doors and Windows, add $82.60.
Screen Doors and Windows, galvanized wire, add $59.10.
Shades for outside doors and windows, add $24.00.

For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 88 to 97.

FOR FREE ESTIMATE USE BLANK ON PAGE 109 Montgomery Ward & Co.

The NORTHBROOK
With Latest Built-In Features
Typifies the Advanced New American Design

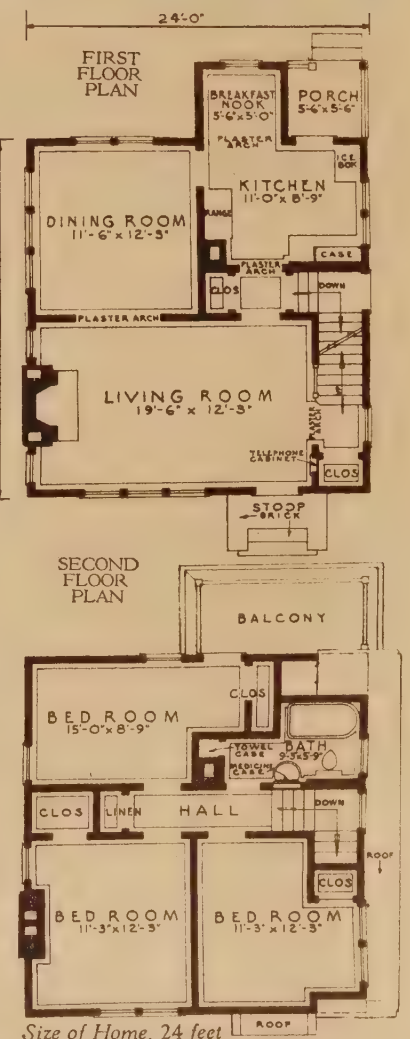
THE spirit of Old England and New England are united with the best American practice in this modern home—a model for those who desire the utmost in comfort and good taste. The long sloping lines of the roof; wide, shuttered windows; outside chimney and Colonial entrance, are outstanding features. The architectural plan makes it as pleasant to live in as to look at. Any woman would gladly undertake its furnishing and decoration.

The front entrance gives access to a commodious living room with a hospitable fireplace at one end, flanked by casement sash. Flooring is of clear oak. A plastered arch, at the right, leads from this hospitable room to the staircase. At the foot of the stairs is a coat and hat closet, with shelf. At the right, rear, is a hall with additional closet space and stairs leading to basement.

Seen through the large plaster arch is the lovely dining room, with desirable clear wall space and *five divided-light windows*, an ideal layout for a cheery, charming room. Oak floor in this room, too.

In the kitchen provision is made for our "B" wallcase with work table below (see Page 80). Kitchen flooring is maple. Through the plaster arch is the breakfast nook, which can be fitted with table and benches for informal meals, or if desired could be used for a store room or laundry. The back porch occupies the other half of the rear extension.

A glance at the upstairs arrangement shows a roomy central hall with linen closet, three large bedrooms and bath. All bedrooms have ample closets and two windows. Bathroom is maple floored and unusually roomy. Provided with medicine cabinet and towel case.



Size of Home, 24 feet wide by 26 feet long.

Our Price Includes the Following Quality Materials

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved for both 1st and 2nd floors. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
Siding—¾ by 10-inch Clear Redwood Bevel Siding.
Ceiling—Clear Yellow Pine or Fir for porches and cornice.
Outside Finish—Clear Fir.
Flooring—13/16 by 2¼-inch Clear Oak in all first floor rooms except kitchen; 13/16 by 2¼ Clear Maple in kitchen, breakfast nook, rear entry, grade landing and bath; 13/16 by 2¾ Clear Yellow Pine in balance of rooms.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Craftsman backband style in Clear Fir.
Kitchen Cabinet—Design "B"; see Page 80.
Medicine Cabinet—Design "B"; see Page 80.
Linen Closet—See Page 81.
Telephone Cabinet—See Page 80.
Building Paper—Heavy 40-pound grade.
Hardware—Plymouth design; see Page 85.
Eaves Trough and Downspouts—Galvanized molded gutters.
Paint—Three coats for siding and trim.
Varnish—Three coats for floors and for interior trim and doors.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms.
Complete Set of Plans and Specifications.
Unless otherwise requested, we furnish Cream Paint for the body, White Paint for trim, Light Oak Filler for oak floors and Walnut Stain for the woodwork in the living and dining rooms.
Price does not include cement, brick or plaster.
For more detailed specifications see Pages 80 to 84.

OPTIONS

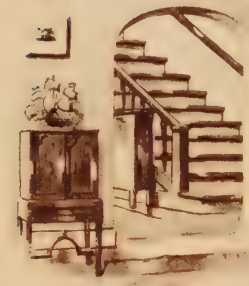
See detailed descriptions on Pages 86 and 87.

Oak Doors and Trim for living and dining rooms and stairs add $99.80.
Oak Floors for entire second floor excepting bath, add $33.00.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add $54.00.
Plasterboard and Plaster instead of wood lath, add $111.80.
Storm Doors and Windows, add $81.35.
Screen Doors and Windows, galvanized wire, add $57.30
Shades for outside doors and windows, add $21.60.
For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 88 to 97.

The PIERMONT
7 Rooms and Bath

AVERAGE PAYMENTS
$47.50 A Month

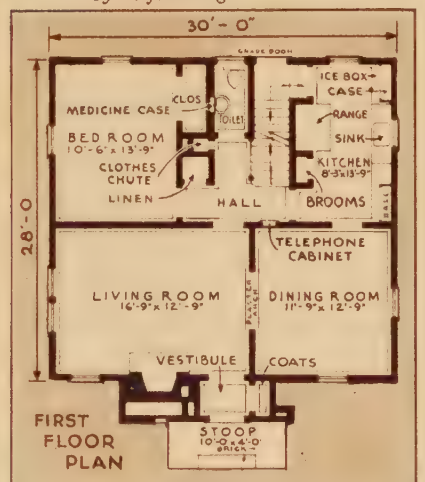
Price
$2395



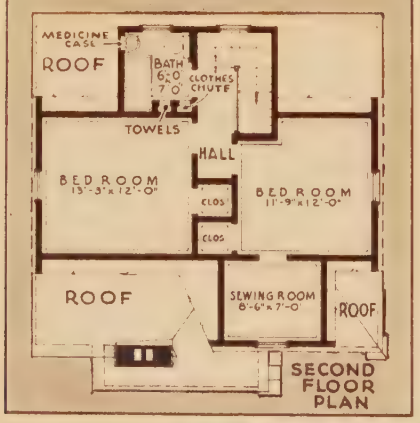
WELL ARRANGED 1½-STORY COLONIAL

Three Bedrooms - Sewing Room - Bath - Extra Washroom

Size of Home, 30 feet wide by 28 feet long.



FIRST FLOOR PLAN



SECOND FLOOR PLAN

THE rambling, free-and-easy air of an English country home. The distinctive handsome design, with the sharply sloping roofs—the unusual chimney—the charm of the artistic gables—the quaint shutters, divided light windows—all combine to create a general impression of inviting originality more than verified by the interior.

You step from the brick terrace into a friendly vestibule with clothes closet to the right.

The living room is the sort that suggests well being and snug comfort. The fireplace—symbol of cheeriness—is truly impressive. Three windows afford excellent ventilation and a pleasant view. Home-like proportions offer wonderful possibilities for furnishing.

Enter the dining room through plaster arch. Windows overlook the front and side gardens. A bright and cheerful room in which you will be proud to entertain.

The kitchen, off the dining room, leaves nothing to be desired in the way of convenience, as indicated by the arrangement of the sink—ice box with case above—case for dishes—closet and space for range. Doors lead downstairs and to back entrance.

Hall off kitchen leads to bedroom. The perfectly appointed bedroom has two windows for cross ventilation. Linen and clothes closet.

The second floor has two bedrooms, each with ample closet space. Large dressing room or sewing room adjoins the one on the right side.

The bathroom, modernly equipped in every respect with clothes chute, towel cabinet and steel medicine chest, right at the head of stairs, convenient to sleeping chambers.

Our Price Includes All Following Quality Materials

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not Boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved for both 1st and 2nd floors. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
Siding—5-2 Perfects Red Cedar Stained Shingles, Silver grey for body, green in gable ends.
Ceiling—Clear Yellow Pine or Fir for cornice.
Outside Finish—Clear Fir.
Flooring—13/16 by 2¼-inch Clear Oak in all rooms on first floor except kitchen and toilet; 13/16 by 2¼-inch Clear Maple for kitchen, toilet and second floor bath; 13/16 by 2½-inch Clear Yellow Pine in balance of rooms.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Craftsman backband style in Clear Fir.
Kitchen Cabinet—Design "B" and extra top section; see Page 80.
Medicine Cabinet—Design "B"; see Page 80.
Linen Closet—See Page 81.
Telephone Cabinet—See Page 80.
Clothes Chute—
Building Paper—Heavy 40-lb. grade.
Hardware—Plymouth design; see Page 85.
Eaves Trough and Downspouts—Galvanized molded gutters.
Paint—Three coats for trim.
Varnish—Three coats for floors and for interior trim and doors.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms and vestibule.
Complete set of Plans and Specifications.
Unless otherwise requested, we furnish White Paint for sash and trim, green for blinds and front door, Light Oak Filler for oak floors and Walnut Stain for the woodwork in living and dining rooms and vestibule.
Price does not include cement, brick or plaster.
For more detailed specifications see Pages 80 to 84.

OPTIONS

See detailed descriptions on Pages 86 and 87

Oak Doors and Trim for living and dining rooms and vestibule, add $52.15.
Oak Floors for second floor bedrooms and hall, add $27.40.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add $33.60.
Plasterboard and Plaster in place of wood lath, add $126.50.
Storm Doors and Windows, add $51.95.
Screen Doors and Windows, galvanized wire, add $36.25.
Shades for outside doors and windows, add $12.90.

For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 88 to 97.

FOR FREE ESTIMATE USE BLANK ON PAGE 109 Montgomery Ward & Co.

Delightfully New and So Distinctive

Plaster Arches ··· Many Gables
Casement Windows ···Fireplace

The NEWPORT
5 Rooms and Bath

AVERAGE PAYMENTS $37.50 A Month

Price $1957

A MODERN version of the English cottage with its peaked roof, numerous gables, arched doorway, and casement windows. Architecturally, it is one of the nicest small homes ever designed. Its floor plan is perfect—embodying the modern architect's greatest achievements in scientific room arrangement.

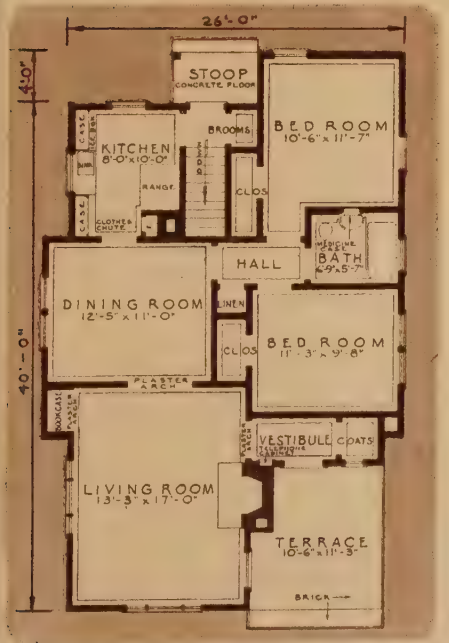
Particularly inviting is its entrance. An uncovered brick terrace is the threshold for the old English style door, flanked on one side by the sturdy fireplace chimney and on the other by the tiny look-out window.

Stepping into the large vestibule, you find on one side a well lighted coat closet, on the other an arched doorway leading into the most delightful living room imaginable. The room is 17 feet long and 13 feet 3 inches wide, with grouped casement windows on three sides, a cheery fireplace and built-in book shelves.

Beyond, through another plastered arch, is the dining room, 13 feet 3 inches by 11 feet.

The small, perfectly arranged kitchen has our convenient case "A," and also an extra cupboard built in, with space for the sink beneath a window; the clothes chute is beside the chimney. Cellar stairs go down from the entry, where the architect has found room for a broom closet. Space for the refrigerator is provided beneath one of the cupboards.

The two good sized bedrooms open into a hall in which is a linen closet. Each chamber has two windows and a fine, big closet. Bath perfectly arranged for modern plumbing, with a convenient medicine cabinet built in.



Size of Home, 26 feet wide by 40 feet long.

Our Price Includes These Quality Materials

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingles manufactured.
Sidewalls—Metal Lath for stucco.
Ceiling—Clear Yellow Pine or Fir for rear porch and cornice.
Outside Finish—Clear Fir.
Flooring—13/16 by 2¼-inch Clear Maple in kitchen and bath. 13/16 by 2¼-inch Clear Oak in balance of rooms.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Craftsman backband style in Clear Fir.
Kitchen Cabinet—Design "A" and extra upper section; see Page 80.
Medicine Cabinet—Design "B"; see Page 80.
Linen Closet—See Page 81.
Telephone Cabinet—See Page 80.
Clothes Chute—
Building Paper—Heavy 40-pound grade.
Eaves Trough and Downspouts—Galvanized Molded Gutters.
Hardware—Patrician design; see Page 85.
Paint—Three coats for trim.
Varnish—Three coats for floors and interior trim and doors.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms.
Complete Set of Plans and Specifications.
Unless otherwise requested, we furnish White Paint for trim, Light Oak Filler for oak floors and Walnut Stain for the woodwork in living and dining rooms and vestibule.
Price does not include cement, stucco, brick or plaster.
For more detailed specifications see Pages 80 to 84.

OPTIONS

See detailed descriptions on Pages 86 and 87.

Oak Doors and Trim for living and dining rooms and vestibule, add $89.20.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add $38.80.
Plasterboard and Plaster in place of wood lath, add $93.60.
Storm Doors and Windows, add $54.95.
Screen Doors and Windows, galvanized wire, add $37.45.
Shades for outside doors and windows, add $15.25.

For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 88 to 97.

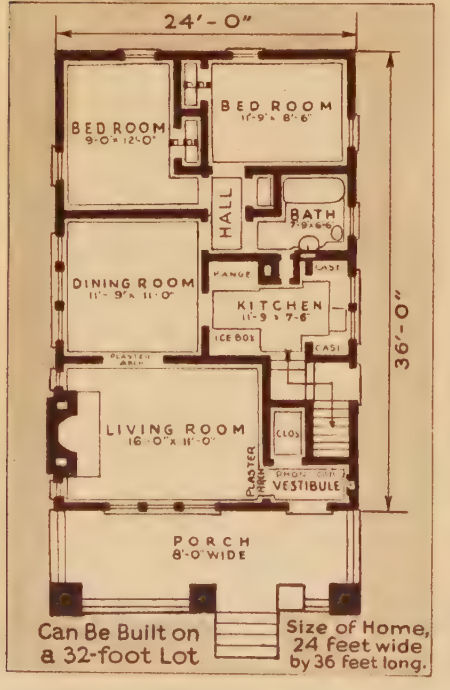
You'll Like the Timbered Porch

CHEERY FIREPLACE • PLASTER ARCHES
CASEMENT WINDOWS

The UTICA
5 Rooms and Bath

AVERAGE PAYMENTS $35 A Month

Price $1887



Can Be Built on a 32-foot Lot

Size of Home, 24 feet wide by 36 feet long.

MODEL homes, scientifically planned by housekeeping experts, place the kitchen in the center of the house. One glance at this floor plan will show you what countless steps this feature of the Utica saves you.

The best type of Pullman kitchen with range, work table, cupboard and sink in compact, well lighted unit, space for ice chest if you choose, and just one door for cellar stairway and outside entrance. A unit of kitchen case "A," shown on Page 80, will be built in on both sides of the window.

Throughout its five pleasant rooms the Utica is skilfully planned. In the vestibule you find its first excellent feature, an unusually large coat closet.

Through a plastered arch is the living room, and what a delightful one it is, with its three full sized windows and two casements beside the fireplace!

Beyond through a second plastered arch, is the dining room with a most unique and pleasing arrangement of three casement windows.

Two bedrooms are at the back of the house, away from street noises, and shut off completely from the living rooms by a separating hall. Two big clothes closets and a linen closet give this home unusually ample storage space. The bath, well planned for modern plumbing, will have a built-in medicine cabinet.

The Utica is the ideal choice for a city lot where houses will be built close on either side, for most of its light comes from the front and back. A sturdy, good looking frame home with wide, inviting porch and graceful roof line, it is a house for which you will always find a ready sale.

Our Price Includes the Following High Quality Materials

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingles manufactured.
Siding—½ by 6-inch Clear Redwood Bevel Siding.
Ceiling—Clear Yellow Pine or Fir for porches and cornice.
Outside Finish—Clear Fir.
Flooring—$1\frac{3}{16}$ by $2\frac{1}{4}$-inch Clear Oak in living and dining rooms and vestibule; $1\frac{3}{16}$ by $2\frac{1}{4}$-inch Clear Maple in kitchen and bath; $1\frac{3}{16}$ by $2\frac{3}{8}$-inch Clear Yellow Pine in balance of rooms.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Craftsman backband style in Clear Fir.
Kitchen Cabinet—Two-Case, Design "A"; see Page 80.
Medicine Cabinet—Design "B"; see Page 80.
Linen Closet—See Page 81.
Telephone Cabinet—See Page 80.
Clothes Chute—
Building Paper—Heavy 40-pound grade.
Hardware—Plymouth design; see Page 85.
Eaves Trough and Downspouts—Galvanized molded gutters.
Paint—Three coats for siding and trim.
Varnish—Three coats for floors and for interior trim and doors.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms.
Complete Set of Plans and Specifications.
Unless otherwise requested, we furnish Cream Paint for body, White Paint for trim, Light Oak Filler for oak floors and Walnut Stain for woodwork in living and dining rooms. Price does not include cement, brick or plaster.
For more detailed specifications see Pages 80 to 84.

OPTIONS

See detailed descriptions on Pages 86 and 87.

Oak Doors and Trim for living and dining rooms and vestibule, add $51.10.
Oak Floors in bedrooms and hall, add $15.20.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add $28.35.
Plasterboard and Plaster instead of wood lath, add $82.20.
Storm Doors and Windows, add $49.35.
Screen Doors and Windows, galvanized wire, add $34.80.
Shades for outside doors and windows, add $12.80.

For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 88 to 97.

FOR FREE ESTIMATE USE BLANK ON PAGE 109

Shuttered Windows Add Distinction

HOW comfortably you can settle down in the Dover! And how contentedly inviting will its snug appearance beckon to your friends!

It's the kind of house you'd like to visit and the kind you like better to own. A modern home in every detail. It's one in which you can raise your children and know that, when they are ready to entertain in years to come, it's a house so correct in design that it will not be out of date.

The simplicity of its beauty amplifies immensely every tiny feature of design. Distinctive shutter windows, gently sweeping gabled roof, concrete steps and stoop—add a box of flowers, a bit of shrub, a carpet of grass, and your setting is complete and enjoyable.

Space-Saving Comfortable Arrangement

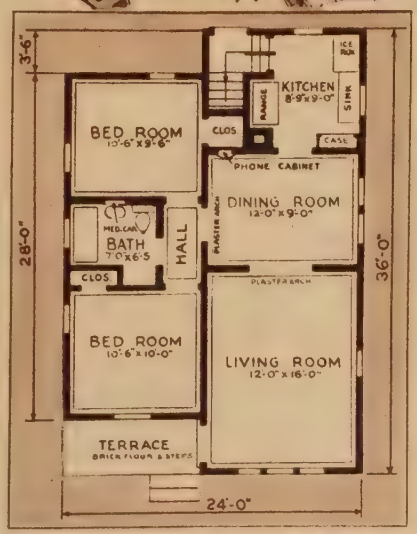
Just study the floor plans for a moment—see the convenient arrangement of the large, well lighted and ventilated rooms. The living room looks out brightly through the three divided-light front windows and the side window. The large wall space permits you to arrange your furniture to the best advantage. The dining room, through the graceful archway, is most inviting—and so close to the kitchen. Fewer steps for mother when she's serving—and fewer still in the up-to-date kitchen with all its modern arrangement of cabinets and conveniences. And look at the ideally situated bathroom—there between the two bedrooms. Generous closet space for each bedroom. All in all, it's a home arranged to give you the economy of utilized floor space without the slightest crowding. You'll enjoy roominess far beyond its price, simply because it's been carefully planned by thoughtful designers.

The DOVER

AVERAGE MONTHLY PAYMENTS

$30.00

Price $1564



Size of Home, 24 feet wide by 36 feet long.

Our Price Includes All These High Quality Materials

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, matched to provide a tight wind-proof wall. Not ordinary square edged boards as most builders furnish.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingles manufactured.
Sidewalls—16-inch Perfects Red Cedar Shingles—stained brown.
Ceiling—Clear Yellow Pine or Fir for porches and cornices.
Outside Finish—Clear fir.
Flooring—$13/16$ by $2\frac{1}{4}$-inch Clear Oak in living and dining room and hall; $13/16$ by $2\frac{1}{2}$-inch Clear Yellow Pine in balance of rooms.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Craftsman backband style in Clear Fir.
Kitchen Cabinet—Design "A"; see Page 80.
Medicine Cabinet—Design "B"; see Page 80.
Telephone Cabinet—See Page 80.
Building Paper—Heavy 40-pound grade.
Hardware—Plymouth design; see Page 85.
Eaves Trough and Downspouts—Moulded box gutters.
Paint—Three coats for trim.
Varnish—Three coats for floors and for interior trim and doors.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms.
Complete Set of Plans and Specifications.
Unless otherwise requested, we furnish White Paint for trim, Brown stained sidewall shingles, Light Oak Filler for oak floors and Walnut Stain for the woodwork in living and dining rooms.
Price does not include cement, brick or plaster.
For more detailed specifications see Pages 80 to 85.

OPTIONS

See detailed descriptions on Pages 86 and 87.

Oak Doors and Trim for living and dining rooms, add $33.70.
Hardwood Floors—Oak for bedrooms, Maple for kitchen and bath instead of Yellow Pine, add $22.80.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add $28.80.
Plasterboard and Plaster in place of wood lath, add $73.00.
Storm Doors and Windows, add $42.00.
Screen Doors and Windows, galvanized wire, add $31.15.
Shades for outside doors and windows, add $12.00.

For descriptions and prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 88 to 97.

Architecture in Keeping With the Most Charming *and* Exclusive Suburban Homes

The KELTON

4 Rooms, Dinette and Bath

AVERAGE PAYMENTS $30 A Month

Price $1447

Our Price Includes

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
Sidewalls—5-2 Perfects Red Cedar Shingles stained gray.
Flooring—$^{13}/_{16}$ by 2¼-inch Clear Oak for living room and vestibule; $^{13}/_{16}$ by 2⅜-inch Clear Yellow Pine balance of rooms.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Craftsman backband style in Clear Fir.
Kitchen Cabinet—Design "B"; see Page 80.
Medicine Cabinet—Design "B"; see Page 80.
Telephone Cabinet—See Page 80.
Clothes Chute—Built into towel cabinet.
Building Paper—Heavy 40-pound grade.
Hardware—Plymouth design; see Page 85.
Eaves Trough and Downspouts—Galvanized molded gutters.
Paint—Three coats for trim.
Varnish—Three coats for floors and for interior trim and doors.
Wood Filler—For all oak floors.
Stain—For woodwork in living room and vestibule.
Complete Set of Plans and Specifications.

Unless otherwise requested we will furnish White Paint for trim, gray stained sidewall shingles, Light Oak Filler for oak floors and Walnut Stain for woodwork in living room and vestibule.

Price does not include cement, brick or plaster.

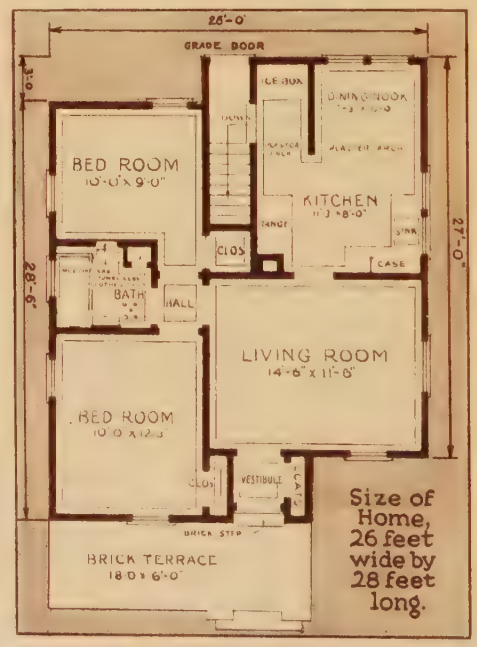
For more detailed specifications see Pages 80 to 84.

MANY prospective builders will find their ideals realized in this distinctive home. It affords an opportunity to give your decorative tastes free rein. The architect has suggested a bricked terrace, flower boxes and a box hedge as an appropriate setting for this harmonious home. The front entrance is through a formal vestibule, with closet for coats and outergarments. Vestibule and living room are floored with oak.

Dining Nook Gives Five-Room Efficiency

The Cheery Living Room has two windows; the front window is provided with artistic shutters. Oak flooring furnished.

Cozy Kitchen and Dining Nook—the big feature of this home. Two plaster arches span the rear of the kitchen. At the right is a dining space with two windows. Through the other arch is suggested space for the ice box, and door to the rear entry and cellar stairs. The kitchen provides ample space for a good sized work table and our kitchen case "B," which is furnished. (See Page 80.) A two-tone linoleum flooring would be appropriate.



Bed Chambers. Sleeping quarters occupy the left half of this home, with entrance to a connecting hall from the rear end of the living room. Each bedroom has a clothes closet and two windows giving cross ventilation. Clothes chute and medicine case are furnished. Oak flooring for bedrooms and hall and Maple flooring for kitchen and bathroom can be had at a small additional cost.

Here is a fresh note in modern architecture, leading the way toward better taste in homes. Every line of the Kelton is pleasing—harmonious—and *modern!* And, thanks to the miracle of machinery, good taste and individuality is divorced from high price. This modest home is made no less correct and charming than the elegant town or country house.

OPTIONS

See detailed descriptions on Pages 86 and 87.

Oak Doors and Trim for living room and vestibule, add $38.60.
Hardwood Floors—Oak for bedrooms and hall; Maple in kitchen, dining nook and bath, add $29.30.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add $25.25.
Plasterboard and Plaster instead of wood lath, add $74.40.
Storm Doors and Windows, add $49.20.
Screen Doors and Windows, galvanized wire, add $32.20.
Shades for outside doors and windows, add $10.40.

For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 88 to 97.

FOR FREE ESTIMATE USE BLANK ON PAGE 109 Montgomery Ward & Co.

A Picturesque Bungalow

Delightfully Snug and Cozy— Yet So Spacious for Comfortable Living!

THE REALITY of the dream house you have so often built! A real home—charming, delightful—where children get the most out of every moment in their precious childhood. A home every member of the family will enjoy and in which all will take sincere pride.

Ideally contrived to combine genuine architectural beauty with practical conveniences. Everything is just where you'd want it to be! In fact there are few homes that offer to such high degree, the features of the Euclid. Its every detail proves it specially designed for those who demand, besides livability—atmosphere—and true distinction in their surroundings.

The EUCLID
5 Rooms and Bath

AVERAGE PAYMENTS $37.50 A Month

Price $1973

New, Fashionable Plaster Arches Many Modern Built-In Conveniences

From the large porch one enters the living room—big, and suited to almost any type of furniture or decorative arrangement. An attractive feature is the exceptionally large number of windows, assuring plenty of light and air and affording an outlook over the front lawn or garden at side. Besides the windows of the solarium, there are two others farther back. Those who like bright airiness for the living room, will be more than pleased. There is a convenient coat closet.

The dining room, equipped with linen closet, is entered through an arched doorway. Three windows give plenty of light and air for this room.

Two bedrooms, each with windows allowing healthful cross ventilation, are connected by a hall and adjoin the bath. Both bedrooms have a good sized clothes closet.

The bathroom is furnished throughout with the most modern equipment.

The kitchen is designed for maximum efficiency, and can be so arranged as to save many steps for the persons who do their own housework. There are three windows—two over the sink—and a wallcase for dishes.

Size of Home, 26 feet wide by 41 feet long.

Real Quality Materials Throughout Included in Our Price

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
Sidewalls—5-2 Perfects Red Cedar Shingles, Stained Gray.
Ceiling—Clear Yellow Pine or Fir for porches and cornice.
Outside Finish—Clear Fir.
Flooring—1⅛ by 2¼-inch Clear Oak in living and dining rooms; 1⅛ by 2¼ Clear Yellow Pine in balance of rooms.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Craftsman backband style in Clear Fir.
Kitchen Cabinet—Design "B"; see Page 80.
Medicine Cabinet—Design "B"; see Page 80.
Linen Closet—See Page 81.
Telephone Cabinet—See Page 80.
Clothes Chute—Built into towel cabinet.
Building Paper—Heavy 40-pound grade.
Hardware—Plymouth design; see Page 85.

Eaves Trough and Downspouts — Galvanized molded gutters.
Paint—Three coats for trim.
Varnish—Three coats for floors and for interior trim and doors.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms.
Complete Set of Plans and Specifications.
Unless otherwise requested, we furnish White Paint for trim, Light Oak Filler for oak floors and Walnut Stain for woodwork in living and dining rooms.
Price does not include cement, brick or plaster.
For more detailed specifications see Pages 80 to 84.

OPTIONS

See detailed descriptions on Pages 86 and 87.

Oak Doors and Trim for living and dining rooms, add $69.60.
Hardwood Floors—Oak for bedrooms and hall, Maple for kitchen and bath in place of Yellow Pine, add $31.60.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add $40.95.
Plasterboard and Plaster instead of wood lath, add $90.40.
Storm Doors and Windows, add $65.20.
Screen Doors and Windows, galvanized wire, add $44.75.
Shades for outside doors and windows, add $17.60.
For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 88 to 97.

"Did some of the work myself and saved $2,000"- J. HARTER. Pitcairn. Pa.

The CORYDON
5 Rooms and Bath
AVERAGE PAYMENTS $35 A Month
Price $1794

MR. HARTER was impressed not only with his savings, but goes on to say: "We are very well pleased with our Corydon house. The quality of the lumber and other equipment was much beyond our expectations, and I owe your company my acknowledgment of perfect satisfaction.

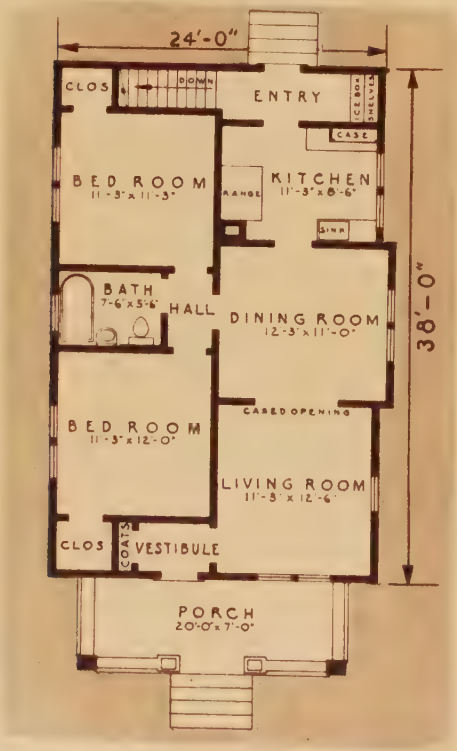
Wherever you go you will find the Corydon type of home is liked particularly well because it is big, impressive, comfortable and "homey." The Corydon is regularly finished in stucco over metal lath. If you prefer, however, we can furnish siding or shingles for all outside walls. The big attic is lighted and ventilated by a large dormer, which also makes the roof lines more interesting. The plan is unusually convenient, marked by big, square rooms. You enter a vestibule which has a coat closet. There are two other closets and a big pantry.

Convenient Square Rooms—Privacy in Bedrooms

Living and Dining Rooms. An entrance hall with coat closet is the first convenience you note when you step into the Corydon. Then, when you continue to the living room, you are impressed with its coziness. The appearance of great space is created by wide cased opening into the dining room—a very pleasing effect. Another unusual feature is the telephone cabinet built into the wall. Beautiful clear oak floors are included for these rooms without extra cost.

Kitchen. A twin window floods with light the sink and built-in kitchen case "B," shown on Page 80. An enclosed rear entry provides an excellent location for the refrigerator and shields kitchen from summer heat and winter cold. The basement stairs lead from this entry to a full size cellar with six large three-light windows.

Bedrooms and Bath. Each bedroom is unusually large, having twin windows and closets of generous size. Bath opens off a short connecting hall, convenient, yet affording every privacy.



Size of Home, 24 feet wide by 38 feet long.

Our Price Includes High Quality Materials

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved. (No. 3 quality usually supplied by others on sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
Sidewalls—Metal Lath for stucco.
Ceiling—Clear Yellow Pine or Fir for porches and cornice.
Outside Finish—Clear Fir.
Flooring—$^{13}/_{16}$ by 2¼-inch Clear Oak in living and dining rooms and front hall; $^{13}/_{16}$ by 2⅛-inch Clear Yellow Pine for balance of rooms.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Craftsman backband style in Clear Fir.
Kitchen Cabinet—Design "B"; see Pages 80 and 81.
Medicine Case—Design "B"; see Pages 80 and 81.
Telephone Cabinet—See Page 80.
Building Paper—Heavy 40-pound grade.
Hardware—Plymouth design; see Page 85.
Eaves Trough and Downspouts—Galvanized slip-joint gutters.
Paint—Three coats for trim.
Varnish—Three coats for floors and for interior trim and doors.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms and front hall.
Complete Set of Plans and Specifications.
Unless otherwise requested, we furnish White Paint for trim, Light Oak Filler for oak floors and Walnut Stain for living and dining rooms and front hall.
Price does not include cement, stucco, brick or plaster.
For more detailed specifications see Pages 80 to 84.

OPTIONS

See detailed descriptions on Pages 86 and 87.

Oak Doors and Trim for living and dining rooms and front hall, add $52.80.
Hardwood Floors—Oak for bedrooms and hall; Maple for kitchen, bath and entry instead of Yellow Pine, add $34.60.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add $31.05.
Plasterboard and Plaster instead of wood lath, add $88.20.
Storm Doors and Windows, add $44.05.
Screen Doors and Windows, galvanized wire, add $35.95.
Shades for outside doors and windows, add $10.85.

For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 88 to 97.

FOR FREE ESTIMATE USE BLANK ON PAGE 109 Montgomery Ward & Co.

One of Our Best Sellers

Time-Proved, Popular Room Arrangement

IN this one-floor home no space has been wasted—every inch is usable and livable. This and many other features have made the Warner bungalow popular the country over. A particularly pleasing detail is the dining room extension window with its gable roof softening the severity of the roof line, adding much to exterior appearance and interior comfort. The commodious porch may be screened off, if desired, making an outdoor living room for summer.

Clear Oak flooring is included without extra charge for living room and dining room. The lasting beauty of oak is much admired and is usually furnished only at extra cost. The new telephone cabinet furnished will also please you. Basement under entire house.

Living Room. Glazed front door leads directly into fine living room, well lighted by two windows. The most careful attention has been given to wall space so that several different arrangements of furniture are possible. Wide cased opening, between living and dining rooms, gives a desirable effect of large space.

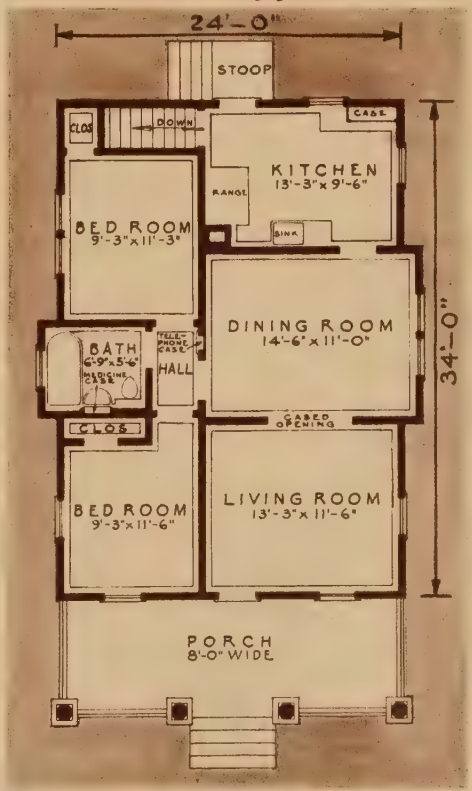
Dining Room. Large, well lighted by twin windows. Wall space equally well arranged as in the living room. Door from dining room to the small central hall, which connects the two bedrooms.

Kitchen. Unusually light, with two windows and glazed rear door. It is most convenient, as well, with our fine built-in pantry case "B," shown on Page 80. This case has shelves, drawers, mixing board and plenty of space for all the kitchen utensils and supplies. Door to cellar steps is next to the door on rear entry porch, making cellar convenient to reach from either outside or inside.

The WARNER
5 Rooms and Bath

AVERAGE PAYMENTS $32.50 A Month

Price $1770



Size of Home, 24 feet wide by 34 feet long.

Bedrooms and Bath. Sleeping quarters are separated from rest of house by small hall which opens off dining room. This gives easy access to both bedrooms and bathroom, so one may enter any of the three rooms without passing through another, assuring privacy and convenience. Each bedroom has its own roomy closet. Medicine cabinet included for bathroom.

Our Price Includes

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
Siding—½ by 6-inch Clear Redwood Bevel Siding.
Ceiling—Clear Yellow Pine or Fir for porches and cornice.
Outside Finish—Clear Fir.
Flooring—13/16 by 2¼-inch Clear Oak in living and dining rooms; 13/16 by 2⅛ Clear Yellow Pine in balance of rooms.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Craftsman backband style in Clear Fir.
Kitchen Cabinet—Design "B"; see Page 80.
Medicine Cabinet—Design "B"; see Page 80.
Telephone Cabinet—See Page 80.
Building Paper—Heavy 40-pound grade.
Hardware—Plymouth design; see Page 85.
Eaves Trough and Downspouts—Galvanized lip-joint gutters.
Paint—Three coats for siding and trim.
Varnish—Three coats for floors and for interior trim and doors.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms.
Complete Set of Plans and Specifications.

Unless otherwise requested, we furnish Cream Paint for body, White Paint for trim, Light Oak Filler for oak floors and Walnut Stain for the woodwork in living and dining rooms.

Price does not include cement, brick or plaster.
For more detailed specifications see Pages 80 to 84.

OPTIONS

See detailed descriptions on Pages 86 and 87.

Oak Doors and Trim for living and dining rooms, add $41.90.
Hardwood Floors—Oak for bedrooms and hall; Maple for kitchen and bath instead of Yellow Pine, add $27.80.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add $28.80.
Plasterboard and Plaster instead of wood lath, add $74.20.
Storm Doors and Windows, add $41.45.
Screen Doors and Windows, galvanized wire, add $29.20.
Shades for outside doors and windows, add $9.90.

For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 88 to 97.

The WEBSTER
6 Rooms and Bath

AVERAGE PAYMENTS $50 A Month

Price $2385

Size of Home, 28 feet wide by 44 feet long.

A Picturesque Bungalow of Rare Charm

The Webster—Truly a Home in Which to Live

WHERE "home" means more than shelter—where pride and hospitality, comfort and security, culture and a demand for real economy are the true motives, the Webster makes life-long friends.

And the Webster is so good looking! In any climate—the middle west, south, east, or the Pacific Coast states where the cozy bungalow type of home originated—it will conform well with the landscape. Its rugged rubble stone pillars and chimney add so much to its beauty, and even seem to emphasize the staunchness and solidity of this house. The uniquely spaced shingle sidewalls, exposed rafter ends, cornice brackets and fancy sawed verge boards are truly handsome architectural details.

Picture yourself in this delightful, cozy home. Think of the cool autumn evenings when the family gathers around the cheer of a grate fire. For your wife, the Webster combines the conveniences of a well arranged city apartment with the advantages of a home of your own. Porch and terrace will be the center of activity all summer long. Everyone will praise the really beautiful Webster and you will own a home worth hundreds of dollars more than it will cost to build. A few dollars a month pays for it on our easy terms. See Pages 4 and 5 for details of our Easy Payment Plan.

Read What an Owner and a Builder Say

Montgomery Ward & Co.
Gentlemen:

I am sending you some views of my new Wardway Webster home, also a letter from the contractor. During construction I was continually "on the job," and I am only giving credit where credit is due when I say that your system of plans and cutting, the quality of your lumber and fittings and the generous way that you stand back of your liberal guarantee is so far ahead of other ways of building, that to compare them would be foolish.

JOSEPH H. GETTIG,
Ellwood City, Pa.

George Beltz

Mr. Jos. H. Gettig,
Ellwood City, Pa.

I am pleased to say that the Construction in your Wardway home is exceptionally strong, the lumber was all first quality and the plan-cut system so exact that at no place in the building was there a variation of more than 1/16 of an inch. It is truly remarkable the ease with which it went together—to say nothing of the large saving of time. Your doors and hardware are first class and the finish of highest quality. You have a beautiful home.

GEORGE BELTZ,
Ellwood City, Pa.

FOR FREE ESTIMATE USE BLANK ON PAGE 109

ALMOST attractive and comfortable living room in Mr. Gettig's Webster home. The big, bright room with its cheerful rustic fireplace, makes an ideal setting for the furnishings, all bought from Ward's big general catalogue.

THE dining room, with its three big windows commanding the side lawn, is a charming room indeed. Mr. Gettig writes: "All of the rugs and furniture you see in these pictures were bought from Montgomery Ward & Co."

Delightfully Snug and Cozy—Yet So Spacious for Comfortable Living!

SNUG and inviting with its low-pitched roof, wide overhanging eaves, and broad porch and terrace! The Webster rambles out pleasantly in the low free bungalow style, yet retains a marvelous compactness of plan because of its unusually skillful architecture.

Modern Spacious Living Room. Well proportioned to "set off" your furniture. A handsome fireplace with a mantel, is happily situated between two windows overlooking the terrace. Convenient closet is inconspicuous in rear corner.

A Cozy Den. An informal little lounging room, a library, a music room, a playroom, or even an emergency bedroom or office helps make this a real home. You have probably long wanted a den. Here you have it.

Two Bedrooms Connecting With a Bath—Separate and Private. Conveniently placed with the bath between them, these bedrooms have splendid light and ventilation. All of the other rooms of the house may be entered without passing through bedrooms. Roomy closets in each. One has a door leading direct to living room.

Large, Cheery Dining Room. Cheerfully bright and airy with its triple windows. There's generous wall space for buffet and server. Cased opening leads to living room, swinging door to kitchen and another door to center hall.

Hall and Rear Entrance. The two bedrooms, bath, dining room and kitchen all open to a central hall. A good sized linen closet is tucked out of the way into one of the walls of this hall. Rear of house is entered through a grade door, with stairway to basement and another to main floor.

Conveniently Arranged Kitchen. Swinging door opens from dining room into the scientifically planned kitchen. Sink and roomy, built-in kitchen case "D," shown on Page 80, are well lighted by twin windows. Small closet for storing brooms, mops and dust cloths is a welcome step-saver. There is adequate space for refrigerator close to entrance.

Our Price Includes the Following

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not Boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
Sidewalls—5-2 Perfects Red Cedar Shingles stained brown.
Ceiling—Clear Yellow Pine or Fir for porches and cornice.
Outside Finish—Clear Fir.
Flooring—13/16 by 2¼-inch Clear Oak in all rooms excepting kitchen and bath; 13/16 by 2¼-inch Clear Maple in kitchen and bath.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Craftsman backband style in Clear Fir.
Kitchen Cabinet—Design "D"; see Page 80.
Medicine Cabinet—Design "B"; see Page 80.
Linen Closet—See Page 81.
Telephone Cabinet—See Page 80.
Broom Closet—
Building Paper—Heavy 40-pound grade.
Hardware—Patrician design; see Page 85.
Eaves Trough and Downspouts—Galvanized molded gutters.
Paint—Three coats for trim.
Varnish—Three coats for floors and for interior trim and doors.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms and den.
Complete Set of Plans and Specifications. Unless otherwise requested, we furnish White Paint for the trim, brown stained sidewall shingles, Light Oak Filler for oak floors and Walnut Stain for the woodwork in living and dining rooms and den.

Price does not include cement, brick or plaster.

For more detailed specifications see Pages 80 to 85.

OPTIONS

Detailed descriptions on Pages 86, 87.

Oak Doors and Trim for living and dining rooms and den, add $95.30.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add $31.25.
Plasterboard and Plaster instead of wood lath, add $106.50.
Storm Doors and Windows, add $61.00.
Screen Doors and Windows, galvanized wire, add $40.50.
Shades for outside doors and windows, add $14.75.

For descriptions and prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 88 to 97.

THE kitchen too, is a model of business-like convenience. Here are three windows overlooking two sides. This brings exceptional daylight and ventilation. The sink and work table are placed directly under the twin windows.

Quaint Colonial Bungalow—*Surprisingly Low Priced*

The POTOMAC
5 Rooms and Bath
AVERAGE PAYMENTS
$35 A Month
Price **$1754**

OUR ARCHITECTS are ever searching for more beautiful small home designs, for more convenient arrangement of rooms. In striving *for perfection* they developed the Potomac—a rare gem in a Colonial style bungalow that was enthusiastically received at once. It was a real discovery—and has already, although quite new, reached the high position of third best selling home.

The distinctive Colonial entrance shelters the front door and serves also to break up the simple roof lines. The small divided lights of glass in the front door, the shingled walls, flower boxes, trellises—all are true Colonial, undeniably handsome.

Excellent Arrangement—Cross Ventilation in All Living Rooms

Your every wish is anticipated—every perfection is attained in this charming interior. The rooms are square or rectangular, light and cheery. All rooms except the dining room lead off the center hall—this brings convenience and privacy too. Clear oak floors in living and dining rooms.

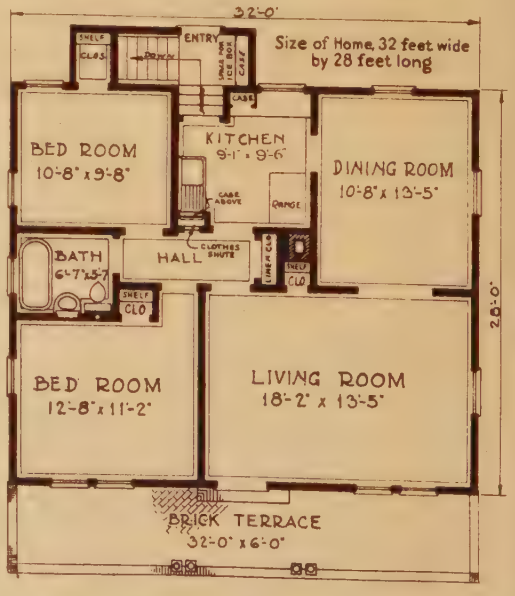
Living Room: From the brick terrace, which extends the full width of the house, you enter a bright and spacious living room. It will be real pleasure to furnish this delightful room in your own individual, charming way. A closet for outside wraps is a convenience you will like.

Dining Room: Connected with living room by a wide cased opening, gives that atmosphere of spaciousness so much desired and admired.

Kitchen: A swinging door connects the dining room with the kitchen. Exceptionally well planned for time-saving and efficiency. Special built-in kitchen cases with work table under window.

Bedrooms and Bath: These rooms are ideally arranged for privacy. Both open from a convenient connecting hall, with bath between. Every possible convenience is provided, including clothes chute running to the basement, and linen closet. Both bedrooms have windows on two sides which provide abundant light and cross ventilation.

The Potomac is a handsome Colonial home, sure to delight you. Fill in the free information blank on Page 109 now if it meets your requirements and you really want a home of your own.



Our Price Includes High Quality Materials Throughout

Framing Lumber—No. 1 Quality Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not Boards.
Sub-Flooring—No. 2 Quality Yellow Pine—tongued and grooved. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
Sidewalls—5-2 Perfects Red Cedar Shingles. Stained Gray.
Ceiling—For entrance and cornice, Clear Yellow Pine or Fir.
Outside Finish—Clear Fir.
Flooring—13/16 by 2¼-inch Clear Oak for living and dining rooms; 13/16 by 2⅛-inch Clear Yellow Pine for balance of rooms.
Doors and Window Frames—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Craftsman backband style in Clear Fir.
Kitchen Cabinet—Special Built-in case with work table and storage space.
Medicine Cabinet—Design "B"; see Page 80.
Linen Closet—Special Built-in cabinet; see Page 80.
Telephone Cabinet—See Page 80.
Clothes Chute—Built into linen closet.
Building Paper—Heavy 40-pound grade.
Eaves Trough and Downspouts—Galvanized molded box gutters.
Hardware—Plymouth design; see Page 85.
Paint—Three coats for trim.
Varnish—Three coats for floors and for interior trim and doors.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms.
Complete Set of Plans and Specifications.
Unless otherwise requested, we furnish White Paint for the trim, Gray Stained sidewall shingles, Light Oak filler for oak floors and Walnut Stain for woodwork in living and dining rooms.
Price does not include cement, brick or plaster.
For more detailed specifications see Pages 80 to 84.

OPTIONS

See detailed descriptions on Pages 86 and 87.

Oak Doors and Trim for living and dining rooms, add $50.10.
Hardwood Floors—Oak for bedrooms and hall; Maple for kitchen and bath, instead of Yellow Pine, add $27.70.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add $28.00.
Plasterboard and Plaster instead of wood lath, add $84.60.
Storm Doors and Windows, add $47.70.
Screen Doors and Windows—galvanized wire, add $32.60.
Shades for outside doors and windows, add $9.90.

For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 88 to 97.

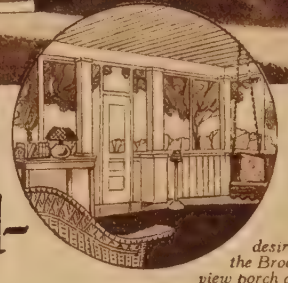
The
BROADVIEW
5 Rooms and Bath

AVERAGE PAYMENTS $32.50 A Month

Price $1709

Five-Room Bungalow Conservatively Designed-

Well Planned Room Arrangement



If desired, the Broadview porch can be screened at small additional cost.

SIMPLICITY with dignity and attractiveness makes the Broadview particularly pleasing in appearance, even when built among homes that cost much more money. It is a delightful bungalow, handsome and conservative—and absolutely free from any unattractive treatments sometimes found in modern designs. With true grace and individuality it has merited preference by people of taste and discrimination in all walks of life.

Pleasing lines and good proportions throughout. The broad, low roof which extends over the porch is relieved by the wide dormer. A delightful bay window breaks the otherwise plain side wall and enlarges the dining room. The porch is sided from the ground to the top of the rail making it easy to enclose.

Five Lovely Rooms Utmost Privacy in the Bedrooms

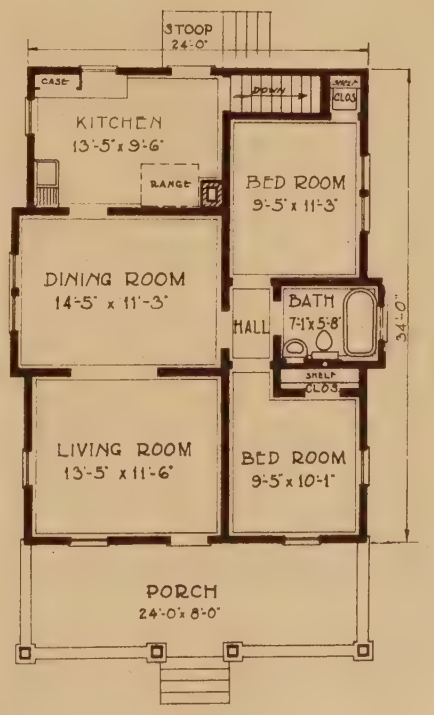
One reason for the vast and ever-growing popularity of the bungalow is the unmatched convenience possible in room arrangement. In the Broadview you will find unusual roominess and convenience and every room is bright, cheerful and airy.

Living Room. Opens off the large porch, and is lighted by windows on two sides. Furniture in this room may be arranged in various charming ways, as there is plenty of wall space. The telephone cabinet is a modern and convenient feature.

Dining Room. Opens from living room through a wide cased opening. Large twin window furnishes abundant light and ventilation. This room is generous in size, and will comfortably seat a large number of people.

Kitchen. Quite large for a home of this size, and unusually well planned for comfort and efficiency. Two windows in opposite walls, and glazed door in rear, furnish an exceptional amount of light and air. Kitchen case and work table "C," shown on Page 80, furnished at no added cost. Sanitary steel table top of kitchen case is white porcelain enameled. Cellar steps lead from kitchen through door convenient to rear outside door.

Bedrooms and Bath. Large, light, well ventilated and entirely separated from all other rooms, for greatest quiet and privacy. Each has good size closet. The bath is placed conveniently between these two rooms which are connected by a center hall.



FLOOR PLAN

Size of Home, 24 feet wide by 34 feet long.

Our Price Includes

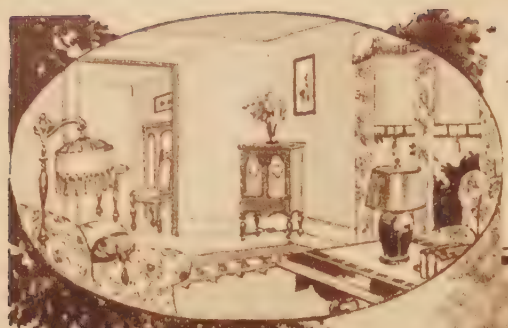
Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
Siding—½ by 6-inch Clear Redwood Bevel Siding.
Ceiling—Clear Yellow Pine or Fir for porches and cornice.
Outside Finish—Clear Fir.
Flooring—$^{13}/_{16}$ by 2¼-inch Clear Oak in living and dining rooms; $^{13}/_{16}$ by 2¾-inch Clear Yellow Pine in balance of rooms.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Craftsman backband style in Clear Fir.
Kitchen Cabinet—Design "C"; see Page 80.
Medicine Cabinet—Design "B"; see Page 80.
Telephone Cabinet—See Page 80.
Building Paper—Heavy 40 lb. grade.
Hardware—Plymouth design; see Page 85.
Eaves Trough and Downspouts—Galvanized molded gutter.
Paint—Three coats for siding and trim.
Varnish—Three coats for floors and for interior trim and doors.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms.
Complete Set of Plans and Specifications.
Unless otherwise requested, we furnish Cream Paint for body, White Paint for trim, Light Oak Filler for floors and Walnut Stain for the woodwork in living and dining rooms.
Price does not include cement, brick or plaster.
For more detailed specifications see Pages 80 to 85.

OPTIONS

See detailed descriptions on Pages 86 and 87.

Oak Doors and Trim for living and dining rooms, $39.75 extra.
Hardwood Floors—Oak for bedrooms and hall; Maple for kitchen and bath instead of Yellow Pine, $27.60 extra.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, $35.90 extra.
Plasterboard and Plaster instead of wood-lath, $74.50 extra.
Storm Doors and Windows, $47.45 extra.
Screen Doors and Windows, galvanized wire, $31.35 extra.
Shades for outside doors and windows, $10.70 extra.

For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 88 to 97.



A SIX ROOM BUNGALOW
Conservatively Designed
Well Planned Room Arrangement

The KENMORE
6 Rooms and Bath

AVERAGE PAYMENTS **$32.50** A Month

Price $1710

"EVERYTHING is in perfect harmony," said James Rennie of Belvidere, Ill., one of the many gratified Kenmore owners. "It would be a hard proposition to tell what feature I like best."

Every detail of the simple, cozy and attractive, though distinctly practical Kenmore, deserves your careful consideration. It occupies but little ground, yet provides a surprising amount of floor space—every inch conveniently available for comfortable living.

The Kenmore's compactness and well insulated construction makes it easy and economical to heat—comfortable in all weather. A basement is specified under the entire home. Cellar window frames, rear door and stairs leading from the kitchen are included in our price.

A Convenient Six-Room Home
Practical Space-Saving Arrangement

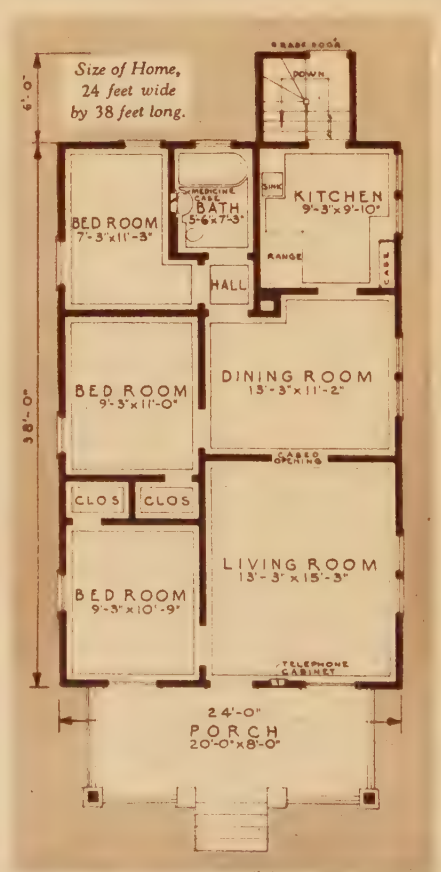
Living Room. From the big porch you enter directly into the spacious living room. Three windows provide good ventilation and light. Unusual wall space permits of many different arrangements of furniture. Oak floors provided in living and dining rooms without extra cost.

Dining Room. A cased opening connects living room with dining room. Twin windows make this room bright and cheerful.

Kitchen. A swinging door connects dining room with the nicely planned kitchen. Twin windows of good proportions insure plenty of light and air. Steps to basement are near by. Throughout, the arrangement is one that the busy housewife will appreciate because everything possible has been done to make the room pleasant, convenient and labor-saving.

Three Bedrooms and Bath. Rarely do you find such a perfect arrangement of sleeping quarters in a home so small. Although the three bedrooms open off the living room, dining room and small hall, they are strictly private and quiet. Each has ample windows to provide light and ventilation. The two front bedrooms have large closet space. Bath opens off a small hall which connects dining room with back bedroom.

It would be difficult to find a more economical or convenient home. The six comfortable rooms are all of generous size. Unusual sleeping accommodations and the roomy porch, which the entire family will enjoy throughout the summer, will certainly appeal to you. In every way, the Kenmore will prove an excellent investment.



Our Price Includes

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap not boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfecta Red Cedar, the highest grade wood shingle manufactured.
Siding—½ by 6-inch Clear Redwood Bevel Siding.
Ceiling—Clear Yellow Pine or Fir for porches and cornice.
Outside Finish—Clear Fir.
Flooring—$\frac{13}{16}$ by 2¼-inch Clear Oak in living and dining rooms; $\frac{13}{16}$ by 2¼-inch Clear Yellow Pine in balance of rooms.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Craftsman backband style in Clear Fir.
Kitchen Cabinet—Design "B"; see Page 80.
Medicine Cabinet—Design "B"; see Page 80.
Telephone Cabinet—See Page 80.
Building Paper—Heavy 40 pound grade.
Hardware—Plymouth design; see Page 85.
Eaves Trough and Downspouts—Galvanized slip-joint gutters.
Paint—Three coats for siding and trim.
Varnish—Three coats for floors and for interior trim and doors.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms.
Complete Set of Plans and Specifications.
Unless otherwise requested, we furnish Cream Paint for the body, White Paint for trim, Light Oak Filler for oak floors and Walnut Stain for the woodwork in living and dining rooms.
Price does not include cement, brick or plaster.
For more detailed specifications see Pages 80 to 84.

OPTIONS

See detailed descriptions on Pages 86 and 87.

Oak Doors and Trim for living and dining rooms, add $69.45.
Hardwood Floors—Oak for bedrooms and hall; Maple for kitchen and bath instead of Yellow Pine, add $32.10.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add $26.95.
Plasterboard and Plaster in place of wood lath, add $86.00.
Storm Doors and Windows, add $51.10.
Screen Doors and Windows, galvanized wire, add $35 80.
Shades for outside doors and windows, add $13.10.

For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 88 to 97.

FOR FREE ESTIMATE USE BLANK ON PAGE 109

A CHARMING HOME *of* Rare Distinction *At a Price You Can Afford*

The WINSLOW
5 Rooms and Bath

AVERAGE PAYMENTS **$35** A Month

Price $1831

TRUE harmony of design is faithfully carried out in every detail of this home. It is unusually comfortable, with a perfectly harmonious and pleasing appearance—the sort of home that causes favorable comment. "Battered" gable ends are a most effective departure from the usual. Exterior beauty is further enhanced by the belt course or trim band extending around the house, which serves also as a head-casing for outside door and window frames. Painted white, this is thrown into bold relief against the shingled sidewalls, creating an interesting effect.

Appealing Exterior—Practical Floor Plan

J. B. Mayden of Norborne, Mo., one of many happy WARDWAY Home owners, said: "We certainly are proud of our new home. Everything was better than we expected."

Living Room. From the attractive porch you enter directly into a roomy living room, well lighted by twin windows on the side and one window in front.

Dining Room. A wide cased opening connects the living room with the dining room, creating one gratifying, spacious, divided-room effect. Ample floor and wall space is provided for the placing of all dining room furniture.

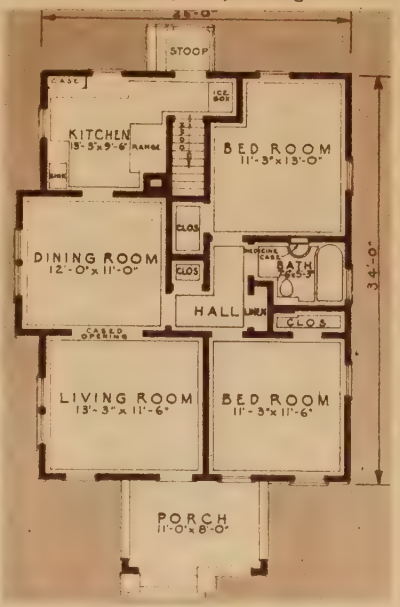
Kitchen. A convenient swinging door in rear wall of dining room leads into the nicely arranged, well lighted and airy kitchen. A window at right brightens the sink. Nothing interferes with passage to and from the dining room. Cellar steps are close by, just opposite rear door. Entry between kitchen and rear entrance serves admirably as a location for ice box, and permits entrance to cellar without passing through kitchen.

Bedrooms and Bath. A central hall sets off the bedrooms and bath from the rest of the house, which provides privacy and easy access to any room without passing through another. A roomy closet in each bedroom, and a coat and linen closet in the hall provide ample closet space.

To preserve the low bungalow effect, the cellar sash are placed partly below grade, while the front porch is only three steps high.

> The contractor who built my Wardway Home states that the lumber was the best he has used on any home and he has built several, valued up to $50,000.
>
> E. A. FREEMAN,
> Maplewood, N. J.

Size of Home, 26 feet wide by 34 feet long.



Highest Quality Materials Included in Our Price

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not Boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
Sidewalls—5-2 Perfects Red Cedar Shingles stained green.
Ceiling—Clear Yellow Pine or Fir for porches and cornice.
Outside Finish—Clear Fir.
Flooring—13/16 by 2¼-inch Clear Oak in living and dining rooms; 13/16 by 2¼ Clear Yellow Pine in balance of rooms.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Craftsman backband style in Clear Fir.
Kitchen Cabinet—Design "C"; see Page 80.
Medicine Cabinet—Design "B"; see Page 80.
Linen Closet—See Page 81.
Telephone Cabinet—See Page 80.
Building Paper—Heavy 40-pound grade.
Hardware—Plymouth design; see Page 85.
Eaves Trough and Downspouts—Galvanized molded gutters.
Paint—Three coats for trim.
Varnish—Three coats for floors and for interior trim and doors.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms.
Complete Set of Plans and Specifications.
Unless otherwise requested, we furnish White Paint for trim, green stained sidewall shingles, Light Oak Filler for oak floors, and Walnut Stain for the woodwork in living and dining rooms.
Price does not include cement, brick or plaster.
For more detailed specifications see Pages 80 to 85.

OPTIONS

See detailed descriptions on Pages 86 and 87.

Oak Doors and Trim for living and dining rooms, add $42.65.
Hardwood Floors—Oak for bedrooms and hall, Maple for kitchen and bath instead of Yellow Pine, add $34.10.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add $24.00.
Plasterboard and Plaster instead of wood lath, add $83.40.
Storm Doors and Windows, add $46.35.
Screen Doors and Windows, galvanized wire, add $34.65.
Shades for outside doors and windows, add $14.50.

For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 88 to 97.

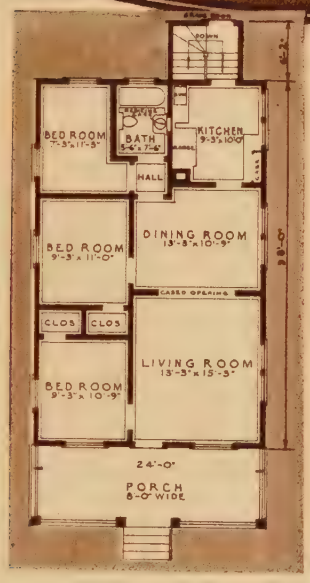
The MARYLAND
6 Rooms and Bath

AVERAGE PAYMENTS **$35** A Month

Price **$1832**

"I saved $500.00 on this Home . . . Materials were better"

JOHN SATORY
Adena, Ohio



Size of Home, 24 feet wide by 38 feet long.

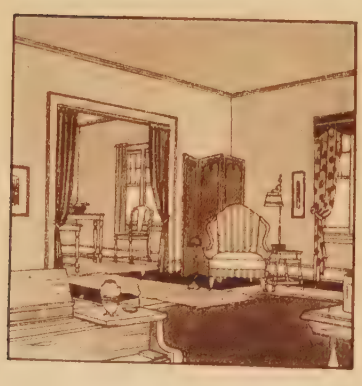
GOOD materials are only a part of the advantages of this ideal bungalow. Few designs compare with it for attractiveness of the exterior and convenience of interior arrangement.

Your first impression is of pleasing design and substantial construction. Four sturdy porch columns, divided upper sash windows and a bevel plate front door, add greatly to the appearance. The three bedrooms are placed along one side, apart from the rest of the house. The plans call for a cellar under the entire house. Distinctiveness is obtained without sacrificing good taste. The Maryland's outstanding advantages will appeal to you. It will be an excellent investment, requiring a very moderate income to pay for and maintain.

Our Price Includes All These High Quality Materials

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingles manufactured.
Siding—½ by 6-inch Bevel Siding and 5-2 Perfects Red Cedar shingles stained green for gable ends and dormers.
Ceiling—Clear Yellow Pine or Fir for porches and cornices.
Outside Finish—Clear fir.
Flooring—13/16 by 2¼-inch Clear Oak in living and dining rooms; 13/16 by 2½-inch Clear Yellow Pine in balance of rooms.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Craftsman backband style in Clear Fir.
Kitchen Cabinet—Design "B"; see Page 80.
Medicine Cabinet—Design "B"; see Page 80.
Telephone Cabinet—See Page 80.
Building Paper—Heavy 40-pound grade.
Hardware—Plymouth design; see Page 85.
Eaves Trough and Downspouts—Galvanized slip-joint gutters.
Paint—Three coats for siding and trim.
Varnish—Three coats for floors and for interior trim and doors.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms.
Complete Set of Plans and Specifications.
Unless otherwise requested, we furnish Cream Paint for body, White Paint for trim, Green Stained for sidewall shingles, Light Oak Filler for oak floors and Walnut Stain for the woodwork in living and dining rooms.
Price does not include cement, brick or plaster.
For more detailed specifications see Pages 80 to 84.

6 Rooms and Bath and 3 Bedrooms In an Ideal Arrangement



Living Room, Dining Room. The spacious living room is unusually well lighted by three windows and a glazed front door. Wide cased opening leads to the dining room which is the same width as living room and well lighted by twin windows. Oak flooring is furnished for living room and dining room.

Bedrooms and Bath. Closets are provided between front bedrooms, and front and rear rooms each have two windows. A private hall connects dining room, with rear bedroom and bath. Bathroom is amply large for the convenient placing of all necessary fixtures.

Kitchen. Entering the kitchen through a swinging door we find a well lighted room with plenty of clear space for necessary equipment. An enclosed passageway leads to the basement and back door.

OPTIONS

See detailed descriptions on Pages 86 and 87.

Oak Doors and Trim for living and dining rooms, add $69.45.
Hardwood Floors—Oak for bedrooms and hall, Maple for kitchen and bath instead of Yellow Pine, add $32.10.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add $25.45.
Plasterboard and Plaster in place of wood lath, add $86.00.
Storm Doors and Windows, add $49.95.
Screen Doors and Windows, galvanized wire, add $33.90.
Shades for outside doors and windows, add $13.10.

For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 88 to 97.

"I Saved $1200 to $1500 on the WELLINGTON"

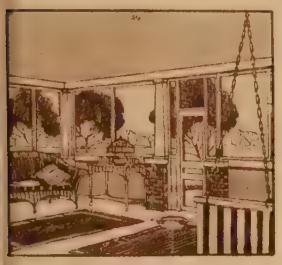
Julian Delattre, Finleyville, Pa.

"HAVING just completed your Wellington Ready-Cut Home, I have the highest praise to extend to you and your organization for the service you gave me while I was building it. The material was cut and marked in such an efficient way that I had no trouble whatever in the building. Everything fitted just right.

"The quality of the material is better than I could have purchased from the local yards.

"I saved between $1200 and $1500 in purchasing your Ready-Cut Wardway Home, and am more than pleased."

JULIAN DELATTRE,
Finleyville, Pa.



If desired, the Wellington porch can be screened at small additional cost.

Handsome, Conservative, Distinctive Design

Mr. Delattre's enthusiasm is only one example of what owners think of the charming, always popular Wellington bungalow. Note how the main roof, continued out over the porch, and the dormer with its replica of the hip-roof of the house, break up the roof lines in a most attractive manner and add to the broad, low appearance of the home. The unique handling of the outside walls proves the extreme care given the designing of this home. They are sided up to a belt course that takes the place of top window casing. Closed cornice with wide frieze-board above the belt course attractively sets off the roof lines and adds to the cozy appearance of this home.

Six Charming Rooms—Convenient Plan

Living Room. Wall space so well planned that you can have almost any desired arrangement of furniture—all cheery and comfortable.

Dining Room. Through a wide cased opening is the dining room, with twin windows. Doors lead into kitchen and central hall.

Kitchen. Especially well planned—with a flood of light from three windows. Handy rear porch, with entry way providing space for ice box.

Three Bedrooms and Bath. Well ventilated bedrooms, each with a big closet providing plenty of space for wearing apparel, are located on one side—away from the noise of other rooms. A large linen closet is in an offset in hall.

A large cellar extends under entire house. All cellar sash, frames and cellar steps are furnished.

For a convenient and comfortable three bedroom bungalow, few homes anywhere near the price offer the advantages of the Wellington.

Our Price Includes These High Quality Materials

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine, Shiplap—not boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
Siding—½ by 6-inch Clear Redwood bevel siding.
Ceiling—Clear Yellow Pine or Fir for porches and cornice.
Outside Finish—Clear Fir.
Flooring—13/16 by 2¼-inch Clear Oak in living and dining rooms; 13/16 by 2¾-inch Clear Yellow Pine in balance of rooms.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Craftsman backband style in Clear Fir.
Kitchen Cabinet—Design "C"; see Page 80.
Medicine Cabinet—Design "B"; see Page 80.
Linen Closet—See Page 81.
Telephone Cabinet—See Page 80.
Building Paper—Heavy 40-pound grade.
Hardware—Plymouth design; see Page 85.
Eaves Trough and Downspout—Galvanized slip-joint gutters.
Paint—Three coats for siding and trim.
Varnish—Three coats for floors and two coats for interior trim and doors.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms.
Complete Set of Plans and Specifications.
Unless otherwise requested, we furnish Cream Paint for body, White Paint for trim, Light Oak Filler for oak floors and Walnut Stain for the woodwork in living and dining rooms. Price does not include cement, brick or plaster. For more detailed specifications see Pages 80 to 84.

OPTIONS

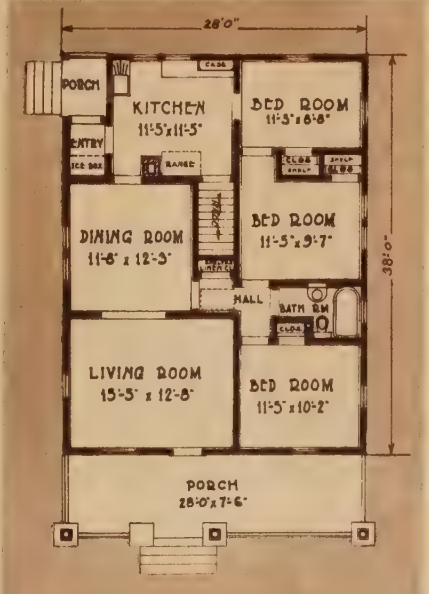
See detailed descriptions on Page 86 and 87.

Oak Doors and Trim for living and dining rooms, add $42.15.
Hardwood Floors—Oak for bedrooms and halls. Maple for kitchen, entry and bath instead of Yellow Pine, add $37.70.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add $45.75.
Plasterboard and Plaster in place of wood lath, add $94.00.
Storm Doors and Windows, add $49.90.
Screen Doors and Windows, galvanized wire, add $35.50.
Shades for outside doors and windows, add $13.35.
For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 88 to 97.

The WELLINGTON
6 Rooms and Bath

AVERAGE PAYMENTS $40 A Month

Price $2089



Size of Home, 28 feet wide by 38 feet long.

GRACEFUL DESIGN BROUGHT FROM *To Thrill and Delight American Ideally Arranged*

Modern style and modern conveniences in the Barcelona include graceful plaster-arches and handy built-in cabinets.

The handsome entrance and fashionable timber door are true Spanish style.

THE Barcelona has every latest WARDWAY feature. It is ultra modern from the brick step in front, through every room to the service entrance off the kitchen. The fashionable and architecturally excellent design comes from old Madrid in Sunny Spain. The Barcelona stands out, imposing, beautiful on any street. It marks the man of taste—discrimination—individuality! It brings you beauty that lasts.

Everyone says, "It's the smartest home in town." Those who favor the bungalow say there is no home so beautiful, so fashionable and so comfortable as the new Barcelona. It's the home of homes to hundreds of people—to city man, suburbanite and country dweller alike.

The Spanish effect stucco is applied over metal lath on shiplap—the preferred construction method. 5-2 Perfects Red Cedar—the best grade wood shingles made—are supplied for the roof. Stain them red and you will obtain a most striking and colorful effect, much admired by all.

Five Delightful Rooms—Five Closets

You enter the Barcelona from an attractive sheltering porch, into a convenient vestibule. At the left is a handy coat closet. At the right through a plaster arch—truly Spanish and modern—you step into the appealing and cozy living room. Not too big, or uninviting, or hard to furnish; and not too small so as to be cramped but just right for real comfort, and to show your furnishings to the best advantage. The style and arrangement of casement windows is very appealing, with outlook on three sides. One window opens onto the porch, twin windows command the front lawn, and two more twin windows overlook the side gardens. The fireplace is original and distinctive, with its brick arch in the corner of the room. The telephone cabinet built into the wall is modern and appeals to everyone.

A wide plaster arch leads to the dining room made even more charming by three casement windows. A swinging door connects directly with the kitchen. Here you have a most business-like "work-shop,"—a delight to the housewife. The big broom closet; the sink directly beneath the two large windows which also flood the case and work table with light; the recesses for range and ice box, are typical of the Barcelona's modern features of convenience. A door leads to the basement stairs and to the rear entrance.

Unusually Large and Private Bedrooms

The two lovely bedrooms and bath open into a hall which leads to the dining room. This is the most private possible arrangement, and is appreciated by everyone. Each bedroom has a big closet and windows on two sides. A wonderful linen closet and a convenient clothes chute leading to the basement, are in the hall. Kitchen and bath have hard maple floors. All other rooms have lovely clear oak, so much in demand—easy to care for and keep beautiful.

You have in the Barcelona a beautiful home, wonderfully planned, appealingly designed. Ordinarily you would have to pay 5 to 10 per cent of the total cost of your home to the architect to obtain an individual, modern design like the Barcelona. When you build a WARDWAY home, however, you save all that—yet you sacrifice nothing. If the Barcelona meets your needs, fill in the information blank on Page 109 and send it to us at once, before you pay another month's rent, and learn how easily and quickly you can call the Barcelona "My own home."

Our Price Includes the Following

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not Boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingles manufactured.
Sidewalls—Metal Lath for stucco.
Ceiling—Clear Yellow Pine or Fir for entrance porch.
Outside Finish—Clear Fir.
Flooring—13/16 by 2¼-inch Clear Maple in kitchen and bath. 13/16 by 2¼-inch Clear Oak in balance of rooms.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Craftsman backband style in Clear Fir.
Kitchen Cabinet—Special design.
Medicine Cabinet—Design "B"; see Page 80.
Linen Closet—See Page 80.
Telephone Cabinet—See Page 80.
Clothes Chute—
Broom Closet—
Building Paper—Heavy 40-pound grade.
Hardware—Plymouth design; see Page 85.
Eaves Trough and Downspouts—Galvanized molded gutters.
Paint—Three coats for trim.
Varnish—Three coats for floors and for interior trim and doors.
Wood Filler for Oak Floors—
Stain—For woodwork in living and dining rooms.
Complete Set of Plans and Specifications.

Unless otherwise requested, we furnish White Paint for trim, Light Oak Filler for oak floors and Walnut Stain for woodwork in living and dining rooms. No stain included for roof shingles.

Price does not include cement, stucco, brick or plaster.

For more detailed specifications see Pages 80 to 85.

A wonderful plan—the work of a master architect. The five big closets will appeal to every woman—and man too—and the entire room arrangement is sure to make a hit. Every room is unusually large—just right for comfort and the artistic setting of your furniture. Includes so many up-to-the-minute features such as oak floors, casement windows, plaster arches and clothes chute, that you will go far to equal the Barcelona.

OPTIONS

See detailed descriptions on Pages 86 and 87.

Oak Doors and Trim for living and dining rooms, add $69.60.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add $26.50.
Plasterboard and Plaster instead of wood lath, add $85.20.
Storm Door and Windows, add $44.15.
Screen Doors and Windows, galvanized wire, add $32.95.
Shades for outside doors and windows, add $13.70.

For descriptions and prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 88 to 97.

FOR FREE ESTIMATE USE BLANK ON PAGE 109 Montgomery Ward & Co.

SUNNY SPAIN
Families Five Room Bungalow

The BARCELONA
5 Rooms and Bath

AVERAGE PAYMENTS **$30** A Month

Price **$1645**

The roof, when stained red, adds that unmistakable Spanish touch so much desired. Stain for the roof may be had at slight additional cost.

The charming interior of the Barcelona is as comfortable and inviting as the handsome exterior is fashionable and graceful. Modern plaster arch connects the living room and the dining room. Beautiful oak floors are furnished without added cost.

The fireplace, built in one corner of the living room, is one of the handsomest and most unique we have ever seen. The lovely, bright, front bedroom has three windows which command a view of the garden on two sides.

You will enjoy entertaining in this charming Mayflower dining room. Beauty of oak floor mellows with time.

Dignified American Colonial Bungalow

Choice of Two Floor Plans

"A"—5 Rooms and Bath, Price $2085
AVERAGE PAYMENTS
$35 A Month

"B"—6 Rooms and Bath, Price $2510
AVERAGE PAYMENTS
$42.50 A Month

THE MAYFLOWER is handsome and attractive from whatever angle you view it. This is how your Mayflower will look from the front and to one side. Broad overhanging eaves emphasize the homelike, inviting appearance of this specially charming home. In these pictures the roofs are shown in popular colored effects. This is secured with stain which, though not regularly included, may be had as an option.

The living room is the heart of the home. Here is where you will be glad to spend most of your waking hours at home. It's a big, bright, cheerful room.

"Building Our MAYFLOWER Home Was Such Pleasure and Good Experience - We Could Sell It for $1200 More Than It Cost"

Mrs. Glenn Dunbar
Taylorville, Ill.

ONE of our biggest sellers. Hundreds of home owners have selected this design. They prefer the Mayflower first, because it is undeniably handsome. Everybody admits that! There is nothing freakish about it—the Colonial type is simple and in quiet good taste. Then, too, the arrangement of rooms just suits most families and there is a choice of two or three bedrooms. Every owner is delighted and enthusiastic. That's why we like to recommend the Mayflower—we *know* it will please you, just as it does Mrs. Glenn Dunbar of Taylorville, Ill.

Read Mrs. Dunbar's Letter

"Those who visit us or inspect our new Mayflower home have the utmost praise for it. A member of the Building and Loan Association of another town came particularly to see the construction; and after inspecting the bracing, bridging, ties, etc., he was frank to express his admiration for the building and quality of materials.

"We have thoroughly enjoyed following instructions. We watched everything and tried to insist on nothing being cut. Our lumber yard people expected us to need at least $200 worth of lumber to finish with — they said similar houses here had needed it. But we had a comfortable surplus of everything.

"If we should ever want to sell, we could in all probability sell for about $1200 more than it cost us in cash.

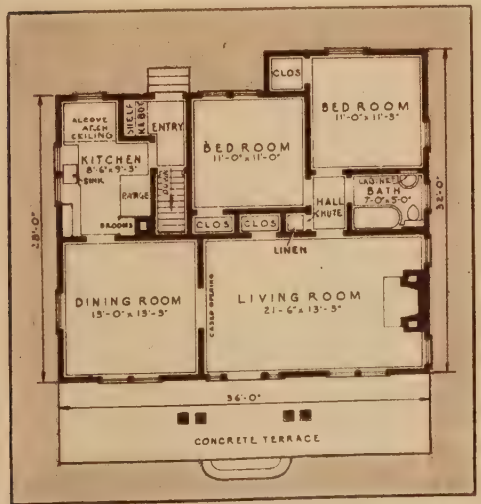
"Building our WARDWAY Home has been fun and good experience—and we know every detail of the structure of our home, so that in the future we'll do our own repairing in confidence."

From the day you move in you will grow more fond of your new home—your pleasures in life will increase far beyond your expectations.

Choice of Two Floor Plans

PLAN "A"

Size of Home, 36 feet wide by 32 feet long.



Stand on the sidewalk, and admire your home. The handsome Colonial pillars and arch—the attractive trellises and flower boxes, bright with foliage—the whole appearance cannot fail to impress you with its beauty. Step up to the terrace—36 feet wide; won't that be a delightful place all summer—for many summers?

Mayflower "A"—5 Rooms and Bath

Let's go inside now—through the beautiful Colonial door with narrow windows on each side. We step directly into one of the most delightful living rooms you ever saw. The living room must be big to be modern. This one is 21½ feet long, with lots of windows—and a fire-place at the end. A cased opening at your left leads to the big, cheerful dining room. Beautiful oak floors in both rooms. On the opposite side of the living room you see two doors—one opens into a coat closet, the other into a private hall. Here you find the bathroom at your right, a linen closet with clothes chute at the left and two lovely bedrooms ahead and at the left, each with closet.

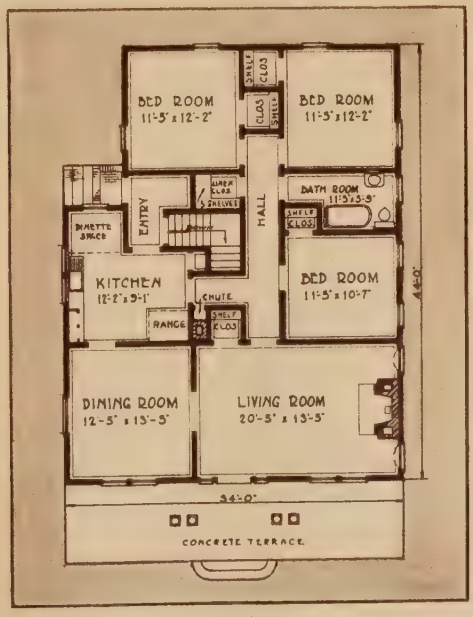
Now let's go into the kitchen. It leads off the dining room through a swinging door. One glance and you will marvel at how bright it is—how cheerful it seems and how conveniently it is laid out. A charming breakfast nook is set off by a handsome plaster arch. There is a handy broom closet too and an entry way leads to the icebox, the service door and the steps to the cellar.

Mayflower "B"—6 Rooms and Bath

The general plans of these two homes are much the same. Plan "B," however, has three bedrooms leading from a large center hall. This home is 34 feet wide and 44 feet deep, allowing for large rooms. Either home is beautifully laid out—either will be sure to please you.

PLAN "B"

Size of Home, 34 feet wide by 44 feet long



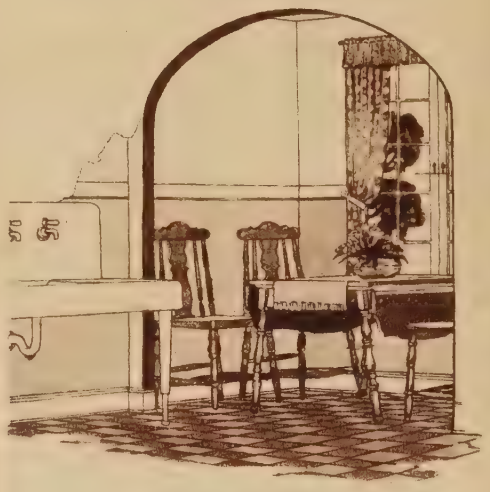
Mayflower "A" and "B" Price Includes

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not Boards.
Sub-Flooring—No. 2 Quality Yellow Pine—tongued and grooved. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar—the highest grade, no stain included for roof shingles.
Siding—½ by 6 Clear Redwood Bevel Siding.
Ceiling—For entrance porch and cornice, Clear Yellow Pine or Fir.
Outside Finish—Clear Fir.
Flooring—$^{13}/_{16}$ by 2¼-inch Clear Oak in living and dining rooms; $^{13}/_{16}$ by 2¼-inch Clear Maple in kitchen and bath; $^{13}/_{16}$ by 2¼-inch Clear Yellow Pine in balance of rooms.
Doors and Window Frames—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Craftsman backband style in Clear Fir.
Kitchen Cabinet—Design "B"; see Pages 80 and 81.
Medicine Cabinet—Design "B"; see Pages 80 and 81.
Linen Closet—See Pages 80 and 81.
Telephone Cabinet—See Pages 80 and 81.
Broom Closet—Built in.
Building Paper—Heavy 40-pound grade.
Eave Trough and Down Spouts—Molded.
Hardware—Patrician design; see Page 85.
Paint—For three coats, siding and trim.
Varnish—Three coats for floors and for interior trim and doors.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms.
Complete Set of Plans and Specifications.

Unless otherwise requested, we furnish White Paint for body and trim, Light Oak Filler for oak floors and Walnut Stain for woodwork in living and dining rooms.

Price does not include cement, brick or plaster.

For more detailed specifications see Pages 80 to 84.



The Mayflower's interesting breakfast nook—where most of the family's intimate meals will be enjoyed.

OPTIONS

See detail descriptions on Pages 86 and 87.

Oak Doors and Trim for living and dining rooms, add "A" plan $52.30—"B" plan $62.90.
Oak Floors—for bed rooms and hall, add "A" plan $20.30—"B" plan $36.80.
Radio Slate Surfaced Shingles with tight roof sheathing, add "A" plan $43.00—"B" plan $52.40.
Plasterboard and Plaster instead of wood lath, add "A" plan $92.00—"B" plan $126.50.
Storm Doors and Windows, add "A" plan $59.00—"B" plan $55.75.
Screen Doors and Windows, add "A" plan $36.15—"B" plan $40.50.
Shades for outside doors and windows, add "A" plan $14.90—"B" plan $15.60.

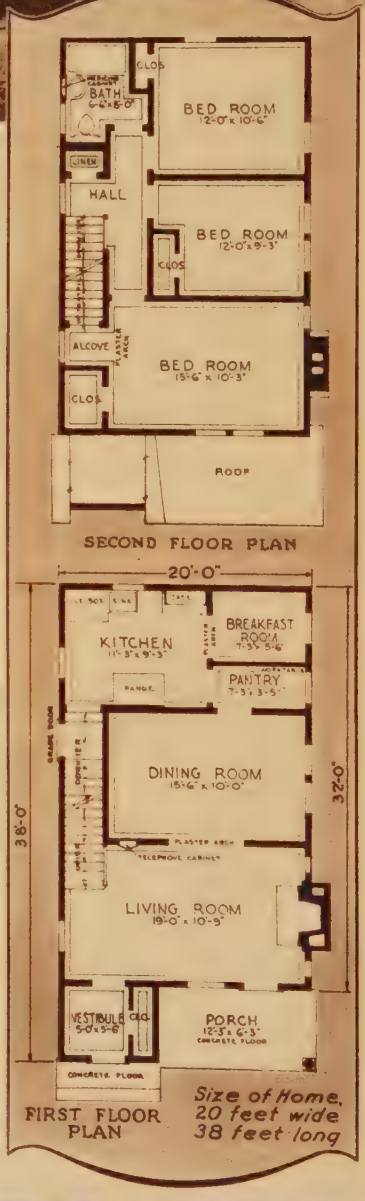
For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 88 to 97.

The NEWARK

7 Rooms and Bath

AVERAGE PAYMENTS $50 A Month

Price $2452



Inspired by - - - - New York's Exclusive Suburbs

Seven Well Arranged Rooms and Bath

FOR all its well-groomed English air of smartness, the Newark is a very practical house for narrow city lots. You can build it on a twenty-five to thirty-foot lot yet it has ample room for the average sized family. Notice its attractive combination of siding and shingled sidewalls, its quaint peaked roof, its shuttered windows—and then step inside with us.

A Skillful Arrangement of Many Rooms

The living room may be entered either from the little vestibule or, more informally, from the porch. Here you find a cheerful brick fireplace, flanked on either side by casement windows at one end of the room. The stairway to the second floor leads from the opposite end of the room. Through a plastered arch opening you enter the dining room with its double windows, from which a swing door opens into the pantry with its built-in cupboards and serving tables. The kitchen is well planned for range, ice box, sink, and has one of our fine built-in cases. "A" design shown on Page 80. Handily at the right is the cozy nook for family breakfasts and the children's early suppers.

At the top of the stairs is the linen closet and back of it the bathroom, most conveniently located. The three bedrooms, each with a clothes closet and generous windows, as well as the bathroom opens into the center hall. A "livable" kind of home that will prove a real investment.

Our Price Includes These High Quality Materials Throughout

Framing Lumber—No. 1 Quality Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, matched to provide a tight windproof wall. Not ordinary boards as most builders furnish.
Sub-Flooring—No. 2 Quality Yellow Pine—tongued and grooved. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, one the highest grade wood shingles manufactured.
Siding—¾ by 8 inch Redwood Bevel Siding below belt—16 inch Perfects Red Cedar Shingles—stained green above belt.
Ceiling—For entrance and cornice, Clear Yellow Pine or Fir.
Outside Finish—Clear Fir.
Flooring—1⅛ by 2¼-inch Clear Oak for living and dining room and vestibule; Yellow Pine for balance of rooms.
Doors and Window Frames—Clear Western White Pine.
Kitchen Cabinet—Built-in case with work table and storage space. Design "A"; see Page 80.
Medicine Cabinet—Design "B"; see Page 80.
Linen Closet—Special Built-in Cabinet; see Page 81.
Telephone Cabinet—See Page 80.
Building Paper—Heavy 40-pound grade.
Eaves Trough and Downspouts—Galvanized molded box gutters.
Hardware—Plymouth design; see Page 85.
Paint—Three coats for trim.
Varnish—Three coats for floors and for interior trim and doors.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms.
Complete Set of Plans and Specifications.
Unless otherwise requested, we furnish White Paint for the trim, Light Oak filler for oak floors and Walnut Stain for woodwork in living and dining rooms.
Price does not include cement, brick or plaster.
For more detailed specifications see Pages 80 to 86.

OPTIONS

See detailed descriptions on Pages 86 and 87.

Oak Doors and Trim for living and dining rooms and vestibule, add $91.80.
Hardwood Floors—Oak for bedrooms and hall; Maple for kitchen and bath, instead of Yellow Pine, add $50.00.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add $59.25.
Plasterboard and Plaster instead of wood lath, add $127.30.
Storm Doors and Windows, add $60.95.
Screen Doors and Windows—galvanized wire, add $47.55.
Shades for outside doors and windows, add $17.60.

For descriptions and prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 88 to 97.

FOR FREE ESTIMATE USE BLANK ON PAGE 109 Montgomery Ward & Co.

2-Story Advantages In a Story and a Half

The ASTORIA
6 Rooms and Bath

AVERAGE PAYMENTS $42.50 A Month

Price $2149

THIS is the sort of home that inspires sincere compliments, for the wealth of room in this restful home is a pleasant surprise to all who enter it. Unusually fine proportions, and lines that have the unfailing power of attraction. The big porch, full 26 feet long, can be readily screened in—and we predict it will be a most popular place all summer.

Distinctive front and rear dormers add greatly to the fine exterior and provide full height ceilings, except for slight cutoffs for the second floor. The front entrance opens into a cheerful living room from which the stairs rise to the second floor. The Astoria is for those who like distinction as well as solid comfort.

Dormers Increase Ceiling Height of Second Floor Rooms

Living Room. This room is large and cheerful, with twin windows opening on the porch, and one side window. Many splendid arrangements of furniture are easily accomplished. Living room and dining room have clear oak floors.

Dining Room. Opens from living room through another cased opening. Like the living room, it is proportionately large, cheerful and well lighted. Excellent wall space is provided for the usual dining room furniture.

Kitchen. Connected with convenient small hallway. Just off the kitchen, space is arranged for an ice box in a convenient little hallway which also gives easy access to the grade door a few stairs below. Our kitchen case "C," shown on Page 80, has a work table placed directly under rear window. The convenient arrangement saves many steps for the busy housewife — one reason why this home is such a favorite.

Bedrooms. Each of the two front bedrooms has three windows—back bedroom has two. There is a closet in each room and plenty of furniture space.

Bathroom. All bedrooms are connected with bathroom by hall which leads from stairs. Thus greatest privacy and convenience are obtained. Bathroom is nicely arranged. A medicine cabinet is furnished for wall above lavatory.

Our Price Includes Highest Quality Materials Throughout

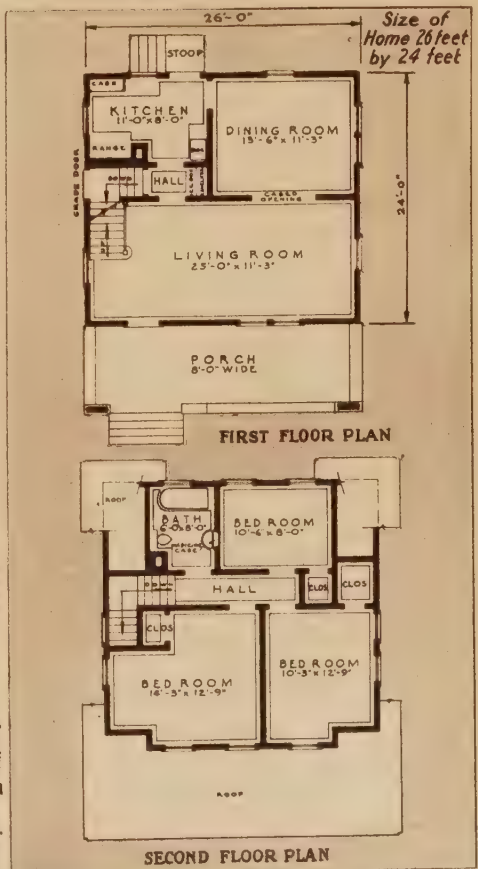
Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not Boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved for both first and second floors. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
Sidewalls—½ by 6-inch Clear Redwood Bevel Siding in combination with 5-2 Perfects Red Cedar green stained Shingles.
Ceiling—Clear Yellow Pine or Fir for porches and cornice.
Outside Finish—Clear Fir.
Flooring—$^{13}/_{16}$ by 2¼-inch Clear Oak in living and dining rooms; $^{13}/_{16}$ by 2¼-inch Clear Maple in kitchen, rear entry and bath; $^{13}/_{16}$ by 2¼-inch Clear Yellow Pine in balance of rooms.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One panel design with White Pine stiles and rails and Fir panels.
Trim—Craftsman backband style in Clear Fir.
Kitchen Cabinet—Design "C"; see Page 80.
Medicine Cabinet—Design "B"; see Page 80.
Telephone Cabinet—See Page 80.
Building Paper—Heavy 40-pound grade.
Hardware—Plymouth design; see Page 85.
Eaves Trough and Downspouts—Galvanized molded gutters.
Paint—Three coats for siding and trim.
Varnish—Three coats for floors and for interior trim and doors.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms and reception hall.
Complete Set of Plans and Specifications.
Unless otherwise requested, we furnish Cream Paint for body, White Paint for trim, Green stained shingles for sidewalls, Light Oak Filler for oak floors and Walnut Stain for the woodwork in living and dining rooms and reception hall.
Price does not include cement, brick or plaster.
For more detailed specifications see Pages 80 to 84.

OPTIONS

See detailed specifications on Pages 86 and 87.

Oak Doors and Trim in living and dining rooms, and stairs, add $59.45.
Oak Floors for all bedrooms on second floor, add $38.40.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add $27.15.
Plasterboard and Plaster instead of wood lath, add $107.00.
Storm Doors and Windows, add $66.25.
Screen Doors and Windows, galvanized wire, add $46.90.
Shades for outside doors and windows, add $17.60.

For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 88 to 97.



Substantial Design, Excellent Construction—Unusually Bright, Airy Bedrooms

The WILTON
5 Rooms and Bath

AVERAGE PAYMENTS $30 A Month

Price $1560

Every Room With Two Windows

PERHAPS the first thing you will notice about the Wilton will be its unusually large, pleasant bedrooms. For people who like spaciousness yet want a compact, easy-to-care-for home, the Wilton will have a special appeal.

Designed for simplicity—with straight lines that cut down building costs. Yet it has those little attentions to details that set it apart from the usual bungalow sold at this price.

Note the low hip roof, sheltering both the house and its porch; the wide belt course above the windows, and especially the extra width of all the windows. They give the maximum of light and cheeriness to the rooms.

Five Rooms—Every One Pleasant

The dining room bay breaks the long, straight sidewall, and gives you a little added space—without adding to the foundation cost. The porch buttresses are designed to be built of brick, the final detail in a home radiating comfort.

Stepping directly into the living room you find it unusually bright and pleasant, due, in part to the fact that its wide front window is not shaded by the porch. Living and dining room, joined by a wide arch, make one long pleasant room, and you will appreciate the added spaciousness which the dining room bay will give you.

A Kitchen to Delight a Good Cook

Opening directly from the dining room through a convenient swinging door, is the kitchen, a small but splendidly arranged work shop in which all jogs have been eliminated.

The convenient kitchen case similar to "B" shown on Page 80, and space for the sink are close to the twin windows. The cellar stairs go down from the kitchen entry, cutting out an extra door, and providing a very convenient arrangement.

Size of Home, 24 feet wide by 36 feet long.

Privacy in Bedrooms and Bath

And then those two delightfully large bedrooms; each with windows on two sides, a good sized closet, and accessible from a private hall complete a perfect arrangement for the small home. The bath, located between the bedrooms, off the private hall, is well arranged for modern plumbing and has a built-in medicine cabinet.

Our Price Includes High Quality Materials Throughout

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not Boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved. (No. 3 quality usually supplied by others on sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
Siding—½ by 6-inch Clear Redwood Bevel Siding.
Ceiling—Clear Yellow Pine or Fir for porches and cornice.
Outside Finish—Clear Fir.
Flooring—$^{13}/_{16}$ by 2¼-inch Clear Oak in living and dining rooms; $^{13}/_{16}$ by 2$^{3}/_{16}$-inch Clear Yellow Pine in balance of rooms.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Craftsman backband style in Clear Fir.
Kitchen Cabinet—Design "B"; see Page 80.
Medicine Cabinet—Design "B"; see Page 80.
Telephone Cabinet—See Page 80.
Building Paper—Heavy 40-pound grade.
Hardware—Plymouth design; see Page 85.
Eaves Trough and Downspouts—Galvanized molded gutters.
Paint—Three coats for siding and trim.
Varnish—Three coats for floors and for interior trim and doors.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms.
Complete Set of Plans and Specifications.

Unless otherwise requested, we furnish Cream Paint for body, White Paint for trim, Light Oak Filler for oak floors and Walnut Stain for the woodwork in living and dining rooms.

Price does not include cement, brick or plaster.

For more detailed specifications see Pages 80 to 84.

OPTIONS

See detailed descriptions on Pages 86 and 87.

Oak Doors and Trim for living and dining rooms, add $38.40.
Hardwood Floors—Oak for bedrooms and hall. Maple for kitchen and bath instead of Yellow Pine, add $33.80.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add $33.00.
Plasterboard and Plaster instead of wood lath, add $79.60.
Storm Doors and Windows, add $43.40.
Screen Doors and Windows, galvanized wire, add $30.35.
Shades for outside doors and windows, add $10.45.

For prices of Plumbing, Heating, Wiring and Electric Fixtures, see Pages 88 to 97.

FOR FREE ESTIMATE USE BLANK ON PAGE 109

The GARLAND
5 Rooms and Bath

AVERAGE PAYMENTS $32.50 A Month

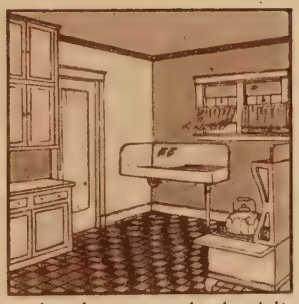
Price $1695

"I saved at least $1200.00"!

"We certainly enjoy our GARLAND Home, and are very much pleased with every detail"

J.L. UTZ. New Albany, Ind.

THIS cozy home is sure to win your interest! The interior is pleasing, convenient and attractive. The partly inset porch makes what might otherwise be a plain exterior very attractive indeed. The low overhanging roof gives the much desired bungalow effect and shades the sidewalls from the hot summer sun.



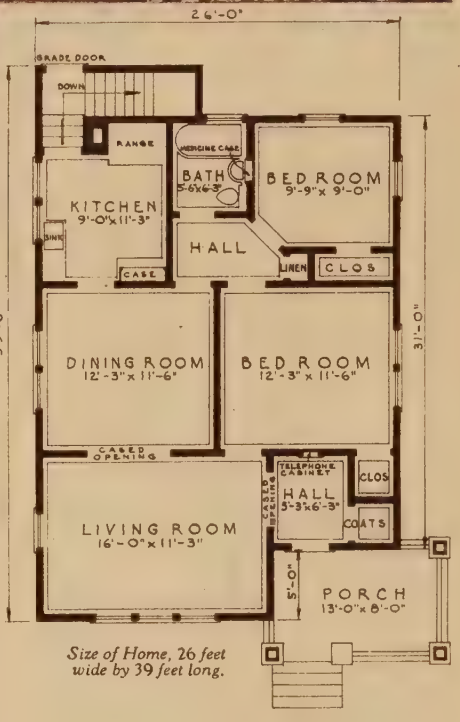
In this home there is no waste space, as often found in bungalows of this general design. Every available inch of space has been used to the best advantage. Because it owes its good looks and convenience to fine design and expert planning, this is one of the most economical and satisfactory homes you can build. It is likewise a home you will always enjoy and be proud to own, because it looks good in any and all surroundings.

Living Room. You enter from the porch into a pleasing reception hall, off of which is a convenient coat closet. A cased opening leads directly into the splendid living room, which extends across the entire front of the house. This room is flooded with outside light from a triple front window and a large side window. There is nicely arranged wall space.

Dining Room. There is also a wide cased opening between living room and dining room, which adds greatly to the appearance of spaciousness in this home. A swinging door in the rear of the dining room leads into the kitchen, and there is also a door leading into the central hall. Twin windows flood this room with light.

Kitchen. This is perhaps the most thoughtfully planned room in the house. Our built-in kitchen case "A," shown on Page 80, is set against the wall next to the dining room. The sink is also near the dining room door. The cellar steps descend from the rear entry at the grade door landing, giving easy access to the basement as well as the kitchen.

Bedrooms and Bath. The architect has accomplished an unusual arrangement in so small a home, by separating the sleeping quarters from the rest of the house. A central hall connects the two bedrooms and bath. A linen closet is provided in the hall. A door also leads from the front bedroom into the living room. The bedrooms are of good size, well ventilated by two windows in each, and comfortably arranged.



Size of Home, 26 feet wide by 39 feet long.

Our Price Includes Following Quality Materials

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
Siding—½ by 6-inch Clear Redwood Bevel Siding.
Ceiling—Clear Yellow Pine or Fir for porches and cornice.
Outside Finish—Clear Fir.
Flooring—13/16 by 2¼-inch Clear Oak in living and dining rooms and front hall; 13/16 by 2⅜-inch Clear Yellow Pine in balance of rooms.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Craftsman backband style in Clear Fir.
Kitchen Cabinet—Design "A"; see Page 80.
Medicine Cabinet—Design "B"; see Page 80.
Linen Closet—See Page 81.
Telephone Cabinet—See Page 80.
Building Paper—Heavy 40 pound grade.
Hardware—Plymouth design; see Page 85.
Eaves Trough and Downspouts—Galvanized molded gutters.
Paint—Three coats for siding and trim.
Varnish—Three coats for floors; and for interior trim and doors.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms and front hall.
Complete Set of Plans and Specifications.
Unless otherwise requested, we furnish Cream Paint for body, White Paint for trim, Light Oak Filler for oak floors and Walnut Stain for the woodwork in living and dining rooms.
Price does not include cement, brick or plaster.
For more detailed specifications see Pages 80 to 84.

OPTIONS

See detailed descriptions on Pages 86 and 87.

Oak Doors and Trim for living and dining rooms and front hall, add $60.35.
Hardwood Floors—Oak for bedrooms and center hall, Maple in kitchen and bath instead of Yellow Pine, add $26.65.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add $38.80.
Plasterboard and Plaster instead of wood lath, add $80.80.
Storm Doors and Windows, galvanized wire, add $32.70.
Shades for outside doors and windows, add $11.45.
For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 88 to 97.

The MONTROSE
5 Rooms and Bath

AVERAGE PAYMENTS $30 A Month

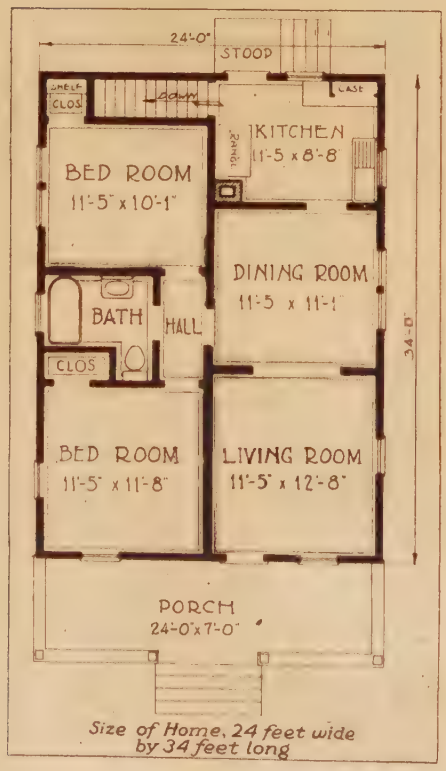
Price $1547

Popular Demand
Created the MONTROSE

MATERIALS and design are combined in an attractive, well constructed home, with a thoroughly practical interior arrangement. For the money, we feel sure you cannot find more living space or greater convenience than this home provides. It is similar in design to our popular Florence, but is a little more spacious and provides slightly larger rooms.

The wide porch with box rail is sheltered under the main roof, permitting easy screening or glass enclosure.

The plans call for a cellar under the entire home. All necessary cellar frames, sash and stairs are included. Inside cellar steps lead from the kitchen.



Size of Home, 24 feet wide by 34 feet long

Compact and Convenient as a City Apartment

Living Room, Dining Room. A glazed front door opens directly into the living room. Living room and dining room have oak flooring and are connected by a good sized cased opening, giving a pleasing appearance of spaciousness. Each room has two windows and ample wall space for furniture. A convenient telephone cabinet is provided.

Bedrooms and Bath. The sleeping quarters and bathroom are entirely separated from the other rooms, with entrance from the dining room to a connecting hall. Each bedroom has a closet and two windows. Additional storage space may be provided in an attic. See Page 86 for disappearing stairway.

Kitchen. Two windows for ample light and ventilation and a rear door leading to a small stoop. Our built-in kitchen case "B" shown on Page 80 is furnished, providing space for linens, dishes and kitchen utensils.

Our Price Includes All Necessary Materials

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
Sidewalls—5-2 Perfects Red Cedar Shingles stained green.
Ceiling—Clear Yellow Pine or Fir for porches and cornice.
Outside Finish—Clear Fir.
Flooring—13/16 by 2¼-inch Clear Oak in living and dining rooms; 13/16 by 2 3/16-inch Clear Yellow Pine in balance of rooms.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Craftsman backband style in Clear Fir.
Kitchen Cabinet—Design "B"; see Page 80.
Medicine Cabinet—Design "B"; see Page 80.
Telephone Cabinet—See Page 80.
Building Paper—Heavy 40 lb. grade.
Hardware—Plymouth design; see Page 85.
Eaves Trough and Downspouts—Galvanized slip-joint gutters.
Paint—Three coats for trim.
Varnish—Three coats for floors and for interior trim and doors.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms.
Complete Set of Plans and Specifications.
Unless otherwise requested, we furnish White Paint for trim, Green Stained shingles for sidewalls, Light Oak Filler for oak floors and Walnut Stain for the woodwork in living and dining rooms.
Price does not include cement, brick or plaster.
For more detailed specifications see Pages 80 to 84.

OPTIONS

See detailed descriptions on Pages 86 and 87.

Oak Doors and Trim for living and dining rooms, add $39.75.
Hardwood Floors—Oak for bedrooms and hall, Maple for kitchen and bath instead of Yellow Pine, add $29.50.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add $25.65.
Plasterboard and Plaster in place of wood lath, add $73.60.
Storm Doors and Windows, add $38.55.
Screen Doors and Windows, galvanized wire, add $27.00.
Shades for outside doors and windows, add $10.50.

For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 88 to 97.

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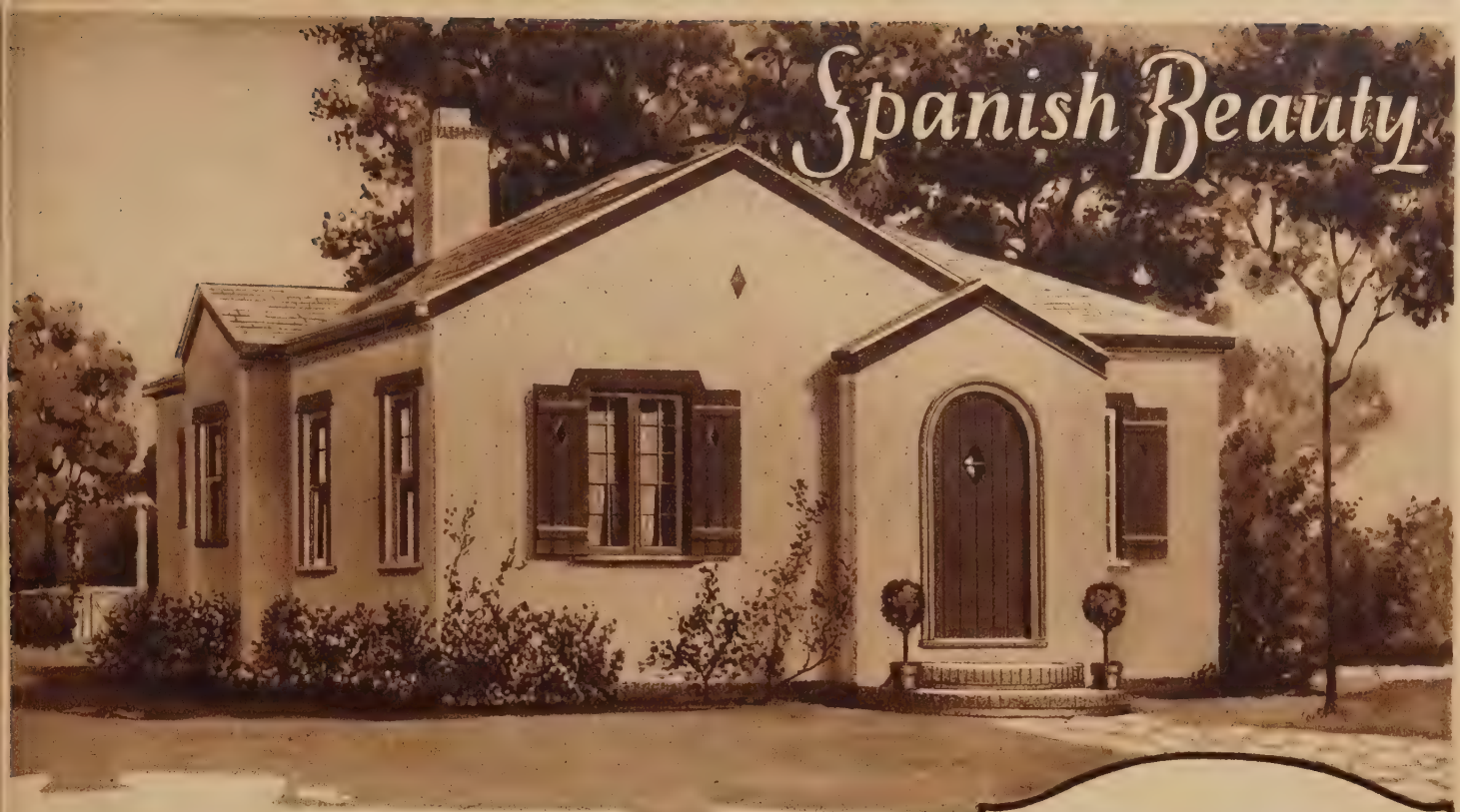


Modern Features Include Telephone Cabinet, Clothes Chute, Six Closets and Oak Floors

MODERN adaptation of the Spanish. Beauty of line and architectural design carried out in smooth, water-proof stucco for lasting charm. This house lends itself particularly well to artistic landscaping.

The interior arrangement veers sharply from the simplicity of the Spanish exterior, providing the most modern refinements and conveniences. All flooring is of oak except bathroom and kitchen, which are hard maple.

The SONORA
5 Rooms and Bath

AVERAGE PAYMENTS **$30** A Month

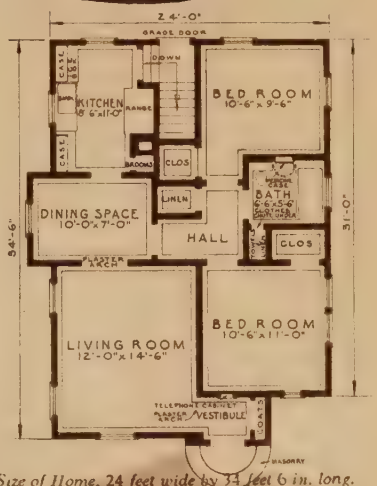
Price **$1490**

Economy—Style—The Modern Home for Modern People

Living and Dining Rooms. A plaster arch leads from the vestibule into a spacious living room with three windows. Dining room shows through another plastered arch at the back. The dining space is increased by a bay window. A door separates these rooms from a hall and sleeping room at the right.

Kitchen. This room is just the right size so that everything is conveniently within arm reach. Kitchen case "A" shown on Page 80, as well as an extra upper section to be placed over the ice box, are included. There is room for a large range and a nook for a broom closet, which is included. A door leads to the back entry and cellar stairs.

Bedrooms. The hall connecting the two large bedrooms provides space for a linen closet; each bedroom has ample closet space with shelves, and a towel case is placed above the clothes chute in the bathroom. A medicine cabinet is also included here.



Size of Home, 24 feet wide by 54 feet 6 in. long.

All Following Quality Materials Included in Our Price

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
Sidewalls—Metal lath for stucco.
Outside Finish—Clear Fir.
Flooring—1⅜ by 2¼-inch Clear Maple in kitchen and bath; 1⅜ by 2¼-inch Clear Oak in balance of rooms.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Craftsman backband style in Clear Fir.
Kitchen Cabinet—Design "A" with extra upper section; see Page 80.
Medicine Cabinet—Design "B"; see Page 80.
Linen Closet—See Page 81.
Telephone Cabinet—See Page 80.
Clothes Chute—
Broom Closet—
Building Paper—Heavy 40-pound grade.
Hardware—Plymouth design; see Page 85.
Eaves Trough and Downspouts—Galvanized molded gutters.
Paint—Three coats for trim.
Varnish—Three coats for floors and for interior trim and doors.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms.
Complete Set of Plans and Specifications.

Unless otherwise requested, we furnish White Paint for trim, Light Oak Filler for oak floors and Walnut Stain for the woodwork in living and dining rooms, and front hall.

Price does not include cement, stucco, brick or plaster.

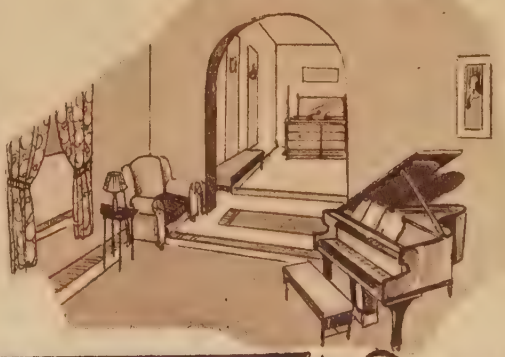
For more detailed specifications see Pages 80 to 84.

OPTIONS

See detailed descriptions on Pages 86 and 87.

Oak Doors and Trim for living and dining rooms and vestibule, add $62.50.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add $22.25.
Plasterboard and Plaster in place of wood lath, add $80.50.
Storm Doors and Windows, add $52.00.
Screen Doors and Windows, galvanized wire, add $39.00.
Shades for outside doors and windows, add $11.75.

For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 88 to 97.



Five Room Convenience in a Four Room Home

IDEAL ARRANGEMENT — 2 BED ROOMS LIVING ROOM BIG KITCHEN WITH SPACE FOR DINETTE

A Very Attractive Bungalow

PERHAPS it's because the bungalow has a quaintness and simplicity all its own that many people prefer it to the large houses. In fact the very cozy individuality of this delightful bungalow immediately attracts—and it has won a place in the heart of home-lovers the full length of the land.

The quaint exterior, its low sweeping roof lines, its battered gable ends and its unusually attractive Colonial porch, gives such an inviting appearance to the Dellwood. A wide triple window in front, with flower box below, adds a final touch which makes the exterior nicely balanced and complete in every detail.

Every Room with Cross Ventilation—Front Bedroom with 4 Large Windows

Living Room. The inviting interior supplies about everything one could wish in a four room home. Opens directly off the front porch, a large, pleasant room, exceptionally well lighted by its three windows and door, which has six lights of bevel plate glass in the upper part. Oak flooring included without extra cost.

Dinette. Where there are only a few persons, the modern dinette (dinette not included in price), for which a recess has been provided in this home, is not only a space-saver, but provides a most cozy and appealing nook in which to serve meals.

Kitchen. Designed to make housework pleasant and easy. The range, sink and ice box are arranged to save many steps. Nearby is our kitchen cabinet "B," shown on Page 80. Rear entrance leads to cellar and grade door. This is a most convenient arrangement which enables one to go from the outside to basement without passing through the kitchen.

Bedrooms and Bath. A small central hall serves as a connecting link between both bedrooms and bath. It connects also with living room and kitchen. The bedrooms are both well lighted, airy and private, yet the bath is only a step away from either. A closet is provided in each bedroom.

Where a large home is not required, the Dellwood offers a degree of cozy comfort and economy of space without crowding, that will appeal as its most striking feature. It will require very little coal to heat comfortably during the winter and the year round upkeep cost is correspondingly small.

Our Price Includes High Quality Materials

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap not boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfecta Red Cedar, the highest grade wood shingle manufactured.
Siding—¾ by 8-inch Clear Redwood Bevel Siding.
Ceiling—Clear Yellow Pine or Fir for porches and cornice.
Outside Finish—Clear Fir.
Flooring—13/16 by 2¼-inch Clear Oak in living room; 13/16 by 2¼-inch Clear Yellow Pine in balance of rooms.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Craftsman backband style in Clear Fir.
Kitchen Cabinet—Design "B"; see Page 80.
Telephone Cabinet—See Page 80.
Medicine Cabinet—Design "B"; see Page 80.
Linen Closet—See Page 81.
Building Paper—Heavy 40-pound grade.
Hardware—Plymouth design; see Page 85.
Eaves Trough and Downspouts—Galvanized molded box gutters.
Paint—Three coats for siding and trim.
Varnish—Three coats for floors and for interior trim and doors.
Wood Filler—For all oak floors.
Stain—For woodwork in living room.
Complete Set of Plans and Specifications.

Unless otherwise requested we furnish Cream Paint for body, White Paint for trim, Light Oak Filler for oak floors and Walnut Stain for the woodwork in living room.

Price does not include cement, brick or plaster. For more detailed specifications see Pages 80 to 84.

OPTIONS

See detailed descriptions on Pages 86 and 87.

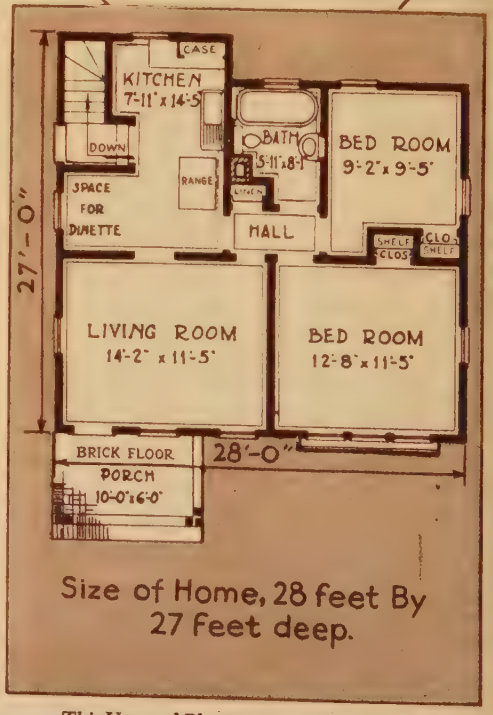
Oak Doors and Trim for living room, add $29.45.
Hardwood Floors—Oak for bedrooms and hall; Maple for kitchen and bath instead of Yellow Pine, add $30.80.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add $28.50.
Plasterboard and Plaster, instead of wood lath, add $65.30.
Storm Doors and Windows, add $42.60.
Screen Doors and Windows, galvanized wire, add $29.85.
Shades for outside doors and windows, add $9.70.

For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 88 to 97.

The DELLWOOD
4 Rooms and Bath

AVERAGE PAYMENTS $30 A Month

Price $1429



Size of Home, 28 feet By 27 feet deep.

This Unusual Plan Appeals to Everybody All Rooms Lead from Center Hall

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The ELSMORE

AVERAGE PAYMENTS

PLAN "A" $27.50 A Month

Price $1411

PLAN "B" $32.50 A Month

Price $1618

Scores Are Building This Cozy Bungalow! *Your Choice of TWO Convenient Sizes*

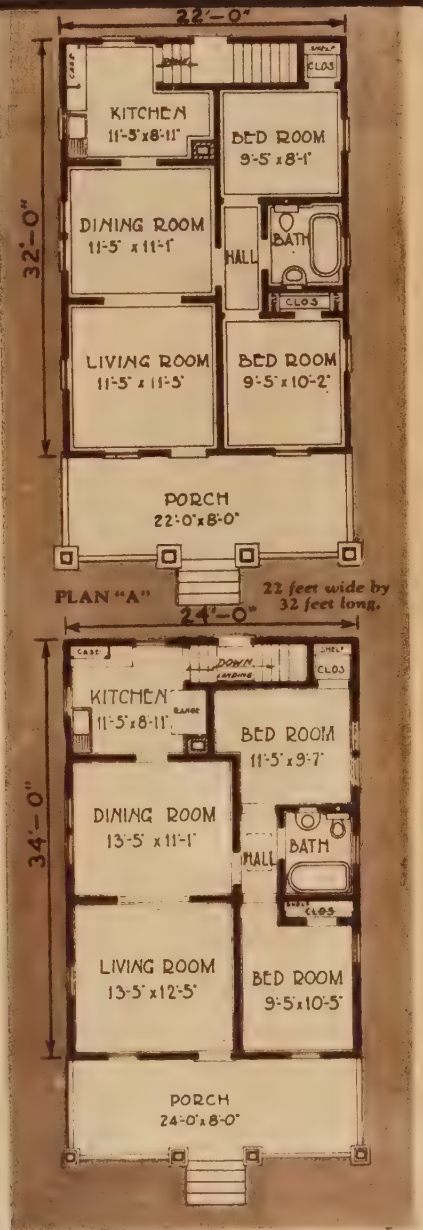
THE DESIGN of the Elsmore pleases the most critical. It is very attractive in appearance. You have a choice of two floor plans—one 22 feet wide, the other 24 feet wide. Among the modern features included are telephone cabinet built into the wall and fine oak floors in living and dining rooms. A basement is specified under entire house. All cellar windows and rear stairs are included.

You can readily build this charming bungalow yourself. Very little skilled labor is required. In that way you will have a lovely home of your own, modern, handsome and comfortable at remarkably small cost. Or if you employ a carpenter to erect your Elsmore, our plan will save many hours of his time.

Living Room and Dining Room. The front door opens directly into the living room, well lighted by two wide windows. Plenty of wall space to effectively arrange your furniture. You'll like the cased opening between living room and dining room giving the effect of one large room 23 feet long, yet keeping the individuality of each. Another cased opening leads from dining room to hall, and a swinging door connects with the kitchen.

Kitchen. A large, well planned, convenient room. Sink is to be located directly under window beside the kitchen case and work table, the range fits in opposite corner. Another window in rear wall furnishes more light and cross ventilation.

Bedrooms and Bath. The sleeping quarters are separated from the rest of the house. Bedrooms are connected by a central hall, with bath between. Large closet space in each bedroom.



PLAN "B"
Size of Home, 24 feet wide by 34 feet long.

Our Price Includes All the Following High Quality Materials

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
Siding—½ by 6-inch Clear Redwood bevel siding.
Ceiling—Clear Yellow Pine or Fir for porches and cornice.
Outside Finish—Clear Fir.
Flooring—13/16 by 2¼-inch Clear Oak in living and dining rooms and hall; 13/16 by 2⅜-inch Clear Yellow Pine inbalance of room s.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Craftsman backband style in Clear Fir.
Kitchen Cabinet—Design "B"; see Page 80.
Medicine Cabinet—Design "B"; see Page 80.
Telephone Cabinet—See Page 80.
Building Paper—Heavy 40-pound grade.
Hardware—Plymouth design; see Page 85.
Eaves Trough and Downspouts—Galvanized slip-joint gutters.
Paint—Three coats for siding and trim.
Varnish—Three coats for floors and for interior trim and doors.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms.
Complete Set of Plans and Specifications.
Unless otherwise requested, we furnish Cream Paint for body, White Paint for trim, Light Oak Filler for oak floors and Walnut Stain for the woodwork in living and dining rooms.
Price does not include cement, brick or plaster.
For more detailed specifications see Pages 80 to 84.

OPTIONS

See detailed descriptions on Pages 86 to 87.

Oak Doors and Trim for living and dining rooms, Plan A, add $33.65—Plan B, add $34.20.
Hardwood Floors—Oak for bedrooms; Maple for kitchen and bath instead of Yellow Pine, Plan A, add $24.10—Plan B, add $25.70.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, Plan A, add $20.90—Plan B, add $29.05.
Plasterboard and Plaster instead of wood lath, Plan A, add $69.00—Plan B, add $75.45.
Storm Doors and Windows, Plan A, add $38.50—Plan B, add $40.40.
Screen Doors and Windows, galvanized wire, Plan A, add $28.15—Plan B, add $29.65.
Shades for outside doors and windows, Plan A, add $9.80—Plan B, add $10.60.

For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 88 to 97.

STAUNCH-BEAUTIFUL *and*

The FLORENCE
5 Rooms and Bath

AVERAGE PAYMENTS $27.50 A Month

Price $1440

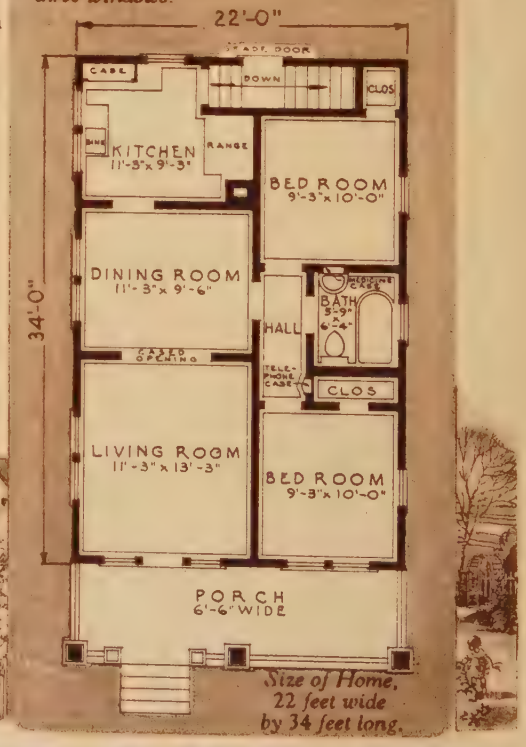
The inviting dining room is square, permitting a delightful variety of furniture arrangements. The wide cased opening connects with the living room, giving the effect of one big room 24 feet long.

The two pleasant bedrooms and bath are as separate from the rest of the house as though they were upstairs—but are most convenient.

Each bedroom has its own big closet. Wall spaces well planned for placing the furniture.

Perfect Floor Plan

Families now living in the Florence tell us it is a perfect small family home. The unusual door and window arrangement in the living room gives it practically five windows—making it as bright as a sun parlor. The kitchen has three windows.



Size of Home, 22 feet wide by 34 feet long.

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AMAZINGLY ECONOMICAL!

"My Home Is Perfect and I Am Well Pleased - Words Cannot Express How Proud I Am of... My FLORENCE"

Miss Minnie Hughes
Kansas City, Mo.

From a Letter of Miss Minnie Hughes of Kansas City, Mo., Who Is Now Living in a Florence Home

MORE families have bought and built the Florence than any other WARDWAY Home. There are very definite reasons why this home has outstripped all others in popularity. And Miss Hughes "hits the nail on the head" when she writes to tell us:

"The floor plan is perfect. The lumber sent was all A-1. By studying the blueprints, the home was easy to build—and you saved me lots of money."

Without exception, those who have built the Florence tell us it is the ideal small family house—perfectly planned, good looking, snug and comfortable.

All agree it is extremely easy to build—simplest construction all the way through. In fact many people who buy this home, build it themselves *after working hours.*

Saved $500 on Materials Alone

An Ohio man wrote us that he saved $500 on the materials alone, as compared with the local price for lumber of the same quality.

A Minnesota customer who did the construction himself, estimates that he saved $700 on his Florence home. He writes: "My home complete with toilet, bath and hot water plant, cost me $2910. Including the lot, garage and sidewalk, it came to $3360. I am putting it on the market and expect to sell for $4800."

In the industrial section of Detroit, Mich., men who bought the Florence from us are building it for $3500 to $4000, including the lot, and are selling this house for $5500.

So, whether you buy it for a lifelong home or are building it to sell, the Florence is a fine investment.

Whether you are an experienced builder, or average smart and handy with a hammer, you can do what thousands of our customers have done, follow our complete blueprints and build your home yourself, saving as high as $1000 on labor.

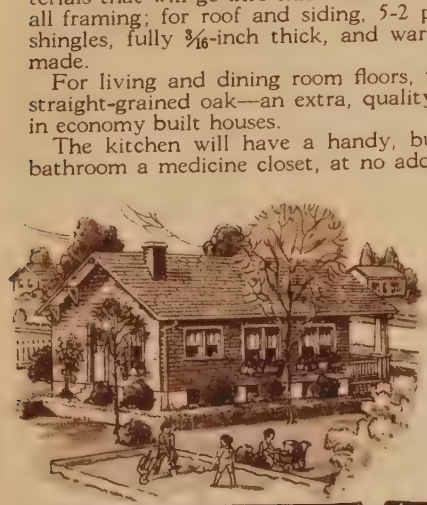
Quality Features Economically Priced

Without exception, people who have bought the Florence have been astonished at the high quality of the lumber, considering the price they paid. For this is an amazingly economical house to build; and despite the fact that it costs so little, we have been able to give you an excellent grade of lumber at every point.

Look through these specifications and note the quality of the materials that will go into this home. First quality Yellow Pine for all framing; for roof and siding, 5-2 perfects edge-grain red cedar shingles, fully 3/16-inch thick, and warp-proof—finest wood shingles made.

For living and dining room floors, the Florence will have clear, straight-grained oak—an extra, quality feature almost never found in economy built houses.

The kitchen will have a handy, built-in kitchen case, and the bathroom a medicine closet, at no added expense.



Saved 25 Per Cent

"The lumber you sent for my house was A-1. Could not have got better—nor as good—here. The construction was very simple. I am no carpenter and never built a house before, but three of us put it up, from start to moving in, in forty-seven days. Everything went together perfectly, and we did not saw a thing except what did not come ready-cut. I figure I saved 25 per cent by buying my home from Ward's."

FRANK L. VEDDER,
Schenectady, N. Y.

All material you will need except masonry, for this home, is included in this low price, even to white paint for the outside finish and stain and varnish for interior woodwork and floors. And as one pleased customer put it, "The varnish was the best I ever used, and there was plenty of it to do a good job."

If it is a comfortable, homelike home you want, one you can easily build yourself, or have built for you at very small cost, the Florence is the home for you.

What Our Price Includes

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not Boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
Sidewalls—5-2 Perfects Red Cedar Shingles stained brown.
Ceiling—Clear Yellow Pine or Fir for porches and cornice.
Outside Finish—Clear Fir.
Flooring—13/16 by 2¼-inch Clear Oak in living and dining rooms. 13/16 by 2⅜-inch Clear Yellow Pine in balance of rooms.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Craftsman backband style in Clear Fir.
Kitchen Cabinet—Design "B"; see Page 80.
Medicine Cabinet—Design "B"; see Page 80.
Telephone Cabinet—See Page 80.
Building Paper—Heavy 40-pound grade.
Hardware—Plymouth design; see Page 85.
Eaves Trough and Downspouts—Galvanized slip-joint gutters.
Paint—Three coats for trim.
Varnish—Three coats for floors and for interior trim and doors.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms.
Complete Set of Plans and Specifications.
Unless otherwise requested, we furnish White Paint for trim, brown stained sidewall shingles, Light Oak Filler for oak floors, and Walnut Stain for the woodwork in living and dining rooms.
Price does not include cement, brick or plaster.
For more detailed specifications see Pages 80 to 85.

OPTIONS

See detailed descriptions on Pages 86 and 87.

Oak Doors and Trim for living and dining rooms, add $48.50
Hardwood Floors—Oak for bedrooms and hall; Maple for kitchen and bath instead of Yellow Pine, add $26.10.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add $26.40.
Plasterboard and Plaster instead of wood lath, add $68.45.
Storm Doors and Windows, add $48.55.
Screen Doors and Windows, galvanized wire, add $35.40.
Shades for outside doors and windows, add $13.30.

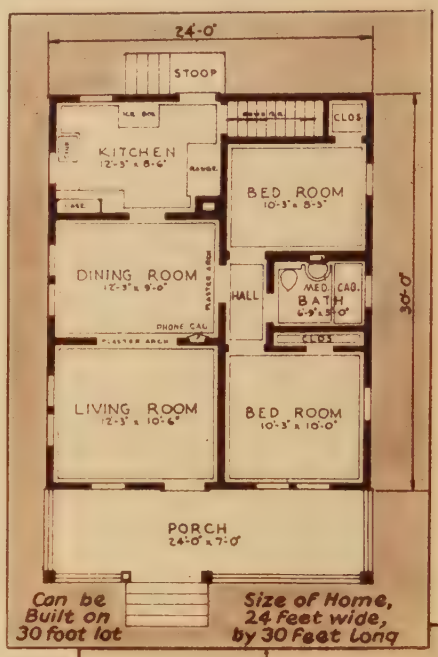
For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 96 and 97.

You Can Easily Build the MERRILL Yourself

Simple in Style—Low in Price

THE MERRILL room arrangement is our modernized plan for one of the most popular small family homes we ever offered. Particularly noteworthy is the arrangement of the bedrooms with connecting hall and bathroom opening from it. Such convenience is particularly desirable in the small home.

Convenient plan, abundant light, low building and upkeep costs are distinguishing characteristics of the Merrill. It is equally attractive for suburb or city. The simple hip roof has a dormer with shingled walls to break up the roof line, adding attractiveness to the exterior.



Easy to Build—Easy to Pay For

Living Room. Opens off the large porch. Three windows and a glazed front door give abundant light and ventilation. Well proportioned, it permits a pleasing arrangement of furniture.

Dining Room. The dining room and a living room are joined by a large cased opening, giving the appearance of spaciousness, so desirable in the cozy small home. Twin windows make it bright and cheerful.

The Kitchen. Large and well planned for convenience and economy of time. A swinging door separates dining room and kitchen. Sink space is provided in excellent light. Space for range and worktable arranged to save greatest number of steps.

Bedrooms and Bath. Both bedrooms are well lighted, airy and each has an individual clothes closet.

The Merrill is so easy to build—everything fits exactly—that nearly all owners do some or all of the work themselves. Cozy, comfortable and cheerful. An unusual value at the very low price quoted.

Our Price Includes Same High Quality Materials as Our More Costly Homes

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not Boards.
Sub-Flooring—No. 2 Quality Yellow Pine—tongued and grooved. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
Siding—½ by 6-inch Clear Redwood Bevel Siding.
Ceiling—Clear Yellow Pine or Fir for porches and cornice.
Outside Finish—Clear Fir.
Flooring—1⅜₁₆ by 2½-inch Clear Yellow Pine.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Craftsman backband style in Clear Fir.
Kitchen Cabinet—Design "B". See Page 80.
Telephone Cabinet—See Page 80.
Medicine Cabinet—Design "B" with square top Venetian mirror. See Page 80.
Building Paper—Heavy 40-pound grade.
Hardware—Plymouth design; see Page 85.
Eaves Trough and Downspouts—Galvanized molded box gutters.
Paint—Three coats for siding and trim.
Varnish—Three coats for floors and for interior trim and doors.
Stain—For woodwork in living and dining rooms.
Complete Set of Plans and Specifications.
Unless otherwise requested, we furnish Cream Paint for body, White Paint for trim, and Walnut Stain for the woodwork in living and dining rooms.
Price does not include cement, brick or plaster.
For more detailed specifications see Pages 80 to 84.

OPTIONS

See detailed descriptions on Pages 86 and 87.

Oak Doors and Trim for living and dining rooms, add $32.35.
Hardwood Floors—Oak in all rooms except kitchen and bath; Maple in kitchen and bath, add $49.00.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add $42.00.
Plasterboard and Plaster instead of wood lath, add $70.00.
Storm Doors and Windows, add $38.80.
Screen Doors and Windows, galvanized wire, add $29.95.
Shades for outside doors and windows, add $11.20.

For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 88 to 97.

Combination Living and Dining Room

The MERRILL
5 Rooms and Bath
AVERAGE PAYMENTS $27.50 A Month
Price $1523

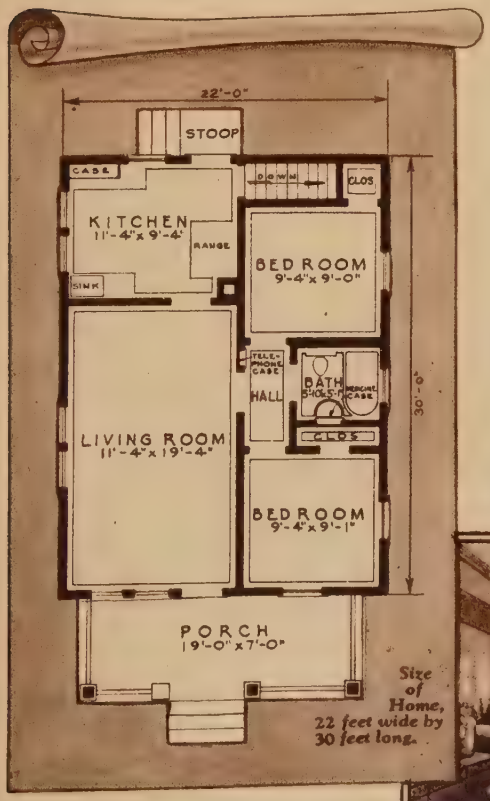
FOR FREE ESTIMATE USE BLANK ON PAGE 109

The RAYMOND
4 Rooms and Bath
AVERAGE PAYMENTS
$25 A Month
Price
$1341

Unusual Quality for This Low Price

Large Combined Living and Dining Room
No Waste~~Sound Value in Every Feature

IN the Raymond skillful designing has overcome the sameness of appearance often found in homes of moderate cost. The exceptionally pleasing way in which each detail has been planned and arranged gives the Raymond a charm and dignity that would cost a great deal more if built without the benefit of WARDWAY experience. Appeals to all who must be careful of expenditures.



Combination Living and Dining Room

Large Combined Living and Dining Room

Living Room and Dining Room. Every inch of floor space has been used to the best possible advantage. Windows front and side flood this room with an abundance of light and air. The wall space allows a variety of furniture arrangements. The combination Living and Dining Room is exceptionally large—very modern. WARDWAY architects knowing that many prefer one large well-lighted room to two small rooms, have made this an outstanding feature of the Raymond.

Kitchen. Entering through a swinging door, you find a kitchen that will make any housewife enthusiastic. It is the last word in convenience, due to its careful planning. Three large windows on two sides, provide plenty of light and ventilation. The space for range and work table is planned to save steps and time. Cellar stairs lead from the kitchen.

Bedrooms and Bath. A hall opens off the living room to the bathroom conveniently located between two lovely bedrooms, each with a roomy closet.

Our Price Includes These High Quality Materials

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
Siding—½ by 6-inch Clear Redwood Bevel Siding.
Ceiling—Clear Yellow Pine or Fir for porches and cornice.
Outside Finish—Clear Fir.
Flooring—13/16 by 2¼-inch Clear Yellow Pine.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Craftsman backband style in Clear Fir.
Kitchen Cabinet—Design "B"; see Page 80.
Medicine Cabinet—Design "A"; see Page 80.
Telephone Cabinet—See Page 80.
Building Paper—Heavy 40-pound grade.
Hardware—Plymouth design; see Page 85.
Eaves Trough and Downspouts—Galvanized slip-joint gutters.
Paint—Three coats for siding and trim.
Varnish—Three coats for floors; two coats for interior trim and doors.
Stain—For woodwork in living and dining rooms.
Complete Set of Plans and Specifications.

Unless otherwise requested, we furnish Cream Paint for body, White Paint for trim, and Walnut Stain for the woodwork in living and dining rooms.

Price does not include cement, brick or plaster.
For more detailed specifications see Pages 80 to 84.

OPTIONS

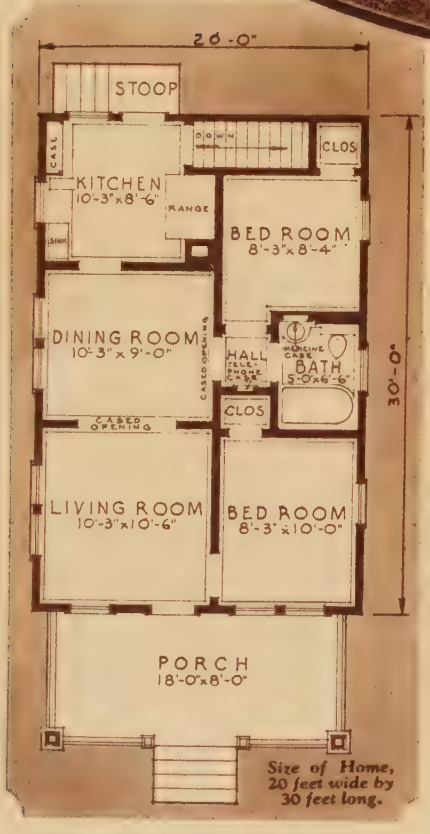
See detailed descriptions on Pages 86 and 87.

Oak Doors and Trim for living room, add $42.95.
Hardwood Floors—Oak for all rooms except kitchen and bath; Maple in kitchen and bath, add $37.50.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add $29.55.
Plasterboard and Plaster in place of wood lath, add $58.00.
Storm Doors and Windows, add $39.25.
Screen Doors and Windows, galvanized wire, add $29.35.
Shades for outside doors and windows, add $9.35.

For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 88 to 97

Easy to Buy~~Easy to Build

Amazing Value Five-Room Bungalow



The LAWNDALE
5 Rooms and Bath

AVERAGE PAYMENTS $25.00 A Month

Price $1262

A Cozy Home of Satisfaction—Value

A SNUG home which will pay back a thousand-fold in the satisfaction you will have from it. It is a good looking, substantial little place, comfortable and cozy. Every inch of space is put to work—every room thoughtfully planned for light, air and convenience—the kind of house a neighborhood is glad to welcome, and a family is glad to call "ours."

The Lawndale is shingle sided, to be stained dark brown with white trim. The deep, open-end eaves, Colonial style windows with six-light panes and trim bungalow style door, give this house a comfortable, homelike air. The broad porch, 8 feet by 18 feet, gives you close to 150 added feet of space—a big outdoor room that promises comfort in summer and protection in winter.

Compact Floor Plan—Ideal for Narrow Lot

An exceptionally well thought out floor plan gives you five good sized, well proportioned rooms, surprisingly roomy in a house only 20 feet by 30 feet.

Living and dining room, united by cased opening, are practically one big room 10 feet 3 inches wide by 20 feet long over all, and lighted from two sides by five windows.

The kitchen 10 feet 3 inches by 8 feet 6 inches, is perfect in size and shape, with space for the sink alongside the window, our case "A" built in for cupboard room and the cellar stairs right there beside the outside door.

Note that the chimney is almost at the center of the house. This cuts the cost of installing the heating plant and makes any house cheaper to heat.

Bath and bedrooms are well away from the living rooms, but conveniently accessible. The bath will have a built-in medicine chest and a high window. Each bedroom has its own closet.

For a small investment, this house offers every practical advantage—good style, compactness, cozy—and that means inexpensive construction, and small initial cost.

Our Price Includes High Quality Materials

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
Sidewalls—5-2 Perfects Red Cedar Shingles Stained Green.
Ceiling—Clear Yellow Pine or Fir for porches and cornice.
Outside Finish—Clear Fir.
Flooring—13/16 by 2 1/2-inch Clear Yellow Pine.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Craftsman backband style in Clear Fir.
Kitchen Cabinet—Design "A"; see Page 80.
Medicine Cabinet—Design "B"; see Page 80.
Telephone Cabinet—See Page 80.
Building Paper—Heavy 40-pound grade.
Hardware—Plymouth design; see Page 85.
Eaves Trough and Downspouts—Galvanized slip-joint gutters.
Paint—Three coats for trim.
Varnish—Three coats for floors and for interior trim and doors.
Stain—For woodwork in living and dining rooms
Complete Set of Plans and Specifications.
Unless otherwise requested, we furnish White Paint for the trim, Green Stained sidewall shingles and Walnut Stain for woodwork in living and dining rooms.
Price does not include cement, brick or plaster.
For more detailed specifications see Pages 80 to 84.

OPTIONS

See detailed descriptions on Pages 86 and 87.

Oak Doors and Trim for living and dining rooms, add $42.60.
Hardwood Floors—Oak for all rooms except kitchen and bath. Maple in kitchen and bath, add $34.20.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add $27.55.
Plasterboard and Plaster instead of wood lath, add $55.00.
Storm Doors and Windows, add $44.70.
Screen Doors and Windows, galvanized wire, add $30.40.
Shades for outside doors and windows, add $10.70.

For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 88 to 97.

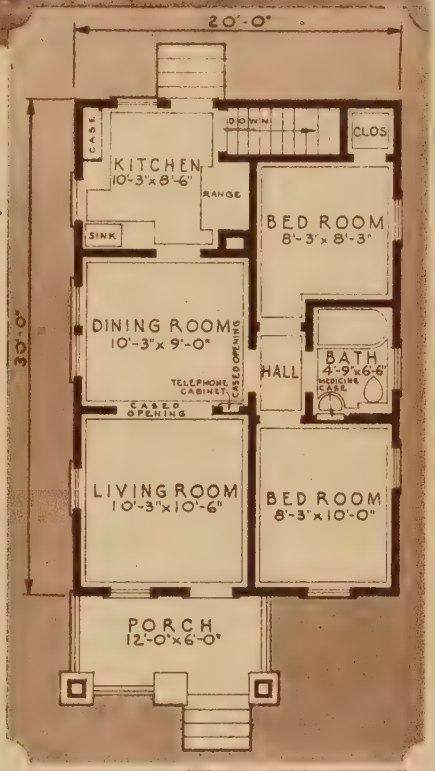
FOR FREE ESTIMATE USE BLANK ON PAGE 109 Montgomery Ward & Co.

OUR LOWEST PRICED FIVE-ROOM BUNGALOW

The **HOWARD**
Average Monthly Payments
$22.50
5 Rooms and Bath
Price $1104

Comfortable-Compact-Convenient

Finest Quality Material Throughout!



A REAL HOME bargain! Full sized five-room bungalow planned from cellar to roof to give the most in space, in comfort and in quality, for the smallest possible investment It's the most house we can offer at anywhere near our price.

Certified Wardway Quality Materials Throughout

By setting out to design a house that could be built economically, we've pulled this bungalow right down to rock bottom price. We've done it without scrimping or cutting quality on materials. In fact, we have given some quality features seldom considered possible in a home at our price.

Here are some reasons why the Howard can cost so little:—It has a hip roof which is most economical to build, but is exactly as effective and good looking as any other type of roof.

The Howard is shingle sided; shingling costs less than bevel siding, but if kept stained it gives exactly as good service. Plain window sashes. Perhaps not so ornamental as the Colonial style, but exactly the same grade of glass and quality of sash as used in higher priced homes. Simple floor plan; we've avoided all "jogs" that might count up into money—and as a result every inch of space is yours to live in.

And here is what you get for your money. Exactly the same grade of lumber as is used in our more expensive homes. Oak flooring in living and dining room—a feature not found in many higher priced homes. Built-in conveniences; cupboard and work table for kitchen, medicine cabinet for bathroom and a convenient attractive telephone cabinet.

An excellent floor plan; a large living and dining room, well arranged and very well lighted. Big, roomy kitchen, lighted by two windows and a glazed door; cellar stairs right inside the kitchen door, eliminating necessity of a grade entrance. Chimney is planned near the center of the house to make heating more efficient.

Two bedrooms and bath well separated from the living room by private hall, and all are convenient to one another.

If you have been waiting for the nest egg to grow, your waiting is over. Start today to make the Howard your future home. Mail information blank on Page 109.

Our Price Includes These Quality Materials

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine and Cypress (our option.)
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
Sidewalls—5-2 Perfects Red Cedar Shingles stained green.
Ceiling—Clear Yellow Pine or Fir for porches and cornice.
Outside Finish—Clear Fir.
Flooring—13/16 by 2¼-inch Clear Oak in living and dining room and hall; 13/16 by 2¼ Clear Yellow Pine in balance of rooms.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Craftsman backband style in Clear Fir.
Kitchen Cabinet—Design "B"; see Page 80.
Medicine Cabinet—Design "B"; see Page 80.
Telephone Cabinet—See Page 80.
Building Paper—Heavy 40-pound grade.
Hardware—Plymouth design; see Page 85.
Eaves Trough and Downspouts—Galvanized slip-joint gutters.
Paint—Three coats for trim.
Varnish—Three coats for floors, and for interior trim and doors.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms.
Complete Set of Plans and Specifications.
Unless otherwise requested, we furnish White Paint for trim, Green Stained sidewall shingles, Light Oak filler for oak floor, and Walnut Stain for the woodwork in living and dining rooms.
Price does not include cement, brick or plaster.
For more detailed specifications see Pages 80 to 85.

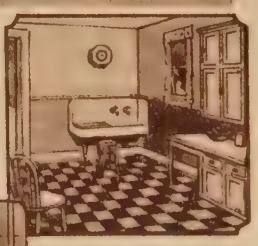
OPTIONS

See detailed descriptions on Pages 86 and 87.

Oak Doors and Trim for living and dining rooms, add $31.90.
Hardwood Floors—Oak for bedrooms; Maple for kitchen and bath instead of Yellow Pine, add $20.20.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add $28.90.
Plasterboard and Plaster instead of wood lath, add $59.00.
Storm Doors and Windows, galvanized wire, add $27.40.
Shades for outside doors and windows, add $9.70.

For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 88 to 97.

Size of Home, 20 feet wide by 30 feet long.



The KITCHEN *is a model of modern planning. The large kitchen case brings wonderful convenience. You will like the new telephone cabinet built into a convenient wall—wherever you want it.*

The ROSEDALE
4 Rooms and Bath

AVERAGE PAYMENTS $20 A Month

Price $998

Our Lowest Priced Home!

Guaranteed WARDWAY Quality Throughout

A REAL BARGAIN in a staunch, cozy little home. Not a flimsy summer cottage but a real, finished, well constructed house that will outlive many other homes built today.

You can pay a lot more for a home like this—but our customers tell us they cannot get, even at higher cost, as fine lumber, millwork, etc., in their towns as we include for our remarkably low price. The shingles, siding, studding, etc., and *everything* else used in the Rosedale are exactly the same high quality as in our more expensive homes. (Read the details on Pages 82 and 83.) The only difference is in size and style. The Rosedale, for example, has a "hip" roof. This shape is less costly to build—it takes less lumber and shingles. But it is good looking and just as weather-proof as other roofs.

It would be quite expensive to build a home of this character the old-fashioned way—but Ward's plan saves you hundreds of dollars! Even the architectural cost is distributed among so many homes that it adds practically nothing to the cost of each. Ordinarily it would add 5 to 10 per cent to the total cost of your home.

A Cozy Floor Plan

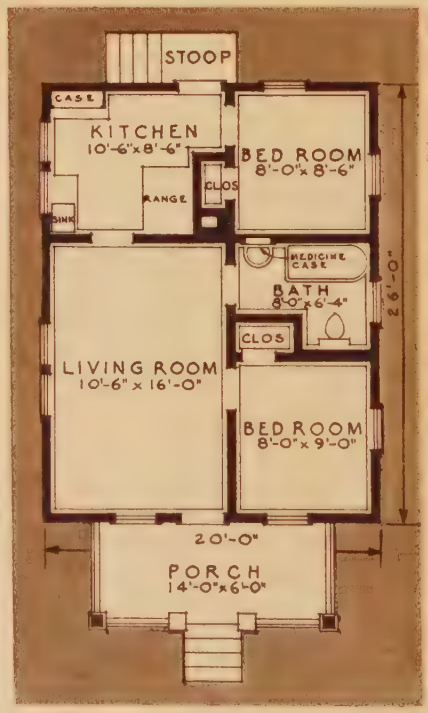
The exterior features of this home are no less attractive because the cost is low. The pleasant porch with its two columns resting on cement block pillars, the arrangement of windows and exposed rafter ends on porch and main roof, all serve to give this little home the attractiveness of a much more costly structure. The interior is cozy and compact, with four fine rooms carefully planned so as to make use of every possible square inch of space.

Living Room. Is extra deep to provide for dining table in rear. Twin Colonial windows in sidewall and one Colonial window and door to match in front, provide ample light.

Kitchen. Is exceptionally well planned. Abundant light and ventilation, and plenty of space for sink, range and work table.

Bedrooms and Bath. Two bedrooms. These rooms are of extra good size, and each has its own closet. A bath is provided between bedrooms opening into the living room. Two windows provide cross ventilation and light in bedrooms.

This home is designed without basement, in order to keep down the cost. A basement may be had at slight additional cost if desired, entered through an outside hatchway at the rear.



Size of Home, 20 feet wide by 26 feet long.

Our Price Includes

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap not boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
Siding—½ by 6-inch Clear Redwood Bevel Siding.
Ceiling—Clear Yellow Pine or Fir for porches and cornice.
Outside Finish—Clear Fir.
Flooring—13/16 by 2¼-inch Clear Yellow Pine.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Craftsman backband style in Clear Fir.
Kitchen Cabinet—Design "A"; see Page 80.
Telephone Cabinet—See Page 80.
Medicine Cabinet—Design "B"; see Page 80.
Building Paper—Heavy 40-pound grade.
Hardware—Plymouth design; see Page 85.
Eaves Trough and Downspouts—Galvanized slip-joint gutters.
Paint—Three coats for siding and trim.
Varnish—Three coats for floors and for interior trim and doors.
Stain—For woodwork in living room.
Complete Set of Plans and Specifications.
Unless otherwise requested, we furnish Cream Paint for body, White Paint for trim and Walnut Stain for the woodwork in living room.
Price does not include cement, brick or plaster.
For more detailed specifications see Pages 80 to 84.

OPTIONS

See detailed descriptions on Pages 86 and 87.

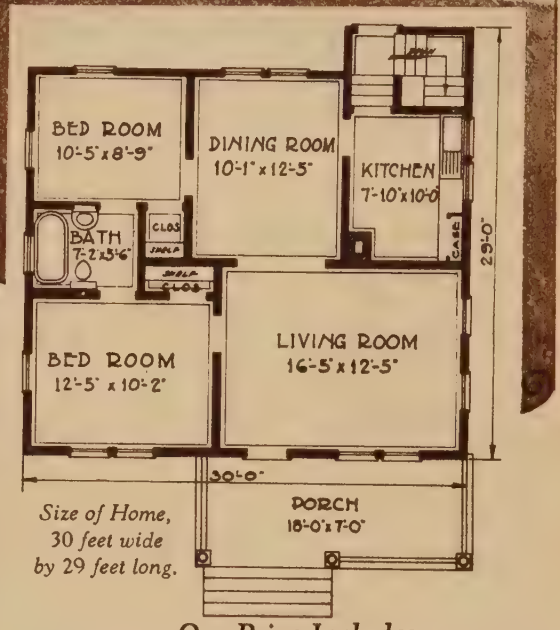
Oak Doors and Trim for living room, add $44.10.
Hardwood Floors—Oak in all rooms except kitchen and bath; Maple in kitchen and bath, add $30.80.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add $23.45.
Plasterboard and Plaster instead of Wood Lath, add $46.80.
Storm Doors and Windows, add $36.70.
Screen Doors and Windows, galvanized wire, add $26.30.
Shades for outside doors and windows, add $9.70.

For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 88 to 97.

The HILLCREST
5 Rooms and Bath

AVERAGE PAYMENTS $30 A Month

Price $1573



Size of Home, 30 feet wide by 29 feet long.

Fine Suburban Type

Bright, Airy, Comfortable Rooms

CAREFUL planning has given this attractive WARDWAY Home a room arrangement truly exceptional. As you can see for yourself, every inch of space has been utilized yet there is a pleasant effect of spaciousness. The low, sweeping roof and attractive shingled sidewalls give the Hillcrest a cozy, inviting air so much desired in a bungalow. This effect is enhanced by wide steps leading up to a roomy porch. Telephone cabinet, kitchen case and medicine cabinet built in.

Ideal Space-Saving Room Arrangement

The porch is of moderate size, easily and inexpensive to screen. We predict it will be a most popular place all summer. A basement under the entire house is specified. Cellar stairs, window frames and sash are included complete in our price.

Living Room. From the big porch you enter the living room. Although there are four windows in this room, giving an abundance of light and air, still there is plenty of wall space for furniture. A broad cased opening directly opposite the front door, gives an effect of distance which makes both rooms appear even larger.

Dining Room. Conveniently located to rear of living room, with easy access to kitchen. Lighted by twin windows. Plenty of good wall space for furniture is provided. Fine clear oak floors are included for living room and dining room without extra charge.

Kitchen. Entering the kitchen through a swinging door from the dining room, you find a most convenient arrangement—compact and splendidly planned. The housewife can prepare a meal with very few steps, as sink, case and range are just a step away when one stands in the center of the floor. The case furnished is our built-in cabinet "B," shown on Page 80. It contains shelves, drawers and bins for all equipment and supplies, and is included without extra cost. Notice the twin windows which give ample light for both sink and worktable. The grade door combines an outside entrance with a cellarway entrance, a convenient, step-saving arrangement.

Bedrooms and Bath. Bedrooms are of ample size and square, without cut-up walls or ceilings. Each has closet. Bathroom is between bedrooms. Medicine cabinet is furnished for the bathroom. Windows on two sides of each bedroom give excellent cross ventilation.

Our Price Includes

Framing Lumber—No. 1 Quality Yellow Pine; **Roof Sheathing**—No. 2 Quality Yellow Pine; **Wall Sheathing**—No. 2 Quality Yellow Pine—Shiplap, not square edge boards; **Sub-Flooring**—No. 2 Quality Yellow Pine, tongued and grooved (No. 3 quality usually supplied by others for sheathing and sub-flooring); **Lath**—No. 1 Quality White pine or cypress (our option); **Roof Shingles**—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured; **Sidewalls**—5-2 Perfects Red Cedar shingles Stained Green; **Ceiling**—Clear Yellow Pine or Fir for porches and cornice. **Outside Finish**—Clear Fir; **Flooring**—$^{13}/_{16}$ by $2^{1}/_{4}$-inch Clear Oak in living and dining rooms, $^{13}/_{16}$ by $2^{1}/_{8}$-inch Clear Yellow Pine in balance of rooms; **Door and Window Frames**—Clear Western White Pine; **Windows**—Clear Western White Pine; **Interior Doors**—One-panel design with White Pine stiles and rails and Fir panels; **Trim**—Craftsman backband style in Clear Fir; **Kitchen Cabinet**—Design "B", see Page 80; **Medicine Cabinet**—Design "B", see Page 80; **Telephone Cabinet**—See Page 80; **Building Paper**—Heavy 40 lb. grade; **Hardware**—Plymouth design, see Page 85; **Eaves Trough and Downspouts**—Galvanized molded gutters; **Paint**—Three coats for trim; **Varnish**—Three coats for floors and for interior trim and doors; **Wood Filler**—For all oak floors; **Stain**—For woodwork in living and dining rooms; **Complete Set of Plans and Specifications.**

Unless otherwise requested, we furnish White Paint for trim, Green stained sidewall shingles, Light Oak Filler for oak floors and Walnut Stain for the woodwork in living and dining rooms.

Price does not include cement, brick or plaster.

For more detailed specifications see Pages 80 to 84.

OPTIONS

See detailed descriptions on Pages 86 and 87.

Oak Doors and Trim for living and dining rooms, $50.15 extra.
Hardwood Floors—Oak in the bedrooms, Maple in kitchen and bath instead of Yellow Pine, $23.65 extra.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, $23.50 extra.
Plasterboard and Plaster instead of wood lath, $69.50 extra.
Storm Doors and Windows, $47.90 extra.
Screen Doors and Windows, galvanized wire, $34.35 extra.
Shades for outside doors and windows, $12.20 extra.

For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 88 to 97.

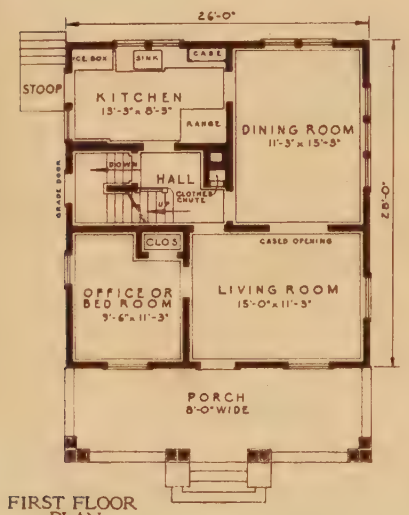
Size of Home, 26 feet wide by 28 feet long.

Large Families Appreciate This "Homey" Style With Its Four Comfortable Bedrooms

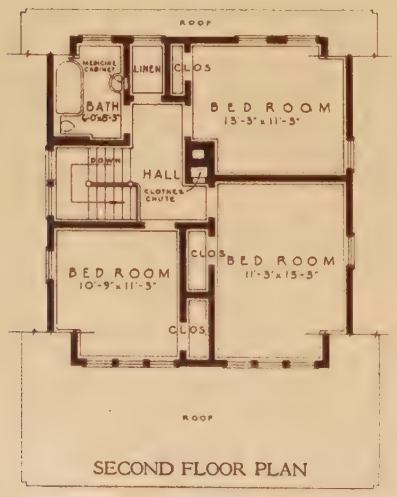
The HAMLIN
7 Rooms and Bath
AVERAGE PAYMENTS
$45 A Month
Price $2750

YOUR first impression of the Hamlin is that here is found new-fashioned modern comfort in an old-fashioned setting. Its general appearance is like that of many of our ancestral homes in the East and South, but its arrangement of details provides up-to-the-minute conveniences never thought of in those early days.

Note how the sturdy porch columns match with the broad window sash, and how the lines of the clapboards harmonize with the whole.



FIRST FLOOR PLAN



SECOND FLOOR PLAN

All Rooms Lead from Center Hall—Large Closets

Living Room. A glazed front door leads from the sheltered porch directly into the living room, with doors into a smaller room at the left which can be used as parlor, office or bedroom—then into center hall or through a cased opening to dining room in the rear. There is an extra outside door from the hall.

Dining Room. The dining room is exceptionally well lighted with three windows on the side and two in the rear. Its size allows plenty of room for a buffet and large dining table.

Kitchen. Here's a kitchen that always wins praise from progressive housewives. The sink is beneath the twin windows, ice box just off the back stoop and our large built-in case "C," shown on Page 80, completes the well planned arrangement.

Bedrooms. Three good sized bedrooms are upstairs, each with unusually large closet and conveniently near to the bath and linen closet at the rear of the central hall.

Our Price Includes All Materials Except Masonry

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved for both 1st and 2nd floors. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
Siding—½ by 6-inch Clear Redwood Bevel Siding.
Ceiling—Clear Yellow Pine or Fir for porches and cornice.
Outside Finish—Clear Fir.
Flooring—$1\frac{3}{16}$ by $2\frac{1}{4}$-inch Clear Oak in living and dining rooms; $1\frac{3}{16}$ by $2\frac{1}{4}$-inch Clear Maple in kitchen and bath; $1\frac{3}{16}$ by $2\frac{3}{4}$-inch Clear Yellow Pine in balance of rooms.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Craftsman backband style in Clear Fir.
Kitchen Cabinet—Design "C"; see Page 80.
Medicine Cabinet—Design "B"; see Page 80.
Linen Closet—See Page 81.
Telephone Cabinet—See Page 80.
Ironing Board—See Page 81.
Building Paper—Heavy 40-pound grade.
Hardware—Plymouth design; see Page 85.
Eaves Trough and Downspouts—Galvanized molded gutters.
Paint—Three coats for siding and trim.
Varnish—Three coats for floors and for interior trim and doors.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms.
Complete Set of Plans and Specifications.

Unless otherwise requested, we furnish Cream Paint for body, White Paint for trim, Light Oak Filler for oak floors and Walnut Stain for woodwork in living and dining rooms.

Price does not include cement, brick or plaster.
For more detailed specifications see Pages 80 to 84.

OPTIONS

See detailed descriptions on Pages 86 and 87.

Oak Doors and Trim for living and dining rooms, add $54.25.
Oak Floors for Bedrooms and Halls, add $58.90.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add $31.00.
Plasterboard and Plaster instead of wood lath, add $122.00.
Storm Doors and Windows, add $87.50.
Screen Doors and Windows, galvanized wire, add $60.35.
Shades for outside doors and windows, add $21.30.

For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 88 to 97.

FOR FREE ESTIMATE USE BLANK ON PAGE 109 Montgomery Ward & Co.

The CARLTON
5 Rooms and Bath

AVERAGE PAYMENTS $40 A Month

Price $2083

Favorite, Comfortable Cottage Type Bungalow

FEW homes, except WARDWAY, have had the same amount of thought and care in planning that our architects have expended on the Carlton. A well proportioned, correctly balanced dormer prevents the squatty appearance noted in some homes of similar design. The dormer, however, is but one of many features which set this home apart—far above the ordinary bungalows. On each side of the beautiful front entrance are two windows, with upper sash divided to harmonize with door. Spacious porch extends full width of the home, being 34 feet long—you can readily picture how popular and comfortable it will be all summer long.

Modernized to Meet Today's Ideas and Needs

Living Room. Large, comfortable and cheerful. Four windows and door make this an unusually bright and well ventilated room.

Dining Room. Connected with living room by a wide cased opening. Three large windows add greatly to the bright cheeriness. A Swinging door leads to the kitchen. Stairs lead from the room to the large attic—a much liked feature.

Kitchen. Just the right size and conveniently arranged to save extra steps and unnecessary work. A fine built-in kitchen case "B," shown on Page 80, provides ample storage space for dishes and utensils. Every unit properly placed. A door opens to the rear service porch and the basement stairs also lead from the kitchen.

Bedrooms and Bath. An ideal arrangement—not an inch of space has been wasted, yet both bedrooms have ready access to connecting bath. Generous closet space is always desirable. Both bedrooms have good cross-ventilation from windows in two walls. Bathroom between the bedrooms, with door opening from each is a most desirable and convenient feature seldom provided.

A fine attic extends full width and is completely floored—making an ideal space for storage, children's playroom, for drying clothes, or similar purposes. Stairs to attic are directly over those to basement and lead up from dining room. The dormer and window in each gable furnish plenty of light and ventilation.

Our Price Includes These Quality Materials

Framing Lumber—No. 1 Quality Yellow Pine.

Roof Sheathing—No. 2 Quality Yellow Pine.

Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not boards.

Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved for both 1st and 2nd floors. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)

Lath—No. 1 Quality White Pine or Cypress (our option).

Roof Shingle—5-2 Perfects Red Cedar, the highest grade wood shingles manufactured.

Siding—½ by 6-inch Clear Redwood Bevel Siding in combination with 5-2 Perfects Red Cedar Green Stained Shingles.

Ceiling—Clear Yellow Pine or Fir for porches and cornice.

Outside Finish—Clear Fir.

Flooring—13/16 by 2¼-inch Clear Oak in living and dining rooms; 13/16 by 2½-inch Clear Yellow Pine in balance of rooms.

Door and Window Frames—Clear Western White Pine.

Windows—Clear Western White Pine.

Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.

Trim—Craftsman backband style in Clear Fir.

Kitchen Cabinet—Design "B"; see Page 80.

Telephone Cabinet—See Page 80.

Medicine Cabinet—Design "B"; see Page 80.

Building Paper—Heavy 40 pound grade.

Hardware—Plymouth design; see Page 85.

Eaves Trough and Downspouts—Galvanized molded gutters.

Paint—Three coats for siding and trim.

Varnish—Three coats for floors and for interior trim and doors.

Wood Filler—For all oak floors.

Stain—For woodwork in living and dining rooms.

Complete Set of Plans and Specifications.
Unless otherwise requested, we furnish Cream Paint for body, White Paint for trim, Green Stained sidewall shingles, Light Oak Filler for oak floors and Walnut Stain for the woodwork in living and dining rooms.
Price does not include cement, brick or plaster.
For more detailed specifications see Pages 80 to 84.

OPTIONS

See detailed descriptions on Pages 86 and 87.

Oak Doors and Trim for living and dining rooms, add $68.00.

Hardwood Floors—Oak for bedrooms; Maple for kitchen and bath instead of Yellow Pine, add $27.90.

Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add $34.80.

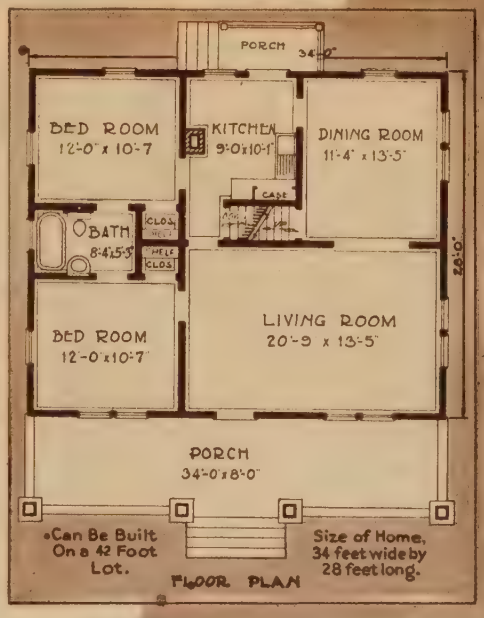
Plasterboard and Plaster instead of wood lath, add $75.45.

Storm Doors and Windows, add $50.25.

Screen Doors and Windows, galvanized wire, add $35.90.

Shades for outside doors and windows, add $13.10.

For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 88 to 97.



SPACIOUS, ROOMY BUNGALOW - A VERY POPULAR DESIGN

Convenient, Well Arranged Floor Plans - Large, Airy Porch

The TACOMA
5 Rooms and Bath

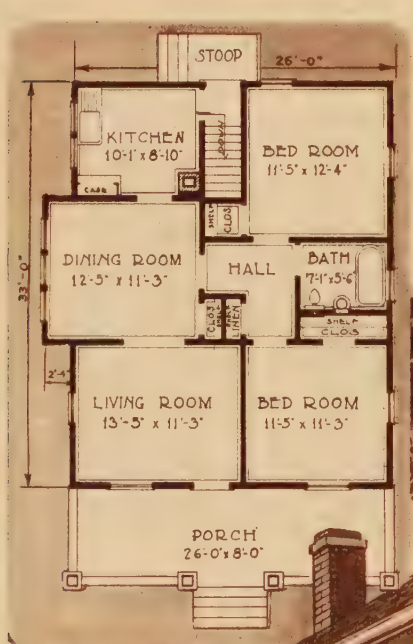
AVERAGE PAYMENTS $35 A Month

Price $1779

THE TACOMA is one of our most popular bungalows. It fulfills to a remarkable degree the average requirements of beauty, construction, durability, and ideal convenience. You will wonder how it can be built so reasonably. Many owners praise the materials and the saving. "I saved over $1000," says Albert S. Roe of St. Joseph, Michigan. "No such lumber could be bought here." Lyle R. Buchanan of Chagrin-Falls, Ohio, was working for a lumber company when he bought his Tacoma home, and figures he saved about $2000 on the transaction. Geo. H. Yorkers of Middletown, Ohio, a carpenter of long experience, says: "The material in my Tacoma home is the best I have used in years." Many others in nice communities in all parts of the country tell about the admiring comments of people who have seen and examined their Tacoma homes.

The floor plan of the Tacoma shows five lovely square rooms with center hall. The two bedrooms and bath are separate from remainder of the house —quiet and private. Each has cross ventilation from two windows. Living and dining rooms have clear oak flooring included without extra charge.

Size of Home, 26 feet wide by 33 feet long.



Economical of Space—Yet Most Convenient

Living Room and Dining Room. Economy of space is one of the leading considerations in the Tacoma. The front door opens directly into the living room, saving the space of an entrance hall. Dining room is seen through a cased opening beyond. These rooms have oak flooring. Large bay window makes the dining room very light and airy.

Two Bedrooms and Bath. From the dining room a door leads to a hall connecting bedrooms and bath, which are entirely separated from the rest of the home, insuring privacy. Each bedroom has two windows and ample closet space. There is also an extra linen closet in the hall. Bathroom is equipped with a modern convenient medicine case.

Kitchen. The kitchen sink can be located under twin windows and our kitchen case "A," shown on Page 80, is furnished. Stove and icebox will be within easy reach. A convenient entry gives access to the kitchen, the rear stoop or stairs leading to the cellar.

Our Price Includes Enough of All Materials

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved. (Others usually supply No. 3 quality for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
Siding—½ by 6-inch Clear Redwood Bevel Siding.
Ceiling—Clear Yellow Pine or Fir for porches and cornice.
Outside Finish—Clear Fir.
Flooring—13/16 by 2¼-inch Clear Oak in living and dining rooms; 13/16 by 2⅜ Clear Yellow Pine in balance of rooms.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Craftsman backband style in Clear Fir.
Kitchen Cabinet—Design "A"; see Page 80.
Medicine Cabinet—Design "B"; see Page 80.
Linen Closet—See Page 81.
Telephone Cabinet—See Page 80.
Building Paper—Heavy 40-pound grade.
Hardware—Plymouth design; see Page 85.
Eaves Trough and Downspouts—Galvanized slip-joint gutters.
Paint—Three coats for siding and trim.
Varnish—Three coats for floors and for interior trim and doors.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms.
Complete Set of Plans and Specifications.
Unless otherwise requested, we furnish Cream Paint for the body, White Paint for the trim, Light Oak Filler for oak floors and Walnut Stain for woodwork in living and dining rooms.
Price does not include cement, brick or plaster.
For more detailed specifications see Pages 80 to 84.

OPTIONS

See detailed descriptions on Pages 86 and 87.

Oak Doors and Trim for living and dining rooms, add $51.80.
Hardwood Floors—Oak for bedrooms and hall; Maple for kitchen and bath instead of Yellow Pine, add $32.40.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add $46.70.
Plasterboard and Plaster instead of wood lath, add $81.00
Storm Doors and Windows, add $46.00.
Screen Doors and Windows, galvanized wire, add $31.95.
Shades for outside doors and windows, add $12.15.
For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 88 to 97.

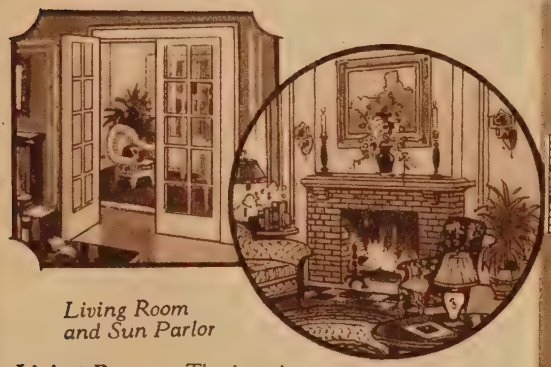
Six Big Rooms and Sun Parlor

Size of Home, 28 feet wide by 44 feet long.

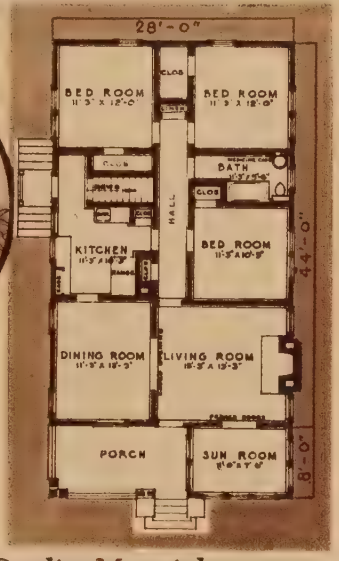
The NEWCASTLE

AVERAGE PAYMENTS $55 A Month

Price $2695



Living Room and Sun Parlor



Living Room. The interior arrangement cannot be excelled for convenience. The living room opens off the porch. Handsome French doors connect with sun parlor. The latter has seven large windows and is indeed one of the most desirable features of this well arranged home. In the living room is a large fireplace, which adds greatly to winter comfort and cheer. Oak flooring for permanent beauty.

Our Price Includes These High Quality Materials

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine or Cypress (our option).
Siding—¾ by 8-inch Clear Redwood Bevel Siding in combination with 5-2 Perfects Red Cedar Shingles stained green.
Ceiling—Clear Yellow Pine or Fir for porches and cornice.
Outside Finish—Clear Fir.
Flooring—13/16 by 2¼-inch Clear Oak in living, dining and sun rooms; 13/16 by 2¼-inch Clear Maple in kitchen and bath; 13/16 by 2⅜-inch Clear Yellow Pine in balance of rooms.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Craftsman backband style in Clear Fir.
Kitchen Cabinet—Design "B", see Page 80.
Medicine Cabinet—Design "B"; see Page 80.
Linen Closet—See Page 81.
Telephone Cabinet—See Page 80.
Broom Closet—
Building Paper—Heavy 40-pound grade.
Hardware—Plymouth design; see Page 85.
Eaves Trough and Downspouts—Galvanized molded gutters.
Paint—Three coats for siding and trim. Stain for dipping sidewall shingles.
Varnish—Three coats for floors and for interior trim and doors.
Wood Filler—For all oak floors.
Stain—For woodwork in living, dining and sun rooms.
Complete Set of Plans and Specifications.
Unless otherwise requested, we furnish Cream Paint for body, White Paint for trim, green stained sidewall shingles, Light Oak Filler for oak floors and Walnut Stain for the woodwork in living, dining and sun rooms.
Price does not include cement, brick or plaster. For more detailed specifications see Pages 80 to 84.

OPTIONS

See detailed specifications on Pages 86 and 87.
Oak Doors and Trim in living, dining and sun rooms, add $77.55.
Oak Floors for bedrooms and hall, add $38.20.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add $26.65.
Plasterboard and Plaster instead of wood lath, add $122.00.
Storm Doors and Windows, add $75.75.
Screen Doors and Windows, galvanized wire, add $51.15.
Shades for outside doors and windows, add $21.35.
For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 88 to 97.

Delightful Ideas Built In *and* Every Room Good Size

A BIT of Old English architecture combined with the latest features of modern home construction. Twenty-three attractive windows are arranged to give abundant light, yet mindful of space needed for furniture. The main roof extends over porch, and cornice projects sufficiently to insure plenty of shade. Beautiful flower boxes and supporting brackets are furnished.

Dining Room. A wide cased opening connects living room with dining room. The two rooms extend across the front the full width of the home. Dining room is nicely arranged and will seat a large family. Oak flooring here, too.

Hall. Convenience in the easy access it permits to and from every room except the dining room. At rear end of hall is a handy linen closet, while at the front there is a closet for coats, wraps, etc.

Three Bedrooms and Bath. The three bedrooms are large and well grouped around bathroom. An abundance of good light and ventilation. Notice these rooms are kept private and quiet, being separated from the rest of the home by the hall. Each bedroom has roomy closet.

Kitchen. Placed in the center of the home, and uniquely arranged to save time and steps. The grouping of the range, sink, and large built-in case "B," shown on Page 80, and a smaller closet, is unusually well planned. Twin windows provide ample light and good ventilation. Ice box placed in space provided, so icing may be done from the outside porch. Cellar steps descend from hall just back of kitchen, which completes a most convenient and desirable workshop for the women folk.

The Newcastle is a most popular home because of its masterly floor plan and its beautiful exterior.

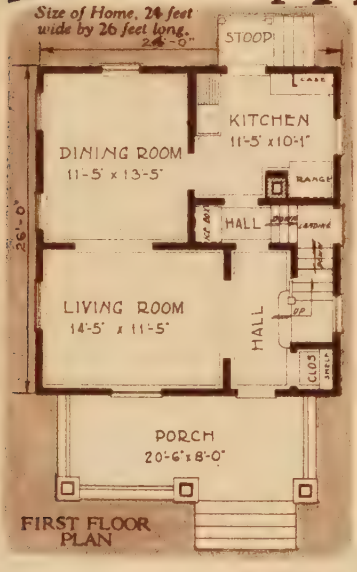
The MILFORD
6 Rooms and Bath

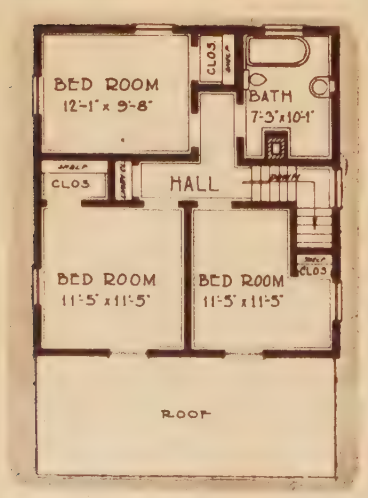
AVERAGE PAYMENTS
$40 A Month

Price $2092

A Remarkably Low Priced Home!

Unique Design~Large Living Room and Excellent Second Floor Plan





THE MILFORD has fine proportions and perfect design. It gives more living space for its size than any other design of home. Truly, there is no better value than the square house, if effectively designed, for those seeking the most room for every dollar spent. Note the placing of the windows, the wide eaves, the dormer and porch, all of which contribute to the effect of substantial dignity. The outside walls of this home are covered with clear redwood siding.

Every Room With Cross Ventilation—Big Closet Space

Hallway and Living Room. The front door opens into a reception hall, with coat closet just inside the door. Stairs lead up just behind it. A cased opening really makes the hall a part of the living room, the latter being a comfortable, pleasant room with plenty of light.

Dining Room. A second cased opening leading into the fine light dining room, completes the spaciousness of the downstairs arrangement; with comfort as its keynote.

Kitchen. Light and planned for the greatest convenience. There is a direct rear entrance into the kitchen. Kitchen case "B," shown on Page 80, is against rear wall—providing excellent storage space for kitchen equipment. Direct passage from kitchen to front door is a feature. Space is provided for ice box in service entry. Cellar steps lead down from grade door.

Bedrooms and Bath. Upstairs are three splendid bedrooms, each with two windows—insuring cross ventilation—and each with its own closet. At the end of the hall is a fine big linen closet, as shown on Page 81. Bathroom in the corner is also a comfortably large room.

Unusually High Quality Materials Included in Our Price

Framing Lumber—No. 1 Quality Yellow Pine.
Roof Sheathing—No. 2 Quality Yellow Pine.
Wall Sheathing—No. 2 Quality Yellow Pine—Shiplap, not boards.
Sub-Flooring—No. 2 Quality Yellow Pine, tongued and grooved for both 1st and 2nd floors. (No. 3 quality usually supplied by others for sheathing and sub-flooring.)
Lath—No. 1 Quality White Pine and Cypress (our option).
Roof Shingles—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured.
Siding—½ by 6-inch Clear Redwood Bevel Siding.
Ceiling—Clear Yellow Pine or Fir for porches and cornice.
Outside Finish—Clear Fir.
Flooring—$^{13}/_{16}$ by 2¼-inch Clear Oak in living and dining rooms and hall, first floor. $^{13}/_{16}$ by 2¾-inch Clear Yellow Pine in balance of rooms.
Door and Window Frames—Clear Western White Pine.
Windows—Clear Western White Pine.
Interior Doors—One-panel design with White Pine stiles and rails and Fir panels.
Trim—Craftsman backband style in Clear Fir.
Kitchen Cabinet—Design "B"; see Page 80.
Medicine Cabinet—Design "B"; see Page 80.
Linen Closet—See Page 81.
Telephone Cabinet—See Page 80.
Building Paper—Heavy 40-pound grade.
Hardware—Plymouth design; see Page 85.
Eaves Trough and Downspouts—Galvanized molded gutters.
Paint—Three coats for siding and trim.
Varnish—Three coats for floors and for interior trim and doors.
Wood Filler—For all oak floors.
Stain—For woodwork in living and dining rooms and first floor hall.
Complete Set of Plans and Specifications.
Unless otherwise requested we furnish Cream Paint for siding, White Paint for trim, Light Oak Filler for oak floors and Walnut Stain for the woodwork in living and dining rooms and stair hall.
Price does not include cement, brick or plaster.
For more detailed specifications see Pages 80 to 84.

OPTIONS

See detailed descriptions on Pages 86 and 87.

Oak Doors and Trim for living and dining rooms, hall and stairs, add $89.20.
Hardwood Floors—Oak for bedrooms and 2nd floor hall; Maple for kitchen and bath, add $42.40.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add $27.10.
Plasterboard and Plaster instead of wood lath, add $111.80.
Storm Doors and Windows, add $60.90.
Screen Doors and Windows, galvanized wire, add $44.40.
Shades for outside doors and windows, add $15.20.

For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 88 to 97.

FOR FREE ESTIMATE USE BLANK ON PAGE 109 Montgomery Ward & Co.

Maximum Floor Space for Narrow Lot
Ideal Design Uses Every Available Foot of Space

CHEERFUL—roomy and comfortable—the Kelsey is not only imposing and attractive in appearance but also is truly a charming and well planned small house. Half timbered effect in gable ends of house and porch, with bevel siding to belt course and shingles above, give a pleasing variety to the exterior appearance of this home.

Every detail is architecturally perfect — the roof with its wide barge boards and supporting brackets, the unusually broad windows, the gabled porch with massive stone pedestals and grouped pillars. The Kelsey counts among its heartiest endorsers the many people who have built it.

The Utmost in Homelike Comfort

Living Room. Across the entire front of the house is one big, pleasant living room, with graceful stair at one end. Light from three sides. It is the kind of room every member of the family will thoroughly enjoy.

Dining Room. To the rear of the living room, and almost a part of it—through a wide cased opening, is the dining room, well lighted by a double window. Alcove with high window makes an effective setting for buffet.

Kitchen. The wide window and glazed door admit light from two sides, so that stove, sink and built-in kitchen case "B" shown on Page 80, have direct sunlight all hours of the day. Door into entry gives access to basement stairs, grade door and living room, bringing the kitchen within a few steps of the front door—a most desirable and much-sought convenience.

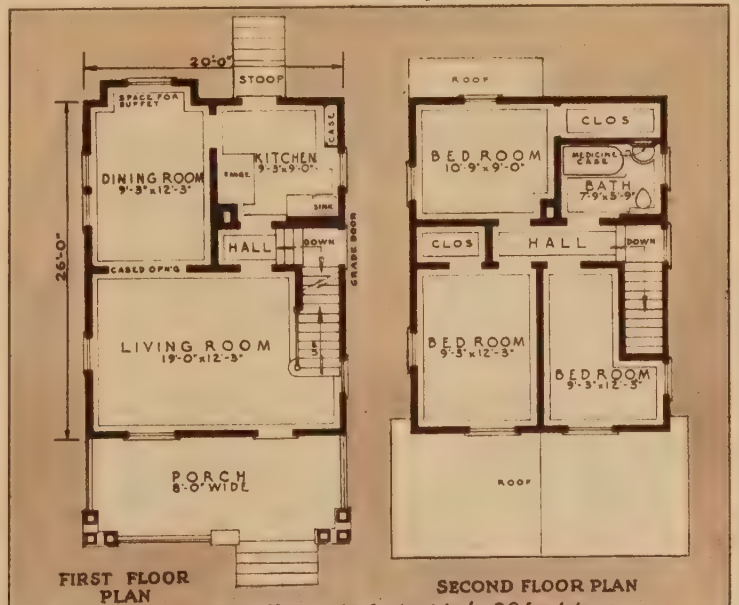
Three Bedrooms. Carefully arranged with the best of ventilation from windows on two sides. Two of the bedrooms have extra large closets. Bath, at head of stairs, is directly over the kitchen, which simplifies plumbing and lowers the cost. This roomy home can be built on a 25-foot city lot.

The KELSEY
6 Rooms and Bath

AVERAGE PAYMENTS

$37.50 A Month

Price $1947



Size of Home, 20 feet wide by 26 feet long.

Our Price Includes

Framing Lumber—No. 1 Quality Yellow Pine; **Roof Sheathing**—No. 2 Quality Yellow Pine; **Wall Sheathing**—No. 2 Quality Yellow Pine—Shiplap, not boards; **Sub-Flooring**—No. 2 Quality Yellow Pine, tongued and grooved for both 1st and 2nd floors. (No. 3 quality usually supplied by others on sheathing and sub-flooring); **Lath**—No. 1 Quality White Pine or Cypress (our option); **Roof Shingles**—5-2 Perfects Red Cedar, the highest grade wood shingle manufactured; **Siding**—½ by 6-inch Clear Red-wood Bevel Siding in combination with 5-2 Perfects Red Cedar Shingles, stained green; **Ceiling**—Clear Yellow Pine or Fir for porches and cornice; **Outside Finish**—Clear Fir; **Flooring**—13/16 by 2¼-inch Clear Oak in living and dining rooms; 13/16 by 2¼-inch Clear Yellow Pine in balance of rooms; **Door and Window Frames**—Clear Western White Pine; **Windows**—Clear Western White Pine; **Interior Doors**—One-panel design with White Pine stiles and rails and Fir panels; **Trim**—Craftsman backband style in Clear Fir; **Kitchen Cabinet**—Design "B"; see Page 80; **Medicine Cabinet**—Design "B"; see Page 80; **Telephone Cabinet**—See Page 80; **Building Paper**—Heavy 40-pound grade; **Hardware**—Plymouth design; see Page 85; **Eaves Trough and Downspouts**—Galvanized molded gutters; **Paint**—Three coats for siding and trim; **Varnish**—Three coats for floors; two coats for interior trim and doors; **Wood Filler**—For all oak floors; **Stain**—For woodwork in living and dining rooms. **Complete Set of Plans and Specifications.**

Unless otherwise requested, we furnish Cream Paint for body, White Paint for trim, green stained sidewall shingles, Light Oak Filler for oak floors and Walnut Stain for the woodwork in living and dining rooms.

Price does not include cement, brick or plaster.

For more detailed specifications see Pages 80 to 84.

OPTIONS

See detailed descriptions on Pages 86 and 87.

Oak Doors and Trim for living and dining rooms and stairs, add $48.30.
Hardwood Floors—Oak for bedrooms and hall; Maple for kitchen and bath instead of Yellow Pine, add $37.90.
Radio Slate Surfaced Asphalt Shingles with tight roof sheathing, add $26.25.
Plasterboard and Plaster instead of wood lath, add $91.40.
Storm Doors and Windows, add $58.15.
Screen Doors and Windows, galvanized wire, add $39.00.
Shades for outside doors and windows, add $14.50.

For prices of Plumbing, Heating, Electric Wiring and Fixtures, see Pages 88 to 97.

ONE ORDER

Brings You Everything

AT WARD'S, in a single order you can get everything you need to complete your home with the exception of masonry. You may pay for it ALL the modern way—out of your income, on Easy Payments.

Architectural service, plans and specifications, all lumber and millwork, heating, plumbing, window shades, screens, storm sash, hardware, electric wiring and fixtures; even electric power plant, septic tank, pumps, garage, etc., may be included in **one Easy Payment purchase.** Merchandise is shipped when you want it, as your building progresses; or all at one time, as you prefer.

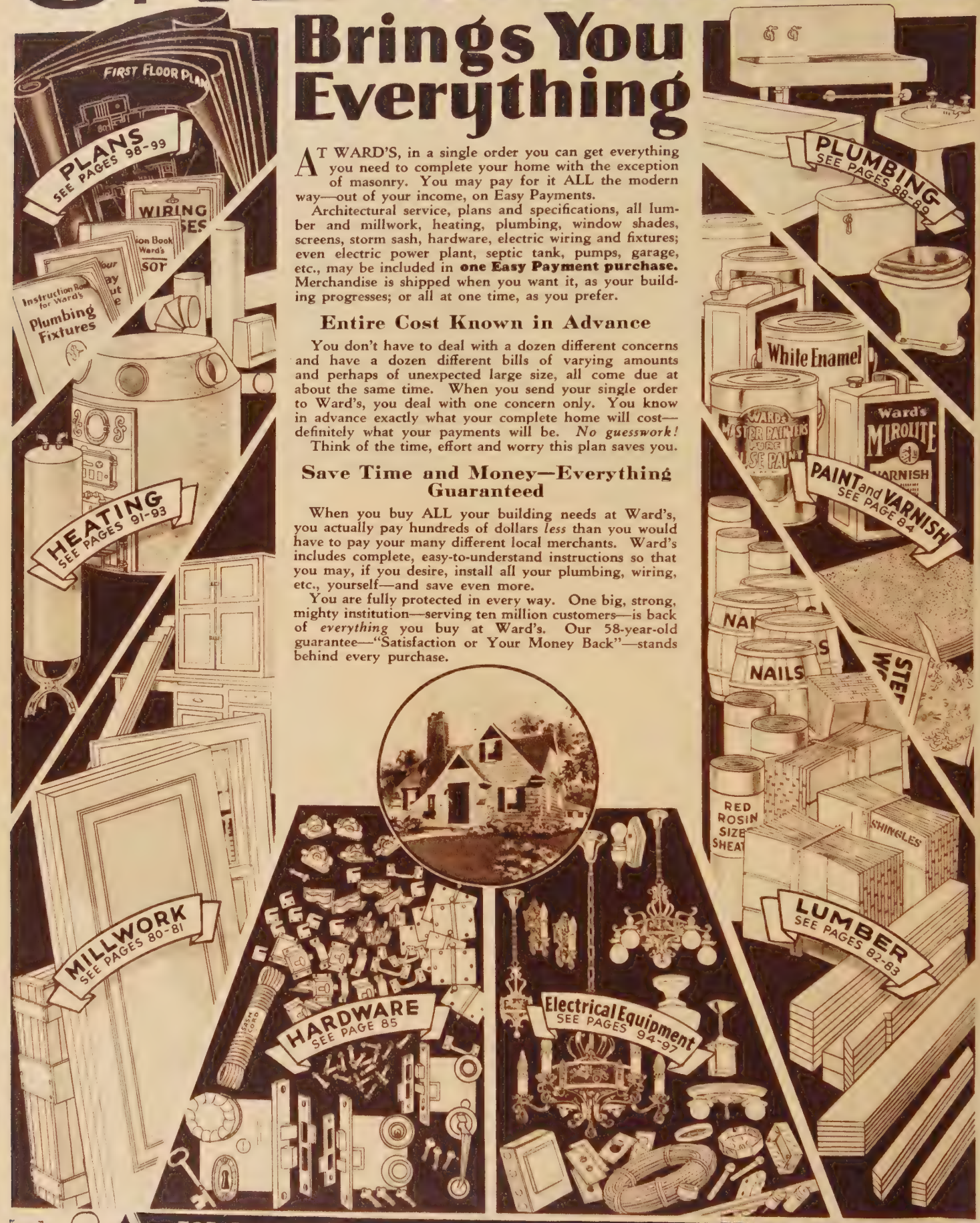
Entire Cost Known in Advance

You don't have to deal with a dozen different concerns and have a dozen different bills of varying amounts and perhaps of unexpected large size, all come due at about the same time. When you send your single order to Ward's, you deal with one concern only. You know in advance exactly what your complete home will cost—definitely what your payments will be. *No guesswork!* Think of the time, effort and worry this plan saves you.

Save Time and Money—Everything Guaranteed

When you buy ALL your building needs at Ward's, you actually pay hundreds of dollars *less* than you would have to pay your many different local merchants. Ward's includes complete, easy-to-understand instructions so that you may, if you desire, install all your plumbing, wiring, etc., yourself—and save even more.

You are fully protected in every way. One big, strong, mighty institution—serving ten million customers—is back of *everything* you buy at Ward's. Our 58-year-old guarantee—"Satisfaction or Your Money Back"—stands behind every purchase.



FOR FREE ESTIMATE USE BLANK ON PAGE 109

YOUR WARDWAY HOME *Can Be Built to Meet Your Individual Requirements*

Whether You Buy Ready-Cut or Standard Length Lumber We Guarantee to Save You Money!

WHATEVER you plan to build—a WARDWAY Home or a house after your own plan, you can buy the material from Ward's and save money. Most of our WARDWAY homes may be built equally well with lumber, stucco or brick veneer. We will gladly give you complete instructions and price estimates for the type of exterior you desire. Specify material preferred on the information blank on Page 109.

WOOD *for Exterior Finish*

If the home you chose is described as having stucco or partial stucco exterior and you prefer lumber or shingle siding, we can readily supply information and materials you want.

Tell us what you prefer. We will omit the metal lath from your order, and credit you with its cost.

BRICK *for Exterior Finish*

If you want a brick veneered home, we will omit siding or shingles, building paper and paint and credit you with their cost. We can supply you with tarred felt and outside frames for brick veneered sidewalls.

We shall also be glad to advise you on kind of brick to use and the amount you will need, if you wish this information.

STUCCO *for Exterior Finish*

If you would like a stucco finish for any home described, we will omit siding or sidewall shingles, building paper and paint from your order and supply metal lath and tarred felt instead, crediting you with the difference in cost.

We will also give you all the information you require about amount of stucco needed.

REVERSED FLOOR PLANS FURNISHED FREE

The lot on which you plan to build may lie so that the rooms you want to have the most sunshine are on the wrong side on the floor plan you like best.

We will gladly reverse the floor plan of any WARDWAY Home, and without charge or added cost in materials.

Have Sunlight Where You Enjoy It Most

In other words, if you feel, because of the lay of your lot or the location of adjacent buildings, that your home will be more pleasant with the living room on the right instead of on the left, as in the floor plan of the Woodlawn, as shown, the entire plan may be reversed. This is done without any alteration of the room arrangement as shown by the floor plans.

Ask for This Service When You Order

If you would like to take advantage of this service, write "Reverse Floor Plan" on your information sheet when you send in your order. All blueprints, specifications and instructions will be provided for the reversed plan.

Submit Your Own Plans *and* Designs if You Prefer

Advice and Counsel in Building Your Home Given FREE!

Special design built by Aurora, Ill., owner with material furnished by Ward's.

Changes can be made in the plans for any of our WARDWAY Homes, or we will supply you with the materials for a special plan job.

Our plans of WARDWAY Homes shown in this book are drawn to meet the requirements of the average family, and it is our aim to make each home a model of convenience—perfect in floor arrangement.

You may find that some alteration will make your home more comfortable, more convenient to meet some individual requirement. We will gladly arrange for any changes you wish.

Or if you are building from your own plans you can save money by buying your lumber at Ward's. Because we sell so many home builders, because we mill and cut in such tremendous quantities, we can give you prices on standard sizes and lengths way below those charged locally.

Before you build, send for our Building Material Book.

Special design home built by customer near Detroit, Mich., with material Ward's furnished.

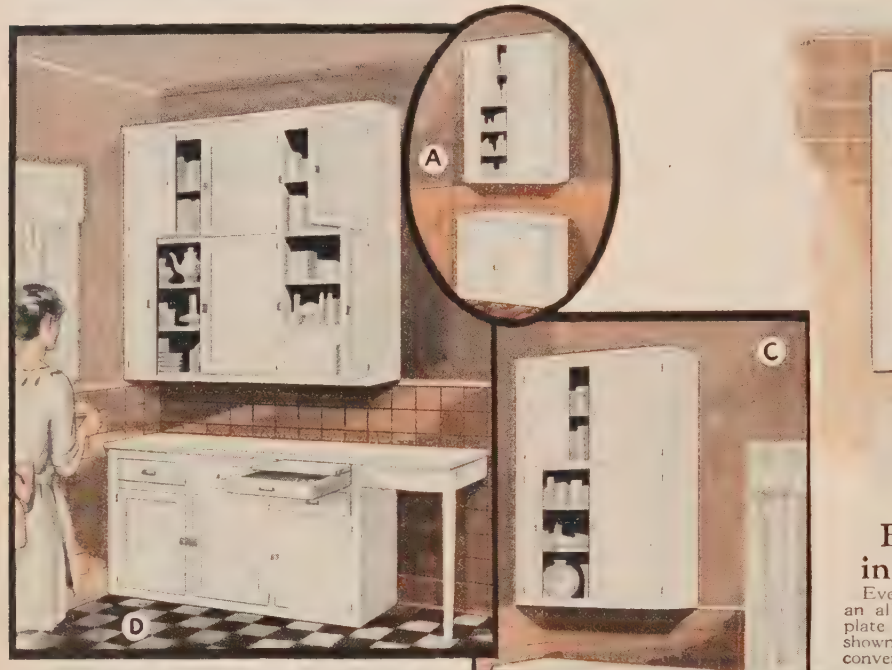
So Many CONVENIENCES

Thousands Helped Us Plan These WARDWAY Features

EACH of these conveniences has been selected for you by families who have built—and lived in—homes like yours.

Thousands of housewives helped us plan these cupboards, the foldaway ironing board, the big roomy linen closet. It was at their suggestions that we turned from the old wood medicine cabinet in the bathroom to the newer and more sanitary all steel type.

Such conveniences are "extras" in many homes. They are included in the price we quote when you buy a WARDWAY Home.



WARDWAY Kitchens Have Finest Modern Equipment

In every WARDWAY home the kitchen has been specially planned to make it a compact, convenient, step-saving workshop. Cupboard space in an easy-to-reach unit is provided in the kitchen case—a built-in feature of practically all of our homes.

Our architect has selected for each kitchen the type of case which seemed best suited to its size and arrangement. But if you prefer another style it can be substituted.

Each case comes in the natural wood, machined and sanded, ready to be finished to match the other kitchen woodwork. The case fronts are set up at the mill, other parts are cut to fit and bundled, ready to be put together. All hardware, hinges, latches and drawer pulls are furnished.

A Size for Every Kitchen

Case "A" for the small family kitchen, has a white porcelain enameled work table with two utensil drawers and two pan and kettle shelves. The upper cabinet has five deep shelves with doors divided so the upper two can be used for reserve storage, and the lower ones for packages, food and dishes.

Case "B" has the same amount of space as Case "A" but in addition a small work table and a draw-out shelf. The table surface is of white porcelain enamel.

Case "C" is for the larger family. Here the white porcelain enameled work table area is doubled. It has three pan cupboards instead of two and three utensil drawers. The upper cabinet is the same as the other two types.

Case "D" is designed for the larger kitchens. It has three utensil drawers, three pan cupboards and a big white porcelain enameled work table in the floor unit and a large double size dish cupboard for the upper case.

If you require more cupboard space, we can furnish extra units of either upper or lower cabinets of any of these styles.

Design "A"

Design "B"

Built-In Cabinets in Every Bathroom

Every WARDWAY bathroom includes an all steel medicine cabinet with a plate glass mirror door. The style shown here is the newest in bathroom conveniences—two adjustable inner glass shelves and a plate glass covering for the exposed shelf. Hexagonal glass knob on door, concealed hinges and the entire cabinet is finished in hard gloss white enamel, baked on.

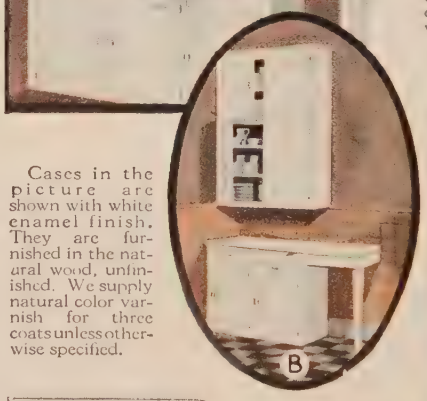
Beveled Glass Mirror—Feature of Finer Homes

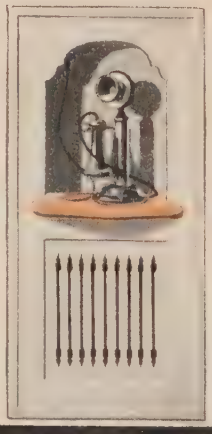
In our finer homes the medicine cabinet is concealed behind a plate glass mirror—the newest in handsome bathroom appointments.

The storage space which is completely hidden by the mirror door is an all steel cabinet with adjustable shelves, finished in white enamel.

These cabinets are made especially for WARDWAY Homes by a nationally known manufacturer, maker of handsome modern bathroom cabinets for the finest hotels, apartments and homes.

Cases in the picture are shown with white enamel finish. They are furnished in the natural wood, unfinished. We supply natural color varnish for three coats unless otherwise specified.





Built-In Phone Cabinet

A WARDWAY Refinement

This built-in telephone cabinet is included with many WARDWAY Homes, without extra cost. A handsome, though inconspicuous niche in the wall with a small shelf for the phone and an enclosed cabinet for the phone box. It answers the problem of where to keep the telephone. Stain and varnish included to harmonize with the woodwork in the room.

For Beauty and for Service Nothing Equals Oak Flooring

In most WARDWAY homes oak is specified for living and dining room floors. In all our homes this beautiful wood may be had in the remaining rooms if desired, for a slight added cost.

We use only First Grade Plain Sawed Red Oak flooring selected for its perfect grain, thoroughly kiln dried and seasoned to prevent warping. It comes $13/16$ inch thick by $2\frac{1}{4}$ inches wide, tongued and grooved and end matched to insure a tight fitting, perfectly smooth floor. It is smoothed and sanded to a fine, satiny finish which requires little scraping before finishing.

FOR FREE ESTIMATE USE BLANK ON PAGE 109

For MODERN COMFORT

MUCH of the satisfaction you get from a home depends upon little details such as beautifully designed doors, modern up-to-date woodwork, and the many useful built-in conveniences. Here is where the contractor, building in quantity for quick sales, can skimp. Here is where a WARDWAY Home gives you heaping measure for your money. Every door and window is built by experts; it is mechanically perfect and absolutely weather-tight. Every stairway, cut and fitted to a fine precision, is strong and rigid. We give utmost care and quality in the details where care and quality count most.

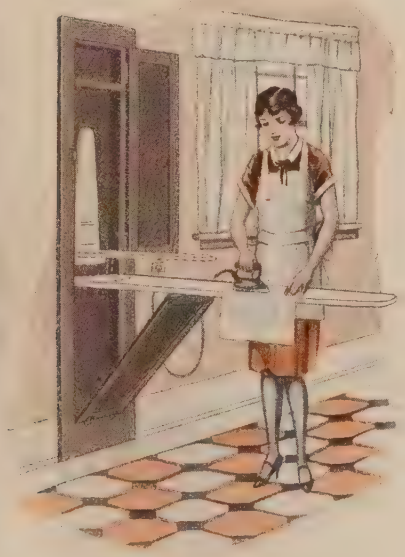
Little Conveniences That Make a Big Difference

"My wife says if she designed the cupboards and equipment herself, they would be no better than those you furnish. Buy a WARDWAY Home and have no regrets in years to come."

HERMAN ROEMER,
Ann Arbor, Michigan.

Beveled Plate Glass in These WARDWAY Front Doors

Heavy front entrance doors, 1¾ inches thick, are set with clear, faultless plate glass, deeply beveled. The door included with most WARDWAY Homes is either the three or six pane style—depending upon the house design. They are bored for lock and supplied with hardware in keeping with the style and quality of the home.



Ironing Board That Folds Away Into the Wall

Hidden in the wall behind a handsome cabinet door, this built-in ironing board may be set up ready for use in a moment! It is firm and rigid.

This board is provided in many of our homes; but if it is not included in the one you select and if wall space in your kitchen permits, you may order it at a slight additional cost.

Handsome French Door

Handsome French doors furnished for sun parlors and enclosed porches. Splendidly made and finished, they are weather tight when you wish to shut off porch or sun room to save fuel.

Single Panel Interior Door

All interior doors are the modern single panel style now so much preferred. Excellently made and sanded to take a polish finish. They lend beauty and distinction to each room of a WARDWAY Home.

Divided Light Windows in Modern Design

Our windows are designed attractively in the most approved modern fashion. The window frame is cased on the interior with Craftsman backband trim which is made of smooth, evenly grained fir wood.

Machined and fitted at the mill, all frames are shipped bundled. Pulleys for use with sashweights are furnished, and pulley pockets are cut.

No tool but a hammer is needed to set these frames up—and only ten minutes are required. Their accuracy insures perfectly fitting windows.

Cheery Comfort Radiates from WARDWAY Hearths

Whenever a fireplace is indicated on the floor plan of a WARDWAY Home a mantel in one of the two styles shown above is furnished. Whichever is more appropriate for the architecture of the home is provided.

In homes of the Colonial style the beautiful mantel above, in perfect harmony with Colonial architecture, is supplied. The good looking modern style at the right is used in many of the other homes.

We also furnish dome dampers and ash traps for the fireplaces—everything except the masonry materials.

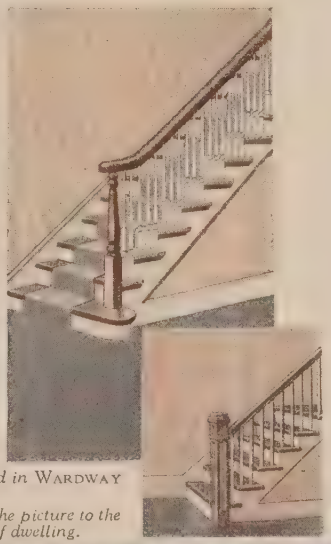
These cheery and attractive fireplaces are one of the beauty features of many WARDWAY Homes.

Linen Closet Is a Built-In Convenience in Many Homes

Roomy linen closets which will delight the housewife have been arranged in many of the WARDWAY Homes—when space has permitted their use. They are equipped with a series of deep, smoothly finished shelves. The household sheets, pillow cases, towels, blankets and other extra bedding may be kept in orderly piles on these shelves.

The linen closet is provided for in the floor plan at the most convenient point—close to the bed chambers and to the bath—a thoughtful feature of WARDWAY Homes.

Full size one-panel fir doors like the interior doors shown on the opposite page, are provided for the linen closet.



GRACEFUL COLONIAL *stair used in* WARDWAY *Colonial type homes.*

CRAFTSMAN STYLE, *shown in the picture to the right, is chosen for modern style of dwelling.*

Stairs Distinctive Feature of Each WARDWAY Home

Sweeping gracefully upward from hall or living room, the stairway is always a point of beauty in a WARDWAY Home. Broad of tread and low of riser they are easy stairs to climb. And in each type of home—the Colonial, the English cottage, the Spanish, the stairway is in artistic harmony with its surroundings.

All stairs are accurately machined at the factory making them perfect fitting, strong and rigid.

All material is cut to fit when you receive it. Treads, risers and balusters are ready to set in place, smoothed and sanded for the final finish.

The rise and run of the stair are housed so that the worker may quickly and easily fit and nail them together.

Exacting WARDWAY Specifications

A Host of Features Prove Better Built Throughout

YOU have read articles and manufacturers' advertisements on improved methods of home building, perhaps for many years, and you unquestionably are familiar with many newest, approved construction details that will help you judge the home you will select. You can certainly, then, appreciate the WARDWAY features and sturdy construction details shown on these pages. You will notice that latest, approved, up-to-the-minute methods are used to assure you a weather-sealed, long lasting home.

WARDWAY details of construction are the most practical in use today, yet this feature is not alone responsible for the time-defying strength of these homes. Combined with acknowledged best building methods are finest, newest designs and highest quality materials and lumber. A WARDWAY Home built today according to our specifications is a stronger and more comfortable home, better insulated against summer's heat and winter's cold than homes built the ordinary way in years past.

WARDWAY Always Specifies Best Quality Lumber

Throughout every WARDWAY Home we specify the quality of material used by the best builders for that particular purpose. Read through these details carefully. You will see that at every point we give you the grade and species of lumber which will give you the warmest, sturdiest, most satisfactory construction.

All Dimension Lumber specified throughout a Wardway Home is of the proper size for the purpose for which it is intended.

The best building practice has been employed and our experience in building homes of the sturdier type insures that every piece of lumber used in the homes in this book is amply large to carry all loads placed upon it, and to withstand all strains and stresses.

Lath for all inside walls and ceilings, No. 1 White Pine or Cypress (our option) guaranteed to make a first-class job; 85 per cent of lath furnished is 4 feet long, 15 per cent is 32 inches long. No lath furnished for cellar or attic.

Cellar, Grade and Attic Stairs, treads, risers and strings cut to convenient length for fitting. See Page 83 for main stairs.

Stair Horses for all stairs and porch steps are CUT TO FIT.

Grounds, ¾ by ¾-inch Yellow Pine, furnished around all inside doors and windows, and double course for all baseboards, as a guide for plaster.

Backing Strips, 1 by 6 and 1 by 3-inch Yellow Pine, to make solid angles for plaster.

Scaffolding and Braces are furnished for two sides of the building; also roll of tar paper for covering lumber.

Girders, Box Sills, Wall Plates, Joists, Studding, Rafters, Blockings, Cripples, Lookouts and all Dimension Lumber are No. 1 Yellow Pine surfaced and edged, CUT TO FIT. Every piece is marked and bundled where necessary for easy handling.

This picture shows you exactly how the framing of a WARDWAY Home is put together. When completed it is much stronger and better built than the average home in your neighborhood because of the superior accuracy in cutting and fitting. A WARDWAY Ready-Cut Home is not to be confused with the so-called "portable" house.

Double Framing is used on all four sides of windows to give the most solid construction possible.

Double framing is also used for tops and sides of all doors. This important feature is typical of the superiority of WARDWAY construction throughout.

Top rafter plate is double and lapped at all corners. Heavy triple studs are used at all corners.

Bridging. A row of double 1 by 3-inch cross bridging is furnished for all joist spans 10 feet and up for first and second floors.

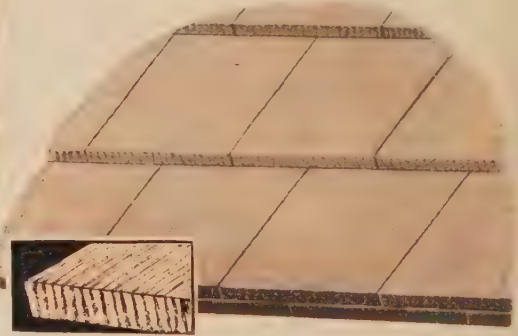
Roof Boards 1 by 4-inch No. 2 Yellow Pine, surfaced two sides spaced on 6-inch centers.

Wall Sheathing 1 by 8-inch No. 2 Yellow Pine shiplap, surfaced two sides.

Cornice Plancher, ⅝ by 3¼-inch clear Yellow Pine or Fir matched and beaded. Where rafter ends are exposed under the cornice we furnish 1 by 4-inch clear ceiling.

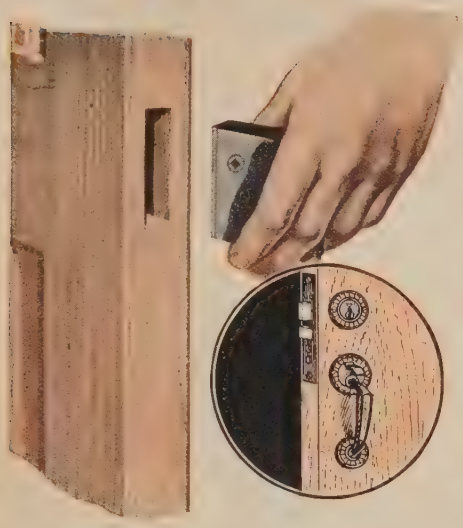
Outside Finish clear grade, for exposure to the weather. Includes corner boards, fascia outside base, frieze, porch beams, belt, porch steps and risers, lattice frame, etc., as shown.

Strongest Shingles Made Used on Wardway Homes



We furnish a very superior grade of roof and sidewall shingles, which are known as 5 to 2 Perfects, Red Cedar, 100 per cent clear, 100 per cent vertical grain, 100 per cent "heartwood." Made from the finest red cedar timber. Far superior to shingles used on average homes. Insure maximum weather resisting qualities. They will not curl or crack.

Surpass All Average Construction



Solid, Thoroughly Seasoned Douglas Fir and White Pine Doors Mortised for Locks

Doors. Front doors are manufactured with clear Douglas Fir panels and White Pine stiles and rails. They are first quality, of modern, up-to-date design.

Interior doors are beautiful, one-panel design with handsome slash grain Fir panels, as shown on Pages 81 and 111. Rear and grade doors are glazed. All doors are strictly "A" quality, and all are mortised for locks.

Hardware and fittings furnished are fully described on Page 85.

Hardwood Thresholds furnished for all outside doors.

Siding. Clear California Redwood, spaced 4½ inches to the weather, absolutely free from knots or defects. Furnished for all houses except where illustration shows shingles, stucco or wide bungalow siding.

Stucco Exterior. For the outside walls of stucco homes we furnish 1 by 8, No. 2 Yellow Pine shiplap, waterproof building paper and self furring expanded metal lath. The metal lath is of heavy grade with corrugations 4 inches apart. This is the warmest and most durable construction and is specified by all leading architects and contractors.

Building Paper. It is cheaper to build a warm house than to heat a cold one. Heavy 40-pound Red Rosin building paper is furnished, to be used between double floors, under siding and double around all door and window frames. WARDWAY Homes are built substantially and warm. Ample building paper is supplied for generous overlapping at all seams.

Outside Molding such as crown, bed, belt, water table, cove molding are clear White Pine or Fir of proper size and design for the style of each building.

Porch Columns and Rail. Clear Washington Fir. Top and bottom rail with square balusters, cut to convenient lengths.

Porch Flooring. 1 by 4-inch clear edge grain Washington Fir. Full length pieces.

Porch Ceilings. ⅝ by 3¼-inch clear Yellow Pine or Fir, matched and beaded. Long pieces, bundled.

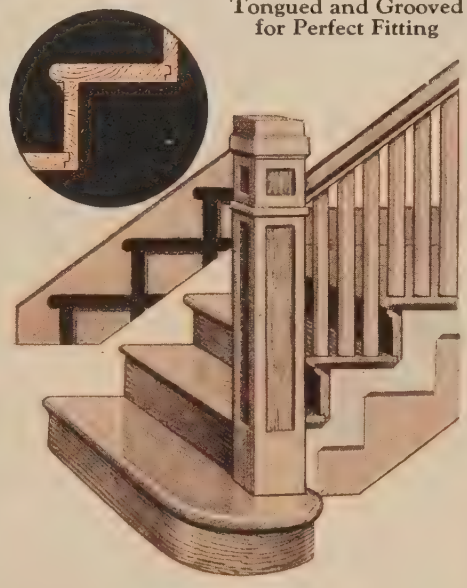
Interior Finish is clear slash grain Douglas Fir of handsome Craftsman backband pattern, as shown in pictures on Page 87. It is end squared, bundled and marked. All interior finish is selected for beauty of grain and is properly machined and sanded ready for varnish or stain.

Chair rail furnished for bathroom.

Mantel Shelf, Dome, Damper and Ashtrap are furnished when fire place is shown in the floor plan.

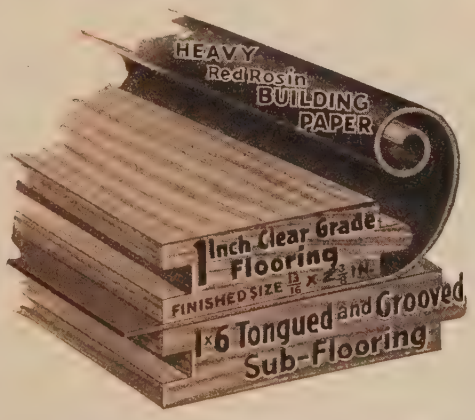
Main Stair in all one-and-a-half and two-story homes is clear slash grained Douglas Fir, bundled and marked. All tongued and grooved together. Stringers are housed out for treads and risers. Newels, rails and balusters are ready-cut and furnished in design in keeping with architecture of the home. Craftsman style is shown here. Colonial style pictured on Page 81. All machined and ready to set up.

Tongued and Grooved for Perfect Fitting



Finish Flooring. In homes where hardwood flooring is specified we furnish finest grade clear, plain sawed Red Oak throughout except for kitchen and bath. In these rooms we use first grade clear Maple flooring, 13/16 by 2¼ inches.

Where soft wood is specified we furnish 1 by 3 (2⅜-inch face) clear flat grain Yellow Pine. This flooring is absolutely clear—no knots or imperfections of any kind.



Sub-Flooring is furnished for both first and second floors. One by 6-inch No. 2 Yellow Pine.

Sub-floor, like finish flooring is tongued and grooved, giving an unusually solid, tight floor. Heavy rosin treated building paper (40-pound) is furnished for use between finish flooring and sub-flooring, making it draft proof, dust proof and practically sound proof.

Attic Flooring 1 by 6 No. 2 Yellow Pine, dressed and matched for all houses with attic stairway is furnished.

Kitchen Cases furnished when shown in floor plan. They are clear slash grain Fir, CUT-TO-FIT, bundled and marked. Fronts are put together and shipped set up. Porcelain enamel table tops furnished on all standard cases shown. Well planned to provide ample storage space for all kitchen utensils. The four sizes and styles of standard cases are shown and described in detail on Page 80.

Valleys and Flashings are heavy grade tin, painted both sides. A special mineral paint is provided for the final coat.

Gutters and Downspouts are galvanized iron. Necessary elbows, shoes and hooks are all included.

Lattice and Trellis material furnished where shown in picture.

Extra Care in Building Weather-Tight Windows

Outside Frames for all windows, sash and doors are made of clear White Pine, recognized as the best wood for this purpose. CUT-TO-FIT, bundled and marked.

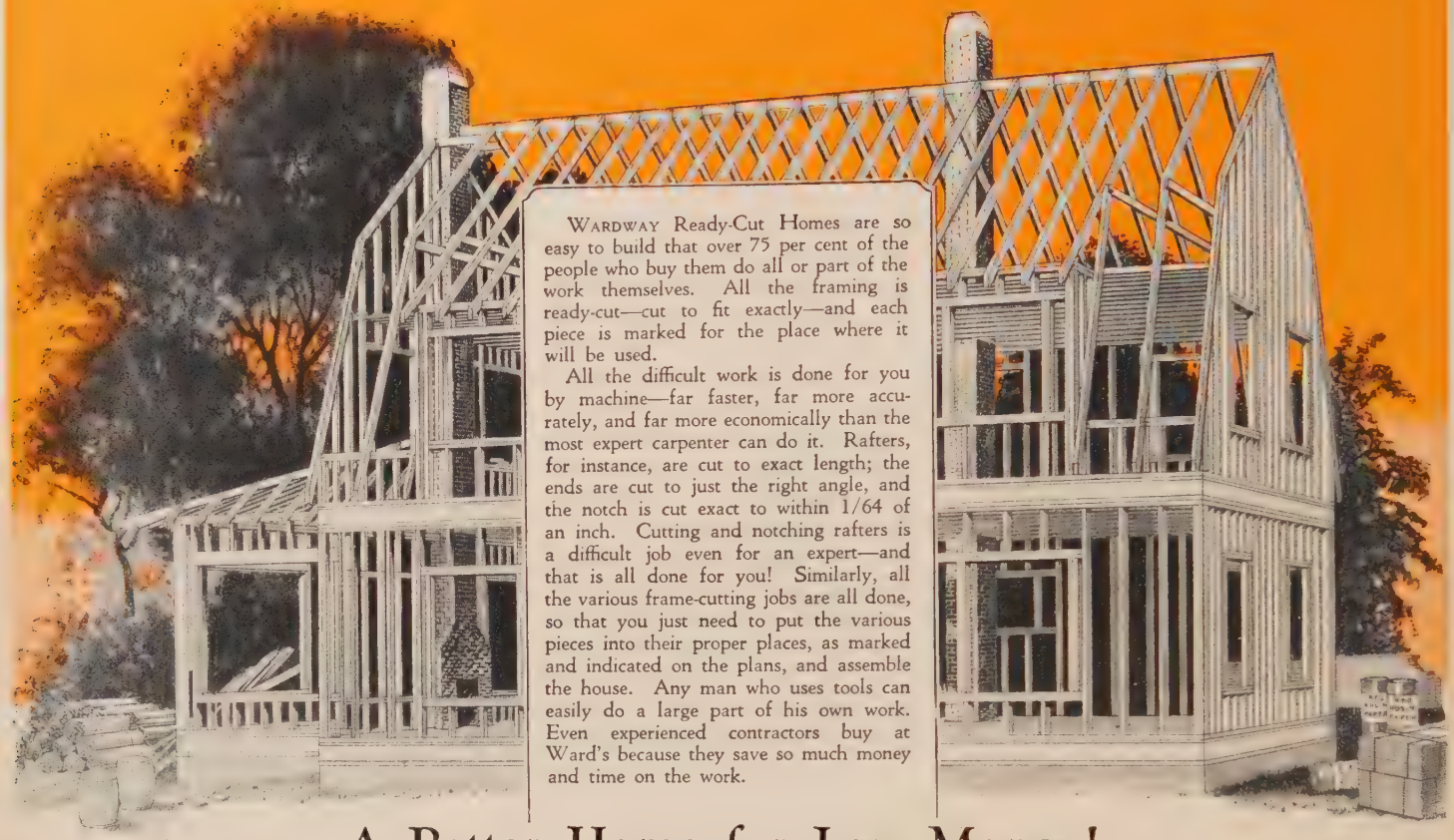
Window jambs are plowed and grooved and bored for pulleys. Pulleys are furnished. Outside door frames rabbeted for doors.

Picture shows careful details of construction which make all Wardway windows tight fitting, and weather worthy.

Windows and Sash are made of clear White Pine with the glass set in and puttied. Double strength glass used in all windows larger than 24 by 25 inches. All two-light windows are check rail and made to hang on weights.

Materials Come to You Ready-Cut

Easy Building Cuts Time and Costs on Your WARDWAY HOME



WARDWAY Ready-Cut Homes are so easy to build that over 75 per cent of the people who buy them do all or part of the work themselves. All the framing is ready-cut—cut to fit exactly—and each piece is marked for the place where it will be used.

All the difficult work is done for you by machine—far faster, far more accurately, and far more economically than the most expert carpenter can do it. Rafters, for instance, are cut to exact length; the ends are cut to just the right angle, and the notch is cut exact to within 1/64 of an inch. Cutting and notching rafters is a difficult job even for an expert—and that is all done for you! Similarly, all the various frame-cutting jobs are all done, so that you just need to put the various pieces into their proper places, as marked and indicated on the plans, and assemble the house. Any man who uses tools can easily do a large part of his own work. Even experienced contractors buy at Ward's because they save so much money and time on the work.

A Better Home for Less Money!

Strength is an outstanding characteristic of WARDWAY Homes. Because every piece is cut by machine, and every joint fits so exactly, WARDWAY Homes are *far stronger* than houses cut by hand.

You make a tremendous saving of both time and money by buying a WARDWAY Home. For instance, it costs about 50 cents for a carpenter to mortise a door by hand; by machine it costs 8 cents! To cut out stair stringers by hand costs nearly $20; a machine does it for $1.37—a saving of nearly $40 on a flight of stairs. All through WARDWAY Homes are similar savings.

You save on materials, too, when you buy a WARDWAY Home. Look at the pile of kindling around any hand-cut home—two truck loads is the average, paid for at lumber prices! Practically no waste around a WARDWAY Home, or at the factory, because every operation is planned to use every bit of material. With framing material and ends all squared off, you can build the framework of your home yourself in far less time than a carpenter could cut the framing, and you get a much better job. In every way, the WARDWAY Ready-Cut System is a tremendous advantage to you.

All Necessary Paint and Varnish Furnished

The paint—like every other item that goes into the construction of a WARDWAY Home—is our highest quality paint, equal to the best of any nationally advertised paint. It is selected and tested by experts, and proved on thousands of homes everywhere.

Our Master Painter's Paint, which we furnish with every WARDWAY Home, is manufactured in our own modern factory from a special time-tested formula. It consists of 60 per cent pigment and 40 per cent liquid—one-half of the pigment is Pure White Lead and one-half is Zinc Oxide. Of the liquid 93 per cent is Pure Linseed Oil and 7 per cent is Pure Turpentine Dryer.

WE GUARANTEE MASTER PAINTER'S PAINT to match the most expensive paint. If, after applying part of the paint, you are not thoroughly satisfied with Master Painter's, return what you have not used and we will refund all you have paid, including transportation charges. If it doesn't give you the finished job and the coverage we say it will, we will furnish *new paint free* and pay for putting it on your building.

All paints, oils and varnishes necessary to the proper finishing of the house are furnished with WARDWAY Homes. These include:

Master Painter's Paint, three coats for all outside work. Special paint is provided for porch floors. Unless otherwise instructed we ship the color as specified for each home.

Mirolite Interior Varnish for two coats on all interior finish to be applied over one coat of shellac. Three coats of Marproof Varnish for all finished floors.

Putty, Linseed Oil and Pure Turpentine included as required.

Sandpaper and Steel Wool furnished for smoothing all interior floors and finish, rubbing down varnish, etc.

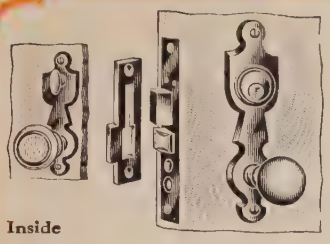
White Enamel Finish four-coat work is furnished for wainscot and woodwork in all bathrooms—three coats of undercoating and one coat white enamel.

Stain is furnished for woodwork in main rooms on first floors.

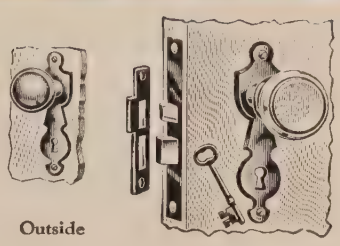
FOR FREE ESTIMATE USE BLANK ON PAGE 109

Style and Durability in SOLID BRONZE

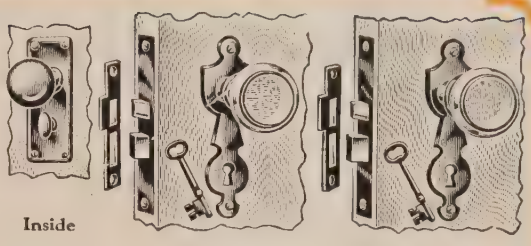
Worth Three Times as Much as Ordinary Lock Sets



Front Door Lock Set

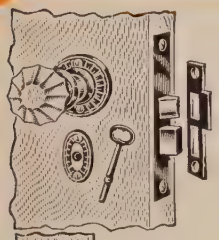


Rear Door Lock Set

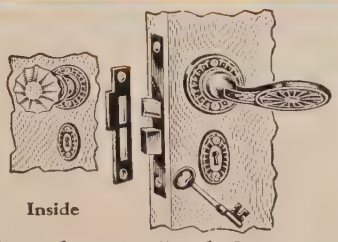


Bathroom Lock Set — For Inside Doors

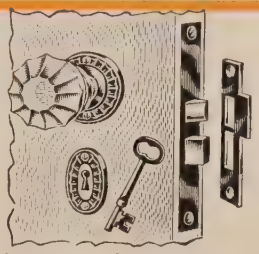
The "Plymouth" Lock Sets shown here are furnished when specified. They are Colonial in design. All locks are made of the finest material and workmanship throughout, accurately fitted, easy to operate, and dependable. Escutcheons, lock faces and plain knobs are made of solid brass, sanded finish. Glass knobs are of the plain round design, 2 inches diameter. All locks are reversible.



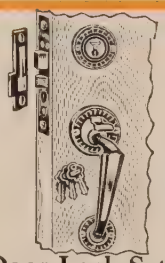
Bath Room Lock Set



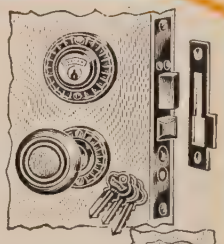
French Door Lock Set



For Inside Doors



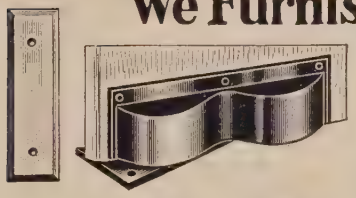
Front Door Lock Set



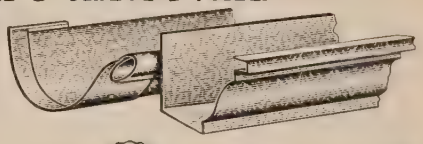
The "Patrician" Lock Sets shown here are furnished. Made by a manufacturer who has a national reputation for making the highest quality lock sets obtainable. All escutcheons, lock faces and plain knobs are made of solid bronze, sanded brass finish. Attractive fluted glass knobs. All locks reversible. Because of their unusually high quality, rich beauty and artistic design, these lock sets are in keeping with the very finest homes.

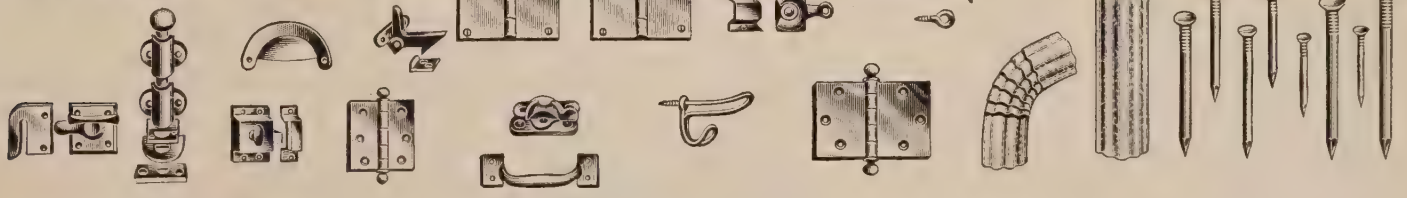
Front Door Lock Set

We Furnish Complete Hardware Tinware and Nails



Our complete hardware bills include, in addition to the lock sets, all other necessary items such as loose pin mortise hinges, bar sash lifts and sash locks, double acting floor hinges and push plates for swinging door between kitchen and dining room, door bumpers, nickel plated bathroom hardware, drawer pulls, cupboard catches, coat hooks, sash cord and weights, cellar sash sets and nails and screws of proper kind and size for all purposes. We also furnish all necessary eaves trough and fittings. Some homes are furnished with slip-joint style fittings and others are furnished with O. G. style fittings. All of which is clearly explained in the description under each home.





Read This Information Before Ordering Your Home

Be sure that you understand all of the following explanations before you begin to build your home. Write to us for any additional information.

Here are some facts which will probably interest the WARDWAY Home builder.

If You Wish to Cut Your Own Lumber

The prices quoted for our Ready-Cut Homes cover the entire cost of lumber cut to fit as given in specifications. If you prefer to buy your home not cut but in regular lumber yard lengths, we shall gladly give you prices on any home in which you are interested. We guarantee that buying the lumber ready-cut by machine saves you much on the total cost of your home.

Concerning Window Boxes, Screens, Etc.

Whenever window boxes, shutters, porch seats, trellises and other lattice work are shown on a WARDWAY Home, they are included in its total price. The prices do not include storm sash, screens or porch sash. But these articles are listed among the options and can be furnished at very low prices, if desired.

Ceiling Heights

The standard height ceiling in WARDWAY Homes is eight feet six inches for the first floor and eight feet for the second. A few homes have ceiling heights which vary from standards. For such homes the heights are stated in the descriptions.

Construction Changes

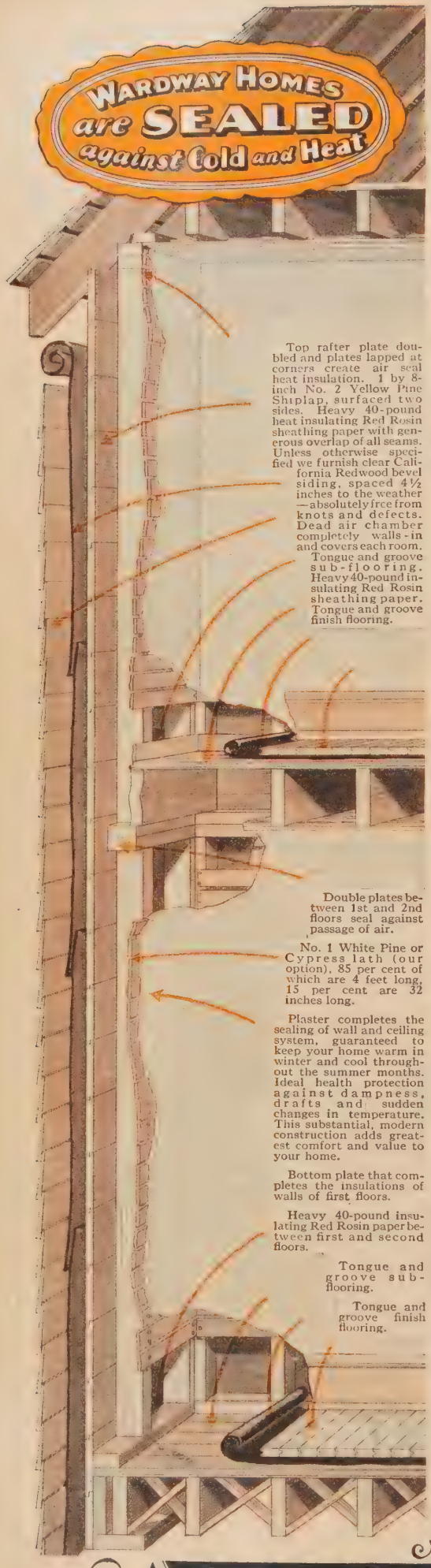
Occasionally climatic conditions make additions to or omissions from our stock specifications advisable. **For Southern climate** you may want to omit the cellar and use shiplap in place of lath and plaster. **In the extreme North** insulation is desirable. Write us to learn how much such changes will add to or reduce the price. **In the Northwest** where shipment is made from the Coast Mill, old growth Douglas fir lumber is furnished instead of yellow pine for framing, sheathing, flooring and outside finish, also fir frames and all fir interior doors.

Building Codes

Building Codes of the Bureau of Standards, U. S. Government, have been fully complied with in WARDWAY Ready-Cut Homes.

Masonry Not Furnished

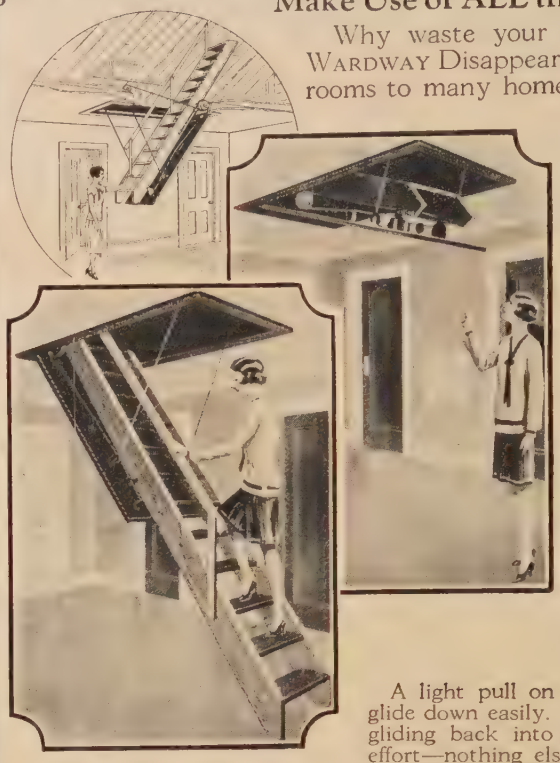
Although plans for WARDWAY Homes give detailed instructions for excavating and laying foundations, masonry materials are not included with our homes for foundations or stucco or brick work. We do not furnish cement, lime, brick, sand or plaster. Complete lists and quantities of everything you require for this work will be sent upon request when you order one of our homes.



OPTIONS *Increase Value—Cost Little!*

Make Use of ALL the Space in Your Home

Why waste your good attic space when a WARDWAY Disappearing Stairway can add extra rooms to many homes shown in this catalogue? Out of sight behind a neat wooden panel when not in use, this splendid device takes practically no room and provides real stairs which will make your attic as easily and as safely accessible as any other part of the house.



One of the Best Investments You Can Make

Use your attic space otherwise wasted. Make a playroom for the children or a den for your boy. Even for storage purposes, the added convenience of easy access to the attic repays many times the low cost of this disappearing stairway. The value of the house is materially increased.

A Child Can Operate It

A light pull on a cord causes the stairway to glide down easily. A gentle push upward sends it gliding back into the hidden space above. No effort—nothing else to do. Pulleys and counterbalances carry the weight and smooth the motion.

Put It in While You Build

The WARDWAY Disappearing Stairway costs so little, and is so sure to prove such a great advantage and convenience, that you should plan to install it while building. In some WARDWAY homes, slightly heavier ceiling joists are required. If they are required with the home you order, we will ship these heavier joists at small additional cost. Flooring for the attic space, when not specified for the home ordered, can also be purchased from us at low cost.

274N 866—Disappearing Stairway. Yellow Pine Panel 2 feet wide. Shipping weight 150 pounds. Complete..... **$39.50**

"Protecto" Plaster Wallboard

Hundreds of owners of WARDWAY Homes testify to the excellence of Plaster Wallboard and to the effective insulation it affords when used in place of lath. It is strong and heavy, and gives thorough satisfaction.

This finer board is made by rolling a patent, hard setting, fire-resisting plaster between two sheets of heavy cardboard. The whole is dried into hard solid sheets. They are far more resistant to fire than regular lath and plaster.

This plaster board with sufficient material for two finishing coats of plaster may be had as an option on ANY WARDWAY Home. Price of Plaster Wallboard option given in description of each individual home.

Quickly Applied

Clean, lasting and easy to apply. Saves hours of time nailing lath, and gives a better job. You can put it up and save time in building—move into your house earlier. The finished walls are equal in strength and service to lath and plaster—smooth, sound-deadening and vermin-proof.

Clean, Strong, Insulating and Lasting

It gives exactly the same outward appearance as is obtained when plaster is applied over lath. Some, however, prefer not to apply plaster over the "Protecto" Plaster Wallboard, and in such cases they usually arrange for the fashionably paneled wall effect. We recommend that two coats of plaster be applied over plaster wallboard for the additional insulation that may be so obtained.

LOW PRICES *Bring Extra Quality– Beauty and Convenience*

Oak Woodwork Option

When this option is selected and included with your order, beautiful oak doors and trim are furnished in place of fir regularly specified for the living and dining rooms, and also for the reception hall and sun room where they are shown in the floor plan of the home. If an open stairway leads up fron the reception hall this also will be furnished throughout in oak.

Oak is one of our most beautiful hardwoods and its use in the main rooms in your home will add immeasurably to the value of your building. You may use light, golden or dark oak finish; unless instructed to the contrary, we will supply a golden oak filler which will give you a medium dark finish.

Hardwood Flooring Option

Our regular specifications provide oak floors for the main rooms of practically all WARDWAY Homes and in some homes this beautiful flooring is specified throughout the entire house.

You can, by referring to the individual specifications covering the home you select, determine in what rooms the oak flooring is regularly furnished and if it is not furnished throughout the entire home you will find quoted among the options the additional cost of supplying hardwood floors for the balance of the home.

Our hardwood flooring option provides for the furnishing of 13/16 by 2 1/4-inch clear red oak flooring for all bedrooms and halls and 13/16 by 2 1/4-inch clear maple flooring for kitchen and bath. Do not confuse the "clear" first grade oak and maple flooring with "select" (second grade) and No. 1 common (third grade) often specified or quoted by others.

Screen and Storm Sash Options Listed for *All* WARDWAY Homes

Two options which should be included with your WARDWAY Home order are screens for the summer and storm sash for the winter. We have, therefore, listed under every WARDWAY Home the additional cost of full length screens for the windows and screen doors and also storm sash and storm doors. We suggest you include these with your order so that your carpenter can fit and hang them at the time your home is constructed.

Screen Option

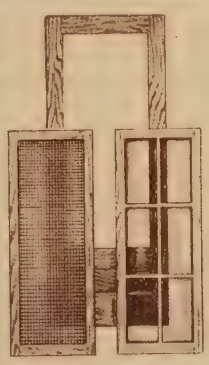
Our screen frames are manufactured from the finest quality clear white pine and are covered with 14-mesh galvanized screen wire. Our galvanized screen is of exceptionally high grade, carrying a very high percentage of zinc which insures its giving many years of satisfactory service without painting. Full length screens are supplied for all windows on first and second floors in the case of two-floor houses. They are full 1 1/8 inches thick and are supplied with hangers so that they may be swung open to permit washing the windows.

Heavy, substantially constructed screen doors are furnished for all exterior doors, together with hinges, door pull, etc., for hanging.

Sufficient paint is supplied for applying three coats and this will be furnished in the same color as the trim paint for your home, unless you specify to the contrary.

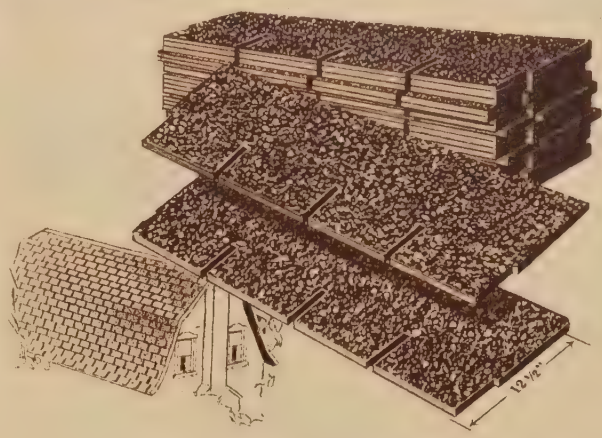
Storm Sash Option

Storm sash will more than pay for their cost in a few seasons through the fuel saving which they effect. Our option provides sash for all first and second floor windows constructed of Clear Western White Pine 1 3/8 inches thick, glazed with good quality clear glass. Heavy White Pine glazed storm doors are supplied for all outside doors of the home. Hardware for hanging storm sash and doors and three coats of paint are included in the price.



Combination Storm and Screen Door

The combination storm and screen door, as illustrated, will be furnished in place of separate screen and storm doors when both storm sash and screen options are included with your order. This handy door has interchangeable screen and storm panels. You use the same door frame all year round. If you are ordering only one option, —either the screens or storm sash,—but prefer to have this style door furnished it can be supplied at slight additional cost. Write us for prices.



Radio Asphalt Shingle Option

Our regular specifications covering all WARDWAY Homes provide the finest quality Red Cedar shingles manufactured for the roof. However, as many people prefer to use Slate Surface shingles for the roofs of their homes, we quote the additional cost of making this change on each of our WARDWAY Homes.

Our Asphalt Shingle Option provides for the furnishing of materials for laying a tight roof deck rather than spaced roof boards as specified for wood shingles and the supplying of our best grade **12½-inch** Radio Superslate shingles in place of the wood shingles regularly supplied.

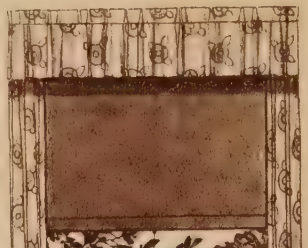
Radio Superslate shingles are made from the finest quality roofing felt, thoroughly saturated and coated with asphalt and with crushed slate thoroughly embedded in the top coating. They can be furnished in Tile Red, Sea Green, Blue-black or an attractive color blend of green, red and tan mixture. The natural slate colors cannot fade, assuring you of a roof of lasting beauty.

Radio Superslate Asphalt Shingles are fire resisting. They are inspected and listed as standard by the Underwriters' Laboratories, Inc., and they are guaranteed for 17 years.

Many furnish this type of shingle in a 10-inch width which provides only a 2-inch head lap. Our heavy grade shingles which are 12½ inches wide and contain one-fourth more material than the 10-inch shingle give a 4½-inch head lap. They actually weigh 245 pounds per square, assuring you a maximum number of years of satisfactory service.

Window Shade Option

Fine Quality Oil Opaque Non-Transparent



For your convenience in ordering shades we have quoted as an option for each home the additional cost of shades for all windows and glazed exterior doors.

What Our Price Includes

Our price covers the furnishing of a very popular and fine quality oil opaque shades. These shades are very durable and non-transparent, being painted on both sides by machine with a good grade oil paint. Dust proof, nickel trimmed spring rollers with inside brackets for hanging your shades between the window stop are supplied for double hung windows. For casement windows and glazed exterior doors outside brackets are supplied.

Shades are furnished plain, without fringe or scalloped edge or pull cords. Can be furnished with fringe or scalloped edge if preferred. Write us for prices.

Choice of Six Colors—Send for Free Samples

Shades can be furnished in any of the following colors: Eggshell white; ecru (light tan or sand color); light cocoa brown; plaza (light gray); dark olive (green with yellow tint); medium dark green. Free samples sent on request to help you select the color you prefer. One of these colors will harmonize with your decorative scheme, and assure a charming, attractive room.

Guaranteed First Quality Enamel Ware

Include Modern Plumbing When You Plan Your Home—Pay for It on Same Easy Terms!

Every piece of enamelware you buy at Ward's has been approved as First Quality under the grading rules of the Enameled Sanitary Ware Manufacturers' Association. It also conforms to Ward's own specifications, which are even more exacting. You cannot buy finer quality white enamelware.

The "Blackstone"—For the Home That Demands the Best

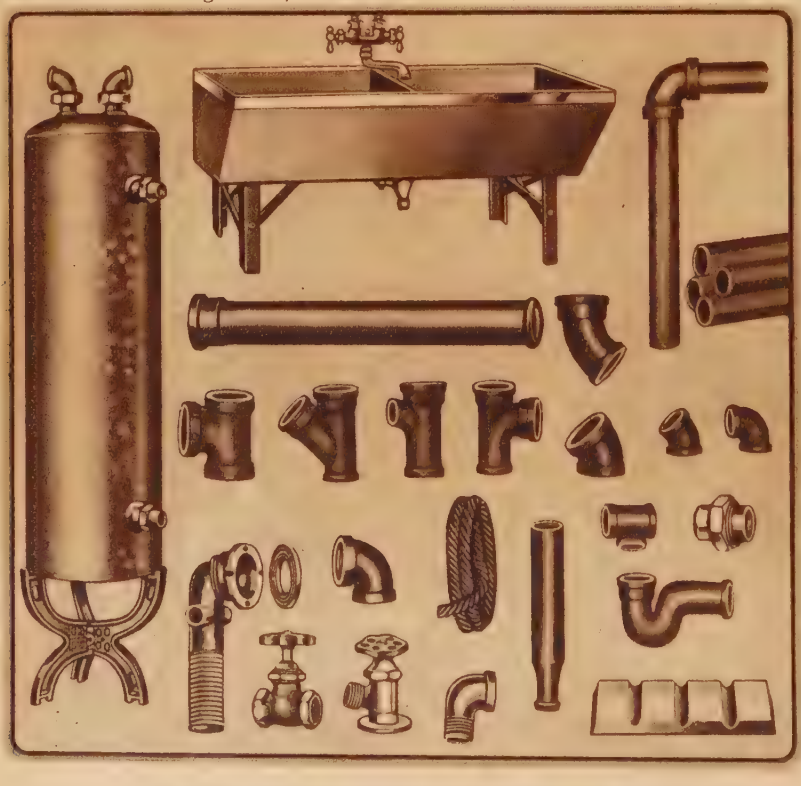
THE Blackstone plumbing fixtures are the last word in modern bathroom equipment. The bathtub is the new preferred type, porcelain enameled outside from top to floor as well as on the inside. The smart pedestal lavatory has the new pop-up waste, while the closet is the perfected silent syphon jet style.

The Bathtub. One piece heavy cast iron, white porcelain enamel inside and out. Length 5 feet. Width 30 inches over 3¾-inch rim. Inside depths 17 inches; outside height 18 inches. China supply and waste handles designed to be set in the wall. Nickel-plated brass spout and strainer. Concealed fittings are of brass. For either left or right corner as required. Recessed style tub (see small picture in upper left hand corner) in 5 or 5½-foot lengths furnished where recessed space is provided.

The Lavatory. Pedestal style. Made in two pieces of heavy cast iron finished in strong white porcelain enamel. Top 20 by 24 inches; oval bowl 12 by 15 inches; apron 5 inches deep. Nickel-plated quick compression faucets with china handles. Convenient pop-up waste with china handle. Nickel-plated brass supply pipes and trap.

The Closet. Newest syphon jet style; quick, practically silent flush. Highest quality vitreous china tank and bowl, 2-inch nickel-plated slip joint flush pipe and nickel-plated brass supply pipe to floor. White celluloid finished seat with nickel-plated bar hinge.

The Kitchen Sink. Made in one solid piece of heavy cast iron, finished with finest quality baked on porcelain enamel. 52-inch length furnished wherever space permits; width 20 inches; height of back 12 inches; depth of apron 6 inches; length of drainboard 24 inches; length of sink 28 inches. Equipped with mixing faucet with swinging spigot, sink strainer and trap to wall or floor. Right or left hand sinks furnished as shown in floor plan layout. Corner sink furnished where sink is shown located in corner of kitchen.



Range Boiler, Laundry Tubs and all pipes, connections and fittings needed to install complete plumbing plant are included in the price on Page 97. They are pictured and described below.

Range Boiler—Laundry Tubs Pipes and Fittings—For All Three Sets

The Range Boiler is 30-gallon capacity, standard size for average family. Made of heavily galvanized steel electrically welded. Furnished in standard weight. Tapped according to government specifications. Height 60 inches without stand. Complete with fittings, including stand, cold water tube and four union couplings.

The Laundry Tub has two compartments, each 24 inches wide and 16 inches deep. Made in one solid piece of special granite composition which will not warp or crack. Corners are rounded and top edge has a strong metallic wringer guard. Standing height 34 inches. Complete with strainers, plugs and combination laundry swinging faucet. Braced iron stand.

Cast Iron Soil Pipe and Galvanized Iron Pipe and Fittings—all things needed for properly installing a thoroughly sanitary plumbing system, including cast iron soil pipe, calking lead, oakum, galvanized iron water supply and waste pipe, galvanized fittings, faucets, traps and connections; and all stacks and drains used inside and to a distance of 2 feet outside the house foundation wall.

Plumbing Plans Furnished

With each outfit we furnish working blueprints and detailed illustrations showing exactly how to install the complete system.

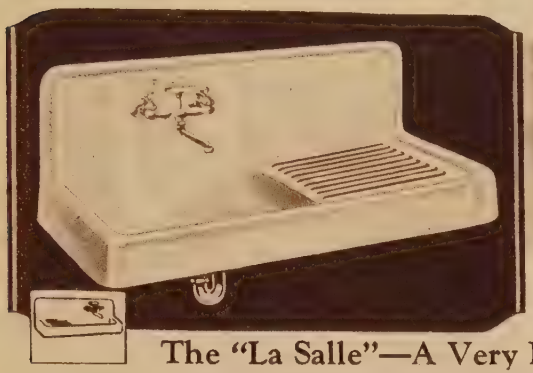
Plumbing Installed According to Code

Our plumbing layouts are designed to meet the code requirements of most cities. We guarantee that plumbing installed according to our plans will be sanitary and give perfect satisfaction. Plumbing codes in different cities throughout the country vary greatly as to the method of installation, fittings to be used, etc. If your plumbing installation must conform to certain code requirements, please submit copy of your code when placing order so that we may check same to see that all materials and plans conform.

Exactly the Same Grades Recommended and Sold by Thousands of Leading Plumbing Shops in All Parts of America

First, Finest Quality—Always at Ward's Money-Saving Prices

OUR Enamelware Fixtures are made for us by manufacturers who are supplying the plumbing trade throughout the country with identical products. These are the standard styles stocked by the leading shops, made to the same exacting specifications, from exactly the same materials. And in addition, every piece must meet rigid standards for quality and perfection set by our own laboratory. Yet our customers tell us they can save up to 40 per cent by buying their plumbing supplies at Ward's.



The "La Salle"—A Very Popular Medium Priced Set

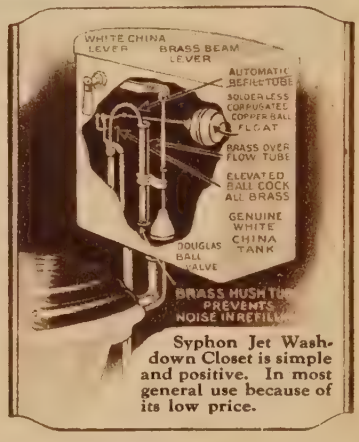
The Bathtub is full standard five-foot length, heavy cast iron with a white porcelain enamel finish inside. One coat of white paint outside. Enclosed pedestal base prevents the accumulation of dust. Complete with quick compression faucets with white china handles marked "Hot" and "Cold." Nickel-plated brass waste and supply pipes.

The Lavatory is the highest quality white porcelain enamel over heavy cast iron. Top 18 by 24 inches, with 11 by 15-inch oval bowl. Height of back 10 inches. Nickel-plated brass trap and supply pipes to wall. Quick compression faucets and white china handles marked "Hot" and "Cold."

The Closet Combination is a syphon washdown type, with white vitreous china bowl glazed both inside and out, and white vitreous china tank. White celluloid covered seat; nickel-plated bar hinge, flush elbow connection and supply pipe.

The Sink is cast in a single piece which eliminates all cracks and corners. Equipped with a double faucet combination, and swinging spout. Deep 7-inch apron with concealed wall hangers; quick compression faucets with china handles and nickel-plated brass trap. Length 42 inches. Left or right drainboard as required. Corner sink furnished where sink is shown located in corner of kitchen. Legs not required on this size sink.

Range Boiler, Laundry Tubs and all pipe and fixtures to install a complete system of plumbing are included in the price on Page 97. They are pictured and described on Page 88.



Syphon Jet Washdown Closet is simple and positive. In most general use because of its low price.

Prices Quoted on Page 97

The "Sherman" Standard Style—Standard Quality Exceptional Price

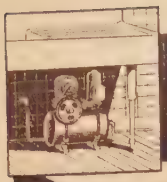
The Bathtub is a standard design of heavy cast iron finished with highest quality white porcelain enamel inside and one coat of white paint outside. Five feet long, 30 inches wide with 3-inch roll rim, 23 inches high, including legs. Complete with nickel-plated brass waste and overflow fitting, supply pipes and combination faucet with compression valves and china handles.

The Lavatory is apron style, round front, white porcelain enameled over cast iron. Size 18 by 21 inches, with 11 by 14-inch bowl. Height of back 8 inches. Fitted with nickel-plated brass trap supply pipes to wall, and china handle faucets with compression valves.

The Closet Combination is Syphon-Jet washdown type with best grade white vitreous china bowl and large waterways. Special vitreous tank, complete with fittings. Mahogany finish seat; nickel-plated brass hinge, flush elbow and supply pipe.

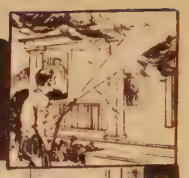
The Sink furnished with the Sherman set is the one-piece cast iron type found in so many homes today. Heavy white porcelain enamel provides an easily cleaned surface of permanent beauty. Length 42 inches, with drainboard on either right or left end as required by floor plans. Corner sink furnished where sink is shown located in corner of kitchen. Furnished complete with china handles with nickel-plated faucets and compression valves, nickel-plated brass trap, and hangers. Wall hung—no legs required.

Range Boiler, Laundry Tubs and all pipes, connections and fittings needed to install a modern plumbing system are included in the price on Page 97. They are pictured and described on Page 88.



Let Electricity Pump Your Water

Save 1/4 on Dependable Automatic Piston Type Pumps



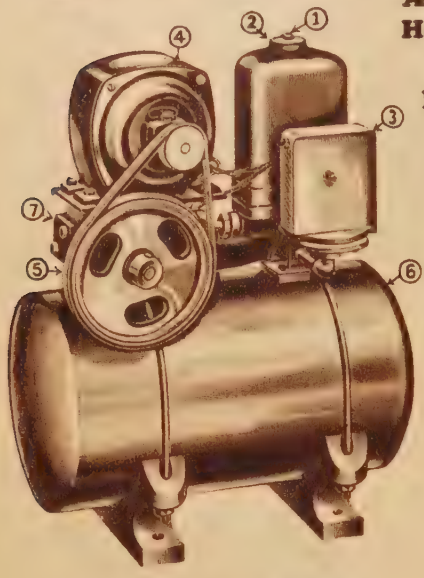
Ward's saves you money on every pumping plant. Upkeep is but a few cents a day. And your outfit relieves household drudgery with a minimum of attention.

Outfits for shallow wells are fully guaranteed. Bring water from well or other water source within 100 feet of pump. Force water to third story and to any number of faucets. Operation completely automatic—stops when at 45-pound pressure. Pressure of 20 lbs. starts it. *The Wardway and Little Giant* pumps are double acting single cylinder reciprocating type.

Motor. Quarter horse-power of reliable nationally known manufacture. Either 32-volt direct current or 105 to 120-volt 60-cycle alternating current motor supplied. *Silent Belt Drive.* V-shaped belt—cannot come off, slip or stretch; prevents vibration; almost noiseless. *Valves.* Double intake; built-in outlet valves.

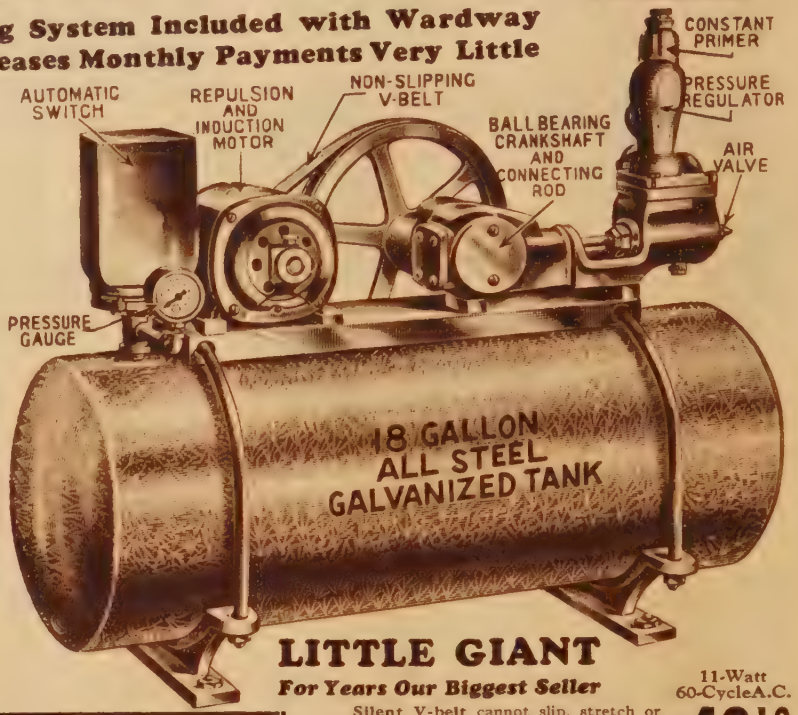
If you draw your water from a deep well you will be interested in Ward's pump heads for wells up to 200 feet in depth, described below.

A Ward Pumping System Included with Wardway Home Order Increases Monthly Payments Very Little



SPECIAL FEATURES

1. Completely automatic—needs only occasional oiling.
2. Crankshaft specially hardened and ground. Piston rod stainless steel, rustproof.
3. Double acting, reciprocating pump leather cups working in brass cylinder.
4. Automatic switch starts pump when nine quarts is drawn from tank.
5. Pumps 220 gallons per hour.
6. Brings water from depth of 25 feet.
7. Easily installed. All instructions included.
8. Very compact. Measure 18 by 13 by 23 inches high.



The WARDWAY

Fits Under Kitchen Sink

$44.55 Cash Price

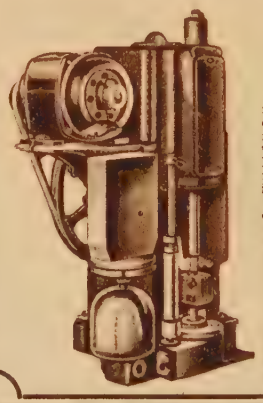
A new and improved Automatic Water System. Very similar in principle, design and construction to the immensely popular Little Giant outfit at right, which has won the complete confidence of scores of Wardway Home owners.

Requires no attention except occasional oiling. Pumps from wells as deep as 25 feet. **Crankshaft** is especially hardened and ground. **Piston rod** made of stainless steel to prevent rusting. **Valves** are high-grade rubber, easily accessible. **Pump** is double-acting reciprocating, with very best leather cups working in brass cylinder. Pumps 220 gallons per hour. **Automatic switch** starts pump when nine quarts are drawn. Only two connections, both for ¾-inch pipe. Only 18 by 13 by 23 inches high. Can be placed under the kitchen sink if desired. For use with or without range boiler. **Tank** 8-gallon capacity.

Prices below are for shipment from our Chicago store. When ordered from Baltimore, Kansas City, St. Paul, Albany or Denver, prices vary slightly. Write for full information. **Shipped promptly from Factory at Springfield, Ill.**

263 K 71—110 to 220-volt 60-cycle A.C. . **$44.55**
263 K 73—32-volt Farm Plant current.... **46.55**
263 K 75—110-volt 25-cycle A. C..... **48.55**

63 K 146—**Foot Valve** for use on end of ¾-inch pipe when water is more than 16 feet below pump..... **95¢**
63 K 145—**Relief Valve** for use between range boiler and pump. Prevents damage to pump by overheated boiler..... **$1.95**



PUMP HEADS *for Making Deep Wells Automatic*

Complete Information Free Upon Request

Ball bearing—practically noiseless. Draws water from depths as great as 200 feet. Payments may be included with those on your Wardway Home. For complete information, estimates, etc., give us the following: 1—Depth of well. 2—Depth to water level. 3—Diameter drop pipe. 4—Diameter well casing (if any). 5—Amount water required daily (or number in family). 6—Kind system desired (automatic pressure, elevated or open tank). 7—Kind electric power (direct or alternating current, voltage and cycles) or whether engine power is to be used. Rough sketch showing location of well and buildings with difference in levels is also helpful.

LITTLE GIANT

For Years Our Biggest Seller

11-Watt 60-Cycle A.C.

$49.10 Cash Price

Silent V-belt cannot slip, stretch or come off. **Constant primer, strainer,** time-tested **automatic switch** and other features of many pumps costing up to $25 more. The dependable piston type pump far outlasts the ordinary rotary pump. Furnished in either 250 gallons or 450 gallons per hour capacity. Both sizes pump easily from a 25-foot deep well which may be located anywhere up to 100 feet away.

The 18-gallon tank, galvanized inside and out—starts when 4 gallons of water are withdrawn. Fully automatic. Water always ready at any faucet. Needs no attention, except occasional oiling. Easily installed; full instructions included. Only two connections—both for ¾-inch pipe. Can be included with your order for a Wardway Home. Easy Payment Plan for WARDWAY Homes and special equipment such as this pump, explained on Pages 4 and 5.

Prices below are for shipment from our Chicago store. When ordered from Baltimore, Kansas City, St. Paul or Denver, prices are slighty higher. Write for full information and complete description.

250-Gallon Capacity meets requirements of family of average size.

One-quarter horsepower motor. Size over all 34 by 13 by 31 inches high.

163 K 25—For 110-volt 60-cycle A. C.... **$49.10**
163 K 26—For 32-volt Farm Plant current... **52.55**
163 K 27—For 110-volt 25-cycle A.C.... **54.55**

450-Gallon Capacity.

163 K 30—One-third horsepower motor. For 105 to 120-volt 60-cycle alternating current. Size over all 36 by 20 by 36 inches high. Takes 1-inch pipe..... **$85.35**

Windsor SEPTIC TANKS *Protect Your Health!*

REG. U.S. PAT. OFF.

If you are planning to build your home where city sewage is not available, we highly recommend the installation of a Windsor Septic Tank as a safeguard to the health of your family. Government surveys indicate that three out of four farm water supplies are sufficiently polluted to be unsafe for drinking because of improper sewage disposal. Health authorities everywhere recommend the Windsor Septic Tank for homes that have running water but no sewers.

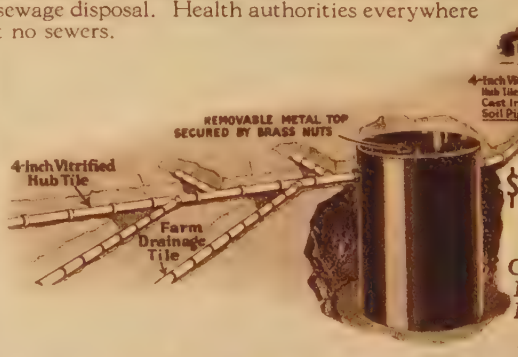
Windsor Septic Tanks are 100 per cent sanitary, absolutely odorless, and require no chemicals or attention in any way after installation. The first cost is really the last cost. They are heavily constructed to give years of service. Heavy 14-gauge copper bearing steel, painted black inside and outside with a special rust-resisting preservative. Fitted with removable top that is securely fastened with four brass nuts. Height 48 inches.

Can be installed within 10 feet of building, but should be at least 15 feet from well. Easily understood directions for installing included. If in doubt as to installation and use, write us for full detailed information. Our Engineering Department will be glad to furnish additional information free. Shipping weights 295 and 325 pounds.

Shipped promptly from factory at Chicago. May be included with your order for a Wardway Home. Easy Payment Plan for Wardway Homes, and special equipment such as septic tank, explained on Pages 4 and 5.

Article Number	Diameter Tank	Total Capacity Tank	For Family of	Cash Price
281 K 8210	38 inches	215 gallons	6 or less	$18.35
281 K 8211	46 inches	340 gallons	6 to 10	21.45

Above prices are for shipment from our Chicago, Baltimore and Albany stores. Prices are slightly higher from our other stores. Write for information.



Tank Only

$18.35

No Chemicals Required First Cost Is the Last Cost

FOR FREE ESTIMATE USE BLANK ON PAGE 109

NEW! Greater Efficiency- Better Appearance - In These New INSULATED Upright Boilers

AWARD red jacketed square type Boiler will give your Wardway home an efficient and beautiful heating plant such as will be found in finest homes! Actually, this identical boiler, marketed under the maker's nationally advertised name, sells for $25 to $50 more than we ask. The resale figure of a home equipped with this type boiler is increased much more than Ward's low price for the complete equipment. Three and four hundred dollars are not uncommon valuation increases. But even if you never sell your home, the benefits in health and fuel economy repay the cost many times over.

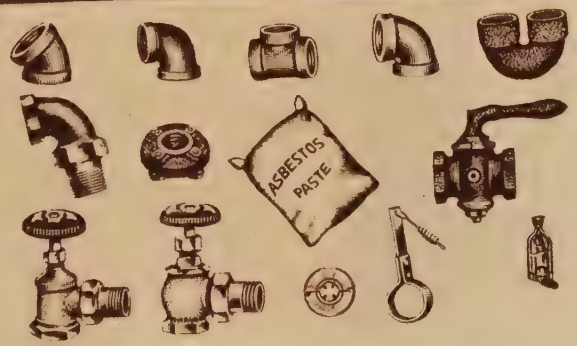
Beautiful - - Efficient and Economical Steam or Hot Water - - Save $25 to $50

The square type boiler saves space. It changes the basement into a useful children s play room. And its efficiency makes it worth the slight additional amount it adds to the monthly Wardway home payments. It's clean in operation. Large flueways give perfect draft and combustion. There is no smoking—no escaping gases. Specially designed grates take all kinds and grades of fuel. Extra large fuel chamber permits "firing" ahead for many hours. Two firings daily are usually enough. Holds fire all night and long staggered flue travel increases heating efficiency—cuts coal bills. Further economy results from air cell asbestos insulation between red jacket and boiler.

Construction. Boiler is made in high-grade cast iron sections, easy to handle and to set up. Case is sheet steel with RED enamel **baked** on side and black enamel baked on front. The effect is unusually striking and this up-to-the-minute equipment is worthy of the beauty of modern Wardway Homes.

Equipment. Each boiler is furnished with shaker handle, steel wire cleanout brush, poker and easily understood instructions for installing and operating. With steam boiler we furnish water gauge, steam gauge and safety valve. Overall height 56½ inches. Size of smoke collar 9 inches. Furnished with all steam and hot water systems quoted on Page 97. Shipped promptly from Warehouse in Chicago or near Detroit, Mich., whichever is nearer you.

Fittings, Valves and Accessories



Ward's heating plants are furnished complete in every detail—nothing extra to buy. Our easily understood, carefully illustrated instructions make it easy to do the work yourself. Every part fits accurately. All pipe larger than 2-inch is cut to length and threaded; other pipe is furnished in standard lengths to be cut on job.

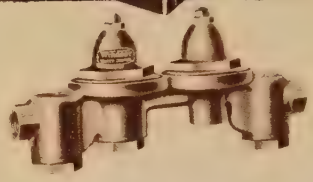
With each **Hot Water Plant** a square, red jacketed boiler of proper size will be furnished, together with necessary pipe, radiators, fittings, valves, and gold or bronze finish for the radiators. If you have running water with a reliable pressure you will receive an automatic pressure regulator. If not, we will supply extra pipe and fittings for installation of expansion tank in attic. Hot water thermometer, altitude gauge, draft regulator with chain and pulleys, poker, flue brush and firing tools are supplied with each outfit. Asbestos pipe covering is furnished for covering all pipes in basement.

With each **Steam Plant** ■ correct size square boiler will be furnished, together with necessary pipe radiators, fittings, valves, and gold or bronze finish for the radiators. Asbestos pipe covering is furnished for covering all pipes in basement.

For Hot Water or Steam

New Improved Tubular Type Radiators

New square type radiators are furnished and arranged to meet present day desires. For the living room and dining room, 20-inch, 7 tube window radiators are furnished and where necessary are also furnished for kitchen. The 38-inch high, five tube radiators, are furnished for the balance of rooms except bath, which requires a three tube radiator. Our plans show proper location for best heating. The size of radiators are figured to heat all rooms at seventy degrees when the temperature outside is ten below zero. These new style radiators are made of the best quality cast iron, surfaces are smooth and the additional number of tubes presents larger air spaces and a higher degree of efficiency. All radiators are completely assembled and tested before shipping.



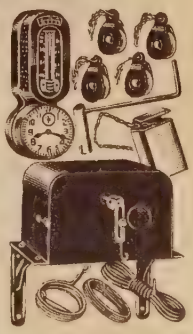
For Hot Water Plants

Automatic Pressure Control for Hot Water Plants

Especially designed for Hot Water Plants only. It takes the place of expansion tank and is provided if you have running water with reliable pressure. This pressure control keeps the heating system filled at all times. Fitted with a thoroughly effective strainer which prevents all sediment from entering system. Requires less piping than expansion tank, prevents freezing and also avoids the possibility of overflowing.

Windsor Automatic Heat Regulators

For Boilers or Furnaces



For use in connection with Pipeless Furnaces, Warm Air, Steam and Hot Water installations. Keeps your home at any desired temperature during the day and night.

The clock, which is mounted on an attractive lemon finish brass base, insures a warm home when you are ready to get up each morning.

Outfit consists of thermostat, thermometer, clock, motor and crank, ball bearing pulleys, damper chains, wire and dry cells.

This regulator—81 K 7899, can be included with your heating plant at an additional cost of $29.95.

Windsor Pipeless Furnace

REG. U. S. PAT. OFF.

Quality and Performance Proved by Test

More Heat—Less Fuel
Than Furnace Twice Its Price

The Pipeless Furnace is the simplest, most economical warm air heating system known. No other type of furnace gives such an enormous volume of heat on such a small supply of fuel.

We recommend this type of furnace for all homes having a compact room arrangement which permits heat circulating freely from one room to another.

Built on the same scientific principles as our Windsor Pipe Furnace, it delivers the heat DIRECT to the living quarters through one central register. Natural circulation carries it to the different rooms of the house. None is lost in transit. Every room has a constantly changing flow of uniform, moist warmth.

Buy It With Your Home

Put this simple, economical heating plant into your WARDWAY Home. Spread its cost over your monthly payments. The pipeless furnace costs you less to buy, less to install and it will cut your fuel bill year in and year out.

Read the details of Windsor construction below. Remember what actual tests show of its performance. Compare the Windsor part for part with any other pipeless furnace regardless of cost. You will see that there is not a reason in the world why you should pay more than Ward's low price for your heating plant.

Samuel R. Lewis

SAMUEL R. LEWIS
CONSULTING MECHANICAL ENGINEER

Montgomery Ward & Co.,
Chicago, Ill.
Gentlemen:

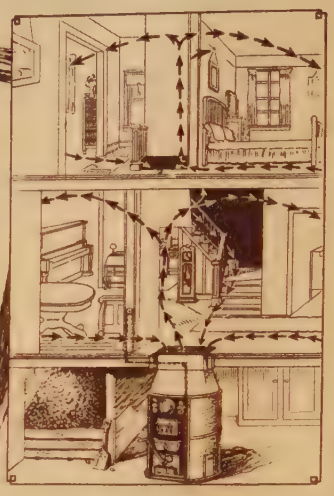
My organization conducted a survey and test of your 18-inch Windsor Pipeless Furnace with three other well known makes.

Two of these were the same rated size as the Windsor, but the essential castings in each were so much lighter in weight that I question if either is capable of long service under severe and constant firing. The one furnace which was comparable to the Windsor in weight and durable construction sells for about double the price of the Windsor.

A comparative test was made, the temperature outside and inside being charted continuously by recording thermometers; every pound of coal was weighed and accounted for.

Considering both construction and performance, my tests prove the Windsor equal to the furnace selling at double its price.

SAMUEL R. LEWIS,
Consulting Mechanical Engineer.



No heat lost in transit—it is delivered direct to your rooms and circulates naturally.

One Price Buys Plant Complete

Central register combines warm air delivery with cold air intake. It is finished in antique copper.

We include in price everything required to install the plant complete—draft and check regulator by which furnace can be controlled from upstairs, sufficient galvanized iron smoke pipe, elbow and cast iron smoke damper.

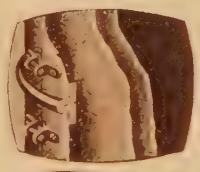
Easy to Install

We furnish full instructions for installation, including blue prints showing where to place furnace and central register. Pipeless furnace can be set up almost as easily as a coal stove.

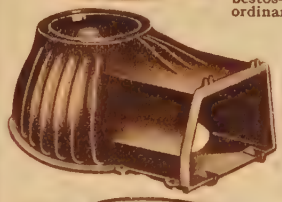
Quick to Heat Easy to Run

Immediately after fire is started in a Windsor pipeless furnace you begin to feel the genial heat. Within a few minutes natural circulation brings the entire house to a comfortable temperature, and on little more fuel than you would use in a stove to heat one room.

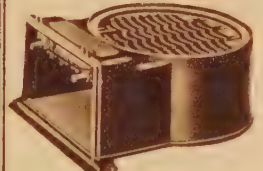
These Features Mean More Heat—More Service



Double Air Space. A double casing inside of outer casing provides a one-inch dead air space—insulation between inner warm air chamber and outer cold air space. This construction is much more durable and efficient than old style, tin asbestos-lined castings used in ordinary furnaces.



Combustion Chamber and Feed Extension. Dome shaped and corrugated to increase heating surface. Smoke and gas must pass entirely through this large, combination chamber. Heavier built than in furnaces costing twice this price.



Ashpit. Extra heavy and strong to support heavy castings above. High and roomy to make ash emptying easy and protect the grates. Grates are triangular design, and heavy. This type is claimed by heating engineers to be superior for all kinds of coal.

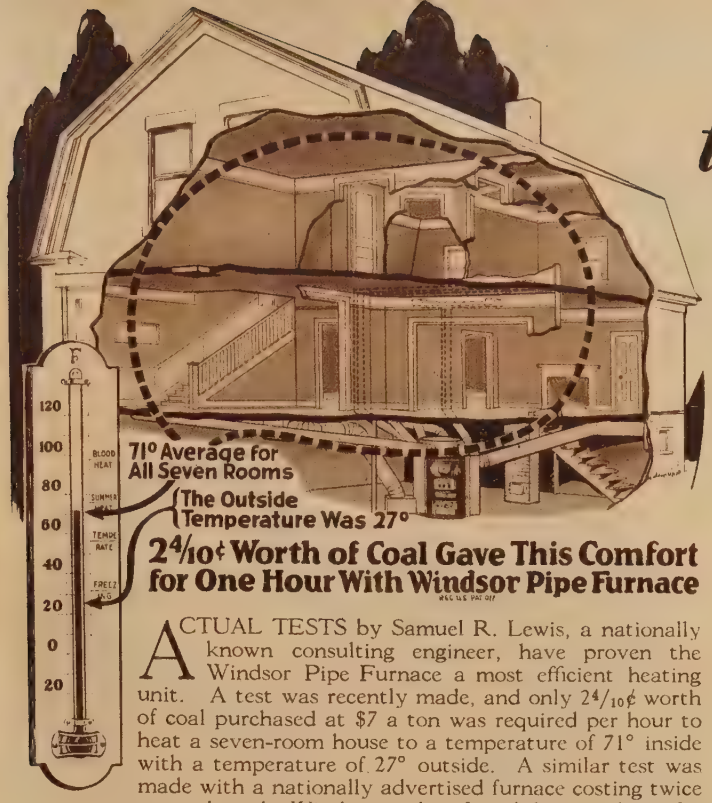
One-Piece Firepot. Eliminates extra joint. Massive construction and deep corrugations increase the heating surface. Corrugations insure constant circulation of air to fuel at edge of pot.

Oversize One-Piece Radiator. Unusually deep, providing greater heating surface. Hot gases forced to travel several feet before reaching chimney, give highest efficiency and cuts down fuel costs.

Compare the Windsor Part-for-Part

1—High Ashpit. Extra heavy, providing firm foundation for heavy upper sections; roomy to prevent burning out of grates. **2—Improved Grates.** Extra heavy and of triangular type—most durable. **3—Water Pan.** Large, easily accessible, close to firepot. Moistens the air. **4—One-Piece Firepot.** Corrugated inside and outside, increasing heating surface and improving combustion. **5—Combustion Chamber.** Made high and dome shaped, adding heating surface and more complete combustion of smoke and gases. **6—Fuel Economizer.** Introduces heated air directly over the fuel bed, burning smoke and gases that would otherwise pass up the chimney. **7—One-Piece Radiator.** Cast iron. Prevents smoke and gas leaks. Has a larger heating surface than most furnaces of the same size. **8—Furnace Doors.** Fire door large to accommodate big chunks of coal or wood. Tight fitting. Ash door permits easy removal of ashes. **9—Outer Casing.** Of heavy gauge, galvanized sheet steel, fitted with our improved draw band that simplifies installation. The inner casings are of same material and spaced one inch apart to provide insulation between the hot air chamber and the cold air space. **10—Upright Shaker.** Long handle gives greater leverage and eliminates stooping. A high priced furnace feature. **11—Improved Steel Register.** Permitting maximum free air space with smaller floor opening. **12—Joints.** All joints are deep tongue and groove type and perfect fitting.

Dollar *for* Dollar the Windsor Pipe Furnace Has No Equal



2 4/10¢ Worth of Coal Gave This Comfort for One Hour With Windsor Pipe Furnace

ACTUAL TESTS by Samuel R. Lewis, a nationally known consulting engineer, have proven the Windsor Pipe Furnace a most efficient heating unit. A test was recently made, and only 2 4/10¢ worth of coal purchased at $7 a ton was required per hour to heat a seven-room house to a temperature of 71° inside with a temperature of 27° outside. A similar test was made with a nationally advertised furnace costing twice as much as the Windsor, and we found the actual cost for heating the house per hour was less with the Windsor than with the nationally advertised furnace.

Buy Your Furnace With Your Home Pay for It on the Same Easy Terms

Plan to put the Windsor Warm Air Pipe Furnace in your WARDWAY Home—order it with your home and include its price in your monthly payments. This is the wise, the economical way to settle your heating problem for all time. The Windsor has proved itself equal in construction and performance to furnaces at twice its price. Why pay more than Windsor price for your heating plant?

Save on First Cost—Save on Fuel Each Season

The Windsor Pipe Furnace is scientifically designed to give the most possible radiation, the most perfect combustion. It is built mechanically perfect to prevent the slightest leakage of heat. Compare the Windsor, feature for feature, with any other furnace anywhere near its price and you will see that item for item, it is heavier, sturdier, better built.

Complete Warm Air Heating Plant

On Page 97 we quote prices on complete warm air pipe furnace systems for each home in this book.

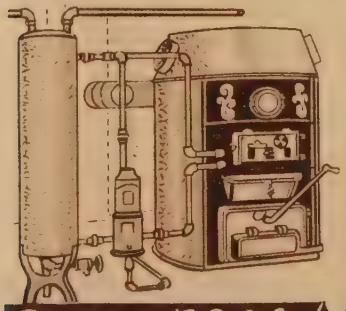
Our price includes a furnace of sufficient size to keep your home at a temperature of 70° with outside temperature as low as 10° below zero—in sections of the country subject to a minimum temperature colder than 10° below zero we will gladly quote special prices on larger size furnaces.

Our heating system provides a separate wall register for each room of the home, together with all necessary pipe, stacks and fittings for proper installation. Materials for constructing cold air returns; cold air registers and galvanized iron pipe, for connecting cold air returns to furnace, are included.

All wall registers are furnished in a very artistic, good looking design and have a sanded brass finish the same as furnished on your door and window hardware. The only exception to this is the bathroom register which is supplied in white enamel finish. All register boxes and wall stacks on two floor homes are double constructed fire proof and heat tight. Lock joints provide a sturdy, rigid, heat-tight joint where one section fits into another.

Galvanized smoke pipe is furnished for connecting furnace with chimney and asbestos pipe covering for all warm air pipes in basement.

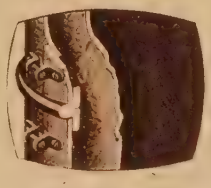
Special plans and instructions are sent free with your order so any handy man can install the system.



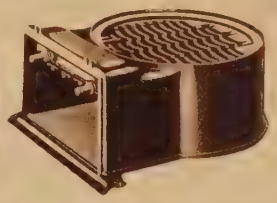
Range Boiler and Heater Connected to the Furnace

All our furnaces and boilers have openings for hot water coil. This picture shows range boiler connected to water coils in furnace and also connected to gas heater for use in summer. Range boiler can also be connected with kitchen range where gas is not available. For those who have no heating plant but have gas we suggest a combination of range boiler and gas heater. A gas heater is not included in our price but can be furnished you at small added cost. For gas heaters refer to our General Catalogue.

Compare the Windsor—Point by Point



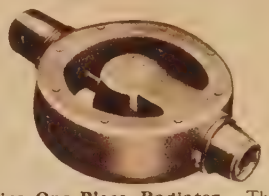
Dead Air Space. A galvanized casing, inside of the outer casing, provides a one-inch dead air space which insulates the inner warm air chamber from outer casing. This construction is much superior to the old style tin, asbestos lined casings used in ordinary furnaces; our Windsor is heavier, more efficient, more durable.



Ashpit. Heavier than ashpits used in furnaces costing twice as much. Made very strong to support the heavy castings above. Also high and roomy, for easy removal of ashes and protection to grates. GRATES are of heavy, triangular design admitted by engineers to be superior for burning all kinds of coal.

One-Piece Firepot. One-piece massive construction, heavier than the combined weight of two-piece firepots used on the highest priced tested furnaces. Deep corrugations increase the heating surface and add greatly to the strength and durability. One-piece construction eliminates an extra joint, and the corrugations assure constant circulation of air and burning of fuel around the edge of the fire bed.

Combustion Chamber. Dome shaped and corrugated, increasing the heating surface. Combustion chamber is extremely heavy and large, and all smoke and gases must pass entirely through this section thus transmitting the maximum of available heat units to the radiator.

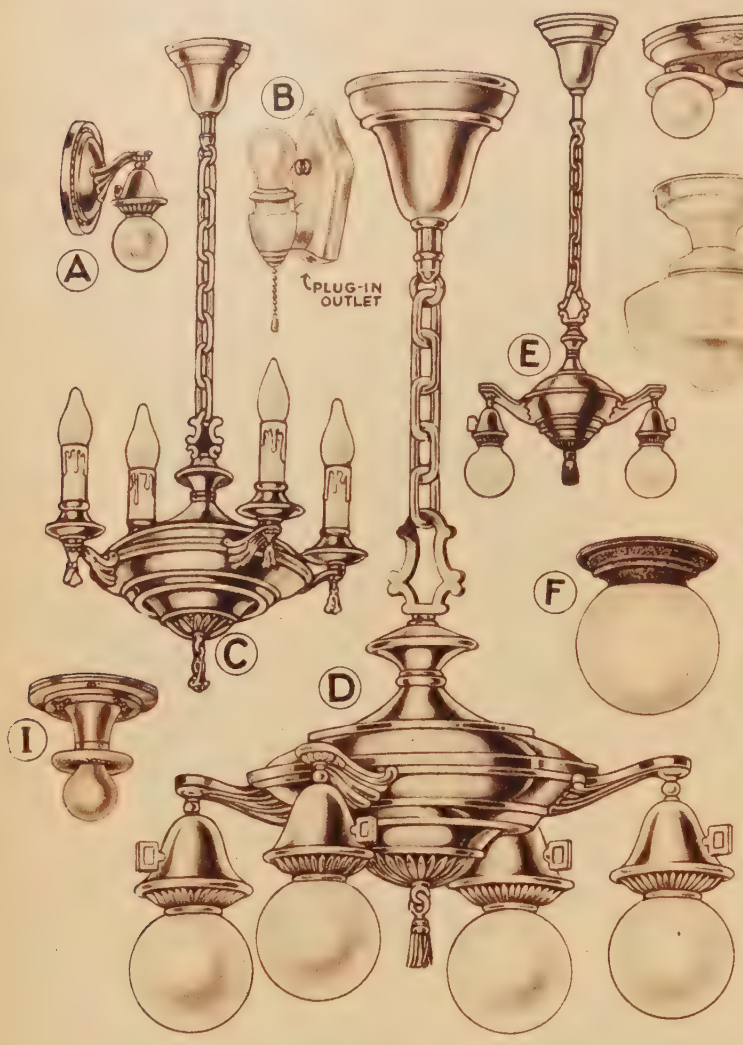


Oversize One-Piece Radiator. This type is used only in the highest priced furnaces. The Windsor radiator has greater weight than those used on furnaces costing double. Especially designed, unusually deep, providing greater heating surface. Hot gases are compelled to travel several feet before reaching chimney, accomplishing the highest possible efficiency, resulting in lower fuel cost.

Artistic Lighting for Your New Home

People of discriminating taste prefer all the electric lighting fixtures of a harmonizing design in their home. For that reason we present on these two pages four beautifully matched modern sets.

Complete set prices are given on Page 96 for every Wardway Home. It is not necessary, however, to order a complete set. We will be pleased to quote you prices on any individual fixture or selection of fixtures. Fixtures may be included with your other materials and purchased under our mortgage loan plan of selling.



The TRENTON

Velvet Brown Body Type—Our Biggest Value

An unusual value in an up-to-the-minute Lighting Fixture Set. Nine pieces of a simple, harmonious design that will look well in any home. Because of Ward's great buying power we can offer the set at an exceptionally low price. The hanging fixtures have heavy gauge brass bodies in a durable velvet brown and gold finish. Candles are in old gold with drip effect. The ceiling light for bedrooms is solid brass in ivory pastel finish and the kitchen is white enamel with opal glass. Two neatly designed bathroom fixtures are included in this group—one for each side of medicine chest. Both are genuine porcelain and have pull-chain socket—one with plug-in outlet, the other without. Wall bracket matches the large hanging fixture exactly. Porch light has six-inch ribbed opal glass globe with dull black finished iron ring. *Bulbs not included.*

(A) **63 K 8211**—Hall and Vestibule Wall Bracket. Plate 6 by 4 inches. Key socket.

(B) **63 K 8063 and 63 K 8064**—Bathroom Lights, one for each side of medicine cabinet. One with plug outlet, the other without.

(C) **563 K 8215**—Dining Room 4-Light Candle. Keyless sockets. Length 36 inches. Spread 17 inches.

(D) **563 K 8224**—Living Room 4-Light Drop. Key sockets. Length 36 inches. Spread 17 inches. Key sockets.

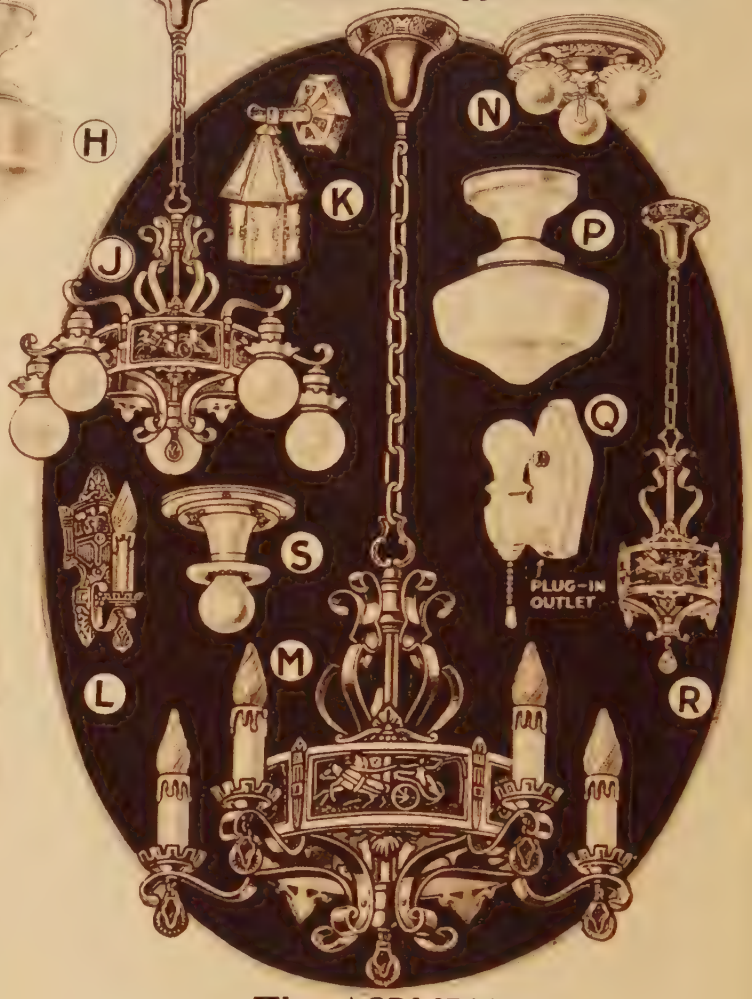
(E) **563 K 8222**—Reception Hall and Sun Room 2-Light Drop. Key sockets for use with or without wall switch control. Length 36 inches. Spread 15 inches.

(F) **63 K 8523**—Ceiling Porch Light. Keyless socket for wall switch control. Length 7½ inches. 6-inch ribbed opal glass globe.

(G) **63 K 9025**—Bedroom 2-Light. Ceiling plate 6 by 12 inches. Ivory pastel finish. Keyless sockets.

(H) **563 K 9163**—Kitchen Light. White enamel. Length 10 inches. Diameter opal glass bowl 8 inches.

(I) **63 K 9039**—Second Floor Hall or Grade Entrance Ceiling Light. Ivory pastel finish. Keyless socket.



The ASBURY

Modern Lighting Fixture Set for Six Rooms

In this group we offer nine of the most modern and beautifully finished fixtures at a price within the reach of everyone. The two five-light fixtures and candle bracket are of fine cast metal artistically finished in soft gold effect with touches of ivory, red and green; supporting arms are two-toned pearl gray. Bedroom ceiling light is solid brass in ivory pastel finish; kitchen light is of sanitary white enamel with opal glass. Hanging lantern for reception hall matches large fixtures. The two bathroom fixtures are of genuine porcelain. Very neatly designed—one with plug-in outlet, other without. Porch lantern metal parts are dark green on copper-plated steel, with amber glass panels. *Bulbs not included.*

(J) **663 K 8095**—Living Room 5-Light Drop. Length 36 inches. Spread 20 inches. Turn-knob sockets.

(K) **63 K 9150**—Porch Bracket. 5 by 5 inches by 8 inches high. Keyless socket for wall switch control. Swedish iron effect.

(L) **63 K 8091**—Hall and Vestibule 1-Candle Bracket. Turn switch. Wax drip effect candle. Wall plate 5 by 10½ inches.

(M) **663 K 8096**—Dining Room 5-Light Candle. Length 36 inches. Spread 20 inches. Wax drip effect candles. Keyless sockets.

(N) **63 K 9026**—Bedroom 3-Light Ceiling Plate 6 by 12 inches. Ivory pastel finish. Keyless sockets.

(P) **563 K 9163**—Kitchen Light. Sanitary white enamel finish. Length 10 inches. Diameter opal glass bowl 8 in.

(Q) **63 K 8063 and 63 K 8064**—Bathroom Lights. Two neatly designed. Both with pull-chain socket. One with plug outlet for connecting appliances, the other without.

(R) **563 K 8093**—Reception Hall and Sun Room Hanging Lantern. Easily shortened by taking links out of the chain. Length 36 inches. Spread 7 inches. Keyless sockets.

(S) **63 K 9039**—Upstairs Hall or Grade Entrance Ceiling Light. Ivory pastel finish. Keyless socket. For ball lamp.

FOR FREE ESTIMATE USE BLANK ON PAGE 109 Montgomery Ward & Co.

New Creations by Famous Designers

Electrical or building experience is not necessary to install Ward's Fixtures—you can easily do it yourself. Each fixture is completely wired, and everything you need—tape, wood screws, fasteners and solderless connections—are included. No special tools required. All fixtures and instructions for installing conform to the standards set by the Underwriters' Laboratories, Inc.

The MADRID

New Creation in Rustic Wrought Iron

Interior decorators recommend this same design Lighting Fixture Set for English, Spanish or Italian architecture. Hanging fixtures have rustic autumn brown finish, giving the rugged beauty of wrought iron—much in vogue today. Polychromed with twists of red and gold for added warmth and cheerfulness. Dripping wax effect candles. Bathroom fixtures are genuine porcelain and come in pairs—one for each side of cabinet—one with and the other without plug-in outlet. Porch lantern is ceiling type of non-corrosive metal with glass panels. *Bulbs not included.*

(A) **563 K 8409**—Reception Hall and Sun Room 3-Light Candle Lantern. Length 36 inches Keyless sockets.

(B) **563 K 9163** — Shadeless Kitchen Light; opal glass shade. 8½ inches diameter. With keyless socket for wall switch control.

(C) **563 K 9053**—Bedroom Ceiling Light. Ivory pastel finish with keyless socket.

(D) **63 K 8063** and **63 K 8064** — Bathroom Lights. Neatly designed. Pull-chain socket. One with and one without plug-in outlet.

(E) **563 K 8185**—Living Room 5-Light Drop. Length 32 inch. Spread 20 inches. Keyless sockets. Matches dining room fixture below.

(F) **63 K 8181** — Vestibule and Connecting Hall 1-Candle Bracket. Turn-button switch. Wall plate 11¼ by 5 inches.

(G) **63 K 9149**—Porch Lantern. 4½ by 5 inches by 11 inches long. Ceiling type. Keyless sockets.

(H) **563 K 8186**—Dining Room 5-Light Candle Drop. Keyless sockets. Length 36 inches.

(J) **63 K 9039**—Second Floor Hall and Grade Entrance Light. Ivory pastel finish. Keyless sockets.

The ROYAL

Modernistic Design—Charming and Graceful

Our finest and newest Lighting Fixture Set. Designed in the modern manner—in full harmony with almost any of the new Wardway Homes. The reception hall is made more attractive by the beautiful sparkling crystal drop fixture, which design is repeated in the dining room, adding that final touch of style to charm your guests. For the living room we have planned this very latest semi-indirect five-light drop—which, because of its shaded effect, adds a greater degree of hominess. The amber glass ceiling light for bedrooms has beautifully decorated shades. Porch lantern is hand-hammered solid brass. Trim porcelain bathroom fixtures. All opal glass kitchen light. *Bulbs not included.*

(K) **63 K 8063** and **63 K 8064** Two Bathroom Lights one for each side of Medicine Cabinet. Designed very neatly. Insulated pull-chain socket. One with and one without plug-in outlet.

(L) **563 K 8330**—Reception Hall and Sun Room Ceiling Light. Keyless socket for wall switch control. 70 crystals in the 3 rows. Spread 8 inches. Length 12 inches.

(M) **563 K 8188**—Shadowless Kitchen Light. Entire unit one-piece opal glass—gives white light without shadows. Diameter of bowl 9 inches. For wall switch control.

(N) **63 K 8344**—Vestibule and Connecting Hall 1-Candle Bracket. Turn switch for convenience. Six crystals. Wall plate 4½ by 11 in.

(P) **563 K 8445**—Living Room 5-Light Drop Fixture. Finished with shell-shaped, cream tinted glass. Length 36 inches. Spread 20 inches. Keyless sockets.

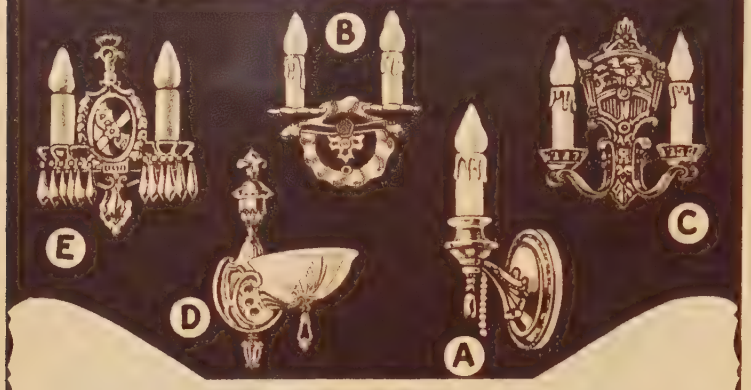
(Q) **563 K 8536**—Bedroom Ceiling Light. Finished in ivory with pastel tints. Decorated glass bowl with prisms to match. Keyless.

(R) **563 K 8326**—Dining Room Hanging Fixture. 127 Crystals in the 4 rows. Length 36 inches. Spread 16 inches. Two keyless sockets.

(S) **63 K 9166**—Porch Lantern. Upright wall type of copper, hand hammered. Shade of amber glass. Keyless sockets. 5¼ by 8 inches.

(T) **63 K 9039**—Second Floor Hall and Grade Entrance Light. Ivory pastel finish. Keyless socket.

Side Wall Brackets to Match Fixture Sets



Bracket Candle Lights are in vogue as extra sidewall fixtures for modern homes. These distinctive designs will harmonize with fixtures in sets shown on preceding pages. You may substitute sidewall brackets for any of the fixtures in our regular sets, or they may be ordered extra at a slight additional cost. We will gladly quote prices on special fixture selections, including wall brackets. *Bulbs not included with any fixtures.*

(A) 63 K 8492 — Single Candle Bracket, matches Trenton set. Velvet, brown and gold body of heavy gauge brass. Candle is old ivory finish with drop effect. Wall plate 6 by 6 inches. Pull-chain socket . . **$1.58**

(B) 63 K 8182—Double Candle Bracket, harmonizes with Madrid set. Rustic autumn brown finish polychromed with colorful tints. Dripping wax effect chandles. Turn-button switch. Plate 6 inches diameter. . . **$2.55**

(C) 63 K 8092—2-Candle Brackets, designed to match the Asbury set. Fine cast metal artistically finished in soft gold with touches of colorful tint. Canopy switch. **$2.49**

(D) 63 K 8441 — Single Bracket, matches Royal set. Gives a soft semi-indirect lighting effect. Finished with shell shaped cream-tinted glass. Length 11 inches. Turn-button switch. **$4.35**

(E) 63 K 8345—Double Candle Bracket of heavy silver-plated metal castings. Beautified by 12 sparkling crystal glass hangings. Goes well with Royal set. Turn-button switch. Wall plate 4½ by 11 inches **$4.75**

Prices of all our fixtures are figured F. O. B. our Chicago store.

Install Ward's Wiring Yourself—Save Money! Meet Underwriters' Code

You can install our wiring and fixtures yourself, even though you have never had electrical or building experience. Complete plans and instructions make it simple and easy to do the work yourself. Sufficient materials are included to complete wiring the entire home. All conduits, outlets, other materials and wiring layout meet the standards set by the Underwriter's Laboratories, Inc.

What Our Wiring Prices Include

Materials are provided for placing one ceiling fixture outlet in each room and front porch, controlled by sidewall toggle switch; also sidewall outlet for the wall bracket in connecting halls and vestibules; and in all two-story homes a light in stairway hall with three-way control switch in first and second floor halls.

Three lights are provided for basement with control switch in kitchen and one light for attic with control switch at foot of stairs for all homes where attic stairs are shown in floor plan lay-out. Two bathroom wall brackets are included unless otherwise specified in description of home you select.

Four base receptacles are furnished for the living room and one base receptacle for all other rooms including bath and laundry. All face plates on switches and receptacles are Bakelite. Materials are furnished for an electric service entrance, including fuse cabinet for proper number of circuits (in most homes for six circuits) but not including service entrance switch, which we do not supply.

Materials are not furnished for installation of lights in closets or for sidewall brackets with the exception of connecting halls and vestibules. Our price includes a complete door bell outfit with 110-volt A-C transformer, wire, push-button for front and rear doors and a combination bell and buzzer so that bell rings for front door when you press the push-button and buzzer rings for back door. For service entrance we furnish ¾-inch conduit and 8-gauge wire, ½-inch conduit, 8-gauge wire and a heavy cast clamp for the ground. Connection and 14-gauge armored cable (BX) for all other wiring.

Special Wiring Codes

If your city ordinance requires a special wiring, send copy of code and we will quote prices and furnish materials accordingly. These prices do not include any fixtures.

Extra Wall and Baseboard Outlets

When extra sidewall brackets are to be installed, necessary additional wiring materials will be supplied for $1.00 per opening. If additional base receptacles are wanted, complete materials will be supplied at $1.50 per opening. These prices do not include any fixtures.

Prices on Complete Sets of Electric Fixtures for Every WARDWAY Home

Sets Described on Pages 94 and 95

Lighting fixtures and BX wiring can be included in the purchase price of homes and paid for on the Easy Payment Plan governing Wardway Homes and equipment, as explained on Pages 4 and 5. For wiring specifications see lower left section of this page.

Read explanation at bottom of page before ordering.		FIXTURE SETS				Wiring Mat'ls
NAME OF HOME	Page No.	Trenton	Asbury	Madrid	Royal	Armored Cable (BX)
Astoria	57	$19.65	$33.95	$31.00	$53.85	$65.55
Avalon	8	19.95	33.40	30.30	53.30	48.20
Barcelona	52, 53	19.40	34.35	31.25	52.95	51.10
Broadview	47	17.50	32.35	29.35	52.35	49.00
Cambridge	20, 21	28.20	43.10	42.70	69.65	74.20
Carlton	73	16.50	30.15	27.20	48.70	45.95
Cedars	6, 7	24.90	41.30	38.30	63.50	72.15
Cortland	30	37.60	62.10	57.40	98.80	94.80
Corydon	42	19.40	34.35	31.25	54.25	54.15
Cranford	33	19.75	32.50	29.55	52.40	51.85
Dellwood	62	15.00	24.05	22.60	36.30	47.25
Devonshire	10, 11	23.40	38.75	37.05	62.00	75.80
Dorchester	9	24.05	36.80	33.85	56.70	66.90
Dover	39	18.50	32.00	28.85	51.85	46.15
Drexel	13	19.95	33.40	30.30	53.30	48.35
Elizabeth	26	24.90	38.75	37.05	62.00	70.40
Elsmore A	63	18.40	33.40	30.30	53.30	49.95
Elsmore B	63	18.40	33.40	30.30	53.30	49.95
Euclid	41	18.40	32.05	29.10	50.60	52.40
Ferndale	32	37.60	62.10	57.40	95.95	98.85
Florence	64, 65	18.40	33.40	30.30	53.30	51.45
Garland	59	19.40	34.35	31.25	54.25	52.65
Hamlin	72	21.85	36.80	33.85	58.05	56.35
Harvard	24	25.10	42.10	39.45	65.70	74.85
Hillcrest	71	16.00	29.70	26.70	48.20	47.15
Howard	69	16.00	31.00	28.00	50.90	45.75
Kelsey	77	19.65	33.95	31.00	53.85	56.05
Kelton	40	15.05	22.60	21.15	34.85	48.20
Kenmore	48	19.65	35.30	32.20	56.55	53.60
Kenwood	2, 3	22.15	34.90	31.95	54.80	65.55
Lawndale	68	16.00	31.00	28.00	50.90	44.55
Maryland	50	19.65	35.30	32.20	56.55	53.50
Mayflower A	54, 55	20.30	35.30	32.20	55.20	53.60
Mayflower B	54, 55	21.55	35.85	32.90	55.75	72.70
Maywood	28, 29	23.10	35.85	32.90	55.75	69.70
Merrill	66	17.50	32.45	29.35	52.35	45.45
Milford	76	22.00	38.60	36.95	61.85	56.90
Montrose	60	17.50	32.45	29.35	52.35	48.75
Newark	56	24.00	36.80	33.80	56.70	70.50
Newcastle	75	22.30	37.65	36.00	60.90	71.85
Newport	37	19.95	32.05	29.10	50.60	44.50
Northbrook	35	23.10	35.85	32.90	55.75	71.35
Parkside	14	37.45	59.35	53.35	92.75	115.80
Piermont	36	25.00	37.75	34.80	57.65	72.25
Plaza	17	17.50	31.10	28.15	49.65	45.10
Plymouth A	12	16.50	24.05	22.60	36.30	45.05
Plymouth B	12	18.40	25.95	24.50	38.20	49.45
Pontiac	16	19.95	33.40	30.30	53.30	48.10
Potomac	46	18.40	33.40	30.30	53.30	48.60
Raymond	67	13.10	23.50	21.90	37.10	47.25
Ridgewood	31	18.50	30.60	27.65	49.15	50.10
Rosedale	70	13.65	21.20	19.75	33.45	32.35
Rosehill	23	22.15	34.90	31.95	54.80	56.05
Salem	22	24.80	38.60	36.95	61.85	69.55
Sonora	61	20.90	34.35	31.25	54.25	51.10
Sovereign	27	29.30	44.20	43.85	70.80	73.30
Sundale	34	30.90	48.00	47.60	75.90	84.05
Tacoma	74	17.50	31.10	28.15	49.70	48.75
Trenton	18, 19	22.30	37.65	36.00	60.90	73.00
Utica	38	19.30	33.00	30.05	51.55	51.85
Wallace	25	28.35	43.25	42.90	69.80	73.80
Warner	43	17.50	32.45	29.35	52.35	48.75
Webster	44, 45	21.40	32.85	31.20	52.40	67.70
Wellington	51	19.65	33.95	31.00	53.85	53.55
Whitmore	15	27.60	41.45	39.75	64.70	67.60
Wilton	58	18.40	33.40	30.30	57.95	48.90
Winslow	49	17.50	31.10	28.10	49.65	48.45

READ THE FOLLOWING REGARDING FIXTURES FURNISHED

The sidewall front entrance bracket is furnished in place of the round ceiling globe in Trenton set, for all homes which do not have front porches.

A porch ceiling globe like the one shown with the Trenton set, is furnished for side porches in all fixture sets.

Where wall space does not permit placing a wall bracket on each side of medicine cabinet in bathroom, one bracket is furnished of suitable type for placing directly over medicine cabinet.

One sidewall bracket is furnished for lavatories, suitable for placing over medicine cabinet.

For pantries, a small ceiling light with pull-chain cord is furnished.

For dining nooks or dinettes, a suitable ceiling light is furnished, controlled by sidewall switch.

Prices for Heating and Plumbing for Any WARDWAY Home

See Pages 88 and 89 and 91 to 96 for Additional Information

Prices for Plumbing and Heating Materials are for Shipment from Chicago and are Subject to Market Changes.

NAME OF HOME	Shown on Page	HEATING				PLUMBING		
		Warm Air Pipe Furnace	Steam	Hot Water	Windsor Pipeless Furnace	Blackstone Set	La Salle Set	Sherman Set
Astoria	57	$210.50	$321.70	$434.90		$269.20	$214.90	$200.00
Avalon	8	164.60	253.65	340.10	$102.10	271.55	218.80	205.35
Barcelona	52, 53	146.25	270.15	358.30	87.65	279.50	225.25	210.35
Broadview	47	143.40	260.20	341.55	87.65	271.70	217.45	202.55
Cambridge	20, 21	244.65	384.45	508.20		277.40	223.15	208.25
Carlton	73	155.55	266.45	356.45	87.65	273.20	218.95	204.05
†Cedars	6, 7	238.05	356.65	473.10		351.10	278.85	259.15
Cortland	30	241.35	379.40	496.05		580.45	374.70	347.80
Corydon	42	138.80	262.70	336.40	88.05	271.80	216.55	201.65
Cranford	33	205.25	300.35	398.60		260.95	206.70	191.80
Dellwood	62	136.50	240.35	314.20	88.05	261.95	207.70	192.80
Devonshire	10, 11	222.55	315.75	429.50		268.60	214.35	199.45
Dorchester	9	281.90	358.05	479.05		271.45	218.70	204.80
Dover	39	144.00	260.90	350.15	87.65	281.35	228.60	214.70
Drexel	13	171.75	241.55	321.35	102.10	271.75	219.00	205.10
Elizabeth	26	215.45	344.95	465.85		272.15	217.90	203.00
Elsmore "A"	63	143.70	250.85	327.55	88.05	273.15	218.95	204.05
Elsmore "B"	63	143.70	250.85	327.55	88.05	270.00	215.75	200.85
Euclid	41	166.65	276.35	368.95	102.05	278.50	223.25	209.35
Ferndale	32	245.50	373.90	492.10		508.95	400.45	370.65
Florence	64, 65	140.50	253.55	334.55	88.05	273.15	218.95	204.05
Garland	59	149.50	268.40	348.60	88.05	273.90	219.65	204.75
Hamlin	72	224.45	344.75	463.10		275.90	221.65	206.75
Harvard	24	239.50	367.85	499.25		281.50	226.25	211.35
Hillcrest	71	143.65	253.00	327.90	87.45	274.50	220.25	205.30
Howard	69	144.95	254.65	327.00	87.45	271.80	217.55	202.65
Kelsey	77	194.05	307.70	407.05		272.15	217.90	203.00
Kelton	40	137.90	245.60	317.50	87.60	274.00	222.75	207.85
Kenmore	48	165.60	293.60	373.85	102.45	276.70	222.45	207.55
Kenwood	2, 3	180.30	294.90	372.95		285.00	230.75	214.95
Lawndale	68	137.05	245.10	327.15	87.55	270.00	215.75	200.85
Maryland	50	165.60	293.60	373.85	102.45	276.70	222.45	207.85
Mayflower "A"	54, 55	168.80	287.50	359.10	101.85	280.80	226.55	211.65
Mayflower "B"	54, 55	189.35	307.95	412.80		283.60	229.35	214.45
Maywood	28, 29	212.55	323.60	428.70		274.45	220.15	205.25
Merrill	66	174.75	255.50	341.55	102.05	275.55	222.80	208.90
Milford	76	215.05	330.45	436.15		271.95	217.70	202.80
Montrose	60	156.25	262.10	338.95	101.85	276.00	221.75	206.85
Newark	56	222.10	338.25	452.45		274.55	222.10	208.20
Newcastle	75	191.10	331.15	454.50		281.80	227.55	212.65
Newport	37	156.55	277.50	362.15	101.75	289.00	234.75	229.85
Northbrook	35	216.65	332.27	447.95		271.00	216.75	201.85
Parkside	14	292.55	392.90	515.95		467.85	352.10	325.20
†Piermont	36	219.10	329.45	429.95		351.10	278.85	259.15
Plaza	17	173.75	239.25	319.05	102.10	278.55	225.80	211.90
Plymouth "A"	12	138.90	244.10	312.20	87.65	277.55	224.80	210.90
Plymouth "B"	12	147.80	261.25	344.90	87.65	277.55	224.80	210.90
Pontiac	16	154.80	248.10	329.15	102.05	277.00	224.25	210.35
Potomac	46	158.70	263.75	350.10	101.90	271.80	217.55	202.65
Raymond	67	133.55	246.05	324.05	87.65	276.00	221.75	206.85
Ridgewood	31	181.75	297.30	390.05		272.45	219.70	205.50
Rosedale	70	132.55	236.35	300.00	87.65	276.00	221.75	206.85
Rosehill	23	177.95	309.00	405.45		283.30	229.05	214.55
Salem	22	222.35	350.80	467.45		271.80	217.55	202.65
Sonora	61	142.00	248.55	334.50	87.65	276.50	222.25	207.35
Sovereign	27	234.25	410.55	509.80		283.70	229.45	214.55
†Sundale	34	288.85	403.40	517.75		361.80	289.55	269.85
Tacoma	74	166.65	276.35	368.95	102.05	273.80	219.55	204.65
Trenton	18, 19	224.30	349.40	434.40		281.00	226.75	211.85
Utica	38	153.85	253.45	328.65	87.65	265.20	210.95	196.05
Wallace	25	198.60	378.00	471.90		279.40	225.15	210.25
Warner	43	153.70	271.10	323.60	81.30	272.80	218.55	203.65
Webster	44, 45	196.20	336.15	429.40		279.60	225.35	210.45
Wellington	51	173.85	317.60	376.30	103.40	281.50	226.25	211.35
Wilton	58	162.35	265.25	342.75	81.30	271.80	217.55	202.65
Winslow	49	152.35	305.40	370.55	81.30	276.00	221.75	206.85
†Whitmore	15	234.35	368.05	497.25		360.50	289.50	271.25

Prices on plumbing outfits are for modern sanitary installations, but do not take into account any plumbing codes or ordinances. If your installation must be made according to a code, write us and we will give you a special estimate.

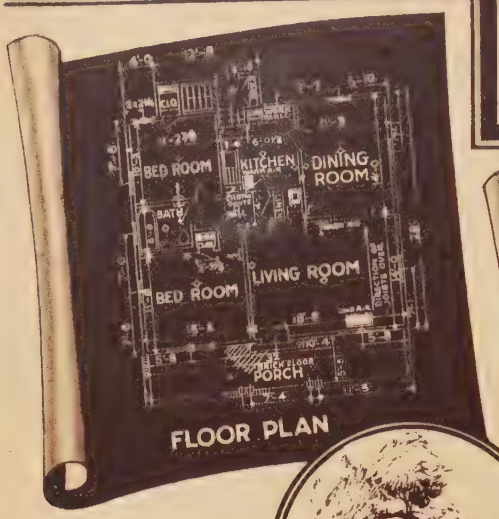
Heat Regulator (see Page 91) with clock, $29.95.

Heating systems are figured to maintain comfort indoors with a minimum outside temperature of 10 below zero. This is the usual minimum for Illinois, Indiana and Ohio. If it differs in your locality, heating system must be figured accordingly.

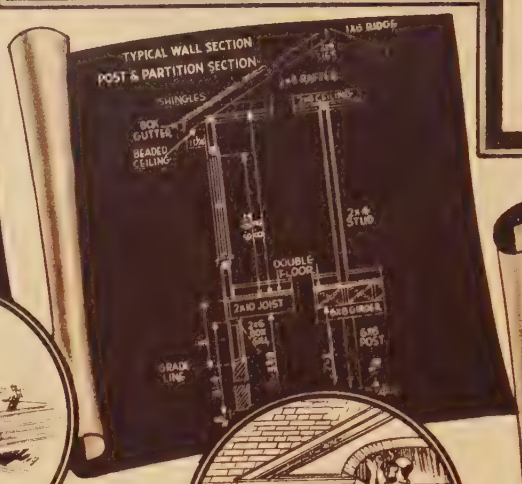
†Extra Closet and Lavatory Included.

COMPLETE PLANS

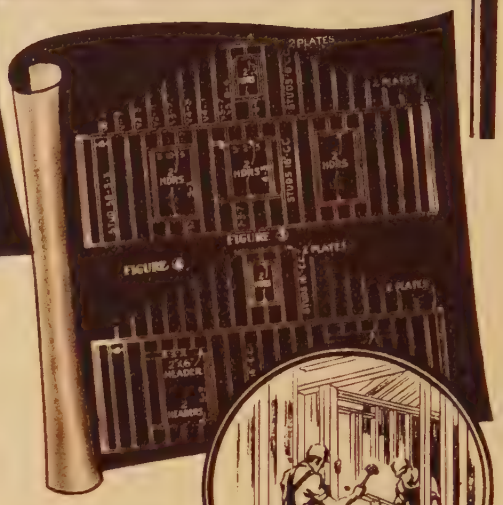
Easy to Build — with these FREE Helps. Save you time and money.



Many customers without previous building experience, do work of which experienced carpenters might be proud.



Blueprints supplemented by complete printed instructions.



Each piece of numbered material marked so you know just where and how it is to go.

Every Detail Made Plain

JUST to make it easy for you to do some or much of the actual building of your home yourself, we give you plans and complete instructions FREE. We show you every detail of construction and tell you how to install plumbing, furnace, wiring, etc. The instructions are written in simple, easy-to-understand language, well illustrated. Customers without any building experience whatever have followed them with perfect results and entire satisfaction. Everything you buy at Ward's saves you money. When you do this work yourself you save a lot more. But not only that. When you do the work yourself you *know* it is well done. Furthermore, in later years should any changes be desired you will have full confidence to go at it yourself.

Complete Service Saves You Time, Money, Worry and Disappointment

Architectural Service. Every WARDWAY Home is the tried, tested and perfected plan of experienced architects. We offer you complete architectural service, including instruction book and full standard blueprints showing every construction detail made easy to understand and follow.

All Erection Plans. Confusing technical terms are avoided. Every single operation is minutely explained. All framing lumber cut to fit, is numbered. These plans show where each piece goes. All guesswork is eliminated.

Itemized Bill of Materials. This list shows everything needed to build the complete home, furnished by Ward's.

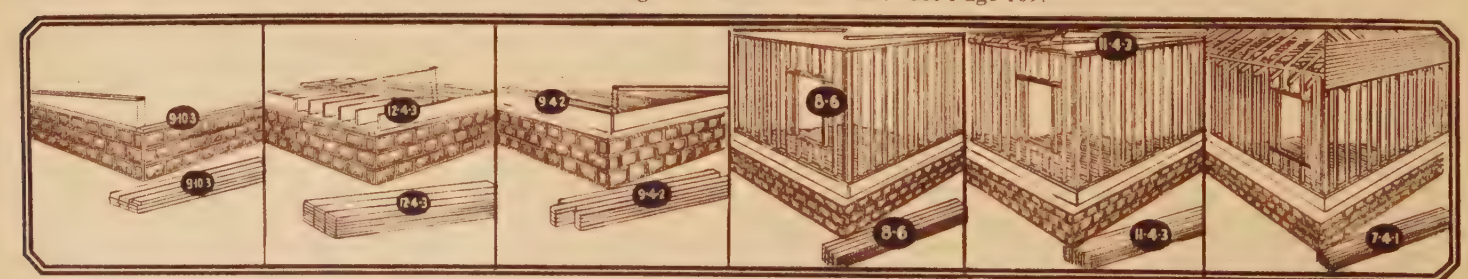
"How to Build" Instruction Book. Tells you everything you need to know about building a home—from unloading and piling your lumber, laying out your lot for the foundation to finishing the woodwork and painting your house. Written by experts who have actually built homes, this is the finest, clearest and most detailed book of its sort we have ever seen.

Books on How to Install Plumbing, Heating and Wiring. When you order your plumbing, hot air, steam or hot water heating plant, we give you free complete instructions so that you can easily install the equipment yourself.

Contractor's Proposal Forms. You send these to several contractors for their estimates, should you desire to have a contractor build your home.

Construction Contract. Legally binding the contractor you select to do the work agreed upon for the specified price.

Ward's Special Guarantee. You get a certificate of guarantee, backed by the entire resources of this great organization. Eliminates all worry or risk. See Page 103.



Sill plates all cut and fitted ready to lay on foundation

Joists cut to length, ready for sub-flooring.

Plates all cut and fitted.

Studding in place with top plates laid on.

Ceiling joists with beveled ends fit perfectly.

Rafters all beveled and notched ready to nail.

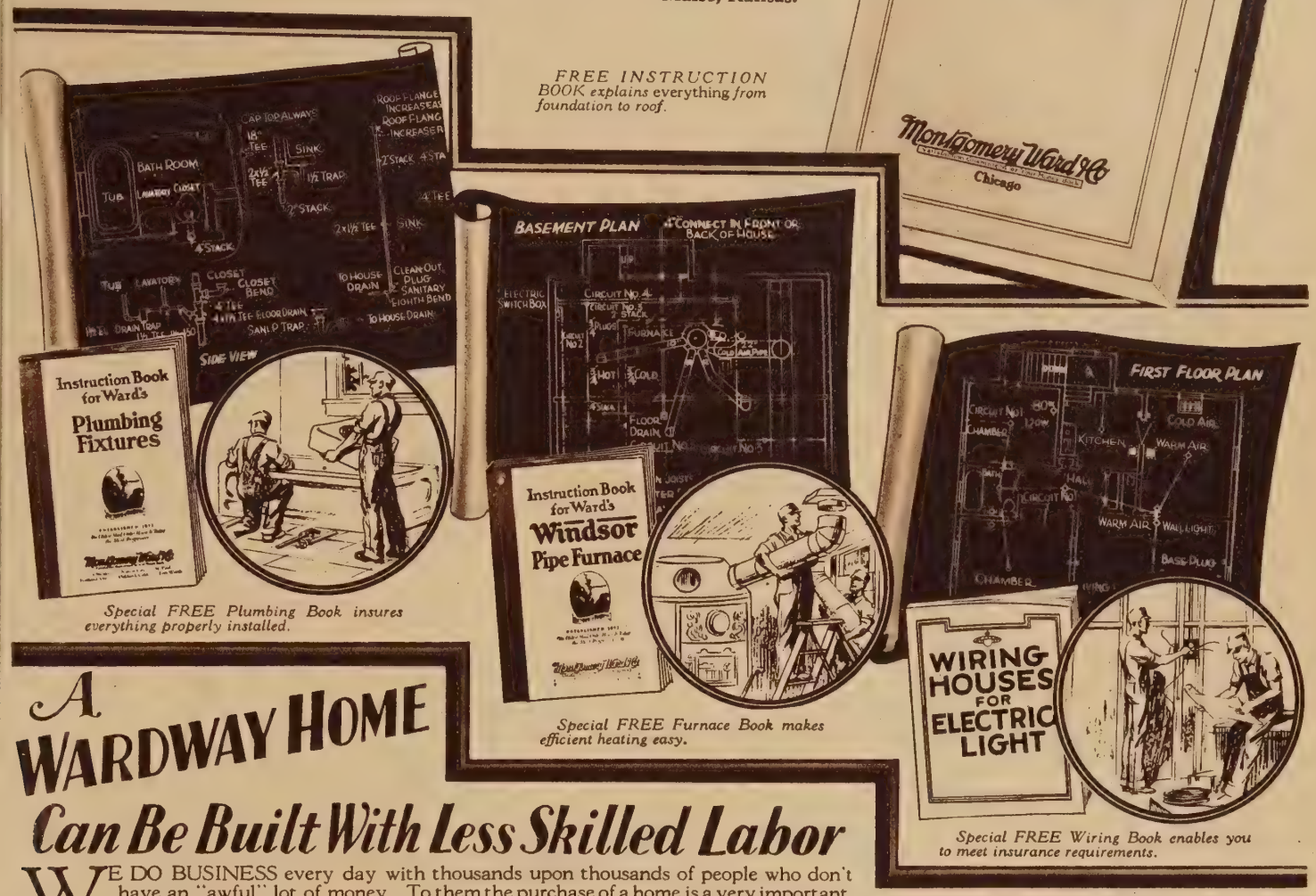
FOR FREE ESTIMATE USE BLANK ON PAGE 109

and FREE INSTRUCTIONS

Everything You Want to Know Made Clear – Easy to Understand

"What I liked most was the Ready-Cut and fitted feature. I saved all the carpenter wages, as my two boys and myself did all the work except the plastering. I am a farmer and never built a house before, but it sure was easy to build by your prints and instructions. I did all the finish work too, and everybody says it is a dandy job. I have the nicest and handiest house in the neighborhood."

MATTHEW EWERTZ,
Maize, Kansas.



FREE INSTRUCTION BOOK explains everything from foundation to roof.

Special FREE Plumbing Book insures everything properly installed.

Special FREE Furnace Book makes efficient heating easy.

Special FREE Wiring Book enables you to meet insurance requirements.

A WARDWAY HOME Can Be Built With Less Skilled Labor

WE DO BUSINESS every day with thousands upon thousands of people who don't have an "awful" lot of money. To them the purchase of a home is a very important, a very large transaction, often meaning the investment of a lifetime's savings.

The saving of a dollar here and there means considerable—that's why they buy at Ward's. They want to be *sure* they will be satisfied, they don't want to take a chance with their money, and they know that Ward's 58-year old guarantee of "Satisfaction or Your Money Back" absolutely protects them.

When such people buy a WARDWAY Home we do everything a great, human organization can do to make it easy—to save them time, money and worry. We insist on satisfying them. We want them always to be our friends. We want them to know that everything they buy at Ward's is real high quality at money-saving prices.

One price covers everything—there will be no extras. All materials, heating, plumbing, etc., can be included in one Easy Payment Purchase.

Whether you are an experienced builder, or average, smart and handy with a hammer, you can do what thousands of our customers have done—follow our complete blueprints and instructions, and build your house yourself—saving as high as $1,000 or more on labor.

Our architects are specialists in regard to the needs of owners of smaller homes. They have spared no time or effort to make our plans and instructions absolutely the most complete and detailed works of their kind that can be developed.

We will be your banker. We are not in the banking business, but we will lend you our money to help you get a home of your own.

We furnish legal forms free, and legal counsel for a very small charge. We follow the construction of your home to see that materials arrive promptly and to help you in every way we can.

Read the testimonials on this page. Hundreds of others have written to tell how easy it is to build a WARDWAY Home.

"We are very proud of our WARDWAY Home. It certainly is warm and is the only one of its kind in town. I did not have any trouble with the construction of the home, for it went together just like clockwork. I did all the work in the evenings and only had a helper for part of the time, so I think I did very well. If I can do you a favor in the future concerning a prospective buyer, you can refer them to me."

J. E. Henderson,
Coshocton, Ohio.

"Your Ready-Cut system not only saved me time, but about $1,000 in labor. I do not see where there could be any improvements, as your blueprint showed every little detail. Would advise anyone wanting a real home for convenience and durability, just order a WARDWAY Home."

F. O. Wernecke,
Crane, Missouri.

You, Too, Will Be Delighted
With Your WARDWAY HOME

HUNDREDS of letters from delighted home-owners praise the comforts, conveniences, quality and savings of their WARDWAY Homes. It is quite usual for them to find that they save enough, practically, to pay for all their furniture, or for a new car, or for a long desired vacation trip by land or sea.

And contractors who have built these homes not only admit the savings of time and money, but openly state that WARDWAY Homes far surpass all average construction. All unite in one opinion—you get a *better* home for *less* money when you Think FIRST of Ward's.

Saved at Least $2500

"If the house had not been ready-cut I could not have been able to attempt so large a proposition alone. And you understand, do you not, that I built this house absolutely alone with the *exception* of the *chimney* and the *plastering?* That is the truth. I began August first and now it is finished and we are enjoying it. We are certain that we saved not less than $2500. No contractor would touch it here under $9000. Take the materials and foundation work at $4400; add my labor at $2000; then you can plainly see what we saved.

"The lumber is the finest we have ever seen. No knots, and with beautiful grains in it all. And it so far outbids anything locally that there is no comparison whatever."

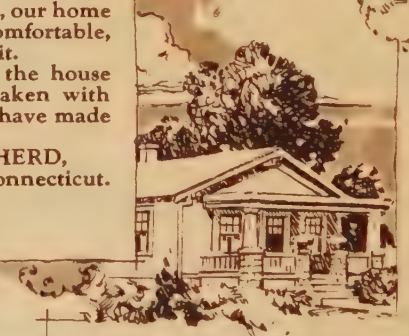
FRANK STRAUBEL,
Linwood, Pennsylvania.

Made a Wise Investment

"We have completed the Rochelle ready-cut home which we purchased from you, and have been living in it since December 13th. We find it all that we anticipated, which is saying a great deal. Although we have had some very cold weather, our home has been warm and comfortable, which speaks well for it.

"Everyone who sees the house has been very much taken with the plan. I feel that I have made a wise investment."

C. A. SHEPHERD,
Trumbull, Connecticut.



Saved $1000!

—Enough for a Trip to Europe

The $1000 saved by Mr. S. W. Sroufi is enough for a European trip—or to furnish a good portion of their home.

"The Florence Home we purchased from you is satisfactory in every respect. Everything worked out according to the plans and specifications, with plenty of material. In looking over some similar homes, I figure I saved close to $1000 on my house.

"The people now living in it are very well pleased with its arrangement and think it a mighty snug little home."

S. W. SROUFI,
Dresden, Ohio.

Another $1000 Saved!

Wardway Home Owners Always Save Enough to Go a Long Ways Toward Furnishing a Home

"I think that your Ready-Cut method saved us a large sum of money, as it didn't take so long to build the house. The ready-cut lumber saved us several hundred dollars. I think we saved about $1000 by purchasing the house from you.

"The lumber was an excellent quality, compared with that which a person would get here for a larger sum. I don't think there is a much handier house for its size than our Kenmore home."

JOHN M. KOCH,
La Porte, Indiana.

Did All Work But the Foundation

"The lumber was far better than any I had seen in other homes put up in this neighborhood, and there was more than enough.

"The home met with the full approval of the entire family. We actually saved about $1000. I can prove this by actual facts. I received many bids on this home, but yours was by far the most attractive. The material could not have been shipped more promptly. It came just as I needed it. If your mill was only a block away, the service could not have been better.

"I did all the work but the foundation, myself. Every mark on your ready-cut pieces was correct. I could not go wrong in following your simple instructions.

"When people see the interior they are surprised at the roominess of the house. The clothes closets, the handy cupboards, in fact everything, is so arranged that the rooms could not be improved in any way."

HERMAN E. HASE,
Joliet, Illinois.

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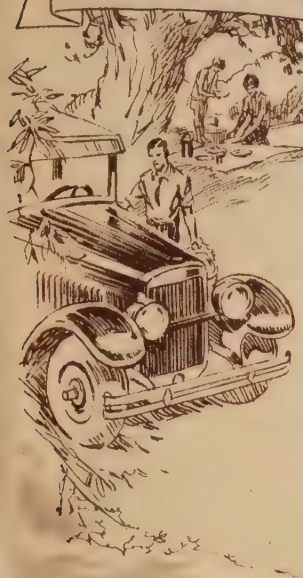
SAVED $1100



Enough to Buy a Car!

A good automobile could be purchased with the savings G. T. Yerkins made in building his Wilton Home.

"With your system of furnishing ready-cut material and your liberal financing plan, it enables the average individual to get a home with a very small outlay of cash. The fact that he can do a considerable portion of the work instead of hiring it done by high-priced labor, enables him to save a great deal of money on the cost of the material. I saved in all about $1100."

G. T. YERKINS,
Pittsburgh, Pennsylvania.

Every Piece Fit Perfectly, No Waste Scraps

"The carpenters say that the materials furnished throughout the entire building were the best they ever saw.

"We had no trouble at all assembling the ready-cut parts. It seemed odd to build a house and have no waste scraps around. Another house was being built beside the Webster at the time it was built, and the contractor hauled two Ford truck loads of large scrap pieces besides the little bits that they buried in the yard while leveling it up. I saved at least $1000 on the materials alone."

S. I. HANKINS,
Veedersburg, Indiana.

Total Cost About Half What Others Bid

"Our Wardway Home, the Florence, is nearing completion, and Mrs. Skovgard and myself are much elated with the transaction as regards the grade of lumber, the reasonable cost, and the material saving in the cost of labor. The total cost will not be much more than one-half as much as the figures given me from other sources. It gives us a very attractive and satisfactory home."

THALE P. SKOVGARD,
Greenleaf, Kansas.

Saved Nearly Half

"My Carlyle Home is even better than I expected. I am more than pleased with the material, for it is far better than I could get here. If I was going to build another house, it would be a Wardway ready-cut, for your Wardway ready-cut system saves two-thirds of the labor bill. And I think I saved nearly half in buying from you.

"I thank you for the excellent service received, both in correspondence and shipment of material."

PALMER R. HARTSOCK,
Cumberland, Maryland.

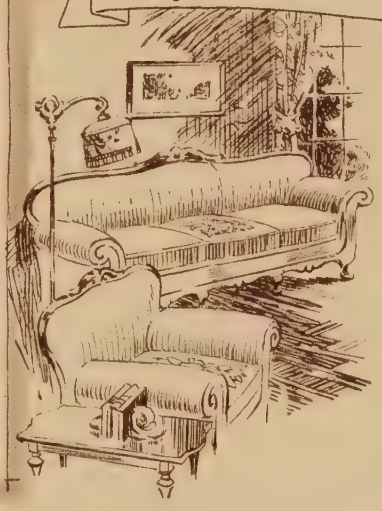
Worked in a Lumber Yard and Knows Wardway Quality Cannot Be Beat

"My new Wardway house is a dandy. It was all built Saturday afternoons and evenings. Your plans were very easy to follow and not a bit of trouble. Every piece fitted perfectly. I did most all the work myself, except part of the plumbing.

"I have worked in a lumber yard for three years and know that Wardway houses cannot be beat for the money. We saved at least $2000, and words cannot tell how much we enjoy our new home."

L. R. BUCHNER,
Chagrin Falls, Ohio.

Again $2000 Saved



Would Pay For Complete Home Furnishings

"I wish you could see my Wellington Home. I figure you saved me at least $2000. This looks like a pretty big saving in a small home, but I think the figure is about right. And the beauty of it is, there is not a thing I would change if I had to build over again. And that is being very nearly satisfied, is it not?"

HARRY M. JENNINGS,
Antigo, Wisconsin.

Contractors Admit Tremendous WARDWAY Savings

Materials Fit in Every Respect

"To whom it may concern:

"This is to certify that I have built a good many houses that have been put out by Montgomery Ward & Co., and I find the materials to be of excellent quality. The Ready-Cut feature is exceptionally good, and saves a great deal of time. The blueprints furnished by Ward's can be read by anyone."

CHARLES GOEHRING.
(Address furnished on request.)

100 Per Cent Efficient Service

"I have had the pleasure of building for your customers five of your homes in the cities of Joliet and Lockport, Ill., and can say this: They are all nicer and better built homes than I have ever been able to work on for some time. I also wish to thank your local representative for his free service he has been giving me, which I call 100 per cent."

M. C. JOHNSON & CO.
General Contractors.
(Address furnished on request.)

Building Time Cut One-Half

"I have built a number of your Wardway Ready-Cut Homes in Rockford, Ill., and can say that the materials are the best that can be had. The Wardway ready-cut system of erecting a home is a distinct saving over the old method, as it eliminates all waste and shortens the time for building a home at least 50 per cent. I heartily recommend Wardway Ready-Cut Homes."

LOUIS C. FRIEDRICHS.
(Address furnished on request.)

$10 Down On Single Garages

Balance in 10 Equal Monthly Payments

Ready-Cut Wardway

REG. U.S. PAT. OFF.

The Popular DETROIT $125.50 Cash Price

The Favorite FLINT $131.00 Cash Price

WE offer in our Detroit and Flint designs, two very high grade and popular styles of garages. Both garages carry the same high-grade specifications and are identical in construction and materials, with the exception of the roof design. No matter which style you select, you are assured of years of satisfactory service, and our suggestion would be that you choose the design which fits in best with the style of architecture of your home. **State size wanted.**

DETROIT—One and Two Car Garage					FLINT—One and Two Car Garage				
	Size Feet	Est. Ship. Wt., Lbs.	Cash Price	Easy Payment Price		Size Feet	Est. Ship. Wt., Lbs.	Cash Price	Easy Payment Price
One Car Size	10 by 16	3300	$125.50	$138.00	One Car Size	10 by 16	3200	$131.00	$144.50
	12 by 18	4000	149.00	163.50		12 by 18	3900	151.00	167.00
	12 by 20	4300	157.00	173.00		12 by 20	4200	159.50	175.50
	14 by 20	4600	168.00	184.00		14 by 20	4500	174.50	190.50
Two Car Size	18 by 18	5500	$204.50	$224.50	Two Car Size	18 by 18	5500	$208.00	$228.00
	20 by 20	6200	227.00	249.50		20 by 20	6200	233.00	255.50

Garages Sold on Monthly Payment Plan

You can send full cash with your order, or you may purchase your garage on our Easy Monthly Payment Plan. When purchasing a garage under the easy payment plan it is only necessary for you to send us a down payment of $10 on a single garage or $20 on a double garage, and the balance can be paid in ten equal monthly installments.

If you are ordering a garage to be shipped with your WARDWAY Home, the cost of the garage may be included in your loan and paid for on a monthly basis, the same as you pay for the home itself. Freight charges are less when garage is shipped in the same carload shipment with lumber for the home.

Read These High-Grade Specifications—Real Quality Materials, Heavy, Substantial Construction

Sills. 2 by 6-inch No. 1 Yellow Pine or Fir.

Studding and Rafters. 2 by 4-inch No. 1 Yellow Pine or Fir spaced 22⅝ inches apart.

Siding. 1 by 6-inch Clear Fir drop siding—Knotless—closest fitting, providing tight, weather-proof walls. This siding is machined so it gives the appearance of closely laid beveled siding when nailed in place on the side walls of your building.

Roof. Roof extends full 1½ feet beyond the sides of building. No. 2 Yellow Pine or Fir dressed and matched roof boards are covered with Radio Super Slate Surfaced Roofing—red, green or blue-black. State which is wanted. Guaranteed not to wear out under ordinary weather exposure for at least seventeen years. Every roll bears approved label of Underwriters' Laboratories, Inc., of the National Board of Fire Underwriters, Inc., and provides positive protection against falling sparks.

Sash. One six-light window, 2 feet 7 inches wide by 2 feet 5 inches high, in each sidewall.

Sash Frames. Cut and bundled ready to set up when received.

Doors. Best quality old growth Douglas Fir, each 4 by 7½ feet, 1¾ inches thick, with solid stiles and rails. Very strongly built with three wood panels below and six large lights of glass above. Come to you already glazed and ready to hang.

Hardware. Durable japanned hardware is furnished for doors, including extra heavy 10-inch "T" hinges, foot and head bolts, door pull, and thumb-latch with padlocking device. Hinges and locks for windows, and nails of proper size for entire building are included.

Paint. Two heavy coats of Genuine Pure Linseed Oil Coverall Paint is furnished for all outside walls and doors. Gray Paint for body and White Paint for trim, unless otherwise specified.

NOTE: These garages are figured to rest on a cement or cinder floor Therefore no wood flooring or other floor material is included.

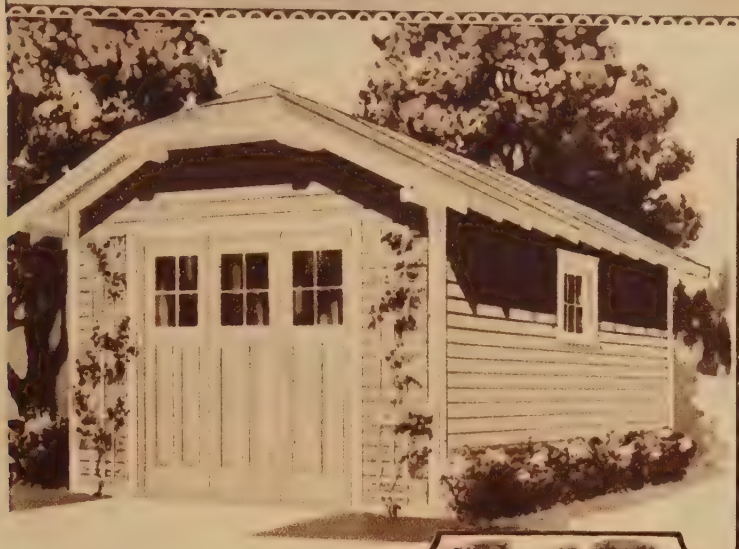
Freight Charges →

Estimated Freight Charges per 100 pounds: For 150 miles 60¢; 300 miles 75¢; 500 miles $1.20. Freight charges are about half the above when garages are included in carload shipments with Wardway Home orders.

FOR FREE ESTIMATE USE BLANK ON PAGE 109

Garages at Low Cost!

$20 Down On Double Garages
Balance in Ten Equal Monthly Payments



The LINCOLN

A FINE Garage

Attractively Designed And Constructed of High Quality Materials

OUR Lincoln Garage will fit in perfectly with the finest surroundings. The bracketed eaves, battered gable ends and attractively designed trellises all add very much to its appearance. You will be delighted with the ease with which the triple sliding doors operate.

All materials come to you cut to the proper length and size, bundled and marked ready for quick and easy erection. Many of our customers build their garages themselves. Our complete plans and instructions make this very simple.

High Quality Materials Throughout

Siding—1 by 6-inch Clear Fir drop siding—knotless, close fitting providing tight weather-proof walls. This siding is machined so it gives the appearance of closely laid bevel siding when nailed in place on the side walls of the building.
Doors—Wind cannot shut WARDWAY Weather-Tight Triple Sliding Doors. Snow or ice does not block them. Open by folding inside garage, two doors going to one side and one to the other. As they need three feet of clear space to work in, be sure to order your garage at least this much longer than your car. Doors are clear old growth Yellow Douglas Fir, 2 feet 8 inches wide by 7½ feet high.
Hardware—Inside the garage, protected against weather. Black japan with track, roller bearing hanger, head and foot bolts, butts, hinges, handle and safety loop.
Lattice—Material furnished.
Roof—Roof extends full one and one-half feet beyond the sides. No. 2 Yellow Pine or Fir dressed and matched roof boards are covered with RADIO Superslate Surfaced Roofing—red, green or blue black. State which is wanted. Guaranteed not to wear out under ordinary weather exposure for at least 17 years. Every roll bears approved label of the Underwriters' Laboratories, Inc., of the National Board of Fire Underwriters, Inc., and is positive protection against falling sparks.
Sills—2 by 6-inch No. 1 Yellow Pine or Fir.
Studding and Rafters—2 by 4 No. 1 Yellow Pine or Fir, spaced 22⅜ inches apart.
Sash—One six-light window, 2 feet 7 inches wide by 2 feet 5 inches high, in each sidewall.
Sash Frames—Cut and bundled. Ready to set up when received.
Paint—Two heavy coats of genuine pure Linseed Oil, COVERALL paint for all outside walls and doors. Gray for body and white for trim, unless otherwise specified.

No extras! When you buy a WARDWAY garage it comes to you complete—Ready-Cut to fit perfectly. No shortage of material—enough of everything is furnished to finish the garage according to our plans and specifications. We GUARANTEE this. Quick delivery. Plans and blueprints included. **State size wanted.**

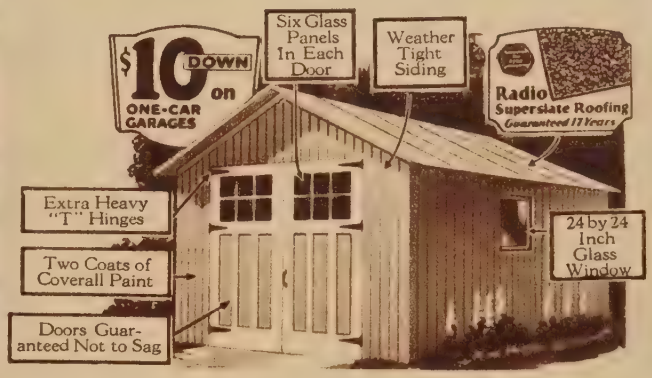
NOTE: These garages are figured to rest on a cement or cinder floor. Therefore no wood flooring or other floor material is included.

The LINCOLN State Size Wanted		One-Car Garage Complete as Pictured	
Size Feet	Estimated Ship. Weight Lbs.	Cash Price	Easy Payment Price
12 by 18	4000	$161.50	$177.50
12 by 20	4300	174.00	190.00
14 by 20	4600	184.50	202.00

The LINCOLN		Two-Car Garage	
20 by 20	6200	$254.50	$279.50

For easy monthly payments see Garages Sold on Easy Monthly Payment Plan on opposite page.
Garages shipped from St. Louis, Mo., or Davenport, Ia., whichever is nearer you.

Low Priced—Durable—Attractive



The PONTIAC—All Ready To Put Up

Our greatest Garage Bargain. You can put it up yourself! It is very easy. Every piece is ready-cut to fit perfectly. Complete plans and easy-to-understand instructions included. Many owners report saving as much as $100 through choosing the Pontiac and erecting it themselves.

But if you would rather have a carpenter do the work, your savings still are considerable—thanks to our modern, efficient Ready-Cut system! No sawed-off lumber ends wasted. No time lost cutting materials to size! No paying your carpenter 80¢ to $1.25 to do in an hour what machine methods of sawing, planing, resawing, etc., can do in five minutes. You save time, lumber, labor, money—and, with all your saving, you GET A BETTER, STRONGER, FINER GARAGE!

In many cases $200 or $300 can be added to property value by putting up even a one-car garage—while $300 to $500 value increases are not unusual when two-car garages are built.

These Specifications Guarantee Long Life

We guarantee that there will be no shortage of material—enough of everything is furnished to finish the garage as specified. Quick delivery will be made on all orders received. Plans and blueprints are furnished free of charge. **State size wanted.**

Sills, Plates, Rafters, Framing—2 by 4-inch No. 1 Yellow Pine or Fir.
Heavy Door Posts—4 by 4-inch No. 1 Yellow Pine or Fir.
Roof—1 by 6-inch No. 2 Yellow Pine or Fir, dressed and matched boards laid tight, cut to fit. Covered with 17-year guaranteed RADIO Superslate Surfaced Roofing—*red, green or blue-black. State color wanted.*
Doors—Clear Fir factory made doors, each 4 feet wide by 7½ feet high. Three wood panels below and glass panels above, permit plenty of light entering garage. Very strongly built throughout.
Sash—Two sash for each garage, with glass size 24 by 24 inches. They open into the garage.
Hardware—Double japanned hardware is furnished for doors, including extra heavy 10-inch "T" hinges, foot and head bolts, door pull, and thumb-latch with padlocking device. Hinges and locks are supplied for windows, and nails for entire building.
Paint—Sufficient genuine COVERALL paint is furnished to give outside walls and doors two coats. Gray for body and white for trim, unless otherwise specified.

NOTE: These garages are figured to rest on a cement or cinder floor. Therefore no wood flooring or other floor material is included.

The PONTIAC One-Car Garage State Size Wanted				The PONTIAC Two-Car Garage State Size Wanted			
Size Feet	Est. Ship. Wt. Lbs.	Cash Price	Easy Payment Price	Size Feet	Est. Ship. Wt. Lbs.	Cash Price	Easy Payment Price
10 by 16	2600	$100.00	$109.50	18 by 18	4400	$172.50	$188.50
12 by 18	3100	115.50	127.00	18 by 20	4800	184.50	202.00
14 by 20	3700	130.50	144.00	.....	.....	.....	.....

For easy monthly payments see Garages Sold on Easy Monthly Payment Plan on opposite page.

Garages shipped from St. Louis, Mo., or Davenport, Ia., whichever is nearer you. See Estimated Freight Charges on opposite page.

New Style Garages

Designed to Harmonize With Modern Homes

Single
$208
Cash Price

The METROPOLITAN

Single Garage $10 Down
Double Garage $20 Down
Balance in 10 Equal Monthly Payments

Single
$160
Cash Price

The SUBURBAN

Single Garage $10 Down
Double Garage $20 Down
Balance in 10 Equal Monthly Payments

BOTH the Metropolitan and the Suburban are offered in a choice of three outside finishes. Metropolitan design "A" has shingled exterior as shown. Metropolitan "B" has ¾ by 8-inch clear Redwood Bevel Siding. It is laid over 1 by 6-inch matched sheathing boards with building paper between. Metropolitan "C" has 1 by 6-inch Clear Fir drop siding exterior walls. Exteriors of Suburban "B" and "C" are the same as those for Metropolitan "B" and "C." The Suburban "A" illustrated, has stucco exterior as shown.

There are no other changes in specifications with these three optional exteriors. Both garages have new triple doors. They can be opened or closed in highest winds without difficulty. If you have a garage shipped along with one of WARDWAY Homes, it may be included in your loan and paid for on easy monthly payments just as you pay for the home itself. There is also a saving in transportation charges, as both home and garage can be shipped in one freight car.

If your building site is large enough to erect a two-car size, rental of the extra car space will pay for your garage in a surprisingly short time.

Note These High-Grade Specifications

Sills—2 by 6-inch No. 1 Yellow Pine or Fir.

Studding and Rafters—2 by 4-inch No. 1 Yellow Pine or Fir spaced 22⅜ inches apart.

Side Walls:

Shingles—18-inch Red Cedar Shingles, stained gray, laid with an 8-inch exposure over matched wall sheathing with building paper between.

Stucco—Self-furring, expanding metal lath is furnished to be placed over 1 by 6-inch matched wall sheathing, with water-proof building paper between.

Bevel Siding—¾ by 8-inch Clear Redwood Bevel Siding laid with 6½-inch exposure over matched wall sheathing with building paper between.

Drop Siding—1 by 6-inch Clear Fir Matched Siding, nailed directly to wall studs.

Roof—No. 2 Yellow Pine or Fir dressed and matched roof boards are covered with Radio Super Slate Surfaced Roofing—red, green or blue-black. (State which color is wanted.) (Our roofing is guaranteed not to wear out under ordinary weather exposure for at least seventeen years. Every roll bears label of Underwriters' Laboratories, Inc., of the National Board of Fire Underwriters, Inc., and provides positive protection against falling sparks.)

Sash Frames. Two six-light windows furnished, size 2 feet 7 inches wide by 2 feet 5 inches high, one in each sidewall.

Sash—Two six-light windows furnished, size 2 feet 7 inches wide by 2 feet 5 inches high, one in each sidewall.

Doors—Wardway weather-tight triple sliding doors. Open by folding—two doors going to one side and one to the other. Doors are Clear, old growth Douglas Fir, 2 feet 8 inches wide by 7 feet 6 inches high. Doors come glazed, ready for fitting and hanging.

Hardware—Three-door, Folding Sliding Garage Door Set, black japanned, with track, roller bearing hanger, head and foot bolts, butts, door pull and thumb latch. Hinges and locks are furnished for windows, and nails of proper size for entire building.

Paint—Three coats of our best quality, Master Painter's Paint, for doors and trim. (Also for sidewalls where sided garage is ordered.) White paint will be furnished unless you request otherwise.

Trellis—Two trellises are furnished with Metropolitan Garage, as shown in the illustration.

NOTE: These garages are figured to rest on a cement or cinder floor. Therefore no wood flooring or other floor material is included.

Metropolitan One and Two Car Garage. State size and exterior style wanted.

	A—Shingled	B—Bevel Siding	C—Drop Siding
One Car Garage Size 12 by 18 feet Shipping weight 4000 lbs.	Cash Price **$208.00** Easy Payment Price **$228.00**	Cash Price **$187.50** Easy Payment Price **$214.50**	Cash Price **$171.00** Easy Payment Price **$196.00**
Two Car Garage Size 18 by 20 feet Shipping weight 6200 lbs.	Cash Price **$321.00** Easy Payment Price **$352.00**	Cash Price **$299.00** Easy Payment Price **$326.00**	Cash Price **$265.00** Easy Payment Price **$290.00**

Suburban One and Two Car Garage. State size and exterior style wanted.

	A—Stucco	B—Bevel Siding	C—Drop Siding
One Car Garage Size 12 by 18 feet Shipping weight 4000 lbs.	Cash Price **$160.00** Easy Payment Price **$176.00**	Cash Price **$180.50** Easy Payment Price **$198.00**	Cash Price **$163.00** Easy Payment Price **$179.00**
Two Car Garage Size 18 by 20 feet Shipping weight 6200 lbs.	Cash Price **$240.00** Easy Payment Price **$262.50**	Cash Price **$293.00** Easy Payment Price **$320.00**	Cash Price **$247.00** Easy Payment Price **$269.50**

FOR FREE ESTIMATE USE BLANK ON PAGE 109

Every Ward Retail Store Is a WARDWAY Homes Branch Office

COME into our nearest or most convenient store for a friendly chat with the manager. He has made a study of homes and is familiar with details of finance and building that you will probably want to know. He can surely help you get a home of your own and answer the many questions that will come to you. He is anxious and willing to serve you, whether you decide to build a WARDWAY Home or not, because he wants you as a friend of his store. And if you do build a home, he will help you get contractor estimates and attend to many of the details that accompany the building a home.

Millions of Cash Resources Fully Protect Every WARDWAY Owner

Complete satisfaction is promised by our 58-year-old guarantee of "Satisfaction or Your Money Back." This broad general guarantee is your bond of protection in all your dealings with Ward's.

So Important a Purchase as Your Home Should Have Best Protection—It's Yours at Ward's

In addition to Ward's famous General Guarantee, four specific *extra warranties* protect your purchase of a Wardway Home. The entire resources of the great Ward organization is back of these guarantees.

First—that you will receive *ALL* materials called for in our specifications that are necessary to complete the home. There will be no shortage—nothing will be left out.

Second—that the quality of everything will be strictly in accordance with the specifications.

Third—that safe delivery will be made to you of all the material.

Fourth—that the total delivered price will be exactly according to our estimate—an estimate that is given you in writing and figured to the penny—one that you can accept without fear of being required to pay a higher price.

In building a Wardway Home you will have no last minute "extras"—no staggering bill for unexpected expenses. You know the cost before you start. See Page 106 for the written guarantee we give you.

Only High Quality Materials Are Specified

A final protection which Ward's places on every Wardway Home is the quality of the materials used. As you study the plans in this book, note the specifications. Absolutely everything (masonry materials, which we do not include, excepted) is completely described and plainly priced. The lumber, roofing, millwork, heating and plumbing systems, hardware and electrical equipment is all carefully selected for you by specialists, trained with years of experience.

Tremendous Proof of Customer Satisfaction

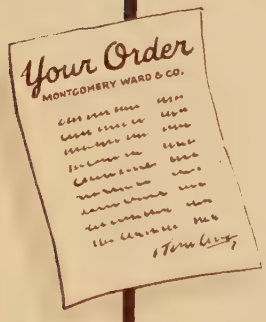
During the past twelve months the sale of Wardway Homes was more than double that of the previous year. This tremendous—over 100 per cent increase in the sale of homes in so short a period as one year—is conclusive proof of the satisfaction and service rendered to the people of America in building Wardway Homes.

Only Best Lumber Selected

Shipped DIRECT from MILLS and FACTORIES TO YOU

Small Section of Storage Space

Low Freight Charges—No Middlemen's Profits
Better Quality—Faster Service—Lower Prices



YOU enjoy the great convenience and economies of *one order* when you buy your Home at Ward's. Men who are specialists each in his own line—have bought the materials that make up your home. Ward's resources have enabled them to buy in quantities at savings which you share. Contrast this with the task of the average builder. He must shop at one place for millwork, at another for hardware, at still others for plumbing, heating and wiring equipment.

Our direct-from-factory service eliminates middlemen's profits. No expensive roundabout sales methods to pay for when you buy your home *direct* from the factory. Nor do you have to pay for the expensive *rehandling* charges on freight.

No matter where you buy building material, you always pay the freight. Your local dealer must include it in his price. Our mills are centrally located at convenient points so that materials for your Wardway Home can be shipped *as short a distance as possible*. This assures you not only *low* freight charges, but *quick* shipments.

Your order is packed right into waiting freight cars at our mills and delivered to you in perfect condition. You get clean, new lumber of fine quality. We guarantee safe delivery of all materials we furnish you.

WARD'S GUARANTEE FULLY PROTECTS EVERY WARDWAY OWNER

Your Wardway Home Will Be Admired

Your Wardway Home, whether the finest in this book or one of the more modest, smaller homes, will be distinctive. It will be admired for its beauty and substantial construction. You will be proud of the comments it will bring. Even in communities of homes averaging much higher in cost, Wardway Homes *stand out*.

In addition to an exterior of rare charm, Wardway Homes are particularly inviting and comfortable within. They are planned for complete, satisfying home life—convenient for all everyday tasks—arranged for the family's fullest enjoyment of its hours of rest and leisure.

Wardway Homes are far more accurately built than hand-cut homes. They stand the wear of years with less depreciation than any hand-cut structure can possibly do. In later years there are fewer and smaller upkeep bills than on homes built in the old-fashioned way.

Guarantee

We guarantee to furnish you, at the price quoted, ALL the lumber, lath, shingles, doors, windows, frames, flooring, interior woodwork, nails, tinwork, door and window hardware, paints and varnishes and built-in fixtures necessary to build the WARDWAY Home you select according to the illustration, floor plans and specifications given in this book.

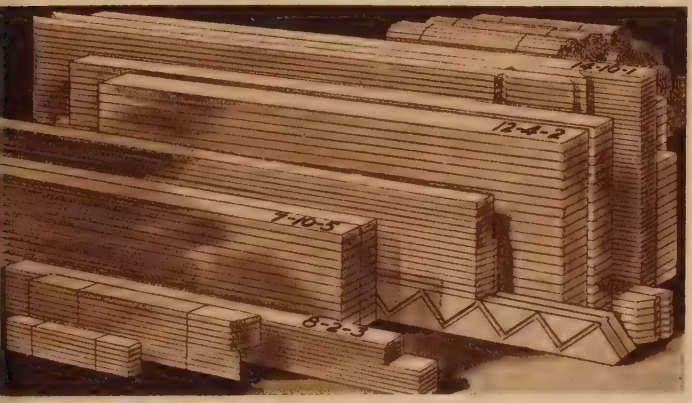
Should there be any shortage or unsatisfactory material, we agree to make it good. We will correct the difficulty promptly and without further expense to you. We fully guarantee all materials to be equal or better than grades our specifications call for. You take no risk in sending us your order for any WARDWAY Homes described in this Homes Book, as we absolutely guarantee satisfaction in every detail. We guarantee safe delivery of all materials to your freight station.

You are fully protected under this guarantee.

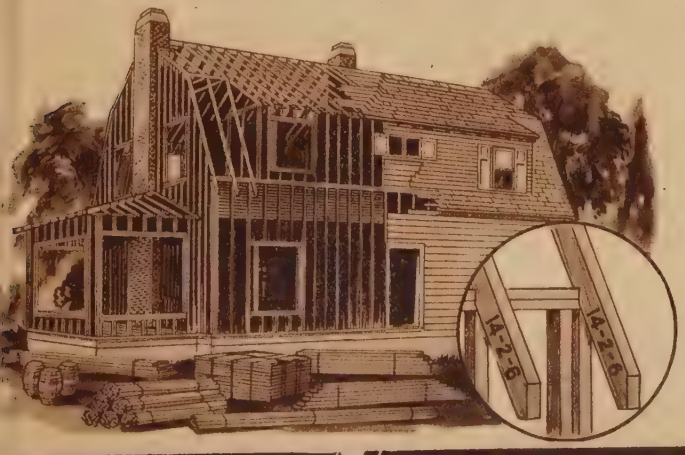
BUILD A WARDWAY READY CUT HOME AND SAVE HUNDREDS OF DOLLARS!

The WARDWAY Ready-Cut System saves about 4000 hand-saw cuts by carpenters. Think of the expensive hours of time this saves you!

Ten carpenters, sawing as fast as possible, would lose in a race with this automatic cutting machine. Your labor bill is much lower!



Machine Cutting and Accurate Fitting as shown in this picture and the one below, assures greater strength, saves many hours and avoids waste.



"Comparison proves that we saved $1,000"

Glen Ellyn, ILLINOIS

SAVE Carpenters' Time

WHY pay carpenters 80¢ to $1.25 an hour just to saw up lumber—when tremendous savings of time, material and money can be yours? Modern machine methods of sawing, planing, resawing, trimming, sanding, etc., save you fully 30 per cent carpenter time—3 to 4 hours out of every ten for which you ordinarily pay your carpenter 80¢ to $1.25 an hour! In the average home about 4000 hand-sawed cuts are saved! And the exact, mathematical, machine-precise lengths insure accurate construction far stronger than ordinary, contractor-built homes.

SAVE Two Truckloads of Short Ends!

When the material for your WARDWAY Home is prepared and sawed and carefully numbered for you at the mill, every possible inch of lumber is cut to best advantage. When you need a board 10 feet long, it is ready. You don't have to piece it out—you don't have to saw it off a longer piece and waste the short end. *You save the work and you save the wood.* This means, on the average house, 18 per cent—almost one-fifth—of the lumber saved!

SAVE By Using Machine Power

When it comes to sawing lumber—just as in making automobiles—man power cannot compare with machine power. A power saw cuts so much more accurately, and with such tremendous speed, that amazing savings are effected. Ten skilled carpenters sawing as fast as they could, would lose in a race with *one* of these wonderful machines shown at the left. Ward's passes these savings DIRECT to you—many, many dollars on every home!

SAVE With Modern Methods

Modern production methods bring other savings. Just as meat packing companies use every part of the stock they buy, so the factory preparing the material for WARDWAY Homes uses practically every inch of lumber. Short ends are not thrown away and wasted, or gathered up for kindling wood—as they are on contractor-built jobs. Their use is planned. A place is found where they are needed in your home, and they are used. More big savings for you!

Nearly $2000 SAVED— Says "The Woman's World"

"The Woman's World," a leading magazine, in an article on one of our many WARDWAY Ready-Cut Homes, said in part: "It looks like a $6500 house, and it actually would be if the ordinary laborious hand-sawing methods of construction had been employed; yet it costs its owner only $4692.39 to build complete with plumbing, furnace, wiring, fixtures, and three coats of paint."

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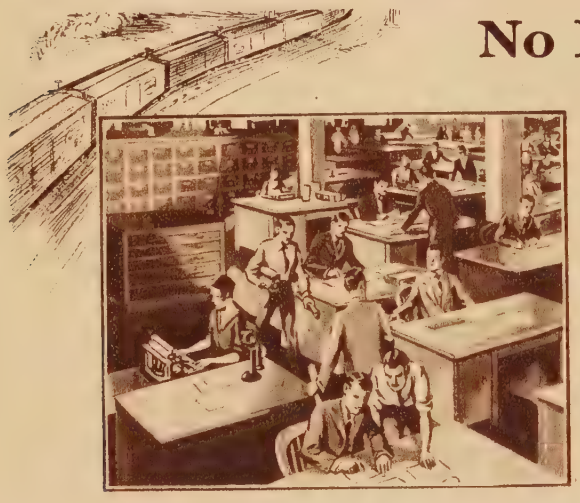


No Building Experience Necessary

Montgomery Ward & Co. maintains for you a large staff of expert estimators and advisors on home-building. Their services are FREE—you are invited to consult them at any time.

These men have had years of experience, working with our thousands of customers in every part of the country. There is hardly a problem you can submit to them, or a question you can ask, which they have not met and solved for others—just as they will gladly do for you.

Before you order and after you order—right up until the day you move into your new home—these men are at your service. They will give prompt and personal attention to all your needs.

With the friendly assistance they will give you, and with the blueprints and instructions we furnish Free with each order, you can do a speedy and successful job of building your new WARDWAY Home. *No previous building experience is required.*

We Ship from Our Nearest Mill or Warehouse—and FREIGHT IS CHEAP!

Write Us for Free Estimate of Freight Charges

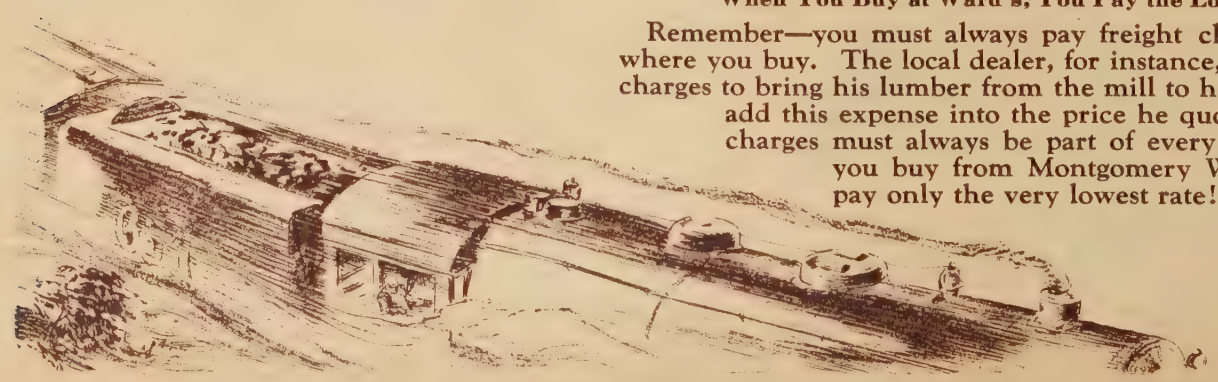
All prices quoted in this Book of Homes are for materials alone—less the freight charges. Write us (use the FREE ESTIMATE BLANK on Page 109) and we will prepare for you a complete estimate, showing how much your materials will cost *delivered to your station.*

No In-Between Handling Costs No In-Between Profits

The freight expense will be very small, compared to the big saving you will make on materials. Because we ship direct from our nearest mills or warehouses, we save you considerable money on freight charges. And we also save you all the in-between handling costs and in-between profits.

No Matter Where You Buy, You Pay the Freight! When You Buy at Ward's, You Pay the Lowest Rate

Remember—you must always pay freight charges, no matter where you buy. The local dealer, for instance, must pay freight charges to bring his lumber from the mill to his yards and must add this expense into the price he quotes you. Freight charges must always be part of every cost. But when you buy from Montgomery Ward & Co., you pay only the very lowest rate!



free estimate!

on the Wardway Home of Your Choice

FREE FREE FREE FREE FREE FREE FREE FREE FREE FREE FREE FREE FREE FREE FREE FREE FREE FREE FREE FREE FREE FREE FREE FREE

Fill Out This Page and Mail Today

Also Full Information on

EASY MONTHLY PAYMENT PLAN

MONTGOMERY WARD & CO.:

I UNDERSTAND that by obtaining complete information regarding the home I have named below, I shall not be put to any expense nor shall I be obligated in any way whatever.

Also, that upon receiving this request you will let me know the price of the home named below, freight prepaid; and if I so desire, you will tell me what the amount of each monthly payment will be, should I wish to buy this home from you on easy payments.

(NOTE: If you desire to buy on our Easy Payment Plan, fill out the reverse side of this sheet in addition to giving the information asked for below.)

Name of Home.. ☐ Ready-Cut ☐ Not Ready-Cut.

Please include in the price you quote the following "options," as described in your WARDWAY Homes Catalogue.

Options (Check those desired)

- ☐ Hot Water Heat
- ☐ Steam Heat
- ☐ Hot Air Pipe Furnace
- ☐ Pipeless Furnace
- ☐ "Blackstone" Plumbing Outfit
- ☐ "LaSalle" Plumbing Outfit
- ☐ "Sherman" Plumbing Outfit
- ☐ Oak Woodwork Option
- ☐ Hardwood Flooring Option
- ☐ Asphalt Shingle Option
- ☐ Plasterboard and Plaster Option
- ☐ Storm Doors and Storm Sash Option
- ☐ Screen Doors and Window Screens Option
- ☐ Window Shades Option
- ☐ BX Armored Cable Wiring Option
- ☐ Complete Set Electrical Fixtures. State Design..................
- ☐ Do you wish us to include a Garage? Which one?......................

Size............................

I expect to start building about (Date)............................

Be Sure to Indicate Below the Plan of Payment You Prefer

(For complete explanation of these plans of payment, see Pages 4 and 5)

- ☐ Easy Payment Plan "A"
- ☐ Easy Payment Plan "B"
- ☐ Easy Payment Plan "C"
- ☐ Easy Payment Plan "D"

Easy Monthly Payments

If you desire to know what the monthly payments would be on this home, answer confidential questions on back of this sheet.

- ☐ Full Cash With Order
- ☐ One-fourth Cash, Balance C.O.D.
- ☐ The "Ninety-Day" Plan
- ☐ The "Statement of Deposit" Plan

I understand this does not obligate me in any way

Your Name ______________________________

Address ______________________________

Shipping Point ______________________________
(If different from Postoffice)

SEE OTHER SIDE

TEAR OUT ON DOTTED LINE

FREE FREE FREE FREE FREE FREE FREE FREE FREE FREE FREE FREE FREE FREE FREE FREE FREE FREE FREE

– after you have filled out the reverse side, answer the following questions for a

free explanation

of Our Easy Payment Plan

Answers to the following questions will enable us to tell you more about the Easy Monthly Payments on the home referred to on the opposite side of this page. We will regard this information as strictly confidential and will mail our estimate directly to you.

Answer Questions Below ONLY if Interested in One of Our FOUR Easy Payment Plans

*If your property is located in town, answer all questions except the last six. If you are interested in a Farm Loan, answer all questions except the first five.

Answers to all questions will be held strictly confidential.

1. Do you own a lot free of debt?..
2. Where is it located?............................Population of town...........
   If not in town give name and population of nearest town, and state the distance from your lot..
3. How wide is your lot?.............How long?.............Is it vacant?.......
   (If any buildings now on lot, describe below and state value.)
4. How much did it cost? $......How much paid? $......How much unpaid? $......
5. Street paved?.....Sidewalk?.....Water?.....Sewer?....Gas?....Electricity?......
6. How much cash can you put into constructing this home? $......................
7. Will it be possible for you or your friends to do any of this work free of charge? Explain:..
8. What is your occupation?....................Age?...........Race?...........
9. How much can you pay us each month?...........Are you married?...........

*10. Do you own a farm free and clear from debt?..............................
11. Distance from nearest R. R. Station...........Name nearest town...........
12. Size of farm.................Acres under productive cultivation..............
13. Principal crops..
14. *Appraised value* of land only, without buildings..............................
15. Do you live on this farm or rent it?........If you do not live on this farm, how far away do you live?..

Use space below for other questions, or attach a letter to this Blank. We are always glad to answer questions or give any other information desired.

YOU WILL FIND MY NAME and address, with the balance of the information you require, on opposite side of this page.

FILL OUT OTHER SIDE

TEAR OUT ON DOTTED LINE

Modern Interior Features of Wardway Homes

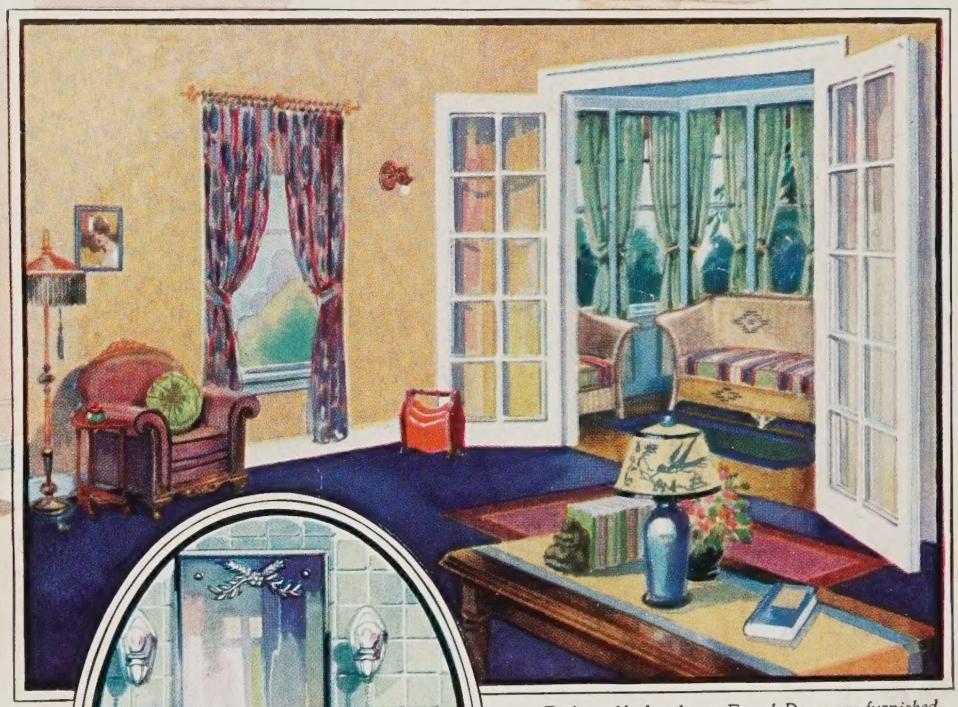
Woodwork Produced by Master Craftsmen - Beautiful in Design - Superior in Workmanship

A HOME today must be more than four sturdy walls. Merely being weather-proof—a protection from the elements—is not enough. The truly modern home must have the many conveniences and details of interior beauty—once considered luxury—now demanded by people of taste and culture. The home must be attractive and handsome—a home to proudly show your friends. The details and features of WARDWAY Homes—examples of which are shown on this page—are responsible to a great degree for their national reputation for beauty and luxury. Doors, casements, windows, etc., are in harmony with the architecture of the home. Such modern features as the telephone cabinet, kitchen cases, medicine cabinet and fireplace, are real conveniences and add charm and beauty to the rooms, too. Every detail of WARDWAY Homes is of finest quality and is planned in quiet, good taste.

Attractive telephone cabinet.

The front doors are all modern and handsome, designed to harmonize with the architecture of the home.

Picture the cheer of a grate fire—crackling maple or hickory logs—brilliant snapping flames lighting the living room and spreading warmth to the contented family gathered around the handsome fireplace. This is the Colonial design, in perfect harmony with the Colonial homes in which it is specified.



Fashionable, handsome French Doors are furnished in Wardway Homes that have a sun parlor specified. Living rooms have beautiful Clear Oak floors.

The Venetian mirror is the very latest style for steel medicine cabinets in modern bathrooms. Completely hides the cabinet. Included with Wardway Homes when specified.

Kitchen Cases furnished with Wardway Homes embody all the modern ideas of beauty and efficiency.

Single panel interior doors are the vogue in the most modern, expensive homes. These attractive interior doors beautify all Wardway Homes.

Our new Salem is the most popular 2-story Colonial we have ever offered. Average Payments are only $45.00 a month. *See Page 22.*

Friendly Personal Service

When you write to Ward's about a home, your letter goes directly to the Home Builder's Service Department where it will receive the personal attention of one of a large group of trained building advisors.

The man who receives your letter becomes your personal representative at Ward's. He studies your individual needs and he advises the best course for you to follow when you need such advice.

He will personally prepare an estimate of the complete cost of the home you prefer. Then, after he has laid all the facts before you, he will leave the matter in your hands. You will not be "talked" into doing anything against your better judgment. We are willing to let YOU be the only judge.

Not only now but right up until the day you move into your new home, this man personally will be ready to serve you.

He will see to it that your lumber and materials are shipped correctly and promptly—and make certain that plans, blueprints, instruction books, etc., are sent promptly to you. In fact, his friendly attention and genuine, personal interest will be one of those features of Ward's service you will like and long remember.

A sale does not complete a transaction at Ward's. The instant you have become our customer we have a new obligation to please you and keep you satisfied. This is simply good business. When we give personal service, sales, we find, take care of themselves. You are entitled to our service—write us today.

No Matter Where You Live
Send Your Correspondence

DIRECT TO
MONTGOMERY WARD & CO.
CHICAGO, ILL.

Reasons Why We Save You Money on a WARDWAY Home

We Give You Free Architectural Service
Modern, attractive, proven designs. Saves you from 5 to 10%, usual architect's fees.

We Furnish Ready-Cut Lumber
You save 30% of carpenter's time. Assures you stronger construction. Makes it easy for you to do much of the work yourself. Hundreds of dollars can be saved by you because of the WARDWAY Ready-Cut feature.

We Offer You Complete Building Service
Our building experts advise and help you without obligation or cost.

You May Have Financial Help from Ward's
Read about our most liberal Payment Plan to fit your income and pocketbook. 5 to 15 years to pay.

Ward's Saves You on Material Costs
Our enormous volume and direct from mill to you method of selling saves you hundreds of dollars.

We Give You a Complete Guarantee
Ward's 57-year Guarantee backed by the entire resources of our whole organization, protects you. Materials shipped complete as specified and high quality assured. At Ward's you eliminate all risk.

MONTGOMERY WARD & CO.